

1998 Media Kit

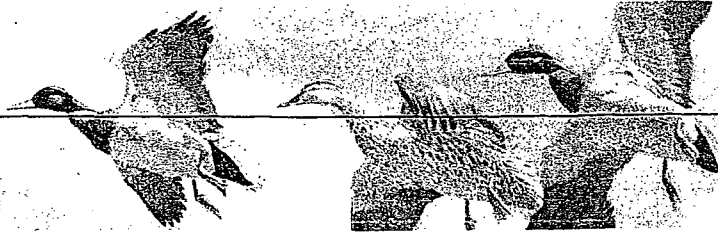
Remington.
COUNTRY



R 2198444

Remington.

PRESS RELEASE



January 27, 1998

FOR IMMEDIATE RELEASE

Contact: Mike Prosceno
336-548-8577 (Press only)
800-537-2278 (Press only)

REMINGTON® ADDS NEW VERSATILE BARREL LENGTH TO 10-GAUGE MODEL SP-10™ MAGNUM CAMO SHOTGUN

In 1998, Remington is offering its Model SP-10™ Magnum Camo shotgun with a new barrel length that gives it the kind of all-around versatility previously available only with 12-gauge shotguns.

The new version is the **Model SP-10™ Camo**, dressed completely in Mossy Oak® Break-up camouflage and fitted with a **26-inch, vent rib Rem™ Choke barrel**. The camo pattern covers the stock, fore-end, barrel, and rib, as well as the matching, padded Cordura® carry sling.

With its background-blending camo coating and medium-length barrel, this is a long-range shotgun that will be equally at home in a waterfowl blind or in the woods. It is supplied with both Modified and Full (for both lead and steel) Rem™ Chokes.

The beauty of 10-gauge Magnum shotguns is that they can deliver a heavy payload to reach high-flying waterfowl and outer-fringe turkeys. But the complaint of many hunters is that they "kick like a mule." That may be true with a fixed-action gun. But the Remington Model SP-10™ Magnum autoloader, with its gas-operated action, absorbs and spreads out recoil, making 10-gauge shooting far more comfortable, with felt recoil no worse than most 12-gauge magnums.

The new SP-10™ Camo will be available in early 1998 at a suggested retail price of \$1,179.

###

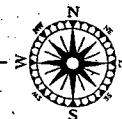
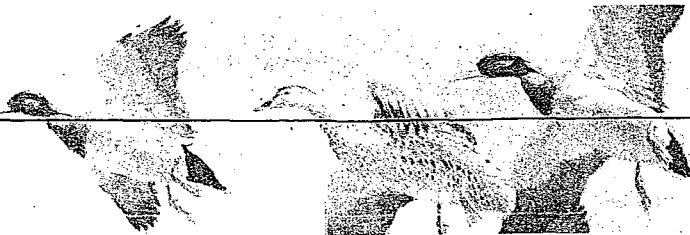
REMINGTON ARMS COMPANY, INC.

Press Relations Office - 1 (800) 243-9700

870 Remington Drive, Madison, NC 27025

R 2198445

Remington. **PRESS RELEASE**



January 27, 1998

FOR IMMEDIATE RELEASE

Contact: Mike Prosceno
336-548-8577 (Press only)
800-537-2278 (Press only)

REMINGTON® MODEL 870™ EXPRESS™ SUPER MAGNUM™ SHOTGUNS IN 12-GAUGE, 3 1/2-INCH MAGNUM

Remington's Model 870™ pump-action shotgun has a remarkable track record. Introduced in 1950, it has become the best-selling shotgun model in firearms history. To date, more than six million have been sold. In recent years, the Model 870™ Express™, a moderately priced "no-frills" version of the Model 870™, has gained a reputation as the best shotgun bargain on the market.

Now, in 1998, Remington is introducing a new option for this economical, workhorse pump gun, the Model 870™ Express™ Super Magnum™, chambered for 12-gauge, 3 1/2-inch Magnum shotshells – the most powerful 12-gauge ammunition made, with both payload and long-range power approaching that of the 10-gauge.

The new Model 870™ Express™ Super Magnum™ will be produced in four different specifications for a variety of shooter preferences and field use. The standard Model 870™ Express™ Super Magnum™ will have a flat finish, hardwood stock, and a 28-inch vent rib Rem™ Choke barrel with Modified Rem™ Choke tube. It is an ideal long-range waterfowl gun.

The Model 870™ Express™ Synthetic Super Magnum™ combines a nonreflective, black synthetic stock with a 26-inch vent rib barrel and Modified Rem™ Choke. Versatile in application, and with the option of additional Rem™ Chokes, this Super Magnum™ version is equally at home in goose blinds and on turkey stands.

Designed specifically for hunting the most suspicious, outer-fringe gobblers, the Model 870™ Express™ Synthetic Turkey Camo matches a 23-inch vent rib barrel and Turkey Extra Full Rem™ Choke with a rugged synthetic stock covered completely by RealTree® Advantage® camo. Combined with Remington's 12-gauge, 3 1/2-inch Premier® Magnum Turkey Loads, it provides an extremely powerful turkey-hunting combination.

Ultimate versatility is provided by the Model 870™ Express™ Super Magnum™ Combo. The base shotgun is a standard Super Magnum™ with checkered hardwood stock and 26-inch vent rib barrel with installed Modified Rem™ Choke. Combined with this is a 3-inch chambered, 20-inch fully rifled deer

REMINGTON ARMS COMPANY, INC.

Press Relations Office – 1 (800) 243-9700

870 Remington Drive, Madison, NC 27025

R 2198446

barrel with rifle sights. The latter is a perfect match for Remington's 12-gauge, 3 1/2-inch Express™ buckshot load with eighteen 00 buck pellets.

All new Model 870™ Express™ Super Magnum™ shotguns will be available in early 1998 with suggested retail prices starting at \$332.

#

Remington. PRESS RELEASE



January 27, 1998

FOR IMMEDIATE RELEASE

Contact: Mike Prosceno
336-548-8577 (Press only)
800-537-2278 (Press only)

FOUR EXCLUSIVE REMINGTON® TURKEY GUNS SALUTE NATIONAL WILD TURKEY FEDERATION 25TH ANNIVERSARY

In 1998, Remington is offering an exclusive Special Edition series of four camo shotguns to salute the 25th anniversary of the National Wild Turkey Federation. The series includes specifically designed turkey gun versions of Remington's **10-gauge SP-10™ Magnum Camo**, **12-gauge Model 11-87™ SPS-T Turkey Camo** autoloader, and **Model 870™ SPS-T Turkey Camo** pump shotguns, and a **20-gauge Model 1100™ LT-20 Youth Turkey Camo** with three-inch chamber. For each gun sold, Remington will make a contribution to the National Wild Turkey Federation.

Depending on the individual's preference for gauge and action type, each one of these exclusive new shotguns is precisely matched to the needs of turkey hunters afield. Each one also incorporates several exclusive features in both performance and appearance that distinguish them from any other turkey guns on the market.

For the fastest and most accurate sighting ever possible on spooky, suspicious gobblers, all guns are fitted with the unique, rib-mounted TruGlo® Fiber Optic Sighting System. A U-shaped notch in the rear sight is flanked by two light-gathering green beads. The rear cross section of an elongated, light-drawing blaze front sight fits into the center of the two rear sight beads to permit fast locating and precision line-up on the bobbing neck of a wary tom. In addition, the Model 11-87™ and 870™ guns are fitted with Remington's new straight-rifled extended Turkey Super Full Rem™ Choke for exceptionally dense, tight patterns. The 1100™ Youth Turkey comes with our extended Turkey Super Full Rem™ Choke.

Setting these Special Edition shotguns apart from any others in distinctive appearance is the NWTF 25th anniversary logo on the left receiver panel. The rugged synthetic stocks and exposed metal of all guns are completely covered with Mossy Oak® Break-Up camo. Standard equipment includes a matching, padded Cordura® sling and swivels. Lengths of the vent rib Rem™ Choke barrels are 23 inches for the SP-10™ Magnum, and 21 inches for Models 11-87™, 870™, and 1100™ Youth Gun.

REMINGTON ARMS COMPANY, INC.

Press Relations Office - 1 (800) 243-9700

870 Remington Drive, Madison, NC 27025

R 2198448

Remington Special Edition NWTF shotguns will be available in early 1998. The Model SP-10™ Turkey Camo shotgun will have a suggested retail price of \$1,225., the Model 11-87™ SPS-T Turkey Camo will retail for \$832., the Model 870™ SPS-T Turkey Camo for \$565., and the Model 1100™ LT-20 Youth Turkey Camo will retail for \$652.

#

Remington. **PRESS RELEASE**



January 27, 1998

FOR IMMEDIATE RELEASE

Contact: Mike Prosceno
336-548-8577 (Press only)
800-537-2278 (Press only)

FOUR EXCLUSIVE REMINGTON® TURKEY GUNS SALUTE NATIONAL WILD TURKEY FEDERATION 25TH ANNIVERSARY

In 1998, Remington is offering an exclusive Special Edition series of four camo shotguns to salute the 25th anniversary of the National Wild Turkey Federation. The series includes specifically designed turkey gun versions of Remington's **10-gauge SP-10™ Magnum Camo**, **12-gauge Model 11-87™ SPS-T Turkey Camo** autoloader, and **Model 870™ SPS-T Turkey Camo** pump shotguns, and a **20-gauge Model 1100™ LT-20 Youth Turkey Camo** with three-inch chamber. For each gun sold, Remington will make a contribution to the National Wild Turkey Federation.

Depending on the individual's preference for gauge and action type, each one of these exclusive new shotguns is precisely matched to the needs of turkey hunters afield. Each one also incorporates several exclusive features in both performance and appearance that distinguish them from any other turkey guns on the market.

For the fastest and most accurate sighting ever possible on spooky, suspicious gobblers, all guns are fitted with the unique, rib-mounted TruGlo® Fiber Optic Sighting System. A U-shaped notch in the rear sight is flanked by two light-gathering green beads. The rear cross section of an elongated, light-drawing blaze front sight fits into the center of the two rear sight beads to permit fast locating and precision line-up on the bobbing neck of a wary tom. In addition, the Model 11-87™ and 870™ guns are fitted with Remington's new straight-rifled extended Turkey Super Full Rem™ Choke for exceptionally dense, tight patterns. The 1100™ Youth Turkey comes with our extended Turkey Super Full Rem™ Choke.

