



1995  
MEDIA  
KIT

*Remington*  
IT'S WHAT YOU'RE SHOOTING FOR.

*It's not on the map, but when you get there you'll know it.*

Of all your choices, this is the place you'd rather be. Here, where sunsets are bigger.

The air is sweeter. And life has a simplicity you don't find in your 9-to-5 world. Out here,

traditions live on. Values endure. Parents still teach their children the ways of the

outdoors. We still accept our responsibility as stewards of nature. Out here, the playing field

is level. The rules constant. The outcome fair. Remington's been out here with you since

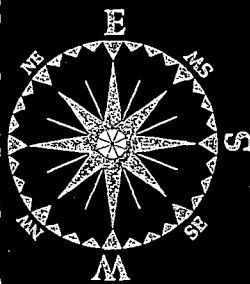
1816. And we're gonna be out again tomorrow. With new products that flow from these

values and traditions. Products that help you make the most of

your time in your favorite place. Remington Country.

It's where you're headed. It's where you'd rather be.

*Remington*<sup>®</sup>  
C O U N T R Y



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## TO OUR FRIENDS IN THE OUTDOOR PRESS:

Last year was one of the most significant in the history of America's oldest makers of firearms, as Remington assumed operations as a privately-held company. Many have asked what the "new" Remington will be all about.

New company president Thomas L. Millner has said that Remington is a "company now filled with an entrepreneurial spirit, aware of its heritage, and poised for the future". Rededicated to serving its customers and introducing bold new products to market, the company began its new journey by bringing together the Remington and Stren brands — the two biggest names in hunting and fishing.

As the new year begins, consumers will learn about the new Remington and its products as part of an advertising program which carries the theme - Remington Country. The copy on the inside cover of this publication reveals that Remington Country is a special place, one which we have all experienced; a place that is familiar, a place that we'd rather be.

For 1995, Remington brings a whole new line of products to market, including advanced trap loads, a variety of knives, a blackpowder rifle, premier hunting ammunition, and a whole new look to Remington outdoor apparel. Beyond a strong array of new products is a deep commitment to investment in new product research and development.

Look for continued commitment, too, in the Remington Press Program, details of which can be found in this 1995 Media Kit. On the following pages, you'll learn about the wide variety of services offered to support the outdoor media: from photographs to technical support, from the product trial program to press releases via electronic mail.

At Remington, we take as great a pride in our relationship with the outdoor press as we do with our products, and appreciate your interest in Remington. If there are ways we can assist you, please let us know.

**WILLIAM A. WOHL, SR.**  
Manager, Press Relations  
FIREARMS & AMMUNITION

**MIKE FINÉ**  
Manager, Press Relations  
APPAREL, ACCESSORIES AND STREN FISHING LINES



# Press Program

A COLLECTION OF TOOLS TO HELP YOU COVER THE GREAT OUTDOORS

## PRESS RELEASES AND PRODUCT INFORMATION

We're treating this year's media kit a little differently than we have in the past by combining major product introductions and general product news into the same section of the media kit. This is designed to help you better organize Remington product news. The front flap serves as a summary and reference guide to major product news that begins on page 11. There you will find key corporate announcements along with 1995 introductions and additions to our firearms ammunition

apparel and accessories businesses. Additionally, we have expanded and simplified our support services systems making access to information about Remington products easier. Information about our product trial program, computer support, where to get technical information, feature stories and ideas, and the full details on the Remington Press Program begins on page 4. A summary of our press services begins here.

## FEATURE IDEAS AND INFORMATION

Need ideas or background data? Get what you need the easy way, through Remington's feature-story ideas and press releases.

## TECHNICAL SUPPORT

Technical data on firearms used to be hard to find... but then Remington introduced its technical support service for outdoor writers. Your questions will be directed to an expert who can give you the answers you need.

## WRITERS' ORGANIZATION SUPPORT

If you're a member of an outdoor writers' organization, chances are Remington actively supports it.

## PRODUCT TRIAL PROGRAM

Writers are invited to evaluate Remington products. Don't just go on what we say - try a Remington product for yourself.

## PHOTOGRAPHS

A picture may be worth a thousand words, but at Remington, we believe that your words are worth a thousand pictures. Our extensive photography library will enhance any story.

## ET CETERA

Charts, contact numbers, specs... if they'll help you, you'll likely find them in this Media Kit. And if you'd like us to include anything else in the Kit, just call and let us know!

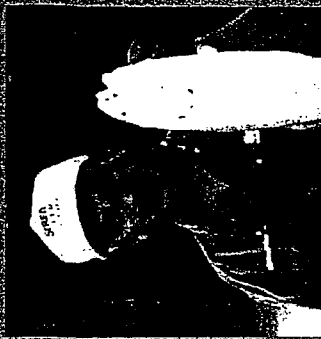
## REMINGTON 24-HOUR INFORMATION LINE

Tel: (800) 537-2278

Fax: (302) 993-8606

(not for release to consumers)

MEET THE REMINGTON PRESS PROGRAM STAFF



Mike Shire, Remington Sales Representative for Remington-Union Carbide Sales



Grant Caplan, Remington Sales Representative for Remington-Union Carbide Sales, representing the Remington Press Program



Bill Wright, Remington Sales Representative for Remington-Union Carbide Sales, representing the Remington Press Program



# Press Program

## FEATURE IDEAS & INFORMATION

Coming up with ideas for the next how-to piece can sometimes seem impossible. Or maybe you have a great idea, but can't seem to find the right "angle" to getting started. Give us a call — we'd be glad to help you develop your outdoor story. Perhaps we can suggest a strategy, or help formulate story ideas. We talk with hunting, shooting and fishing experts every day, and we'd be glad to pass along some of the "secrets" of their successes.

## COME VISIT US

As America's oldest gunmaker, we'd be happy to share our history, because Remington's history is so

intertwined with that of our nation. We've expanded our firearms museum at our facility in Ilion, New York, and opened a beautiful Remington Country Store. If you are going to be in New York, we'd welcome the chance to arrange a special tour. And, from time to time, we can provide access to Remington manufacturing sites. Call our Press Office for details.

## TECHNICAL SUPPORT

Getting the latest specs on barrel sizes, choke arrangements, trajectories and shot loads isn't always easy. When it comes to technical help, there's no substitute for an experienced, informed source.

Where does one find such a source? At Remington, of course!

When you call us for technical support, we put you in touch with an expert — someone who understands your needs and, most importantly, has answers. Drop us a line, send us a fax, or give us a call — we're here to support your efforts.

## PHOTO LIBRARY

When your story has a big need for a photo but a small photography budget, give us a call. Remington maintains an extensive photo library exclusively for outdoor writers; our library boasts an extensive black-and-white product portfolio, along with color slides, photos, and transparencies. And no matter what your photo budget, this service will fit it — it's free!

## COMPUTER SUPPORT

Through a relationship with CompuServe®, you can have access to the Remington Press Program via computer. We regularly communicate in the Outdoor Writers Section of the Outdoors Forum, and there is even a Remington Section in the Outdoors Support Forum. Contact us there or via E-mail at 73150,543, or simply type GO REMINGTON.

Writers can take advantage of a special introductory offer on CompuServe, compliments of the network and Remington. You can get \$15 of free connect time and a Free Introductory Membership by calling 800-524-3388 and asking for representative #156.



Remington and Strén press releases are also available on disk, in either IBM or Macintosh® compatible formats. Call the Press Office for details.

#### PRODUCT TRIAL PROGRAM

We don't need to tell you that the easiest way to write about a product is to have it right in front of you, so you see and feel Remington quality, as well as read about it.

Our Product Trial Program lets you evaluate Remington products\* easily — we are proud to have one of the most accessible evaluation programs in the industry.

If you have a confirmed writing assignment and/or wish to evaluate

Remington products, a simple written request gets the process started. You can mail or fax it to our Press Office — the product trial program is that simple. Whether you're interested in evaluating firearms, gun care products, clothing, knives, ammunition, or any Remington product, we can supply you with what you need.

We know deadlines are important, so please include your delivery requirements with all written requests. We can accommodate rush orders, when necessary. But remember, for most product evaluations, a two-to-three week minimum lead time is appreciated.

Because so many writers enjoy the outdoors as a hobby and as a profession, we are pleased to make

all Remington products available for purchase at significant discount to qualified writers. Call us for pricing and ordering information.

*\*NOTE: Please remember to include a signed copy of an FFL for shipment.*

#### WRITERS' ORGANIZATION SUPPORT

For many years, Remington has actively supported some of the country's most important writers' organizations. We believe in the contributions these organizations make and the support that they offer their members — so we back them up with annual dues payments, donations, and writing awards programs. When possible, we attend these groups' meetings,

and we welcome your invitations to participate in expositions, workshops, and other activities.

Shown (below) are some of the fine organizations we support.

#### TELEPHONE INFORMATION LINE

One Call Does It All!

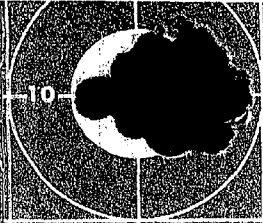
Have questions? Need information? Have a comment or a suggestion? Call our Information Line at (800) 537-2278 for prompt answers and responses.

If you have a particularly complicated question or problem, send us a fax at (302) 993-8606; be sure to include all relevant information and enough advance notice. We do understand the reality of "rush" deadlines, and we will do our best to complete your request when you need it.



OWC ~ CVGA

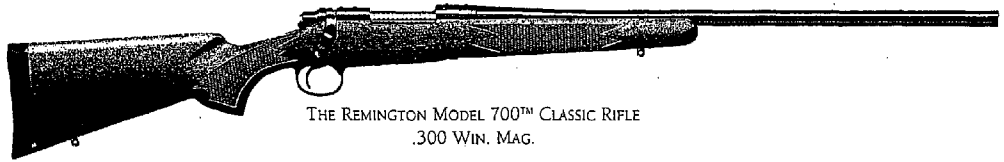




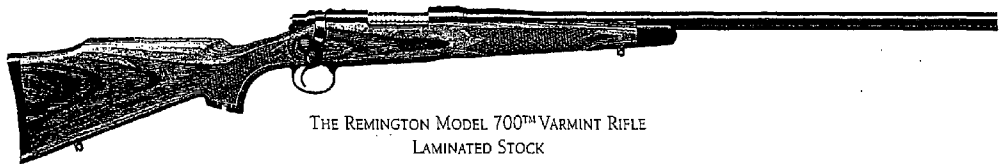
## 1995 PRODUCT PHOTOGRAPHY

The Remington photo library includes hundreds of product images. In addition to photography of new 1995 products, of which a partial sampling is shown here, our library also contains black & white and color photos of established products from past years. Images can also be specially ordered on disk, SyQuest® and CD formats. Call our press office anytime and we'll be happy to provide you with images to support your stories.

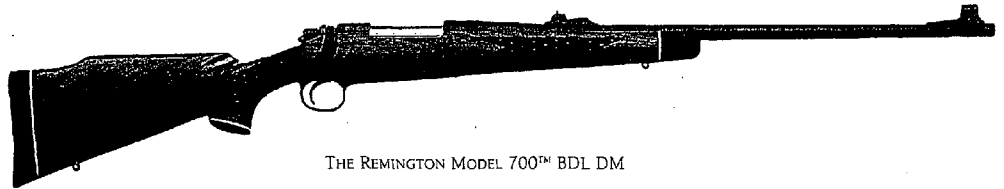
# Photo Library



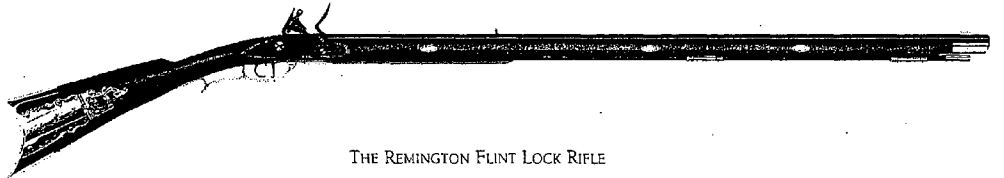
THE REMINGTON MODEL 700™ CLASSIC RIFLE  
.300 WIN. MAG.



THE REMINGTON MODEL 700™ VARMIN'T RIFLE  
LAMINATED STOCK

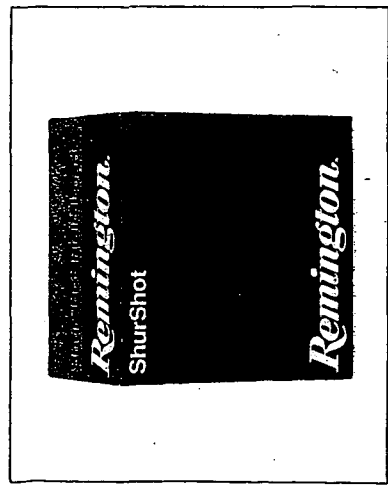
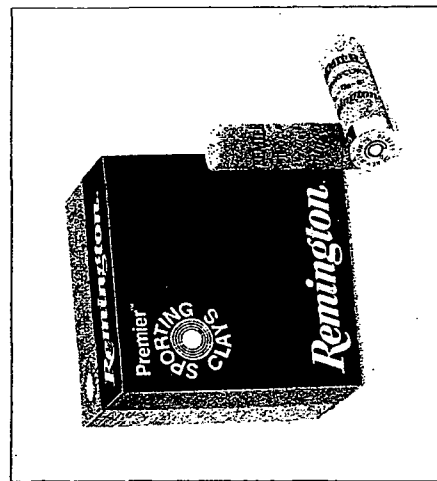
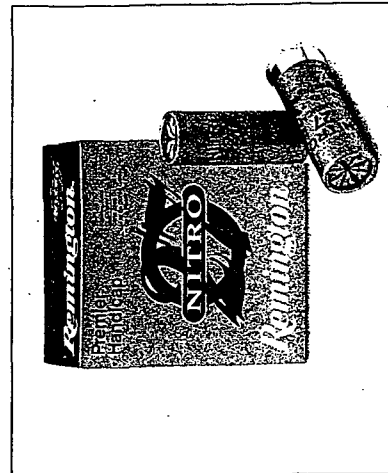
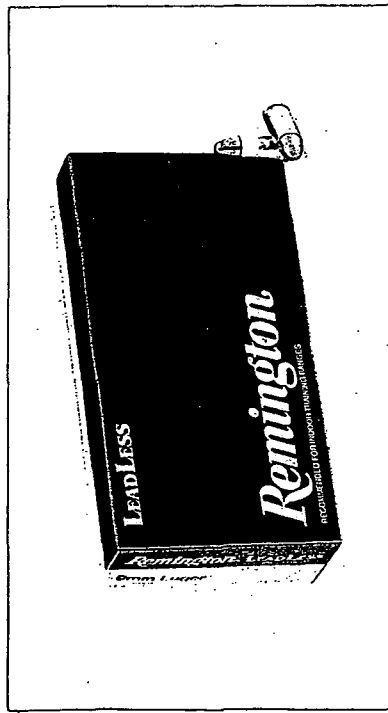
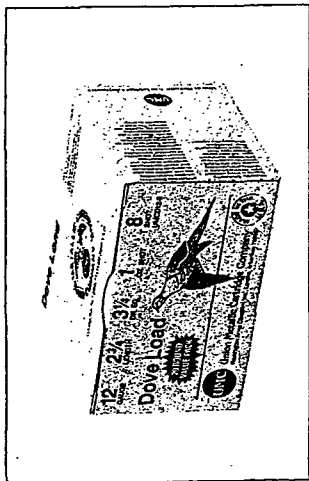
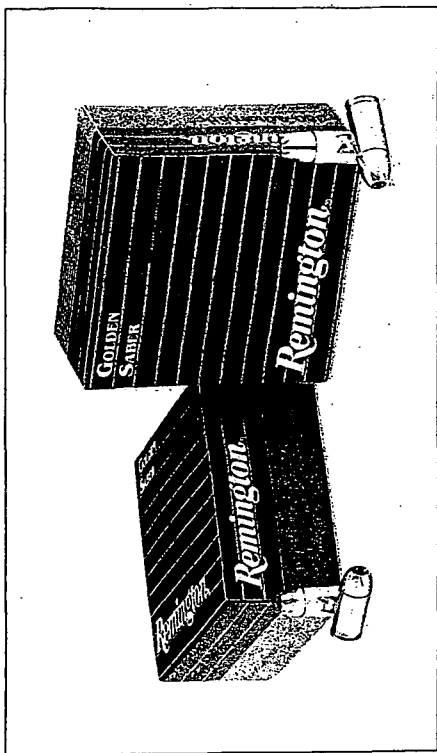


THE REMINGTON MODEL 700™ BDL DM



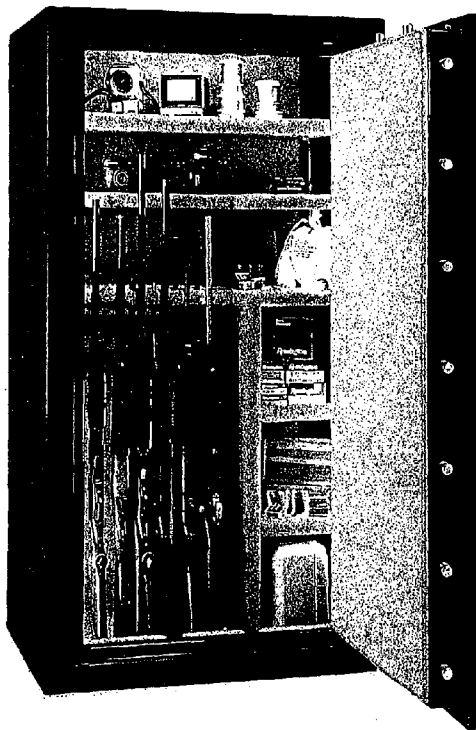
THE REMINGTON FLINT LOCK RIFLE



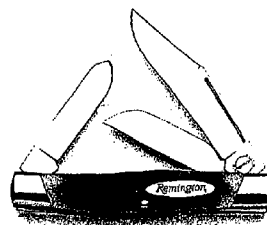


# Photo Library

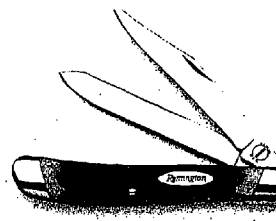
This is just a partial listing of new 1995 products. Call our press office for details on ordering and availability.



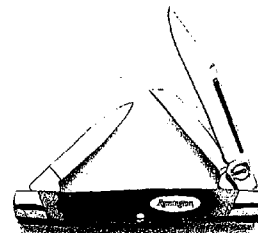
PREMIER SAFE



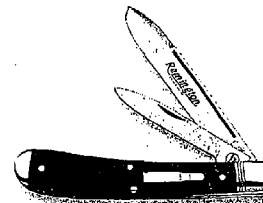
STOCKMAN KNIFE



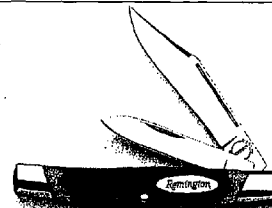
TRAPPER KNIFE



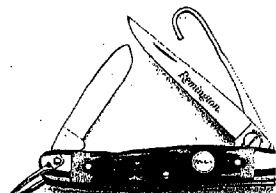
STOCKMAN, JR. KNIFE



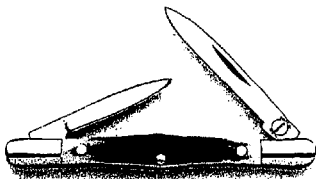
MASTER GUIDE BULLET KNIFE



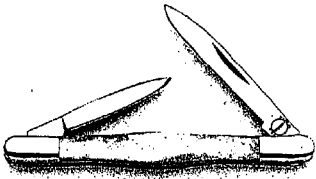
JACK KNIFE



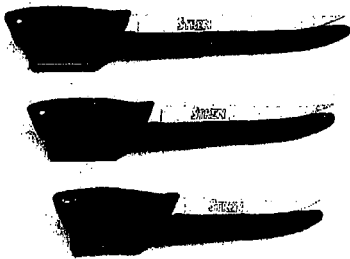
EUROPEAN UPLAND KNIFE



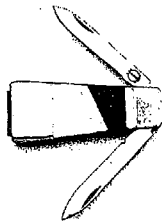
DELIRIN® STAG TUXEDO KNIFE



PEARL TUXEDO KNIFE



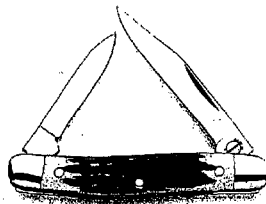
FILE KNIVES



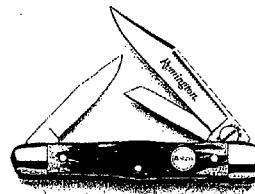
PEARL MONEY CLIP



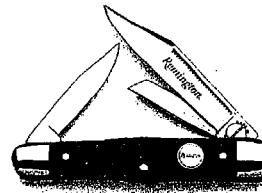
STAINLESS STEEL MONEY CLIP



PEN KNIFE



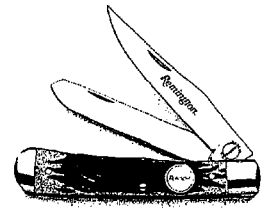
DELIRIN® STAG WHITTTLER KNIFE



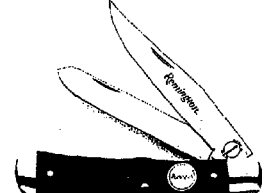
WOOD HANDLE WHITTTLER KNIFE



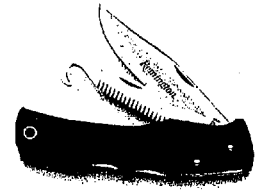
BIRD AND TROUT KNIFE



DELIRIN® STAG TRAPPER KNIFE



WOOD HANDLE TRAPPER KNIFE



GRIZZLY LOCKBACK KNIFE



# 1995 Press Releases

*For Remington customers, 1995 is already shaping up to be a winning year. They'll have a host of new Remington products to choose from — firearms with our legendary craftsmanship, ammunition that delivers consistent results, accessories made to perform and to last. And a new revitalized apparel line for just about any outdoor pursuit. Here's a run down of Remington's new products, line additions and news worth noting for 1995.*

## CORPORATE NEWS

### REMINGTON TO OPEN NEW RESEARCH AND DEVELOPMENT CENTER

The Remington Arms Company, Inc., has announced that it will open a research and development technology center in Elizabethtown, Kentucky. The center will coordinate the development of the company's new products for its firearms, ammunition, accessories, and fishing business units.