Setting these Special Edition shotguns apart from any others in distinctive appearance is the NWTF 25th anniversary logo on the left receiver panel. The rugged synthetic stocks and exposed metal of all guns are completely covered with Mossy Oak® Break-Up camo. Standard equipment includes a matching, padded Cordura® sling and swivels. Lengths of the vent rib Rem™ Choke barrels are 23 inches for the SP-10™ Magnum, and 21 inches for Models 11-87™, 870™, and 1100™ Youth Gun.

REMINGTON ARMS COMPANY, INC.

Press Relations Office - 1 (800) 243-9700

870 Remington Drive, Madison, NC 27025

R 2198450



Remington. **PRESS RELEASE**

January 27, 1998

FOR IMMEDIATE RELEASE

Contact: Mike Prosceno
336-548-8577 (Press only)
800-537-2278 (Press only)

FOUR EXCLUSIVE REMINGTON® TURKEY GUNS SALUTE NATIONAL WILD TURKEY FEDERATION 25TH ANNIVERSARY

In 1998, Remington is offering an exclusive Special Edition series of four camo shotguns to salute the 25th anniversary of the National Wild Turkey Federation. The series includes specifically designed turkey gun versions of Remington's **10-gauge SP-10™ Magnum Camo**, **12-gauge Model 11-87™ SPS-T Turkey Camo** autoloader, and **Model 870™ SPS-T Turkey Camo** pump shotguns, and a **20-gauge Model 1100™ LT-20 Youth Turkey Camo** with three-inch chamber. For each gun sold, Remington will make a contribution to the National Wild Turkey Federation.

Depending on the individual's preference for gauge and action type, each one of these exclusive new shotguns is precisely matched to the needs of turkey hunters afield. Each one also incorporates several exclusive features in both performance and appearance that distinguish them from any other turkey guns on the market.

For the fastest and most accurate sighting ever possible on spooky, suspicious gobblers, all guns are fitted with the unique, rib-mounted TruGlo® Fiber Optic Sighting System. A U-shaped notch in the rear sight is flanked by two light-gathering green beads. The rear cross section of an elongated, light-drawing blaze front sight fits into the center of the two rear sight beads to permit fast locating and precision line-up on the bobbing neck of a wary tom. In addition, the Model 11-87™ and 870™ guns are fitted with Remington's new straight-rifled extended Turkey Super Full Rem™ Choke for exceptionally dense, tight patterns. The 1100™ Youth Turkey comes with our extended Turkey Super Full Rem™ Choke.

Setting these Special Edition shotguns apart from any others in distinctive appearance is the NWTF 25th anniversary logo on the left receiver panel. The rugged synthetic stocks and exposed metal of all guns are completely covered with Mossy Oak® Break-Up camo. Standard equipment includes a matching, padded Cordura® sling and swivels. Lengths of the vent rib Rem™ Choke barrels are 23 inches for the SP-10™ Magnum, and 21 inches for Models 11-87™, 870™, and 1100™ Youth Gun.

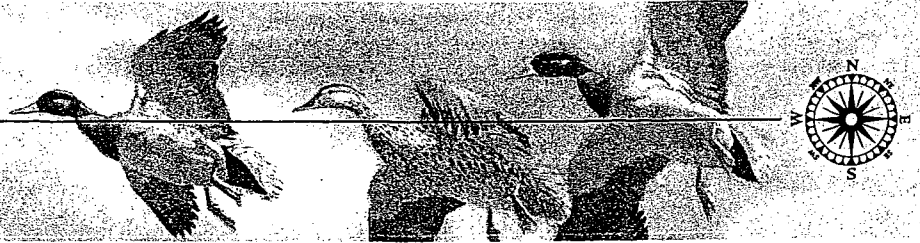
REMINGTON ARMS COMPANY, INC.

Press Relations Office – 1 (800) 243-9700

870 Remington Drive, Madison, NC 27025

R 2198451

Remington. PRESS RELEASE



January 27, 1998

FOR IMMEDIATE RELEASE

Contact: Mike Prosceno
336-548-8577 (Press only)
800-537-2278 (Press only)

NEW TURKEY CAMO AND LEFT-HAND VERSIONS ADDED TO REMINGTON® MODEL 870™ EXPRESS™ LINE

Remington is making three additions to its economical pump-action Model 870™ Express™ shotgun family in 1998, including two turkey camo options in 12- and 20-gauge, and a left-hand version of the standard 12-gauge Model 870™ Express™.

Remington's Model 870™ Express™ has long been regarded as the best value among today's shotguns. It incorporates all the reliability, durability, and performance features of the famous Model 870™ – the best-selling, most popular pump gun in firearms history. But it offers these in a “no-frills” version that is light on the hunter's pocketbook.

The new versions include an **Express™ 12-gauge Camo Turkey Gun** and an **Express™ 20-gauge Camo Youth Turkey Gun**, both with 21-inch, vent rib Rem™ Choke barrels. The strong synthetic stocks and fore-ends of these new shotguns are completely dressed in versatile, background-blending Advantage® camo. They are the first Model 870™ Express™ shotguns to be offered with camouflage-patterned stocks.

The barrel of the 12-gauge Model 870™ Express™ Turkey Camo will be fitted with Remington's tight-patterning Turkey Extra Full Rem™ Choke tube. A standard Full Rem™ Choke tube will be included in the 20-gauge Youth version. With its butt stock shortened to a 13-inch length of pull, the 20-ga. is perfectly matched to young hunters and adults of small stature. Additional Rem™ Chokes can be added to either gun to expand its versatility for other types of game.

The **Model 870™ Express™ Left-Hand** will have a 28-inch vent rib Rem™ Choke barrel and will feature a flat-finish, checkered hardwood stock. This is the first time this popular, best-selling shotgun has been offered with a complete left-hand stock and action. The exposed metal surfaces of all three shotguns, including barrel, receiver, and bolt, have been given a nonreflective, black matte finish.

The Model 870™ Express™ Turkey Camo shotgun will be available in early 1998 at a suggested retail price of \$372., the Model 870™ Express™ Youth Turkey Camo at \$372., and the Model 870™ Express™ Left-Hand will carry a retail price of \$332.

#

REMINGTON ARMS COMPANY, INC.

Press Relations Office – 1 (800) 243-9700

870 Remington Drive, Madison, NC 27025

-R 2198452

January 27, 1998

FOR IMMEDIATE RELEASE

Contact: Mike Prosceno
336-548-8577 (Press only)
800-537-2278 (Press only)

**REMINGTON® EXPANDS SHOOTER CHOICES
IN AUTOLOADING SPORTING CLAYS GUNS**

There are two practical factors behind the returning preference for gas-operated autoloading shotguns in sporting clays competition. One is the fatigue-fighting and flinch-reducing benefits of their lighter recoil in long, 12-gauge shoots. The other, related to the growth of smaller-gauge competition, involves the fast-handling characteristics and superb balance of certain small-bore self-loaders. Responding to this trend, Remington has expanded its sporting clays line in two of the most highly regarded and reliable autoloading shotguns ever made.

Model 1100™ Sporting 20

No other 20-gauge autoloading shotgun has ever matched the repeat-shot reliability and fast-handling qualities of the famous Remington Model 1100™. It remains the most popular 20-gauge autoloader ever produced, for both field hunting and clay target shooting.

Capitalizing on these qualities, Remington has introduced the Model 1100™ Sporting 20. This is a sporting clays adaptation of the famous Tournament Grade Model 1100™ 20-gauge skeet gun, the finest version of this shotgun produced for clay target competition.

The Model 1100™ Sporting 20 includes a high-grade American walnut stock with sharp-cut, tournament grade checkering, gloss finish and a sporting recoil pad. A 28-inch Chrome-Moly barrel with target sights provides the ideal balance and sighting plane for sporting clays targets. A 20-gauge interchangeable Rem™ Choke system provides station-to-station shooting versatility. Standard equipment includes four extended Rem™ Choke tubes in Skeet, Improved Cylinder, Light Modified and Modified constrictions. The presence of the Rem Choke system in this shotgun also creates the option of alternate use as a superb, high-quality field gun.

Model 1100™ Sporting 20 shotguns will be available in early 1998 at a suggested retail price of \$781.

REMINGTON ARMS COMPANY, INC.

Press Relations Office - 1 (800) 243-9700

870 Remington Drive, Madison, NC 27025

R 2198453

**Model 11-87™ NP SC Sporting Clays Gun
Now Offered with 28-Inch Barrel Choice**

Remington introduced this special sporting clays version of its Model 11-87™ autoloading shotgun in 1997, designed for more attractive appearance and more comfortable shooting. Originally supplied with 30-inch barrel, the Model 11-87™ NP SC is now being offered with a 28-inch barrel choice as well. This slightly shorter barrel length provides more compatible balance and faster handling for many shooters. Because of differences in receiver length, it results in an overall shotgun length that is roughly equivalent to an over & under with 30-inch barrels.

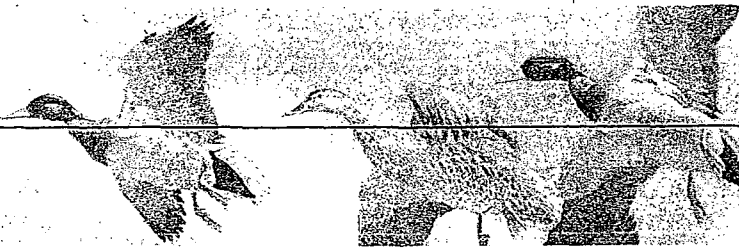
All barrels are fitted with an interchangeable Rem™ Choke system and are ported to further reduce both recoil sensation and barrel jump on repeat shots. Standard equipment includes four specially designed sporting clays choke tubes with knurled extensions for fast interchangeability. Barrels have a frosted, non-glare, blued finish. Receivers are nickel-plated in a soft, low-lustre tone and are generously decorated with Remington's delicate fine-line engraving. A nickel-plated bolt and gold trigger add further to this shotgun's attractive appearance.

A tournament-grade, American walnut stock with satin finish includes extensive cut checkering and a black rubber recoil pad with radiused heel for quick mounting. Sporting clays stock dimensions are 1 1/2" drop at comb, 2 1/2" drop at heel and 14 3/16" length of pull.