Remington plans to open the technology center by the end of November, 1994, at a projected investment cost of more than \$5.0 million. The facility will centralize all Remington product development and will be managed by Dr. Tony A. Hancock, Vice President, Research & Development.

"We are very excited about this significant investment in Remington's future," said Thomas L.

Millner, President & Chief Operating Officer. "Our multi-million dollar start-up investment, along with our commitment of at least \$9.0 million in annual operating expenses, should be a signal to sportsmen, to the industry, and to our competitors that Remington has a long-term view of product development and introduction in the hunting, shooting and fishing marketplaces."

Dr. Hancock will lead a team of 18 research professionals that will be relocating to the Elizabethtown facility from other Remington sites in Ilion, New York (firearms) and Lonoke, Arkansas (ammunition). Initially, the technology center will be staffed by approximately 30 employees, although the company has indicated its plans to employ more than 60 personnel once the center is up and running.

"Our goal at Elizabethtown will be to create a high degree of synergy among all of the company's business units," said Dr. Hancock. "The new

center will centralize all Remington research activities from which all new Remington and Stren products will flow. Our research & development staff will then coordinate the manufacturing of these new products, through a team of process engineering personnel that will be located at each plant site," he said.

Hancock said the center will be organized under five engineering directors that will oversee: mechanical design, electronic design, advanced materials & processes, new product development, and site operations. "In the past, our new product development occurred at several different sites, under separate management, and with non-integrated communication," said Hancock. "Elizabethtown will change all that, by providing a coordinated and managed process, conducted in state-of-the-art facilities. Further, the center's free-standing location will give Remington new product development efforts a

degree of independence and new thinking that will set the stage for significant product enhancements for the long-term," he said.

Elizabethtown, Kentucky, was chosen through a national site selection process, involving nearly twenty different cities, in more than a half-dozen different states. "The efforts of the Commonwealth of Kentucky, Hardin County, and the City of Elizabethtown to create a competitive and attractive package of tax incentives convinced us that the welcome mat is out for new business in Kentucky," said Millner. A program of inducements was coordinated by the Kentucky Economic Development Finance Authority, as provided for in the Kentucky Jobs Development Act.

With the approval of the Authority, Remington will qualify for tax credits valued at just over \$5.1 million, spread over the first ten years of operation of the technology center. Additionally, the

Elizabethtown City Council approved a resolution to issue taxable industrial revenue bonds to finance the facility. Remington intends to evaluate the potential use of these bonds as well as other financial options before making a decision on how the site will be financed.

Remington will utilize a 30,000 square foot facility on 64 acres of land that will permit the construction of an adjacent, enclosed, 500 meter firing range. The new technology center will be located in the Elizabethtown Industrial Park. Renovations on the property will begin immediately, with a goal of beginning initial Remington operations within a thirty-day period.

Remington, America's oldest gunmaker, is a world-wide leader in the manufacture and marketing of sporting arms, ammunition, shooting accessories, targets and traps, knives, gun care products, and outdoor apparel, as well as fishing line and accessories marketed under the

Stren brand. The company has manufacturing facilities in Lonoke, Arkansas; Ilion, New York; Ada, Oklahoma; and Findlay, Ohio, and is headquartered in Wilmington, Delaware. The company reports annual sales of approximately \$400 million, and employs 2,500 people.

#### FIREARMS NEWS

##### MODEL 700™ CLASSIC TO BE CHAMBERED FOR .300 WIN. MAGNUM

Remington® has announced that the limited edition Model 700™ Classic for 1995 will be chambered in .300 Winchester Magnum.

The series of Model 700 Classic rifles was begun in 1981. Since then, each year, Remington has offered the Model 700 Classic in a special chambering.

The .300 Win. Mag. was introduced in 1963 for the Model 70 bolt action rifle which, at the time,

was the only rifle available for the cartridge. The .300 Win. Mag. followed the development of the .30-338 Wildcat and the .308 Norma Magnum, both of which followed the introduction of the .338 Win. Mag. The .300 Win. Mag. has a slightly longer body (by about .12 inches) and a shorter neck than any of its predecessors, and is considered a very fine long-range cartridge for all North American big game.

Remington's Model 700 Classic stock style provides a combination of esthetic appearance and functional design. The American walnut, straight-comb stock without cheek piece permits rapid mounting and sight alignment, and reduces felt recoil. A hinged magazine floorplate, sling swivel studs, and attractive satin wood finish with cut checkering complete the package.

The Model 700 Classic in .300 Win. Mag. will be produced in a standard Model 700 magnum action with a clean (no sights), 24" barrel,



# 1995 Press Releases

winning 100-yard Receivers  
will be drilled and tapped for  
scope mounts.

The 1995 Model 700 Classic  
will have a suggested retail price of  
\$576.00.

## PREVIOUS LIMITED EDITION MODEL 700 CLASSICS

1981 7mm Mauser (7 X 57mm)  
1982 .257 Roberts  
1983 .300 H & H Magnum  
1984 .250-3000 Savage  
1985 .350 Remington Magnum  
1986 .264 Win. Magnum  
1987 .338 Win. Magnum  
1988 .35 Whelen  
1989 .300 Wthby. Mag.  
1990 .25-06 Remington  
1991 7mm Wthby. Mag.  
1992 .220 Swift  
1993 .222 Remington  
1994 6.5 X 55 Swedish

## DETACHABLE MAGAZINES TO BE OFFERED IN MODEL 700™ RIFLES

Remington® has significantly broadened its lineup of Model 700™ bolt action rifles with the introduction of detachable magazines for its popular BDL, Mountain, and BDL Stainless Steel (SS) models. Detachable magazines offer greater speed and ease when loading and unloading rifles, and provide greater convenience and safety when carrying ammunition.

Introduced in 1962, the Model 700 quickly gained a reputation for reliability, value, and unmatched, out-of-the-box accuracy — more than three million Model 700 rifles have been produced. For 1995, Remington has added 35 detachable magazine offerings to the Model 700 family of rifles, including six calibers in left-hand models. The new Model 700 DM (detachable magazine)

models will feature detachable, four-shot magazines, except in magnum calibers which have three-shot capacities. Magazines will feature stainless steel latches, latch springs and magazine boxes for maximum durability and weather resistance. Stainless steel components will be featured on all Model 700 DM rifles.

Magazine latches have been ergonomically designed to provide easy, one-hand operation, and positive lock-up and release. Locking is achieved through two stainless steel push buttons; squeezing both buttons together drops out the magazine.

Model 700 DM rifles are available in three popular styles:

## MODEL 700 BDL DM

The Model 700 BDL DM rifles will feature the standard Remington BDL barrel contour, with 22" barrels on standard caliber rifles and 24" barrels on magnum caliber rifles. All barrels will feature a hooded front sight and an

adjustable rear sight. A polished, blued-metal finish will be used throughout.

A high gloss, Monte Carlo-style, American walnut stock will be utilized on all Model 700 BDL DM rifles. Model 700 BDL stocks are classic beauties, with distinctive black fore-end cap, white line spacers, and finely cut, 20 line-to-the-inch skipline checkering. A recoil pad and sling swivel studs are included.

Eleven right-hand action calibers will be available, including: 6mm Remington, .243 Win., .25-06 Remington, .270 Win., .280 Remington, 7mm-08 Remington, .30-06 Sprgld., .308 Win., 7mm Remington Mag., .300 Win. Mag., and .338 Win. Mag. Six left-hand action calibers will be offered:

.243 Win., .270 Win., 7mm-08 Remington, .30-06 Sprgld., 7mm Remington Mag. and .300 Win. Mag.

Remington Model 700 BDL DM rifles will carry a suggested retail list

price of \$603.00 for standard calibers and \$629.00 for magnum calibers. Left-hand action rifles will have a retail list price of \$629.00 for standard calibers and \$656.00 for magnum calibers.

**MODEL 700 MTN DM  
(MOUNTAIN RIFLE,  
DETACHABLE MAGAZINE)**

The new Remington Model 700 MTN DM rifles will feature the traditional, mountain rifle-style stock which has a pistol grip that is pitched lower to position the wrist for a better grip, and a cheek piece designed to align the eye for quick, accurate sighting. The American walnut stock has a hand-rubbed, oil finish, and comes complete with a trim, brown recoil pad and deep cut checkering.

Remington Model 700 Mountain rifles feature a unique, lean barrel contour that helps to keep the total weight of the rifle to only 6-3/4 pounds. The 22" barrel

is supplied clean (no sights). All metalwork features a satin, glass bead-blasted, blued-metal finish. Model 700 MTN DM rifles will be available in six popular calibers: .243 Win., .25-06 Remington, .270 Win., 7mm-08 Remington, .280 Remington, and 30-06 Sprgld., and will have a suggested retail list price of \$603.00.

**MODEL 700 BDL SS DM  
(STAINLESS STEEL,  
DETACHABLE MAG.)**

The new Remington Model 700 BDL SS DM rifles will feature barrels, receivers, and bolts constructed from #416 stainless steel. All have an unblued, satin, glass bead-blasted finish, and a rugged, high strength black synthetic stock, with positive checkering on the fore-end and pistol grip. The 24" barrel (supplied on both short and long actions) has a standard BDL contour (magnum calibers have a magnum barrel contour), and is supplied clean (no sights).

The receiver is drilled and tapped for scope mounting. The Remington Model 700 BDL SS DM will be available in twelve calibers: 6mm Remington, .243 Win., .25-06 Remington, .270 Win., .280 Remington, 7mm-08 Remington, .30-06 Sprgld, .308 Win., 7mm Remington Magnum, .300 Win. Mag., .300 Wby. Mag., .338 Win. Mag. The rifles will have a retail list price of \$656.00 for standard calibers and \$682.00 for magnum calibers.

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**NEW REMINGTON®  
VARMINT RIFLE FEATURES  
LAMINATED STOCK**

For 1995, Remington® introduces a new version of its Model 700™ bolt action rifle designed for varmint hunters, featuring a laminated wood stock.

The Model 700 VLS (varmint laminated stock) combines the tack-driving accuracy of Remington varmint rifles with the synthetic-

like stability of a laminated wood stock. The warm, brown laminated stock has a fore-end tip and pistol grip cap, and is complete with a recoil-reducing butt pad.

The new rifle features a 26" heavy barrel mated to the famous Model 700 short action, with hinged floor plate, and drilled and tapped receiver for scope mounting. The barrel is supplied clean (no sights) and has the same concave crown introduced to the line of Remington varmint rifles in 1994. A polished, blued metal finish is utilized throughout.

The Model 700 VLS completes a strong varmint rifle lineup from Remington. Last year the company introduced the Model 700 VS SF (varmint synthetic, stainless fluted), having previously offered its popular Model 700 VS (varmint synthetic). Both models have received critical acclaim for exceptional accuracy and shot-to-shot reliability.





# 1995 Press Releases

Remington® Model 700 VLS comes in the following proven varmint calibers: .222 Remington, .223 Remington, .22-250 Remington, .243 Win., and .308 Win. The suggested retail list price is \$585.00.

## REMINGTON® TO OFFER FLINT LOCK RIFLE

America's oldest gunmaker will celebrate its history with the introduction of an authentic commemorative of the first Flint Lock Rifle made by Eliphalet Remington in 1816.

The Remington® 1816 Flint Lock Rifle was designed after an extensive review of historical records of the early nineteenth century, when the company's founder, Eliphalet Remington, began making rifle barrels. History reveals that Eliphalet Remington first forged a

rifle barrel blank in the village of Ilion, New York, in 1816, and carried it to the nearby town of Utica to have it reamed and rifled. Research indicates that the barrel work was most likely performed by Riley Rogers, a prominent area gunsmith during the period.

Remington's barrels quickly became popular due to their outstanding accuracy. A barrel business began to flourish, and from that small beginning, E. Remington & Sons produced principally rifle barrels between 1816 and about 1840, from its headquarters in Ilion, New York — the location of the current Remington firearms manufacturing plant.

Now, for 1995, Remington has created an authentic replica of New York state rifles produced in the early 1800's that utilized Remington barrels.

The new Remington 1816 Flint Lock Rifle will feature a 39" octagonal barrel, with deep cut rifling and

a 1-in-66" slow twist. The rifle barrel has a slow rust, browning metal finish, with a beeswax sealer. The rifle features six, hand-engraved brass escutcheons, and is fitted with a Ketland-style lock mechanism.

This .50 caliber rifle comes with an authentic set trigger, with a polished brass trigger guard. The front blade sight is matched to a small rear sight of the V-leaf design.

Remington's 1816 Flint Lock Rifle features a full-length, extra fancy, curly maple, stock dark stained and hand rubbed with 25 coats of Tru oil. The rifle is appointed with a polished brass butt plate, toe, nose cap, and fancy hand engraved patch box.

The rifle will be manufactured in the United States on a build-to-order basis, and will only be available in 1995. Each rifle will come with a brief history of the product, and a certificate of authenticity. The suggested retail price of this Limited Edition Flint Lock Rifle will be \$1899.00.

## REMINGTON® ADDS TO LINE OF SYNTHETICALLY-STOCKED SHOTGUNS

Remington® has added to its popular line of Model 870™ Express™ shotguns with a new model designed specifically for home defense use.

The Model 870 Express Synthetic HD (home defense) is a pump-action, 12 gauge shotgun featuring an 18" barrel. The barrel has a front bead sight and is choked at cylinder bore. The barrel and action have the traditional Express-style metal finish. Magazine capacity is four rounds.

The synthetic stock and fore-end have a textured, black finish that is non-reflective, very durable, and features positive checkering. The Model 870 Express Synthetic HD has a suggested retail list price of \$292.00.

## AMMUNITION NEWS

### NEW LEADLESS™ HANDGUN AMMUNITION FROM REMINGTON®

Remington® has introduced a line of pistol and revolver ammunition that features a lower total content of lead products, without compromising performance. The new Remington LeadLess™ ammunition features a variety of features that reduce or eliminate lead products from the total cartridge design.

These new rounds feature a new lead-free primer mix, that was designed to duplicate the sensitivity and ballistic performance of current lead-based primers. This lead-free primer represents the initial product introduction resulting from Remington's new \$1.0 million primer research facility, established last year at the company's Lonoke plant to coordinate the company's primer research and development activities.

In addition to lead-free primers, the new line of LeadLess Pistol and Revolver Ammunition from Remington features a new Lead-Lokt™ bullet that totally encapsulates the lead core in gilding metal, and features a closure disc at the heel of the bullet that prevents lead vaporization during firing.

This new line of ammunition was designed to duplicate the shooting characteristics of conventional loads — such as point of impact — making the transition from training rounds to duty rounds indistinguishable, a particularly important benefit for law enforcement agencies. These low-lead rounds are also appropriate for use in indoor ranges, where reduced lead exposure is desirable.

Remington LeadLess Pistol and Revolver Ammunition will be available in a variety of specifications including: 115 grain 9MM, 147 grain 9MM, 130 grain .38 Special, 130 grain .357 Magnum, 180 grain

.40 Smith & Wesson; and 230 grain .45 ACP.

### NEW PISTOL & REVOLVER HUNTING AMMUNITION FROM REMINGTON®

Remington® has incorporated a series of high performance features into a new line of pistol and revolver hunting ammunition. Available in two key specifications, new Remington Core-Lokt® Pistol & Revolver Hunting Ammunition raises the standards of performance for handgun hunting ammunition.

Benefiting from the design process that resulted in much acclaim for Remington's Golden Saber™ High Performance Jacketed (HPJ) ammunition, the new Core-Lokt Pistol & Revolver Ammunition utilizes performance features heretofore never used in hunting loads. These include a proprietary technology that increases accuracy while maximizing bullet weight retention,

and a new hollowpoint bullet design that permits maximum bullet expansion even at minimal energy levels.

Remington's Core-Lokt Pistol & Revolver Hunting Ammunition incorporates the company's exclusive Driving Band™ bullet profile, mechanically "locking" the copper jacket to the core, maximizing weight retention. This core locking process is what has made Remington Core-Lokt centerfire ammunition the choice of hunters for more than forty years.

First introduced to pistol and revolver ammunition in the Golden Saber HPJ product, the Driving Band also reduces rifling contact friction for higher muzzle velocity and improved trajectory. A reduced nose diameter also enables the bullet to align precisely with the bore before the Driving Band engages the rifling, a design feature that produces match-grade accuracy superior to that normally possible with traditional hollow point bullets.



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Remington introduced a new exclusive spiral nose cut design to its Golden Saber HPJ line of ammunition. That proprietary design permits an even greater depth of nose cuts in the bullet jacket. The new design curls one edge of each jacket petal inward, completely piercing the bullet's lead core surrounding the hollow point cavity.

The spiral nose cut creates prefailure in the hollow point cavity, which then reduces the velocity required to initiate expansion. That design feature permits a smaller hollow point cavity, which increases the hydrostatic cavity pressure upon impact. The result is a powerful improvement in mushroom performance, because the bullet is capable of mushrooming at a lower velocity, with greater diameter, than any other handgun ammunition on the market.

For 1995, Remington has adapted the spiral nose cut design

to its new Core-Lokt Pistol & Revolver ammunition. Remington has announced two specifications in this new line of ammunition: a 165-grain, .357 Magnum loading and a .275 grain .44 Magnum loading. These two calibers are among the two most popular calibers for big game handgun hunting. Other advanced features of this new Remington ammunition include nickel-plated cases to assure reliable feeding and dependable extraction from revolvers. All Core-Lokt Pistol & Revolver Hunting ammunition is both primer and mouth water-proofed for maximum reliability in any kind of hunting conditions.

## NEW HANDICAP TRAP LOAD FROM REMINGTON®

Remington® has introduced a new line of shotshell target loads that offer maximum target breaking performance at extreme yardage designed specifically for handicap trap shooters.

The new Premier® Nitro 27™ shotshells from Remington utilize slower burning powders that optimize the pressure/time curve for more gentle acceleration of shot. The result is enhanced performance with less shot deformation, and reduced recoil sensation.

Testing reveals that these loads have improved pattern center core density at 40 yards that is four to five percent more dense than in current target loads. The result is target loads that break targets more consistently at handicap distances. Additionally, these loads are also recommended for other clay target sports in which long shots are possible — like sporting clays' second shots.

Remington shotshell engineers have also created the most reloadable hull on the market, building in improved reloadability at both the crimp and wad insertion stages. Premier Nitro 27 shotshells from Remington are available in a 12 gauge, 2-3/4" offering, with a 1-1/8

ounce of lead shot, loaded to 3 Dram. Both #7-1/2 and #8 shot are available.

## REMINGTON® EXPANDS UMC™ BRAND PRODUCT LINE TO INCLUDE SHOTSHELLS

Remington® has announced that it will expand its value priced UMC™ brand to include four specifications of shotshells designed for pheasant and dove hunters.

The UMC line of shotshells will include two offerings in both 12 and 20 gauge shotshells. All four specifications will feature Remington's durable, one-piece, reloadable, unibody hulls, and field-proven Power Piston® wads. High quality, field-grade, chilled shot will be loaded, resulting in tight, game getting patterns. Two high base pheasant loads will be offered, including a 12 gauge, 2-3/4", 3-3/4 dram, 1-1/4 ounce load with #6 shot, and a 20 gauge,

2-3/4", 2-3/4 dram, 1 ounce load of #6 shot.

Two low base, heavy dove loads will be offered, including a 12 gauge, 2-3/4", 3-1/4 dram, 1 ounce load with #8 shot, and a 20 gauge, 3-3/4", 2-1/2 dram, 7/8 ounce load of #8 shot.

The UMC shotshell products will be packaged in 20-round boxes.

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#### REMINGTON® SAFARI GRADE OFFERED IN POPULAR DEER CALIBERS

Remington® has announced an important expansion of its premium Safari Grade ammunition line with the addition of two of the most popular medium bore calibers — .30-06 Springfield and .270 Winchester — bringing Safari Grade performance to the North American deer hunter.