Model 11-87™ NP SC shotguns with 28-inch barrels will be available in early 1998 at a suggested retail price of \$827.

#

Remington. **PRESS RELEASE**



January 27, 1998

FOR IMMEDIATE RELEASE

Contact: Mike Prosceno
336-548-8577 (Press only)
800-537-2278 (Press only)

FINE-LINE ENGRAVING ADDED TO 20-GAUGE REMINGTON® MODEL 1100™ AND 870™ SHOTGUNS

Remington has announced a handsome upgrade to the appearance of its 20-gauge Model 1100™ autoloading and Model 870™ Wingmaster® pump-action field guns for 1998. Six field gun versions of these shotguns will now be embellished with extensive fine-line engraving on both sides of their receiver panels.

Introduced on a number of its centerfire rifles and 12-gauge shotguns two years ago, Remington's new process of exceptionally attractive fine-line engraving duplicates the appearance of expensive hand engraving usually found only on custom guns. That process has now been extended to its 20-gauge field shotguns in a tasteful combination of delicate scrollwork and upland game scenes.

Model 1100™ LT-20 shotguns with the new engraving will be offered with 26-inch barrels and gloss stock finish, 28-inch barrels in both standard 2 3/4-inch and 3-inch magnum versions with satin-finished stocks, and Youth Gun models with shortened stocks and 21-inch barrels.

Model 870™ Wingmaster® 20-gauge lightweight shotguns with the new engraving will be available in 26- and 28-inch barrel lengths with gloss and satin stock finishes respectively. American walnut stocks and vent rib barrels with Remington's versatile Rem™ Choke system will be standard on all these shotguns.

Remington Model 1100™ and 870™ Wingmaster® 20-gauge field guns continue to be the most popular and best-selling small-bore shotguns ever produced. Built on lightweight frames, they offer superb, fast-handling qualities afield that rival those of classic doubles. The combination of delicate receiver engraving with their existing sleek lines now also makes them the handsomest small-bore repeaters on the market.

These newly embellished Remington 20-gauge shotguns will be available in early 1998 at suggested retail prices of \$625. to \$659. for Model 1100s, and \$519. for Model 870s.

#

REMINGTON ARMS COMPANY, INC.

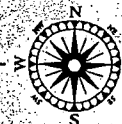
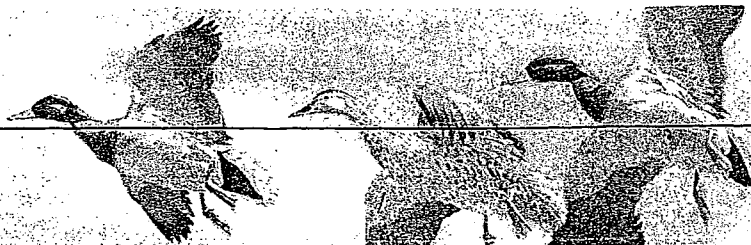
Press Relations Office - 1 (800) 243-9700

870 Remington Drive, Madison, NC 27025

R 2198455

Remington.

PRESS RELEASE



January 27, 1998

FOR IMMEDIATE RELEASE

Contact: Mike Prosceno
336-548-8577 (Press only)
800-537-2278 (Press only)

1998 REMINGTON® MODEL 700™ LIMITED EDITION CLASSIC CHAMBERED FOR 8MM REMINGTON MAGNUM

Continuing an anticipated annual tradition, Remington will again produce a limited production run of its Model 700™ Classic bolt-action rifle – chambered in 1998 for the 8mm Remington Magnum cartridge.

The 8mm Remington Magnum is the most powerful cartridge of this caliber ever developed, and provides versatile performance for hunting most of the world's largest big-game animals. Matching dependable bullet performance to the cartridge's power potential, Remington has loaded the 8mm Remington Magnum with a 200-grain Swift A-Frame™ dual-core bullet.

The 1998 Model 700™ Classic in 8mm Remington Magnum incorporates the popular classic straight-line stock style of previous versions -- with the flat comb that enhances quick mounting and sighting and minimizes recoil. The stock will have a tasteful, low-gloss satin finish and will be fitted with a Magnum recoil pad. A 24-inch, standard-contour Chrome-Moly barrel will be equipped with adjustable factory big-game iron sights. However, for long-range use, the receiver is drilled and tapped for scope mounts. Twist is the standard for this caliber of 1 in 10 inches.

This is the 16th version of an annual Remington custom that not only matches a classic caliber to this "sophisticated rifleman's" stock style, but has also become a popular, continuing collector series. The 1998 Model 700™ Limited Edition Classic will be available in early 1998 at a suggested retail price of \$612.

PREVIOUS LIMITED EDITION REMINGTON® MODEL 700™ CLASSIC RIFLES

1981	7mm Mauser (7 x 57 mm)	1990	.25-06 Remington
1982	.257 Roberts	1991	7mm Wby. Mag.
1983	.300 H&H Magnum	1992	.220 Swift
1984	.250-3000 Savage	1993	.222 Remington
1985	.350 Remington Magnum	1994	6.5 X 55mm Swedish
1986	.264 Win. Magnum	1995	.300 Win. Magnum
1987	.338 Win. Magnum	1996	.375 H&H Magnum
1988	.35 Whelen	1997	.280 Remington
1989	.300 Wby. Mag.		

###

REMINGTON ARMS COMPANY, INC.

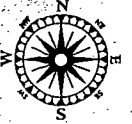
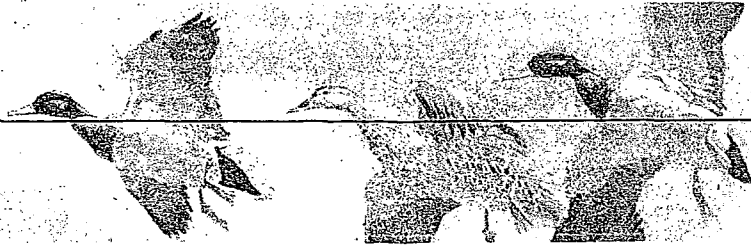
Press Relations Office – 1 (800) 243-9700

870 Remington Drive, Madison, NC 27025

R 2198456

Remington.

PRESS RELEASE



January 27, 1998

FOR IMMEDIATE RELEASE

Contact: Mike Prosceno
336-548-8577 (Press only)
800-537-2278 (Press only)

FOUR MORE LEFT-HAND ACTIONS ADDED TO REMINGTON® MODEL 700™ RIFLE LINE

Having long been the leading supporter of southpaw shooters, Remington will provide one of its handsomest and most practical Model 700™ rifles in complete left-hand versions in 1998. A choice of four popular big-game caliber options will be offered in the **Model 700™ LSS LH** (Laminated Stock, Stainless Steel, Left-Hand) – .270 Win., .30-06, 7mm Remington Magnum, and .300 Win. Magnum.

The two-tone, gray laminated stock on this standard-weight, long-action Model 700™ not only offers eye-catching appearance, but helps provide bedding stability and constant zero under variable weather and atmospheric conditions. A completely stainless-steel barreled action in a soft, nonreflective satin finish enhances its attractive good looks and adds further resistance to the elements. Even the bolt, floor plate, trigger guard and sling swivel studs are stainless. The stock and action combine Remington's popular BDL style with Monte Carlo comb and cheekpiece and a hinged floor plate.

Receivers are drilled and tapped for scope mounts. Clean barrels without sights are 24 inches long to deliver maximum ballistic performance.

These are unquestionably the finest combination of elegant appearance and all-purpose practicality ever offered in a Model 700™ rifle to left-handed shooters. They increase the total of available over-the-counter Model 700™ left-handed options to fourteen – far more than any other bolt-action rifle.

Model 700™ LSS LH rifles will be available in early 1998, with suggested retail prices starting at \$715.

###

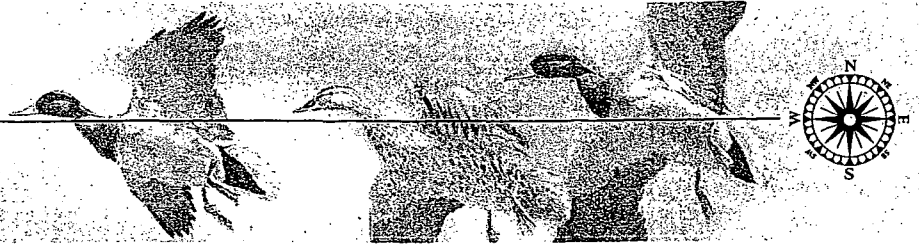
REMINGTON ARMS COMPANY, INC.

Press Relations Office – 1 (800) 243-9700

870 Remington Drive, Madison, NC 27025

R 2198457

Remington. PRESS RELEASE



January 27, 1998

FOR IMMEDIATE RELEASE

Contact: Mike Prosceno
336-548-8577 (Press only)
800-537-2278 (Press only)

ADDITIONAL REMINGTON® RIFLES CHAMBERED FOR ACCURATE .260 REMINGTON CARTRIDGE

The introduction of the .260 Remington cartridge in 1997 brought shooters a versatile, medium-bore cartridge of moderate recoil and excellent accuracy. The cartridge was originally created by gunwriter Jim Carmichel for competition shooting by necking down a 7mm-08 Remington case to 26 caliber.

When this cartridge was commercialized and loaded with a 140-grain pointed soft point Core-Lokt® bullet by Remington, the result was a highly effective medium-game round ideally suited for use in lightweight, easy-carrying, short-action rifles. The slim, efficient profile of the 26-caliber bullet produces down-range velocity and energy that all but duplicates those of the long-action .270 Win. with a 130-grain bullet.

In 1998, the .260 Remington will be chambered in four additional lightweight bolt-action rifles. In regular production rifles, these will include the popular **Model 700™ Mountain Rifle DM** with its light, tapered, 22-inch barrel and convenient detachable magazine, and the **Model Seven™ Youth** with shortened stock and 13-inch length of pull.

Additionally, among Remington Custom Shop rifles, the .260 Remington will be offered in the 5 3/4-pound **Model Seven™ Custom KS** with its Kevlar®-reinforced fiberglass stock – described by some as “the world’s greatest whitetail deer rifle,” and the classy-looking **Model Seven™ Custom MS** with its full-length Mannlicher-style stock of laminated hardwood. Both of these rifles have 20-inch barrels.