Remington Safari Grade ammunition is the company's "premier" line of centerfire cartridges, pro-

duced under rigid quality control in which cases, primers and final, loaded rounds are subject to multiple, individual, hand inspections to insure absolute product dependability. In addition to the use of Ultra-Premium Swift A-Frame bullets, Remington Safari Grade rounds feature nickel-plated cases for highly reliable feeding and extraction.

Swift bonded core A-Frame™ bullets have a well-earned reputation for being the toughest bullets currently produced, with a bullet weight retention of nearly 100 percent. The unique dual core bullets feature a cross member that stops bullet expansion at two times bullet diameter. The pure lead core is physically bonded to the copper jacket to prevent core separation. The protected rear core provides momentum for deep penetration and on-game performance.

For 1995, Remington selected bullet weights designed to create optimum performance and

accuracy in two of the most popular centerfire calibers used for hunting whitetail deer and other mid-sized game. A 180 grain bullet will be utilized in the .30-06 Spgld. cartridge, providing a velocity of 2700 feet/second at the muzzle. The .270 Win. cartridge features a 140 grain bullet, with a muzzle velocity of 2925 feet/second.

The .30-06 Sprgld. and .270 Win. rounds expands the caliber options in Remington Safari Grade ammunition to seven. Others include the 7mm Remington Magnum, .338 Win. Mag., .375 H & H Mag., .300 Win. Mag., and the .416 Remington Magnum.

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#### NEW HEAVY FIELD LOADS FROM REMINGTON®

Remington® has introduced a new line of economically priced heavy field loads designed for upland bird and small game hunters.

The new line of Remington

Shurshot® Heavy Field Loads feature a full 3-1/4 dram powder equivalent loading, with a full 1-1/4 ounces of shot — 1/8 ounce more than Heavy Dove loads.

These new field loads will utilize one piece, unibody hulls and feature the proven Power Piston® wad and a mid-height cap for extra strength.

Loaded to a velocity of 1220 ft./second, Remington Shurshot Heavy Field loads will be available with #6, #7-1/2, and #8 shot.

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#### LIGHT TARGET LOADS REINTRODUCED BY REMINGTON®

Remington® has re-introduced a line of one ounce target loads designed to meet the increased market demand for trap loads that provide reduced recoil with competition quality performance.

The new Remington Premier® 12 gauge one ounce target loads come in both #8 and #8-1/2 shot



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Remington's Premier 20 gauge target loads are loaded to 1 1/8 oz. loads one-half shot size larger. The 2 3/4" shotshells are loaded to 2 3/4 powder dram equivalent with a velocity of 1200 ft./second.

These new loads feature Remington's durable one-piece unibody hull for unmatched reloadability. A TGT 12 Power Piston® wad is utilized, specifically designed for use with one ounce loads.

## REMINGTON® INTRODUCES 20 GAUGE SPORTING CLAYS LOAD

With the increasing popularity of 20 gauge for use in sporting clays, Remington® has repositioned its popular 20 gauge target offering with end-use specific packaging for the sporting clays market. Remington's Premier® 20 Gauge Sporting Clays load features the company's popular 2-1/2 dram, 7/8

ounce offering of #8 high antimony lead shot loaded to 1200 ft./second. Number 8 shot is ideal for breaking harder composition specialty sporting clays targets, like the running rabbit target.

This new Remington load utilizes the same high tensile, one-piece, Hardbody™ hull that has long been popular with shooters sold on the performance of Remington's Premier 12 gauge target loads. The smooth hull promotes positive ejection and greater reloading ease, and features an all brass head for extra-long reloading life. The Premier target loads feature specially polished, competition grade shot and the proven Remington Power Piston® wad, providing outstanding on-target performance.

With the addition of this 20 gauge offering, the Remington Premier Target Load lineup includes a full range of sporting clays specific offerings in all competition

gauges. The line also includes the .410 gauge, #8-1/2 offering — new for 1995 — and specialty application loads, such as the Remington Duplex® Target Loads, that feature layered loads of two different shot sizes.

## NEW .410 TARGET LOADS FROM REMINGTON®

Remington® has introduced a line of target loads designed to meet the needs of a growing number of skeet and sporting clays shooters choosing smaller gauges.

The new Remington Premier® .410 Target loads feature high tensile, one-piece unibody hull construction for superior reloading life. The slick feeding, smooth body design results in positive ejection and greater reloadability. An all brass cap results in easier primer insertion and head resizing during reloading. Additionally, the large volume shell design allows for a

full 1/2 ounce payload of high antimony shot.

Remington has loaded these new Premier .410 target loads with #9 shot at a velocity of 1200 ft./second, creating a load especially tailored for skeet shooters. A similar loading of #8-1/2 shot results in a load suitable for sporting clays.

With the introduction of this .410 gauge load, the Remington Premier Target Load lineup includes a full range of sporting clays specific offerings in all competition gauges. The line also includes the 20 gauge, 2-1/2 Dram, #8 offering — new for 1995 — and specialty application loads, such as the Remington Duplex® Target Loads, that feature layered loads of two different shot sizes.

## REMINGTON® EXPANDS GOLDEN SABER™ HPJ LINEUP

For 1995, Remington® will expand its line of premium pistol

and revolver rounds by adding two specifications of Golden Saber™ High Performance Jacketed (HPJ) ammunition. New offerings were announced for .380 ACP and 9MM (+P) calibers.

Introduced in 1993, Golden Saber HPJ was quickly recognized by the industry for its unique engineering and performance features that took handgun ammunition to a new standard of excellence, providing a previously unattainable combination of both deep penetration and dramatic expansion with high weight retention.

The Remington Golden Saber HPJ bullet features a revolutionary brass jacket that enhances the mush diameter of the lead core for superior terminal performance. The exclusive Remington Driving Band bullet profile mechanically locks the jacket to the core and reduces rifling contact friction for higher muzzle velocity. A reduced nose diameter also enables the bullet to

align precisely with the bore before the Driving Band engages the rifling, a design feature that produces accuracy far superior to that normally possible with hollow point bullets.

In 1994, Remington introduced a new exclusive spiral nose cut design, which permitted an even greater depth of the nose cuts in the bullet jacket. This proprietary design curls one edge of each jacket petal inward, completely piercing the bullet's lead core surrounding the hollow point cavity.

The spiral nose cut creates prefailure in the hollow point cavity, which then reduces the velocity required to initiate expansion. This permits Remington Golden Saber ammunition to have a smaller hollow point cavity, resulting in increased hydrostatic cavity pressure upon impact.

The result is a powerful improvement in mushroom performance, because the bullet is capable of mushrooming at a lower

velocity, with greater diameter, than any other handgun ammunition on the market — without sacrificing penetration or terminal performance.

In addition to the unique bullet design, all Remington Golden Saber HPJ ammunition utilizes specially treated powders to suppress muzzle flash, and nickel plated cases provide for reliable feeding and function in pistols, and dependable extraction from revolvers. Both the primer and bullet mouth are waterproofed for maximum reliability under a wide variety of use conditions.

#### NEW SPECIFICATIONS

For 1995, Remington has added to its Golden Saber HPJ line with two new specifications.

The .380 ACP offering utilizes a 102 grain bullet, the heaviest bullet weight commercially available in a loaded cartridge in this caliber. The .380 ACP round is loaded to a muzzle velocity of 940 ft./second,

giving this new Golden Saber caliber the highest momentum load in the market.

Remington is introducing its third specification in 9MM, with the announcement of a 124 grain (+P) offering. This new (+P) offering has a muzzle velocity of 1180 ft./second, an additional 55 ft./second over the existing 9MM 124 grain Golden Saber HPJ loading.

These two new specifications join the existing eight offerings in Remington Golden Saber HPJ: 125 grain .38 Special; 125 grain .357 Magnum; 124 grain 9MM; 147 grain 9MM; 165 grain 40 Smith & Wesson; 180 grain 40 S & W; 185 grain .45 ACP; and 230 grain .45 ACP.



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## REMINGTON ADDS SPECIFICATIONS TO UMC™ HANDGUN AMMUNITION

Remington® will offer jacketed, soft point bullets in its popular UMC™ line of pistol and revolver ammunition for two magnum calibers.

The jacketed, soft point bullet will expand the company's offerings in .357 Magnum and .44 Magnum. Currently, the rounds are available in semi-wadcutter and round nose lead bullets.

The two new specifications are a 125 grain loading in .357 Mag., and a 180 grain loading in .44 Mag. These new offerings will reduce barrel leading, and help lower lead exposure at indoor ranges. Remington UMC handgun ammunition is the company's value priced line of products. These cartridges are manufactured at the company's Lonoke, Arkansas plant, on the same equipment used to manufacture Remington's brand products.

## APPAREL NEWS

### FOR 1995, REMINGTON® ANNOUNCES NEW APPAREL FABRIC TECHNOLOGIES AND A NEW MARKETING STRATEGY

Remington® apparel has always delivered high performance through high technology. For 1995, Remington is combining three new superior fabric technologies with Remington proven experience in producing high quality garments with functional features sportsmen appreciate.

New fabric technologies utilized in the 1995 Remington apparel line are:

- \* Remington Artic Plus™ – High Performance Fleece Fabric
- \* Remington WindShield™ – High Performance Windproof, Breathable Membrane
- \* Remington Rem™Tex – High Performance Waterproof, Windproof, Breathable Membrane

1995 also brings new direction to the Remington apparel business. Both new and re-designed Remington garments feature innovative fabric technologies and new price points that make Remington outdoor apparel more attractive and competitively priced than ever.

Remington apparel is not only more affordable to the outdoor customer, but according to Remington Apparel Marketing Manager, Dave Musumeci, "Remington's new strategy will increase both consumer awareness and the distribution of Remington clothing, making it more available and easier to find."

"Equally important, upgraded quality and lower price points will mean retailers can merchandise and market the latest Remington high-tech garments successfully and more profitably than ever before" said Musumeci.

### FOR 1995, REMINGTON® INTRODUCES THREE NEW SUPERIOR FABRIC TECHNOLOGIES

At Remington® we know what hunters and shooters want in tough-wearing, functional clothing. Couple this with the introduction of three new superior fabric technologies and the result is new outdoor apparel that keeps you warm, dry, quiet and comfortable.

By combining extensive testing and the most technologically advanced fabrics and materials, Remington is offering three new clothing technologies:

- \* Remington ArcticPlus™ – High performance fleece fabric. A soft 400 gram/sq. meter, high-bulk polyester fabric that traps air currents for exceptional insulating performance. When worn as a mid or outer layer, it provides the warmth of a wool garment at half the weight. The



surface is napped and double sheared to prevent pilling, and the multi-directional fiber orientation allows complete freedom of movement without the slightest noise. Artic Plus™ is quick drying and mildew resistant.

- \* Remington Windshield™ – High performance windproof, breathable membrane. The Remington Windshield™ membrane provides the highest degree of warmth and windproofing available on the market today, without the negatives of stiffness, weight, and noise found in other wind-resistant membranes.

Windshield™ is a non-porous membrane with many inter-molecular gaps that block air infiltration in windy conditions, yet allows perspiration vapor to escape freely, so you stay warm and dry, even during periods of high exertion. This

advanced new technology makes the garment more comfortable over a wider range of conditions, especially when stiff breezes and windchill are a factor.

The Remington Windshield™ membrane is bonded to a stretchable tricot inner liner fabric, so you can still enjoy full freedom of movement with the added benefit of extra wind resistance.

Remington Rem™Tex – High performance waterproof, windproof, breathable membrane. The Rem™Tex high performance membrane is a semi-permeable membrane, which means molecules of water vapor (from perspiration) are small enough to pass out through the inter-molecular gaps of RemTex™, but water in liquid form (like rain) cannot get through. This is how garments with the remarkable Rem™Tex high performance membrane can keep you dry in even the wettest conditions, while eliminating the "clammy" feeling you can experi-

ence when a high level of exertion causes you to generate much perspiration vapor.

Remington Rem™Tex provides the highest degree of waterproofing, warmth and breathability available on the market today, without the negatives of stiffness, weight, and noise found with other waterproof/breathable membranes.

For 1995, Remington apparel combines the best technologies available today with Remington's extensive experience in producing high quality outdoor clothing.

#### NEW FOR 1995, REMINGTON® INTRODUCES THE STILL-HUNTER™ APPAREL SERIES

Whether you're after turkey or whitetails, quiet is a big part of the game. The new Stillhunter Series from Remington® features high tech garments that are waterproof, windproof, and breathable, including:

#### ULTIMATE CLIMATE™ JACKET AND PANT

- Waterproof, breathable Rem™ Tex liner – keeps you dry and comfortable
- 100% nylon Remington 160 cloth with high count nylon lining – anti-cling acts as a buffer zone between body and shell
- Treated with DuPont® Teflon® – helps to stay dry in any weather
- Raglan sleeves – loose fit across the shoulders allow freedom of movement for any outdoor activity
- Detachable hood and draw cord – snaps around the second collar for a firm fit that keeps out wind and moisture
- Fleece lined hand rest pockets – keeps hands warm
- D-ring on back for license holder
- Cord locks on elastic – for a better fit
- Pant features side-seam leg zippers with gussets – for easy on and off

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...added  
...protection

Available in English Green, Loden,  
or popular Mossy Oak® Treestand®  
Camo or new Mossy Oak®  
Fall Foliage™ Camo.

## STILLHUNTER JACKET AND PANT

- 400 gram/sq. meter Remington Arctic Plus™ fleece— quiet and warm as either a mid or outer layer
- Wind proof, breathable Windshield™ liner — keeps you warm and comfortable
- Snap over storm-flap shields the heavy duty YKK zipper from wind and rain
- Elastic cuffs and elastic cord bottom to keep out cold and wind
- Raglan sleeves for free and easy no-bind movement
- Velcro closure hood — attached under collar so the neck is covered from the elements
- The side zip pockets and one

zippered back pocket provide plenty of storage and security in the pant.

- Pant features a snap fly front with drawstring leg openings to keep out drafts and wetness.

Available in Blaze (Fall 1995),  
Mossy Oak® Treestand® and  
Mossy Oak® Fall Foliage™.

## PINEWOOD VEST

- Remington 420 cloth, a 100% nylon oxford, 420 denier — durable, soft and quiet
- Treated with DuPont Teflon® — wind and water resistant
- Hand quilted shooting patch provides quick and positive gun mounting
- Pleated bellowed pockets — for extra shell storage
- Heavy duty YKK zip down game bag — for easy access and cleaning.

Available in Blaze (Fall 1995),  
Mossy Oak Treestand and  
Mossy Oak Fall Foliage.

## RIDGEWAY SWEATER

- Made of 70/30 acrylic/wool — warm, comfortable and machine washable
- Remington Windshield™ high performance windproof, breathable liner - high degree of warmth and windproofing without stiffness, weight, or noise
- Five button collar — allows venting
- Five gauge knitting — rugged appearance and durability
- Elasticized rib cuffs and waist band — ensures shape retention and provides a better fit.

Available in Chestnut, Navy,  
Natural, and British Green.

## REMINGTON® INTRODUCES THE BLUE ROCK™ SERIES FOR 1995

For 1995, Remington® is introducing the Blue Rock™ Series in Remington apparel. This collection of garments was designed for the casual or serious target shooter and was named after the famous Remington clay targets. The five garments in this series include: Premier® Jacket — functional good looks and versatility in a range of temperatures.

- Weather resistant, Remington 160 cloth — 160 denier nylon fabric with 600mm water resistant coating
- Shell fabric is treated with DuPont® Teflon® — wind and water resistant
- Zip-out polar fleece liner with Remington graphic — for use in different temperatures
- Hand quilted, washable suede shooting pad provides for quick

- and positive gun mounting
- Action back for ease of movement
- Warm, fleece-lined collar and pockets
- Back yoke and elasticized sides – helps shed rain and provides a snug fit
- Oversized front pockets – may be used for live or empty shells

*Available in Outdoor Green and Black*

**PREMIER VEST – LIGHTWEIGHT AND BREATHABLE FOR ALL TYPES OF SHOOTING**

- 100% polyester mesh on back, Remington 160 cloth, a 100% nylon 160 denier oxford on front – lightweight, breathable, and durable
- International style – for all types of shooting
- Hand quilted, washable suede shooting pad – provides quick and positive gun mounting
- Reinforced pockets for durability

- Large pleated front pockets for easy shell accessories
- Right or left hand version

*Available in Outdoor Green and Black*

**FIELDMASTER SWEATER – WARM, COMFORTABLE, AND STYLISH LOOKS**

- Made of 70/30 acrylic/wool – both warm and comfortable, machine washable
- Button fatigue collar – allows venting
- Hand quilted shooting patch of washable suede – for easy gun mounting and longer wear
- Five gauge knitting – rugged appearance
- Elasticized rib cuffs and waist band – ensures retention of shape and better fit

*Available in Natural, British Green, and Charcoal*

**BLUE ROCK JACKET – VERSATILE, COMFORTABLE, AND ATTRACTIVE**

- 400 gr./sq. meter ArcticPlus™ jacket – can be worn on its own or as a mid-layer
- Remington Windshield™ high performance windproof, breathable liner – high degree of warmth and windproofing without stiffness, weight, or noise
- Knit with spandex cuffs and waistband for comfort
- Hand quilted, washable suede shooting pad – provides positive and easy gun mounting and longer wear

*Available in Natural, Black, British Green, and Navy*

**ROCKWOOD SHIRT**

- 100% pre-shrunk cotton – soft, lightweight, and durable
- Hand quilted shooting patch – to cushion gun
- Reinforced collar and yoke for durability

- Button-down collar and chest pocket for no interference when shooting
- Long and short sleeve for hot or cooler weather shooting
- Pleated pocket for storage
- Double needle stitching for longer wear

*Available in British Green, Natural, and Navy*

**REMINGTON® SOUTH POINTE SERIES IS NEW FOR 1995**

For 1995, Remington® is introducing the South Pointe Series comprised of two jackets and pants – serious outerwear designed to keep you dry and comfortable, no matter how bad the weather. It's so light and versatile, you can use it all year round – in the woods or on the water.

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- Waterproof, Breathable Rem™ Tex liner – keeps you dry and comfortable
- 100% nylon Remington 160 cloth with high count nylon lining – anti-cling acts as a buffer zone between body and shell
- Treated with DuPont® Teflon® – resists stains and helps to stay dry in any weather
- Raglan sleeves – loose fit across the shoulders allows freedom of movement for any outdoor activity
- Detachable hood and draw cord – snaps around the second collar for a firm fit that keeps out wind and moisture
- Fleece lined hand rest pockets – keeps hands warm
- D-ring on back for license holder
- Cord locks on elastic – for a better fit

- Pant features side-seam leg zippers with gussets – for easy on and off
- Reinforced knees – for added durability and protection

*Available in British Green, Loden, or popular Mossy Oak® Treestand® Camo or new Mossy Oak® Fall Foliage™ Camo.*

## BIRCH BAY JACKET AND PANT

- Remington 160 cloth, a 100% 160 denier nylon oxford treated with DuPont Teflon® – durable and lightweight, resists rain and stains
- Waterproof, breathable Rem™ Tex liner – keeps you dry and comfortable
- Waterproof hood that rolls into the collar – keeps hood out of the way when not in use
- Mesh lined upper body – for ventilation
- Snap-over storm flap – shields the zipper from wind and rain

- Vented front adjustable velcro cuffs – to keep out air, rain, and wind
- Adjustable cord locks on elastic – for a better fit
- Pant features a storm flap zip back pocket for security
- Heavy duty YKK leg zippers – for ease off and on
- Front side pockets for additional storage

*Available in British Green and Navy.*

## ACCESSORIES NEWS

### REMINGTON® ANNOUNCES THREE NEW "SERIES" SECURITY PROTECTION SYSTEMS

People who appreciate superior quality, strength, durability and attractive design know and respect the name Remington®. Since 1816, customers have ranked Remington products as the finest in the world. Our innovation and leadership have consistently placed Remington well above the competition.

Nowadays, security poses an increasing concern for America's home and businesses. Securing your irreplaceable possessions, especially your guns, is a critical need.

Remington, America's oldest gunmaker, is excited to announce our 1995 line of high security safes. We designed the Premier, Classic and Sportsman Series to address a wide range of home and business security needs.

Compare Remington safes, feature for feature, with the other safes on the market. Examine Remington's design, construction, overall quality and affordable pricing. These safes continue the tradition of Remington excellence. Remember, a safe is a lifetime investment. Remington assures you a tradition of quality.

#### PREMIER SERIES

Loaded with features, the Premier is our most prestigious model. It sets exacting new standards in the art, craft, and science of safe-making.

All Premier safes feature double-wall construction. The body is molded from 3/16-inch thick, American made steel into a strong seamless exterior. The UL-listed fireboard inner wall protects valuables from temperatures up to 1250 degrees F.

The Premier's 1-inch reinforced door is fully recessed to prevent entry by prying. Its strong internal

hinges afford additional security. A Sargent and Greenleaf lock controls the gear drive mechanism which is guarded by shear-pin protection and extensive hardplate. A fail-safe triple relocking system provides additional protection from torching, hammering, drilling and punching.

The 14-karat gold plated, three-spoke handle and dial not only add beauty, but toughness and functionality, too.

Mildew-resistant nylon carpeting adds an elegant finishing touch to the Premier's interior and door panel.