All four of these lightweight rifles chambered for the .260 Remington will be available in early 1998, at retail prices of \$639. for the Model 700™ Mountain Rifle DM, \$479. for the Model Seven™ Youth, \$1,136. for the Model Seven™ Custom KS, and \$1,140. for Model Seven™ Custom MS.

###

REMINGTON ARMS COMPANY, INC.

Press Relations Office – 1 (800) 243-9700

870 Remington Drive, Madison, NC 27025

R 2198458

Remington.

PRESS RELEASE



January 27, 1998

FOR IMMEDIATE RELEASE

Contact: Mike Prosceno
336-548-8577 (Press only)
800-537-2278 (Press only)

ECONOMICAL REMINGTON® MODEL 700™ ADL SYNTHETIC CHAMBERED FOR TWO ADDITIONAL CALIBERS

Since it was introduced, the Remington Model 700™ ADL Synthetic has become established as a "Best Buy," not only among all Model 700s, but among all centerfire bolt-action rifles. The reasons for this reputation are readily apparent. The rifle is a standard Model 700™ action, with all the strength and durability of its solid lock-up and three rings of steel cartridge protection, and with the legendary Model 700™ "out-of-the-box" accuracy. In addition, it utilizes a tough, highly stable, all-weather synthetic stock. Yet this practical, lifetime rifle is available at an extremely moderate price.

Recognizing this Model 700's continuing popularity and pocketbook appeal, Remington will offer it in two additional caliber options in 1998 – the .223 Remington and the .300 Win. Magnum. These two calibers expand the field-use applications of the Model 700™ ADL Synthetic in two directions. Its availability in the highly accurate .223 Remington with a 22-inch barrel makes it an ideal yet economical varmint and small game rifle. Chambered for the powerful .300 Win. Magnum with a 24-inch barrel, it is capable of handling most of the world's largest big-game species. Previous chamberings will remain available, including .243 Win., .270 Win., .308 Win., .30-06 and 7mm Remington Magnum.

The black, fiberglass-reinforced synthetic stock has crisp checkering and a black rubber recoil pad. Barrels are fitted with adjustable open sights, and the blued barrel and action have a nonreflective, matte finish.

Model 700™ ADL Synthetic rifles in these two additional calibers will be available in early 1998 for a retail price of \$425 for the .223 Remington version, and \$452. for the .300 Win. addition.

#

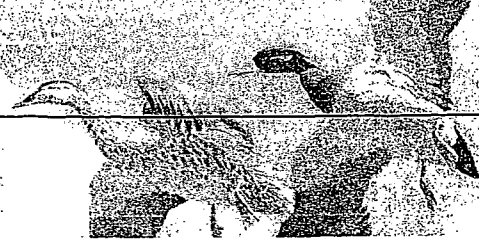
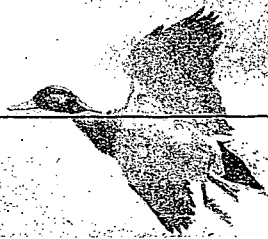
REMINGTON ARMS COMPANY, INC.

Press Relations Office – 1 (800) 243-9700

870 Remington Drive, Madison, NC 27025

R 2198459

Remington. **PRESS RELEASE**



January 27, 1998

FOR IMMEDIATE RELEASE

Contact: Mike Prosceno
336-548-8577 (Press only)
800-537-2278 (Press only)

REMINGTON® ADDS YOUTH GUN CHOICES IN CENTERFIRE AND BLACK POWDER RIFLES

Remington has long been a leader in recognizing the importance of correct and comfortable gun fit for young shooters and adults of small stature. In 1998 the company will further expand shooter options in short-stocked rifles, including two rifles not previously available in youth versions.

MODEL 700™ ADL YOUTH

For the first time, Model 700™ ADL bolt-action and Model 700™ ML muzzleloading rifles will be offered with stocks shortened one inch, for a better-fitting 13-inch length of pull. The new Model 700™ ADL Synthetic Youth matches the well-documented strength and out-of-the-box accuracy of a Model 700™ with a rugged, weather-resistant synthetic stock. It will be chambered for two versatile short-action calibers: the .243 Win. and .308 Win.

MODEL 700™ ML YOUTH

Young and small-stature hunters will now have a muzzleloading rifle made for them as well. The Model 700™ ML in-line muzzleloading rifle, introduced in 1996, brought new standards of strength and accuracy to black powder shooting by combining front-end loading with a modern, Model 700™ action. The new Model 700™ ML Youth incorporates a carbon steel .50-caliber barreled action in a shortened, fiberglass-reinforced synthetic stock fitted with a Magnum rubber recoil pad. It retains all the performance features of a standard-length Model 700™ ML. Barrels and receivers have a nonreflective satin blued finish, and the receiver is drilled and tapped for short-action scope mounts.

MODEL SEVEN™ YOUTH CHAMBERED FOR .260 REMINGTON

In a near-perfect combination of caliber and rifle, Remington is also adding a chambering for the new .260 Remington to its popular Model Seven™ Youth bolt-action carbine. Weighing just 6 1/8 pounds

REMINGTON ARMS COMPANY, INC.

Press Relations Office - 1 (800) 243-9700

870 Remington Drive, Madison, NC 27025

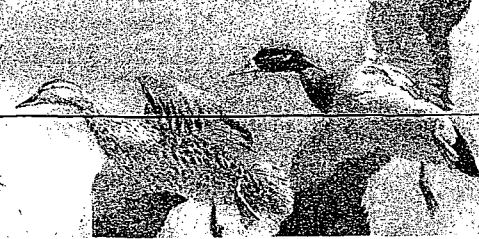
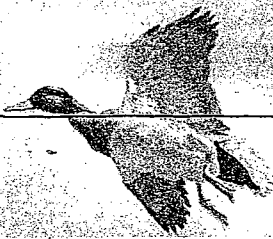
R 2198460

with an 18 1/2-inch barrel, this is an exceptionally easy-carrying, fast-handling game-getter. And the .260 Remington delivers effective big-game power with relatively mild recoil.

Suggested retail prices for these new youth models will be: Model 700™ ADL Synthetic Youth – \$425.; Model 700™ ML Youth – \$372.; Model Seven™ Youth – \$479.

###

Remington. PRESS RELEASE



January 27, 1998

FOR IMMEDIATE RELEASE

Contact: Mike Prosceno
336-548-8577 (Press only)
800-537-2278 (Press only)

7MM STW CALIBER ADDED TO FOUR REMINGTON® MODEL 700™ CUSTOM RIFLES

When Remington® added the 7mm STW (Shooting Times Westerner) caliber to its centerfire ammunition line in 1997, the hunting applications for this round were clearly apparent. Loaded with a 140-grain Pointed Soft Point Core-Lokt® bullet to a sizzling 3325 fps muzzle velocity, this was a “reach-out” cartridge designed for endless prairies and the “peak-to-peak” challenges of our Western and Alaskan high country. Developed by gunwriter Layne Simpson and based on an 8mm Remington Magnum case necked down to 7mm, it is the flattest-shooting medium-bore cartridge currently available, with exceptional long-range performance in terms of both accuracy and retained energy.

This kind of ammunition performance also requires rifles designed not only to deliver its capability, but to match the demands of the tough terrain where it will be used. The Remington Custom Shop has several models that create a perfect marriage of rifle and cartridge, and four of them will be chambered for the 7mm STW in 1998.

The first is the **Model 700™ AWR** (Alaskan Wilderness Rifle). This custom-made Model 700™ has a stainless-steel barreled action with a matte black finish that is epoxy bedded in a Kevlar®-reinforced fiberglass stock with a textured black surface. With a velocity-preserving 24-inch barrel, this high-country rifle weighs just 6 3/4 pounds.

Other high-grade Custom Shop rifles to be chambered for the 7mm STW are three versions of Remington's famous **Model 700™ Custom KS Mountain Rifles**. These include the standard Model 700™ Custom KS Mountain Rifle with Kevlar®-reinforced fiberglass. It will be available in mirror-image right- and left-hand actions and stocks.

The same basic rifle, as the **Model 700™ Custom KS Stainless**, includes an uncolored stainless-steel barreled action with nonreflective matte finish in a right-hand action only. All three of these rifles are fitted with clean, no-sights 24-inch barrels and weigh just 6 3/4 pounds.

All Model 700™ Custom Rifles in 7mm STW are available from the Remington Custom Shop.

###

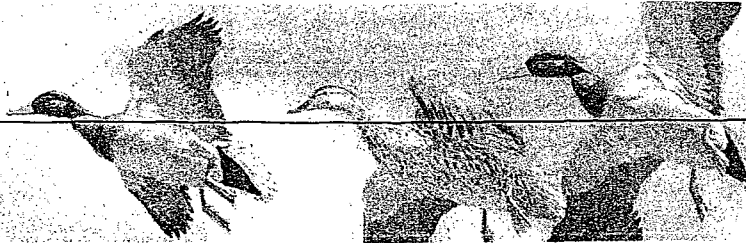
REMINGTON ARMS COMPANY, INC.

Press Relations Office – 1 (800) 243-9700

870 Remington Drive, Madison, NC 27025

R 2198462

Remington. PRESS RELEASE



January 27, 1998

FOR IMMEDIATE RELEASE

Contact: Mike Prosceno
336-548-8577 (Press only)
800-537-2278 (Press only)

REMINGTON® ADDS NEW VERSIONS OF MODEL 597™ AUTOLOADING RIMFIRE RIFLES

Introduced by Remington in 1997, the Model 597™ incorporated the most advanced and innovative design ever offered in an autoloading rimfire rifle. It combined high-quality construction, versatility in use, and high-level performance of both exceptional accuracy and functional reliability. It was, and is, a rimfire rifle designed for serious shooting, both on the range and in the field.

This year, Remington is offering five additional shooter options in the Model 597™, three regular production models and two special versions from the Remington Custom Shop.

The **Model 597™ Sporter**, chambered for .22 long rifle cartridges, combines a satin-finished blued carbon-steel barrel with a matching finish on its lightweight alloy receiver. The action is set in a sleekly contoured hardwood stock with beaver-style fore-end that is hand-filling for firm control without being clubby.

The **Model 597™ SS** (Stainless Synthetic), also chambered for the .22 LR, provides rugged, all-weather durability with an overall appearance of restrained elegance. A satin-finished stainless-steel barrel blends into an alloy receiver with the same color tone and finish. Complementing the metal-work tones is a gray synthetic stock with a comfortable-gripping, beaver-style fore-end.