#### SPECIFICATIONS:

- 1" Door (Composite)
- 3/16" Body
- Double Fire Protection
- 14-K Gold 3-Spoke Handle
- 14-K Gold S&G Combination Dial
- Key Lock
- Top and Bottom Door Bolts
- 6 Standard Exterior Colors

(Forest Green, Midnight Blue, Classic Black, Burgundy, Metallic Brown, Diamond White)

- Choice of 3 Interior Carpet Colors (Silver, Beige or Green)
- Carpeted Door Panel
- Double Pinstriping with Corner Scrolling
- Remington "Oldest Gunmaker" Logo

#### OPTIONS:

- Quad-wall Fire Protection
- Electronic Lock
- Interior Lighting
- Door Mounted Pistol Kit
- Dehumidifier
- Anchoring Kit

#### CLASSIC SERIES

The Classic offers many of the same high quality features as the Premier; Sargent and Greenleaf combination locks, backed by 1/2-inch hardplate and guarded by three relocking devices that provide outstanding security. Lock-up is accomplished with 14 active, 1-inch diameter chrome-plated door bolts (including top and bottom door bolts), internally mounted ball bearing hinges, and a tight fitting, 1/4-inch steel recessed door. The door and door frame are fully reinforced to prevent prying and peeling. The safe is formed from rigid 10 gauge (.135-inch) steel plate. Each safe is accentuated with polished brass hardware.

Classic safes are fitted with plush, moisture resistant carpeted interiors.

The Classic Series offers excellent security and quality at an attractive price — a combination not easy to find in today's safe market.



# 1995 Press Releases

## SPORTSMAN SERIES

"Heavy-weights in the economy class" – that's how the Sportsman Series was designed. Available in three sizes, the Sportsman offers excellent security at Remington's most economical pricing.

Sportsman safes feature a heavy 1/8-inch steel seamless body and a heavily reinforced 3/16-inch thick recessed door. The Sportsman Series offers many of the same advantages found on the higher priced models including a Sargent and Greenleaf combination lock, multiple relockers, extensive hardplate and internal ball-bearing hinges. Complementary carpeted interiors are available in a wide variety of configurations to meet your storage needs.

The Sportsman safes are finished in attractive, textured, black semigloss enamel with brass handle and dial.

You will not find better value in a safe anywhere.

- Brass S&G Combination Dial
- Brass 3-Spoke handle
- 6 Standard Exterior Colors (Forest Green, Midnight Blue, Classic Black, Burgundy, Metallic Brown, Diamond White)
- 3 Interior Carpet Colors (Silver, Beige or Green)
- Top and Bottom Door Bolts
- Remington "Since 1816" Logo
- Double Pinstriping
- Vinyl Door Panel

### OPTIONS:

- Double-wall Fire Protection
- Quad-wall Fire Protection
- 14K Gold Premier Handle
- Key Lock
- Carpeted Door Panel
- Electronic Lock
- Interior Lighting
- Door Mounted Pistol Kit
- Dehumidifier
- Anchoring Kit

### SPECIFICATIONS:

- 3/16" Door
- 1/8" thick body
- Brass S&G Combination Dial
- LA GARD Brass Handle
- Textured Black Finish Only
- Single Pinstriping
- Silver Interior Carpet

### OPTIONS:

- Double-wall Fire Protection
- Quad-wall Fire Protection
- Key Lock
- Carpeted Door Panel
- Electronic Lock
- Interior Lighting
- Door Mounted Pistol Kit
- Dehumidifier
- Anchoring Kit

## REMINGTON® INTRODUCES THE WHITTLETTER KNIFE

The new Remington® Whittler knife is a folding knife with three 440A stainless steel blades. The three blades include a 2-3/8" clip blade which is etched with the Remington logo, a 1-1/2" pen blade, and a 1-1/2" coping blade. All three blades have a Scotchbrite™ finish.

Quality construction includes nickel-silver bolsters, brass lining material, brass & stainless steel bolster pins, and rivet materials made from brass & stainless steel.

The Whittler also features a distinctive round shield with the Remington logo. Handle choices include durable Delrin® Stag or multi-colored, resin impregnated hardwood.

Suggested retail price for the Delrin Stag handle is \$21.95. The suggested retail price for the multi-colored, hardwood handle is \$28.95.

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**REMINGTON® INTRODUCES  
EUROPEAN UPLAND STYLE  
KNIFE**

New for 1995, Remington® is introducing the European Upland Knife. The three blade configuration includes a 2-3/4" breasting blade (T-clip); etched with the Remington logo, a 1-3/4" spey blade, a 2-3/4" fowl hook, and an end clevis. All are constructed from quality 440A stainless steel, with Scotchbrite™ finish.

Handle material is durable Delrin® Stag. Nickel-silver bolsters and brass liners highlight the quality construction throughout. Available from your Remington dealer at a suggested retail price of \$29.95.

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**REMINGTON® HAS  
INTRODUCED TWO NEW  
PEN STYLE KNIVES**

The new Remington® Two-Blade Pen Knife offers quality in a small size. Both the 1-1/4" pen blade and the 1-13/16" clip blade are constructed from 440A stainless steel and have a Scotchbrite™ finish. Nickel-silver bolsters and pin/rivet materials, and brass liners highlight the quality material throughout.

The Two-Blade Pen Knife utilizes a durable Delrin® Stag handle. It's available from your Remington dealer at a suggested retail price of \$18.95.

Also being introduced in the Pen Knife style is the Remington Tuxedo Knife in two versions – a Delrin Stag and pearl handle. Both feature a 1-5/8" spear blade and a

1-3/8" pen blade constructed of quality 440A stainless steel with a Scotchbrite finish. The knife also features two distinctive Remington tang stamps. Bolsters are nickel-silver with brass lining.

The Delrin Stag handled knife has a suggested retail price of \$19.95 and the pearl handled version has a suggested retail price of \$69.95.

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**REMINGTON® "GRIZZLY™"  
LOCKBACK KNIFE OFFERS  
CHOICE OF TWO BLADE  
STYLES**

The new Remington® Lockback knife will offer a choice of two blade styles – a regular blade edge or a serrated blade edge. Both 3-1/2" hollow ground clip blades utilize quality 440A stainless steel and a Scotchbrite™ finish.

The folding Lockback knife has a 5" closed length and features brass lining material and nickel-silver/stainless steel bolster pins. These attractive knives feature black Kraton® handles for durability and comfort. Kraton is weather and temperature resistant. Both knives come with a durable black nylon carrying sheath with the Remington logo.

Suggested retail price for the Remington Lockback knife is \$29.95.





# 1995 Press Releases

## REMINGTON® INTRODUCES TWO MONEY CLIPS

New for 1995, Remington® is introducing new attractive money clips offered in two designs. Both feature two blades, a 1-1/4" pen blade and 1-1/4" nail file constructed of durable 440A Stainless Steel. The first version of the Money Clip utilizes stainless steel and is stamped with the distinctive Remington logo.

The second version features a visually appealing pearl and malachite money clip. Both versions provide outdoorsmen a combination of functionality and striking good looks.

The stainless steel money clip has a suggested retail price of \$24.95 and the pearl/malachite money clip's suggested retail price is \$63.95. Both are available from your Remington dealer.

## REMINGTON® INTRODUCES THE "GRIZZLY™" SERIES OF DOUBLE LOCKBACK KNIVES

For 1995, Remington® is introducing the first knife series featuring Kraton® handles and a double lockback design.

Remington is offering the double Lockback knife with a choice of a 3-1/2" hollow ground clip, serrated blade edge or a regular blade edge. Both styles also feature a 3-1/2" bone saw with a paunch hook. All blades are constructed with quality 440A stainless steel with a Scotchbrite™ finish.

The folding knives feature brass lining materials and nickel-silver/stainless steel bolster pins along with a durable black Kraton handle which is both weather and heat resistant. Also included is a black nylon sheath with the Remington logo.

Suggested retail price for the Remington double Lockback knife is \$39.95.

## REMINGTON® ANNOUNCES FOUR NEW CARBON STEEL BLADE KNIVES

For 1995, Remington® is offering four new knives featuring carbon steel blades. Many traditionalists prefer carbon blades for their ease in sharpening.

All four folding knives feature sawcut Delrin® handles in green over yellow with nickel-silver bolsters and distinctive tang stamp on the side with the Remington logo. Two knives are in the Stockman Series. The 4-1/4" stockman features three blades: a 2-7/8" clip blade, 1-7/8" spey and a 2-1/8" sheepfoot. The Stockman has a suggested retail price of \$24.95.

The Stockman "Jr." features a 2-3/4" clip blade, a 1-1/4" coping blade and a 1-1/8" pen blade. Suggested retail price is \$21.95. The new Remington jack knife has a 2-3/16" clip blade and a 1-3/4" pen blade. The suggested retail price for the jack knife is \$20.95.

The carbon blade Remington Trapper features a 2-7/8" clip blade and a 2-7/8" spey blade. The Trapper has a suggested retail price of \$21.95.

## REMINGTON® WOOD HANDLED BOOT KNIFE IS NEW FOR 1995

For 1995, Remington® is introducing a Boot Knife with a 3-1/4" fixed blade. Constructed of quality 440A stainless steel, the blade features a Scotchbrite™ finish. The total overall length in the open position is 7 inches.

Nickel-silver bolsters and pin/rivet material highlight the quality construction throughout. Handle material is multi-color resin impregnated woods.

The new Remington Boot Knife also features a black leather ambidextrous sheath with clip. Suggested retail price is \$26.95 from your Remington dealer.

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#### REMINGTON® INTRODUCES A VERSATILE BIRD & TROUT KNIFE

For 1995, Remington® is introducing a versatile new Bird & Trout knife that will provide use to both hunters and anglers.

The 8-1/8" fixed blade knife features a hollow ground clip blade which utilizes quality 440A stainless steel, which is 3-9/16" long with a Scotchbrite™ finish. This attractive knife features a black Kraton® handle for durability and formed finger grips for comfort.

Kraton is both weather and temperature resistant. The Remington Bird & Trout knife also features a sturdy black leather sheath.

The knife is available from Remington dealers with a suggested retail price of \$17.95.

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#### REMINGTON® INTRODUCES THE TRAPPER KNIFE WITH STAINLESS STEEL BLADES

For 1995, Remington® is introducing the Trapper knife in a stainless steel, two blade version. The 3" clip blade is etched with the Remington logo. A 3" spey blade is also constructed with quality 440A stainless steel and both blades have Scotchbrite® finishes.

The Trapper knife also features nickel-silver bolsters, brass lining material and brass/stainless steel bolster pins. The Trapper's nickel-silver, round Remington shield adds distinction.

A choice of handle materials includes Delrin® Stag or a multi-colored, resin impregnated hardwood handle.