The **Model 597™ Magnum LS** is chambered for the .22 Win. Mag. cartridge. It has a satin-blued barrel and alloy receiver of matching color and finish, combined with a gray laminated-hardwood stock with beaver-style fore-end and swivel studs. This Magnum version of the Model 597™ also has a patented alloy Magnum bolt.

These three new Model 597™ autoloading rimfire rifles include all the innovative design features of existing 1997 versions. Twin steel guide rails provide exceptionally smooth operation and reliability. The 20-inch barrels are completely free-floated with a patented mounting system and come with adjustable factory sights. Receivers are grooved for clip-on scope mounts and also drilled and tapped for rimfire bases. All have a last shot, hold-open feature. Staggered, removable box magazines hold 10 cartridges in .22 LR and nine in .22 WMR. The .22 LR versions weigh in at 5 1/2 lbs., and the Magnums at 6 lbs.

REMINGTON ARMS COMPANY, INC.

Press Relations Office - 1 (800) 243-9700
870 Remington Drive, Madison, NC 27025

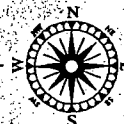
R 2198463

These new standard-production Model 597™ rimfire rifles will be available in early 1998 at suggested retail prices of \$159. for the Model 597™ Sporter, \$212. for the Model 597™ SS, and \$359. for the Model 597™ Magnum LS.

###

Remington.

PRESS RELEASE



January 27, 1998

FOR IMMEDIATE RELEASE

Contact: Mike Prosceno
336-548-8577 (Press only)
800-537-2278 (Press only)

TWO REMINGTON CUSTOM SHOP VERSIONS OF MODEL 597™ AUTOLOADER

It is rare that any autoloading rimfire rifle provides the inherent performance and accuracy potential to merit production in a custom, target-grade version. The Model 597™ is one of those rare exceptions. In 1998 it will be available on special order from the Remington Custom Shop as the **Model 597™ Custom Target** and **Model 597™ Custom Target Magnum**, chambered for the .22 long rifle and .22 Winchester Magnum Rimfire (WMR) respectively.

These two rifles incorporate all the innovative features of production-grade Model 597s, enhanced by several custom modifications specifically designed for serious target shooting. Both will be fitted with 20-inch stainless steel, heavy target-contour (15/16" dia.) barrels without factory sights. Also, the Model 597™ Custom Target has a .22 LR match chamber. The barrels are free-floated with the patented mounting system of standard Model 597s. Actions are set in a unique ergonomic green laminated-wood, target-grade stock with pistol grip and beaver-style fore-end. In addition, both rifles have custom-tuned, crisp-breaking target-type triggers. The stainless-steel barrels and alloy receivers have a color-matching satin finish. Overall weight is 7 1/2 lbs. for the .22 LR version and 8 lbs. in .22 WMR.

The result is two custom-made autoloading rimfire target rifles that combine the basic advanced design of the Model 597™ with all the tight-grouping accuracy features normally available only in bolt-action target rifles. They will be available in early 1998 at suggested retail prices of \$599. for the Model 597™ Custom Target and \$745. for the Model 597™ Magnum Custom Target.

###

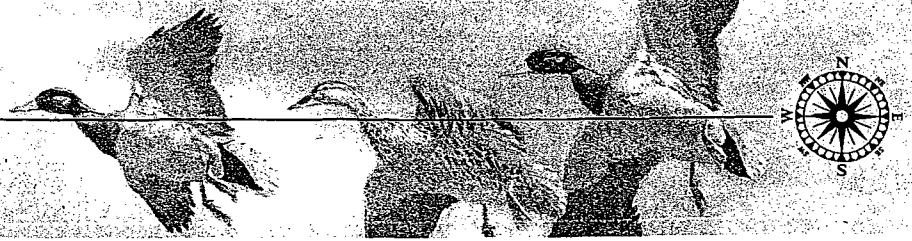
REMINGTON ARMS COMPANY, INC.

Press Relations Office - 1 (800) 243-9700

870 Remington Drive, Madison, NC 27025

R 2198465

Remington **PRESS RELEASE**



January 27, 1998

FOR IMMEDIATE RELEASE

Contact: Mike Prosceno
336-548-8577 (Press only)
800-537-2278 (Press only)

REMINGTON® MODEL 7400™ AUTOLOADING AND 7600™ PUMP-ACTION RIFLES NOW AVAILABLE WITH RUGGED SYNTHETIC STOCKS AND FORE-ENDS

Two of the fastest-handling centerfire repeaters available to hunters today will now be supplied by Remington with rugged, hard-working synthetic stocks in 1998.

Remington's **Model 7400™ Synthetic** autoloading and **7600™ Synthetic** pump-action rifles have long been the standards of their action types in the hunting field. That's not surprising, since Remington developed and brought the first autoloading and pump-action centerfire rifles to American hunters in the early 1900s. These two models are the modern culmination of their famous predecessors. Availability with tough-wearing, fiberglass-reinforced synthetic stocks should further strengthen their well-established reputation as reliable "workhorse" guns that shoot with traditional Remington accuracy. Stocks will be black in color with a nonreflective finish.

Model 7400™ and 7600™ Synthetic rifles will be chambered for a wide range of big-game calibers including .243 Win., .270 Win., .280 Remington, .308 Win. and .30-06. In addition, both rifles will be available in a .30-06 carbine version with 18 1/2-inch barrel.

Suggested retail prices will be \$473. for the Model 7400™ Synthetic and \$440. for the Model 7600™ Synthetic.

###

REMINGTON ARMS COMPANY, INC.

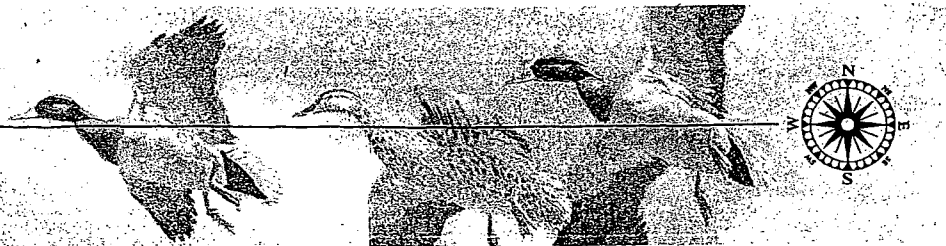
Press Relations Office - 1 (800) 243-9700

870 Remington Drive, Madison, NC 27025

R 2198466

Remington.

PRESS RELEASE



January 27, 1998

FOR IMMEDIATE RELEASE

Contact: Mike Prosceno
336-548-8577 (Press only)
800-537-2278 (Press only)

REMINGTON® RETURNS MODEL XP-100R™ LONG-RANGE BOLT-ACTION PISTOL TO PRODUCTION

In a move that will be certain to please all handgun hunters, Remington has announced the return to production in 1998 of its famous Model XP-100™ Long-Range Pistol. When it halted production of XP-100™ pistols in 1995, Remington promised handgunners that the move was only temporary and the popular hunting handgun would return. It has, and is back in a production-line version that was previously available only from the Remington Custom Shop.

The XP-100R™ includes a number of features that create significant improvements in performance, strength and versatility over earlier production models. First, it's a repeater, with a blind magazine that permits quick, repeat shots for both varmint and big-game hunting. The action is set in an exceptionally strong, rear-handle, one-piece composite fiberglass stock. The bolt-action design, similar to that of the Model Seven™ rifle, completely encloses the cartridge with the overlapping strength of three rings of steel, and provides both fast lock time and sharp, crisp trigger pull. This combination of stock and action brings target rifle accuracy to long-range handgun shooting.

The rear-handle stock permits more easily adjustable eye relief with extended eye-relief scopes, and provides longer fore-end length for shooting over sand bags. In addition, a front swivel stud allows use of bi-pod shooting rests.

Remington's new XP-100R™ will be chambered for four cartridges covering a wide variety of long-range handgunning options. These include the .223 Remington and .22-250 Remington for varmint hunting; the highly accurate, mild-recoiling .260 Remington for medium-game and metallic silhouette shooting, and the .35 Remington for bigger game. The clean, 14 1/2" barrels are drilled and tapped for metallic sights, as are the receivers for scope mounts.

Model XP-100R™ Long-Range Pistols will be available in early 1998 at a suggested retail price of \$665.

###

REMINGTON ARMS COMPANY, INC.

Press Relations Office - 1 (800) 243-9700

870 Remington Drive, Madison, NC 27025

R 2198467

Remington.

PRESS RELEASE



January 27, 1998

FOR IMMEDIATE RELEASE

Contact: Mike Prosceno
336-548-8577 (Press only)
800-537-2278 (Press only)

MID-RANGE SPORTER ROLLING BLOCK RIFLE BROUGHT BACK BY REMINGTON®

Following the highly applauded return of its original No. 1 Rolling Block Mid-Range Rifle in 1997, Remington® has brought back a production-grade version of another distinguished rolling block rifle for 1998, the **Mid-Range Sporter Rolling Block**.

This rifle utilizes the same rugged rolling block action that achieved international fame in the latter third of the 1880s. It combines a 30-inch, round barrel with a pistol-gripped sporter stock of American walnut with sharp-cut checkering on both fore-end and butt stock. Both barrel and receiver have a polished, blued finish. The barrel is fitted with an adjustable center-notch buckhorn rear sight and a front blade sight with a white bead.

This Mid-Range Sporter Rolling Block Rifle is chambered for three currently produced smokeless powder cartridges: .30-30 Win., .444 Marlin, and .45-70 Government. Standard barrel twists are used for all three calibers.

This latest development creates the long-awaited over-the-counter availability of another Remington Rolling Block rifle for collectors, tradition-minded hunters, and those who enjoy the challenge of single-shot actions.

In addition to the standard version, the Mid-Range Sporter Rolling Block is available with a number of traditional options. These include a half-round, half-octagonal barrel; original Remington rear tang-mounted vernier sights and front globe sight with spirit level; single set trigger; semi-fancy American walnut stock with steel Schnabel fore-end tip and steel butt plate; and case-colored receiver.

Remington Mid-Range Sporter Rolling Block Rifles will be available from Remington dealers in early 1998 at a suggested retail price of \$1,278.

#

REMINGTON ARMS COMPANY, INC.

Press Relations Office - 1 (800) 243-9700

870 Remington Drive, Madison, NC 27025

R 2198468

Remington. **PRESS RELEASE**



January 27, 1998

FOR IMMEDIATE RELEASE

Contact: Mike Prosceno
336-548-8577 (Press only)
800-537-2278 (Press only)

REMINGTON® MODEL 40-XB™ CENTERFIRE TARGET RIFLES OFFERED WITH LAMINATED-WOOD THUMBHOLE STOCKS

Over the years Remington, Model 40-XB™ centerfire target rifles and superb accuracy have come to be synonymous. The first simply guarantees the second. In fact, all Model 40-XB™ rifles are shipped with a stated accuracy guarantee from a specified loading, and a sample group actually fired from that rifle. These exceptional rifles deliver accuracy normally obtainable only from machine-rest bench guns.

Beginning in 1998, Model 40-XB™ target rifles will also be available with thumbhole stocks of highly stable laminated hardwood. Shooters will have a choice of three laminate colors in brown, green and desert shades. The laminated thumbhole stocks match the stability of inert, synthetic stocks while providing the firm grip and superior trigger control of thumbhole design.

These versions of the Model 40-XB™ will have 416 stainless-steel barrels, receivers and bolts. The rigid, target-weight barrels will be 27 1/4 inches in length. They will be offered in both single-shot and repeater options of three inherently accurate calibers -- .22-250 Remington, .260 Remington and 7.62 NATO. Optional two-ounce triggers are available on single-shot models.

New Model 40-XB™ target rifles with laminated thumbhole stocks are available now on special order from the Remington Custom Shop at suggested retail prices of \$1,569. in single-shot and \$1,673. for repeaters.

###

REMINGTON ARMS COMPANY, INC.

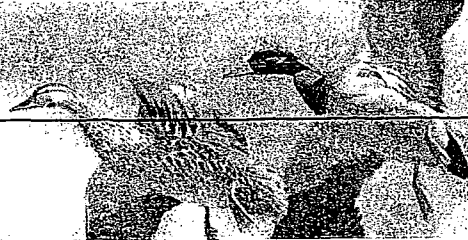
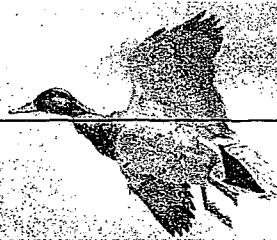
Press Relations Office - 1 (800) 243-9700

870 Remington Drive, Madison, NC 27025

R 2198469

Remington.

PRESS RELEASE



January 27, 1998

FOR IMMEDIATE RELEASE

Contact: Mike Prosceno
336-548-8577 (Press only)
800-537-2278 (Press only)

REMINGTON® RESTRUCTURES SPECIALTY RIFLE AMMUNITION INTO PREMIER® CENTERFIRE CATEGORY

For 1998 Remington® has restructured its Premier® centerfire rifle ammunition line into three specialty segments: Premier® Boat Tail, Premier® Safari Grade, and Premier® Varmint. All Remington Premier® ammunition is designed with performance features tailored to meet the most demanding hunting needs. Each of the three groups combines individual calibers, bullet weights, and bullet types for specific categories of both game size and expected ranges. And, to enhance individual performance, Remington has teamed up with some of the most highly regarded bullet manufacturers in the industry to provide hunters with the finest, most field-proven bullet designs commercially available. For example, since its introduction in 1992, Safari Grade cartridges have been loaded exclusively with the Swift A-Frame™ in Remington's opinion, the world's most reliable hunting bullet for tough big game. And last year's introduction of the Premier® Varmint line utilized extremely accurate and ballistically efficient V-Max™ Green Tip bullets.

This year, Safari Grade and Premier® Varmint are joined by a new line of Premier® Boat Tail ammunition that combines the exceptional accuracy, flat-shooting trajectory and retained, on-game bullet integrity that is critical for long range medium- and big-game hunting.

PREMIER® BOAT TAIL

The new Premier® Boat Tail line is designed for those long-range hunting challenges that require centerfire cartridges with both pinpoint accuracy and the range-shrinking capability of exceptionally flat trajectory. It replaces the former "Extended Range" line that included both flat base and boat tail specs. However, Remington's own testing as well as hunter experience, has indicated that the boat tail bullet design is the single best choice for this kind of challenge. With five new boat tail additions, Remington's new Premier® Boat Tail line now includes the following loadings: 6mm Remington 100-gr., .243 Win. 100-gr., .270 Win. 140-gr., 7mm-08 Remington 140-gr., .280 Remington 140-gr., 7mm Remington

REMINGTON ARMS COMPANY, INC.

Press Relations Office - 1 (800) 243-9700

870 Remington Drive, Madison, NC 27025

R 2198470

Magnum 140-gr., .308 Win. 165-gr., .30-06 Spfld. 165 gr., .300 Win. Magnum 190-gr. and .300 Wby. Magnum 190-gr.

The bullets in this new boat tail line have a long-established, field-proven record of dependable game-taking performance. Their slim, secant ogive shape, in conjunction with their boat tail base, results in high ballistic coefficients that reduce drag and preserve high, down-range velocities for both flat trajectories and retained high energy. Yet their long bearing surface and uniform concentricity create the exceptional gyroscopic stability that produces superior accuracy. In addition, their internal construction has a well-documented reputation for consistent, game-anchoring reliability.

Its construction features an exclusive computer-designed, gradually thickening jacket for rapid but controlled expansion to an average of 1.7X caliber diameter. And the internal jacket locking band crimps into the one-piece core to prevent separation and over-expansion. The result is broad, evenly shaped mushrooming over a solid, retained base that guarantees deep penetration. For all hunters facing variable-shot challenges, these are very "forgiving" bullets. Their accuracy and flat trajectory minimize errors in range estimation. And their controlled expansion at all velocities permit confident shooting at all reasonable ranges.

PREMIER® BOAT TAIL LOADINGS

6mm Rem. 100-gr.	.270 Win. 140-gr.
.243 Win. 100-gr.	.308 Win. 165-gr.
.280 Rem. 140-gr.	.30-06 Spfld. 165-gr.
7mm-08 Rem. 140-gr.	.300 Win. 190-gr.
7mm Rem. Mag. 140-gr.	.300 Wby. Mag. 190-gr.

PREMIER® SAFARI GRADE AMMUNITION ADDITIONS

In 1998, Remington® has added two outstanding big-game cartridge loadings to its Safari Grade ammunition line, the 7mm STW 140-grain and the 8mm Remington Magnum 200-grain, both utilizing Swift A-Frame™ bullets.

Remington® Safari Grade rifle ammunition is designed for hunting situations where only the absolute best in ammunition reliability and bullet performance is acceptable, or sensible. For hunters facing a once-in-a-lifetime opportunity at a record-book trophy, or a prized big-game species a continent or two away from home, it is the ultimate, "no compromise" choice.

For this reason, Premier® Safari Grade is designed with world-class performance features, and for the same reason loaded exclusively with the Swift A-Frame™ dual-core bullet. Among experienced big game hunters, Swift A-Frame™ bullets have established a well-justified reputation for consistently delivering the most reliable on-game performance possible, even with the world's largest, and toughest game species. Swift A-Frame™ bullets mushroom with extraordinary uniformity to almost twice original diameter, on both thin- and thick-skinned game; penetrate deeply, with over 95% weight retention, even on extremely large, deep-bodied animals; and due to Swift's proprietary jacket-to-core bonding process, they don't separate or fragment, even when smashing into heavy bone. Remington believes that no other premium bullets combine all three performance characteristics so successfully and so reliably.

In production, Swift bullets are virtually hand-made, and Remington Safari Grade cartridges are assembled with the same care. All rounds are produced under strict, vigilant quality control. All primers are pre-inspected five times for the highest degree of ignition reliability, and each round is individually receiver-gauged for guaranteed smooth chambering. In addition, all Remington Safari Grade cases are nickel-plated for reliable feeding and extraction and resistance to corrosion in adverse climatic conditions.

The large-case capacity of the 7mm STW generates a high muzzle velocity of 3325 fps with the 140-grain bullet. This provides comparably high down-range energy, and creates a heavy challenge to bullet integrity. The Swift A-Frame™ construction stays together at high-velocity short ranges, but still expands effectively at the lower remaining velocity of longer ranges.

One past criticism of the 8mm Remington Magnum cartridge was the lack of sufficiently rugged bullets in this caliber to effectively deliver its energy potential on the larger, tougher game for which it was ideally suited. Loading it with a 200-grain Swift A-Frame™ bullet at 2900 fps eliminates any such shortcoming, and does so with the convenience of factory-loaded availability. The new loading is a perfect and timely match for use with the 1998 Model 700™ Limited Edition Classic.

PREMIER® VARMINT LINE ADDITIONS

In announcing its new line of Premier® Varmint centerfire ammunition last year, Remington stated its belief that this was the finest of its kind ever developed in terms of accuracy, retained high velocity, flat trajectory, and explosive break-up. A year of shooter use in the field has simply strengthened that opinion. The new ammunition has brought veritable match accuracy to a form of hunting where hits or misses are measured in inches or less.

Initially offered in four .22-caliber selections, Remington's Premier® Varmint line has been expanded in 1998 to include two larger-caliber loadings with heavier bullets for both longer range shooting and greater wind-bucking characteristics. These are the 6mm Remington and .243 Win., both loaded with sleek, high-ballistic-coefficient, 75-grain Hornady V-Max™ Green Tip bullets.

The key to the exceptional performance of these bullets is their unique internal design; their slim, aerodynamically efficient external shape with a boat tail base; and their uniform concentricity. In addition, all rounds are carefully loaded with selected powders for the uniformly consistent velocities that maximize accuracy. Resulting groups are often simply a single, ragged hole.

Contributing to its ballistically efficient profile is a lightweight, sharp-nosed polymer tip. Immediately behind the tip is a hollow cavity that moves the center of gravity towards the rear of the bullet, improving both stability and accuracy potential. The same hollow cavity allows the tip to develop its own kinetic energy before smashing into the core. This creates explosive fragmentation on impact, and eliminates potential ricochet, even at lower long-range velocities. Finally, flatter down-range trajectories help minimize shooter errors in range estimation.