The Remington stainless steel blade Trapper knife is available from Remington dealers with a suggested retail price of \$21.95 for Delrin® and \$29.95 for hardwood.

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#### FOR 1995, REMINGTON® BRINGS BACK THE "MASTER GUIDE" BULLET KNIFE AND LIMITED EDITION KNIFE POSTER

The Limited Edition Bullet™ Knife from Remington for 1995 is a faithful reproduction of one of the rarest original Bullet Knives made by Remington in the 1920s. The "Master Guide" has a long, slender, banana profile that fits perfectly in the palm of your hand. Nickel silver bolsters anchor the ends of the knife, and the pin end features the same three-ring detailing as the original. The handle is made of high strength Delrin® with the look and feel of real jigged bone. The pins are nickel silver, and the liner is solid brass. Like all of the original Bullet knives, a finely detailed nickel silver centerfire cartridge is inset into the handle.

The "Master Guide" carries two blades: The master blade is a long spear design at 4-1/4", with a full-

length nailmark, "Remington Trademark" etch, and "Remington UMC" circle marking on the shank. The pen blade is 3-1/4" long, with "Remington UMC" marking in the shank. Both are honed from durable 440A stainless steel.

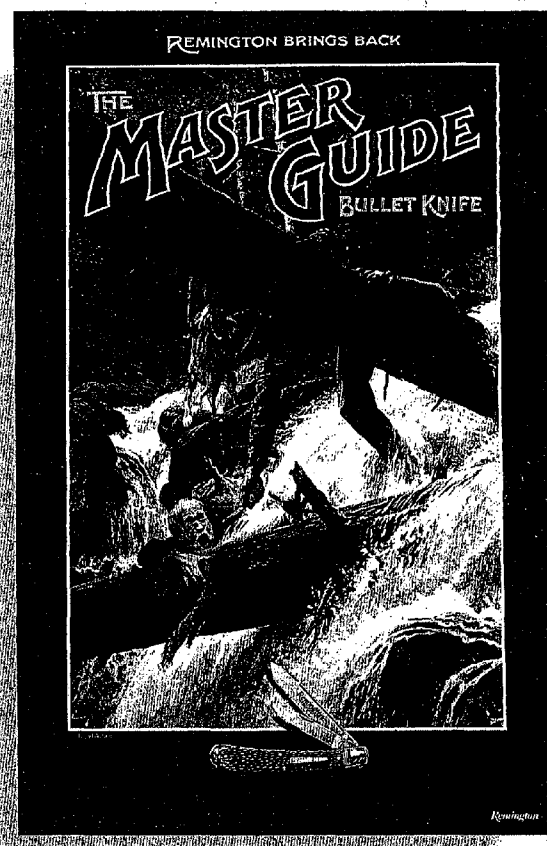
To commemorate the re-issue of this great Bullet Knife, Remington is offering a Limited Edition Collector's Poster entitled "Rapid Action." The scene depicts a hunter's misstep on a deadfall that landed him in the icy waters of a small stream with a pack hung up on a stub of a broken branch. With the help of the "Master Guide", his mishap will soon be just another tale for the campfire. The poster is skillfully rendered by artist, Larry Duke.

Quantities are limited to protect the value of the "Master Guide" Bullet Knife and Poster. Suggested retail price for the 1995 "Master Guide" Bullet Knife is \$33.95. Suggested retail price for the 1995 Bullet Knife Poster is \$19.95.

# 1995 Press Releases

## BULLET KNIVES AND POSTERS

YEAR	KNIFE	NUMBER	PAINTING	ARTIST
1982	BULLET	R1123	"BAD TIME FOR A SNAG"	LARRY DUKE
1983	BABY BULLET	R1173	"A BREAK IN THE ACTION"	LARRY DUKE
1984	LOCKBACK	R1173L	"TROUBLE ON THE TRAIL"	LARRY DUKE
1984	LARGE LOCKBACK	R1303	"TROUBLE ON THE TRAIL"	LARRY DUKE
1985	WOODSMAN	R4353	"IN THE NICK OF TIME"	LARRY DUKE
1986	HUNTER	R1263	"STRAPPED"	LARRY DUKE
1987	FISHERMAN	R1613	"TWO ON THE LINE"	LARRY DUKE
1988	MUSKRAT	R4466	"A PACK OF TROUBLE"	BRUCE WOLFE
1989	TRAPPER	R1128	"OUT ON A LIMB"	LARRY DUKE
1990	TRACKER	R1306	"RATTLED"	LARRY DUKE
1991	MINI-TRAPPER	R1178	"THROUGH THICK AND THIN"	LARRY DUKE
1992	GUIDE	R1253	"HELPING THE 'OL SORT OUT"	LARRY DUKE
1993	BUSH PILOT	R4356	"A RACK AWRY"	LARRY DUKE
1994	CAMP	R4243	"TIME'S A-WASTIN', SON"	LARRY DUKE
1995	MASTER GUIDE	R1273	"RAPID ACTION"	LARRY DUKE



#### REMINGTON® INTRODUCES TWO SPORTS BAGS FOR 1995

Remington® is introducing two Sports Bags to meet sportsmen's carrying needs. The 12" x 24" carry-all Sports Bag features a wrap handle, adjustable sling, and heavy duty YKK self-healing nylon zipper. The exterior is 12 oz. canvas with 1200 denier Propex trim.

The Remington Camo Sports Bag features 1000 denier Mossy Oak® Treestand Camo pattern of Cordura® nylon. The 18" x 42" bag has a heavy duty YKK self-healing zipper and Polypropylene web wrap handle and sling.

Suggested retail price is \$44.95 for the Camo Bag and the Sports Bag is \$29.95, available from your Remington dealer.

#### REMINGTON® INTRODUCES TWO SHOOTERS BAGS AND A MESH POUCH

For 1995, Remington® is introducing accessories designed for target shooters.

The large Shooters Bag fits all of your shooting needs – shells, empty and loaded, glasses, ear plugs, towels, snap caps, or choke tube cases plus many other items – all fit into this handy carrying case. Extra compartments and velcro pockets make finding items easier. Overall dimensions measure 11" x 9-1/2" x 9". The exterior is Hunter Green ballistic Propex lined with 6 oz. coated sailcloth. Contents are protected by 3/16" closed cell foam padding. Suggested retail price is \$56.00.

Remington's new mesh Shooters Bag features Hunter Green ballistic Propex exterior with closed cell foam padding. The bag has a soft open mesh body with a large

spring opening at the top with reinforced metal clip for attaching to a belt or towel ring. It holds up to 100 empties. Suggested retail price is \$16.50.

Remington also is offering a convenient deluxe divided pouch. The large pouch has two compartments with the front, middle, and back laminated to foam. Both compartments will hold a full box of shells and offers elastic loops on the side for two extra shells. The exterior is Hunter Green ballistic Propex with 1200 denier Propex trim. A 2" adjustable polypropylene belt is included. Suggested retail price is \$24.95 available from your Remington dealer.

#### REMINGTON® INTRODUCES BRITEBORE™ SOLVENT CLEANER

Remington® BriteBore™ is a new solvent and cleaner designed for cleaning fouled bores and choke tubes. The solvents used in BriteBore are CFC-free, yet are highly effective at removing carbon and powder fouling.

BriteBore was tested at Remington's firearms plant, and was found to be effective for removing copper, lead, and plastic wad deposits.

Remington BriteBore is safe for use on all types of firearms: shotguns, rifles, and handguns. In addition to bore cleaning, BriteBore can be used to soak the fouling off of choke tubes. It is available in a convenient 6, 9 and 12 ounce aerosol can with an extension tube for easy application.

BriteBore is available from your Remington dealer with a suggested retail price of \$4.95.



# 1995 Press Releases

## REMINGTON® ADDS THREE NEW SOFT GUN CASES FOR 1995

For 1995, Remington® is adding three new models to the popular soft gun case series.

The Oil Cloth case exterior features 10.10 army duck, oil treated 4 - 4-1/2 oz. top grain leather for good looks and durability. The interior features acrylic pile lining and 3/4" open celled foam padding for protection. The shotgun model is available in 48" and 52" with suggested retail price of \$39.95.

The scoped rifle case is available in 46" and 48" with a suggested retail price of \$41.95.

Also new for 1995 is the Southwestern with a leather-grained expanded vinyl with an attractive Indian blanket middle design. The lining is 6 oz. brushed knit and features 7/8" open celled foam protective padding with a heavy duty

YKK nylon zipper. The shotgun model is available in 48" and 52" with a suggested retail price of \$36.95. The scoped rifle case is available in 42" and 46" with a suggested retail price of \$39.95. Remington's new Signature "Take Down" case features heavy duty 12 oz. canvas with 1200 denier Propex trim exterior and corduroy lining. 1" open celled foam padding provides maximum protection. Suggested retail price is \$39.95, available from your Remington dealer.

## REMINGTON® INTRODUCES SHOTGUN AND RIFLE SLINGS FOR 1995

For 1995, Remington® is introducing slings for both shotgun and rifle shooters. All feature durable 1000 denier Cordura® in Brown Camo, Black or Mossy Oak® Treestand® camo. 1/2" closed cell foam padding offers carrying comfort. A fully adjustable web strap and an easy carry thumb strap allow for a custom fit. Suggested retail price is \$9.95 and they are available from your Remington dealer.

FEATURING

Model 700  
Detachable Magazines

Varmint Rifle  
With Laminated Stock

1816 Commemorative  
Flintlock Rifle

Nitro 27 Handicap  
Trap Loads

Safari Grade  
Deer Calibers

New Golden Saber  
Offerings

Performance Handgun  
Hunting Loads

Three New Apparel  
Technologies

All New Clothing Designs  
and Products

Security Safes  
From Remington

18 New Knives  
for 1995



### IMPORTANT CONTACT INFORMATION FOR PRESS

The Remington Press Office maintains dedicated telephone lines for working press only, including a press toll-free phone service.

To insure that these dedicated lines are available to writers, we ask that they never be published for consumer use. Your cooperation in insuring that these dedicated lines are not published for consumer use is appreciated. This will assure the best level of service for consumers and for the outdoor press.

Consumers may contact Remington by calling 302-993-8610, or by writing to:  
Consumer Affairs, Remington Arms Company, Inc., Delle Donne Corporate Center,  
1011 Centre Road, Wilmington, DE 19805-1270.

Working press may contact the Remington Press Office using the following dedicated (press-only) telephone lines:

Bill Wohl	Mike Tine	Remington Press Office
Manager of Press Relations	Manager of Press Relations	800-537-2278 (press only)
for Firearms and	for Apparel, Accessories and	1-800-4-A-REM (press only)
Ammunition	Sport Fishing Tackle	302-993-8606 (press only)
302-993-8527 (press only)	302-993-8546 (press only)	

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