**REMINGTON® PREMIER® VARMINT AMMUNITION
DOWN-RANGE BALLISTICS***

Range (yds.)	Velocity (ft./sec.)	Energy (ft.-lbs.)	Trajectory (long-range)
<u>6 MM Remington, 75-gr. PTBT</u>			
0	3400	1925	-1.5" **
100	3088	1587	1.9"
200	2797	1303	1.7"
250	2658	1177	0.0
300	2524	1061	-3.0"
400	2267	856	-13.1"
500	2026	683	-30.1"
<u>.243 Win., 75-gr. PTBT</u>			
0	3375	1897	-1.5" **
100	3065	1564	2.0"
200	2775	1282	1.8"
250	2637	1158	0.0
300	2504	1044	-3.0"
400	2248	842	-13.3"
500	2008	671	-30.6"

* From 24-inch test barrels.

** 1.5" sight height for scope sights.

#

January 27, 1998

FOR IMMEDIATE RELEASE

Contact: Mike Prosceno
336-548-8577 (Press only)
800-537-2278 (Press only)

**REMINGTON® INTRODUCES NEW LEAD-FREE FRANGIBLE BULLET DESIGN FOR
DISINTEGRATOR™ LINE OF PISTOL AMMUNITION**

Remington® has announced the development of new Disintegrator™ lead-free frangible bullets for use in three popular handgun calibers. These new cartridges combine reliable lead-free primers with proprietary bullet manufacturing technology to create a completely lead-free round for practice, competition, and law enforcement training in environments where airborne lead or spent-lead recovery is an issue. New Disintegrator™ ammunition is available in 9mm Luger 105-gr., .40 S&W 145-gr., and .45 ACP 175-gr. loadings.

Disintegrator™ frangible bullets feature a high-strength compaction-formed core, completely sealed in a jacket of electroplated copper. The metal powder core construction creates a bullet that easily withstands the forces and pressure generated during firing, while providing instant and complete frangibility against any mild steel target or backstop. All Disintegrator™ bullet profiles are based on standard field proven Remington lead core bullet designs for reliable feed in a wide range of pistols. The hard copper plate provides a smooth, ductile surface that enhances feed and function in all autoloading pistols, minimizes bore fouling, and virtually eliminates barrel erosion.

Our lead-free priming compound provides clean, instantaneous ignition, while special powders enhance the muzzle velocities of these bullets, duplicating the felt recoil and point of impact of conventional lead core bullets. This allows Disintegrator™ ammunition to be substituted for most common bullet weights without any loss in training effectiveness or need for resighting. An extremely precise core manufacturing and finishing process produces near-perfect concentricity for superior accuracy.

Disintegrator™ frangible bullets reduce wear and damage to bullet traps and backstops in heavily used training facilities and indoor ranges. In close-quarter law enforcement training, ricochet of high-energy fragments is virtually eliminated – even when fired against angled backstops, limiting the radius of dispersion from impact point and enhancing participant safety at minimal target distance. The unique performance characteristics of Disintegrator™ frangible ammunition against hard surfaces also creates potential use as service rounds in certain enclosed-area security situations. While they will not penetrate steel or hardened walls, doors, and other barriers, testing in expansion media has proven their capability to penetrate soft tissue effectively.

###

REMINGTON ARMS COMPANY, INC.

Press Relations Office – 1 (800) 243-9700

870 Remington Drive, Madison, NC 27025

R 2198474

Remington.

PRESS RELEASE



January 27, 1998

FOR IMMEDIATE RELEASE

Contact: Mike Prosceno
336-548-8577 (Press only)
800-537-2278 (Press only)

REMINGTON® PREMIER® STS® TARGET LOADS EXTENDED TO SMALL-GAUGE SHELLS

Remington's Premier® STS® Target Load hull design, introduced in 12-gauge loads two years ago, has now been extended to 20- and 28-gauge and .410-bore target loads as well. This development promises to bring significant advantages to those who shoot and reload small-bore target loads.

At the introduction of its 12-gauge Premier® STS® Target Loads in 1996, Remington stated its belief that these were "the best clay target shells it has ever made, and the most reloadable hulls in the world." Two years of use by clay target shooters have confirmed that belief. Now all the factory-fresh performance and subsequent reloading benefits of the 12-gauge shells are available in the three smaller gauges as well.

A key feature of the Premier® STS® Target Loads was a newly developed tapered-mouth design that created a major improvement in reloading ease, quality, and multiple-reload longevity. Benefits to reloaders include smoother wad insertion and easier, more responsive crimping, with less tool pressure. The case mouths also have a much greater crimp memory, which helps to form perfect crimps time after time. In actual shooting, the crimps offer significantly less opening resistance for the wad and shot column to overcome – reducing potential shot column disruption and velocity variations, improving pattern distribution and density, and reducing felt recoil.

Reloaders have always had more difficulty in making both quality and multiple reloads from the same hull in the smaller 28-gauge and .410-bore shells. The new Premier® STS® small-bore shells dramatically improve both individual reload quality and number of reloads per hull.

New Premier® STS® small-bore Target Loads are available in 20- and 28-gauge and .410-bore skeet loads with No. 9 shot, and sporting clays loads with No. 8 and 8 1/2 (.410) shot respectively. In addition, Remington 12-gauge Pigeon Loads (3 1/4 - 1 1/4) with No. 7 1/2 and 8 shot now have the Premier® STS® body design. All gauges except .410 bore include Remington's strong Unibody™ hulls and are loaded with hard, high-antimony shot.

###

REMINGTON ARMS COMPANY, INC.

Press Relations Office – 1 (800) 243-9700

870 Remington Drive, Madison, NC 27025

R 2198475

Remington **PRESS RELEASE**



January 27, 1998

FOR IMMEDIATE RELEASE

Contact: Michael Finé
336-548-8546 (Press only)
800-537-2278 (Press only)

REMINGTON® RETURNS REPLICAS OF EXTREMELY RARE BULLET™ KNIFE

One of the rarest of its famous Bullet™ Knives is once again available from Remington as the latest of the company's limited-production collector series of modern Bullet Knife replicas.

The 1998 edition will return the R293 "Hunter-Trader-Trapper," a classic two-blade, single-hinged, banana jack pattern. It has a closed length of 5 3/8 inches and is fitted with the original 4 5/16-inch long clip and spear blades. Like all its predecessors in the current series, this is a high-quality knife constructed of the finest modern materials. The double-honed blades are made of 440A stainless-steel with a Scotchbrite finish. Body construction includes nickel-silver bolsters and pins and solid brass liners. Handles of strong, stable Delrin®, duplicate the appearance of the original shinbone stag. One side displays the distinctive and traditional nickel-silver cartridge shield.

The clip blade is etched on the mark side with the Remington logo and contains the R293 designation on the right tang. The spear blade has the production year, 1998, on the right tang, and the left side tangs of both blades are stamped with the early "Remington UMC" circle mark.

According to collector accounts, the R293 was offered in 1928 by an outdoorsmen's magazine as an incentive for a year's subscription. Remaining samples are exceptionally scarce, adding collector value to this authentic replica.

The 1998 limited-edition Bullet™ Knife will be available in early 1998.

###

REMINGTON ARMS COMPANY, INC.

Press Relations Office - 1 (800) 243-9700

870 Remington Drive, Madison, NC 27025

R 2198476

Remington.

PRESS RELEASE



January 27, 1998

FOR IMMEDIATE RELEASE

Contact: Michael Finé
336-548-8546 (Press only)
800-537-2278 (Press only)

NEW "BANDIT" POCKET KNIVES INTRODUCED BY REMINGTON®

For 1998, Remington® has expanded its knife line with five new pocket knives named the "Bandit" Series. These attractive and convenient knives are distinguished by their ebony-colored handles of black Delrin®. All five knives have blades of 440A stainless-steel and are fitted with brass liners and pins.

4-Blade Camp "Bandit" Knife: This is a compact utility knife based on an equal-end jack pattern with shackle. A 2 1/2-inch spear blade has the "Remington U.S.A." tang stamp. Other blades include a punch, can opener, and combination cap lifter and screwdriver. Closed length is 3 3/4 inches.

6-Blade Camp "Bandit" Knife: Based on the pattern of the original Remington Camp Knife of the 1920s, this versatile knife with shackle includes a 2 3/8-inch spear blade with the "Remington U.S.A." tang stamp, and a 2-inch clip blade. In addition, it includes a corkscrew, leather punch, one-piece can opener, and a combination cap lifter and screwdriver. Closed length is 3 5/8 inches.

Single-Blade "Bandit" Trapper: The graceful serpentine shape and ebony-colored Delrin® handles make this an extremely attractive but versatile knife. Blade lockback is provided by a unique, internal liner lock. Its 3 1/16-inch clip blade has a long nail mark and the "Remington U.S.A." circle on the left tang. Fitted with shackle on one bolster. Closed length is 3 7/8 inches.

Mini-Barlow "Bandit" Knife: This handsome compact twin-blade pocket knife is built on the classic single-end barlow pattern. It has a 2 1/4-inch clip blade with the Remington "Made in U.S.A." circle on left tang, and a 1 1/2-inch pen blade. Closed length is 3 3/8 inches.

REMINGTON ARMS COMPANY, INC.

Press Relations Office - 1 (800) 243-9700

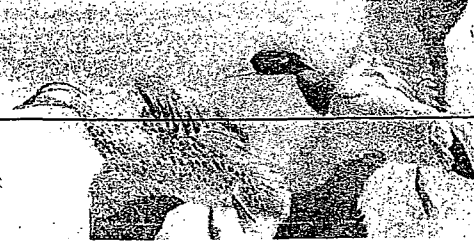
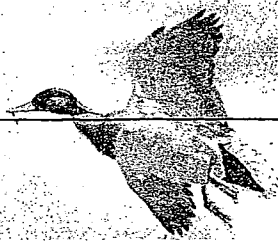
870 Remington Drive, Madison, NC 27025

R 2198477

Peanut "Bandit" Knife: With a closed length of just 2 3/4 inches, this compact folder fits unobtrusively in one's pocket but is instantly handy to perform a variety of tasks. The 2-inch clip blade wears the "Remington U.S.A." tang stamp.

The attractive appearance, quality materials, and rugged design of these new "Bandit" Knives makes them equally at home for either dress-up or outdoors use. They will be available in early 1998.

#



January 27, 1998

FOR IMMEDIATE RELEASE

Contact: Michael Finé
336-548-8546 (Press only)
800-537-2278 (Press only)

**TWO VERSATILE ONE-HAND FOLDING UTILITY TOOLS
ADDED TO REMINGTON® KNIFE LINE**

Two uniquely designed folding utility tools permitting convenient one-hand use have been added to the Remington knife line in 1998. The blade tops of these tools include a patented thumbhole opener, which enables them to be opened to a locked position with one-hand. Their combination of one-handed operation and blade design is particularly valuable to law enforcement personnel, but also useful to outdoorsmen.

The **Single Blade One-Hander** contains a 4 1/8-inch drop point blade with 50-50 percent serrated inner and plain edge cutting surface. The serrated-edge section has a progressive repeated pattern of one large and two small serrations that provides superior cutting performance on tough but somewhat resilient materials such as rope, leather, heavy cardboard, rubber hoses, and small bone. The smooth-edge section, conversely, performs better for most other purposes such as skinning, capeing, slicing, carving wood, or cutting paper.

The **Two-Blade One-Hander** utilizes the same master blade as the single-blade version, plus a second, 3 3/4-inch blade containing small, tactical serrations and a sturdy sharpened "Freedom Hook" on the end. The hook on the end is ideal for rapid cutting of seat belts by law-enforcement personnel to free trapped accident victims.

Both tools have a patented lockback release (double lockback on the two-blade version) that can also be operated with one hand. The lock mechanisms include Teflon® bearing discs for smooth operation and wear-resisting lubrication. For added convenience, a removable black stainless-steel clip is attached to the handle of each knife, permitting secure location and quick accessibility from the top of clothing pockets or boot tops.

REMINGTON ARMS COMPANY, INC.

Press Relations Office - 1 (800) 243-9700

870 Remington Drive, Madison, NC 27025

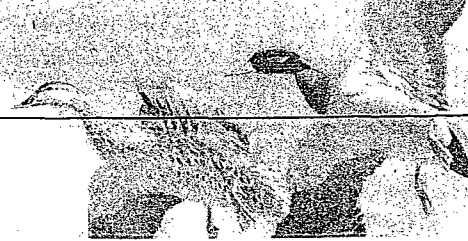
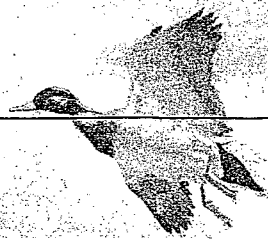
R 2198479

All blades and pins are made of tough, corrosion-resistant 440A stainless-steel. Handles are made of fiberglass-reinforced nylon, are checkered for firm grip, and have a lanyard hole at one end. Closed length of both knives is 5 inches.

Remington Single Blade and Two Blade One-Handers will be available in early 1998.

#

Remington. PRESS RELEASE



January 27, January 27, 1998

FOR IMMEDIATE RELEASE

Contact: Michael Finé
336-548-8546 (Press only)
800-537-2278 (Press only)

THREE NEW REMINGTON® KNIVES COMBINE BEAUTY WITH RUGGED DURABILITY

Three new additions to the Remington knife line in 1998 are ideally suited for those who like knives that are good-looking as well as strong and durable. They include two fixed-blade knives of exceptionally tough blade material and a folding jack knife in an attractive, historic pattern.

ATS 34 Laminated Handle: Remington introduced its ATS knife series last year in clip and drop point versions. They utilized blades of "ATS 34" steel, a stainless tool steel so tough it was previously used and hand-shaped only by custom knife makers. This steel stays sharper and holds an edge longer under heavy use than any of the more common stainless or carbon steels.

In 1998, two blade styles of these rugged knives are offered with truly handsome handles of multicolor laminated wood. The result creates two of the most attractive yet long-lasting fixed-blade knives ever commercially produced.

ATS 34 Laminated Handle knives are available with a clip blade including skinning curve and top thumb serrations, or a standard drop point blade, both 3 7/8 inches long with a Scotchbrite finish. Overall length is 8 1/2 inches. Handle design includes two deep finger grooves and a lanyard hole and is embossed on the left side with the Remington logo. Both knives come with a black leather sheath.

Canoe Knife: This twin-blade folding jack is a new addition to Remington's good-looking Delrin® Stag Handle Knife Series. It is built on the classic and relatively rare canoe pattern with upper handle edges scalloped lower than diagonally cut bolsters. The Remington logo circle is inlaid on the left handle. Highest-quality construction throughout includes 440A stainless-steel blades with mirror finish, brass liners and nickel-silver bolsters and pins. Single-hinged blades include a 1 15/16-inch pen blade and a 2 3/4-inch spear blade with a "Remington/USA" tang stamp.

These new Remington knives will be available in early 1998.

###

REMINGTON ARMS COMPANY, INC.

Press Relations Office - 1 (800) 243-9700

870 Remington Drive, Madison, NC 27025

R 2198481

Remington. PRESS RELEASE



January 27, 1998

FOR IMMEDIATE RELEASE

Contact: Michael Finé
336-548-8546 (Press only)
800-537-2278 (Press only)

NEW REMINGTON® RANGEMASTER® COMBINATION EYE AND EAR PROTECTION SYSTEM

New ear muffs added to the Remington® Accessory Line in 1998 provide the versatility of combined eye and ear protection in one convenient unit.

The new **Rangemaster® combination eye and ear protection system** combines ear muffs and protective shooting glasses in a single unit. The light weight and soft, resilient foam linings of the muffs make them ideal for extended or even all-day use. They carry a noise reduction rating of 26. Unitized with them are "UVEX" protective lenses and rims that safeguard the eyes from dangerous debris or particles. The lenses are designed to fit comfortably over most prescription lenses. These dual-purpose muffs are ideal for industrial uses requiring both eye and ear protection, and offer convenient versatility when shooting on rifle and pistol ranges or viewing shooting events.

The dual-protection **Rangemaster®** eye and ear protection system will be available in early 1998.

#

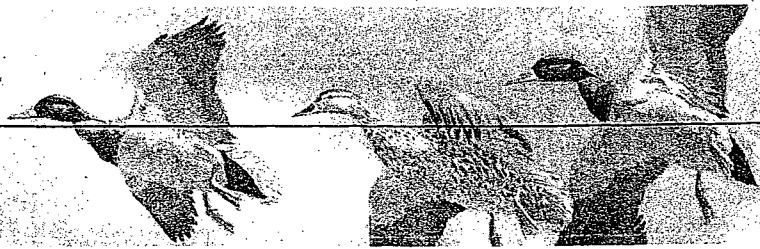
REMINGTON ARMS COMPANY, INC.

Press Relations Office - 1 (800) 243-9700

870 Remington Drive, Madison, NC 27025

R 2198482

Remington **PRESS RELEASE**



January 27, 1998

FOR IMMEDIATE RELEASE

Contact: Michael Finé
336-548-8546 (Press only)
800-537-2278 (Press only)

CONVENIENT BOLT DISASSEMBLY TOOL NOW AVAILABLE FOR REMINGTON® MODEL 700™ RIFLES

Shooters often wish they had the kind of convenient special tools that the factories have for performing minor firearms take-down and re-assembly jobs. Now, a new Remington accessory provides one of these handy tools for safe and easy disassembly of Model 700™ bolts:

When the bolt is removed from a Model 700 rifle and is in the cocked position, this tool facilitates easy disassembly of the bolt with a simple two-hand operation to remove both the firing pin and the spring assembly. It fits snugly over the bolt locking lugs at the front end to permit disassembly with a twisting motion. This is an operation that should be performed periodically as part of normal firearms maintenance to inspect the condition of both the firing pin and the firing pin spring, and to remove any dirt, powder residue and gunk that may have built up on the pin or spring or within the firing pin channel.

Constructed of a black synthetic material that won't mar the bolt surface or bluing, this new Bolt Disassembly Tool is now a standard Remington accessory that can be purchased from Remington retail dealers for under \$10.

#

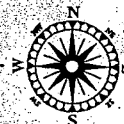
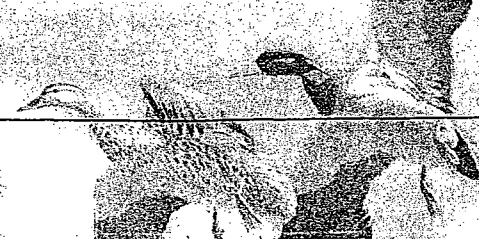
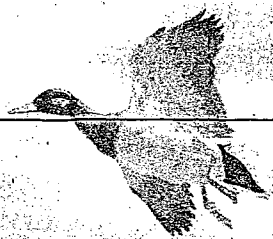
REMINGTON ARMS COMPANY, INC.

Press Relations Office - 1 (800) 243-9700

870 Remington Drive, Madison, NC 27025

R 2198483

Remington. PRESS RELEASE



January 27, 1998

FOR IMMEDIATE RELEASE

Contact: Michael Finé
336-548-8546 (Press only)
800-537-2278 (Press only)

REMINGTON® ADDS TWO HIGHLY CONVENIENT BLACK POWDER ACCESSORIES

Two new Remington black powder accessories add ease and convenience to both loading and cleaning of Model 700™ Muzzleloading Rifles.

A new **“Tri-Purpose” T-Handle Tool** serves two functions. Assembled into one unit, this two-piece tool includes a firm-gripping handle threaded on at a right angle to a short rod. As such, it functions as an effective and handy bullet starter. However, the handle can be unscrewed and easily spun off to be threaded to the end of a Model 700 Muzzleloading Rifle ramrod for stronger, better-controlled ramrod action.

Remington's new **10-inch Black Powder Extended Cleaning Tube** solves the problem of bumping into a mounted scope and keeping liquids and debris out of the action during cleaning. Prior to cleaning, shooters only need to remove the breech plug using the supplied wrench, and to screw the cleaning tube into the breech threads. When attached, it extends well past the end of a scope, and the exposed open action. Cleaning rods with swabs or bore brushes can then be inserted from the rear, through the protective tube, into the barrel. Bore cleaner or other cleaning liquids can escape only from the end of the tube or the barrel muzzle. Also, since the Extended Cleaning Tube is turned into the breech plug threads, it protects those threads from potential damage during cleaning.

The new “Tri-Purpose” T-Handle Tool and Extended Cleaning Tube will be available in early 1998.

###

REMINGTON ARMS COMPANY, INC.

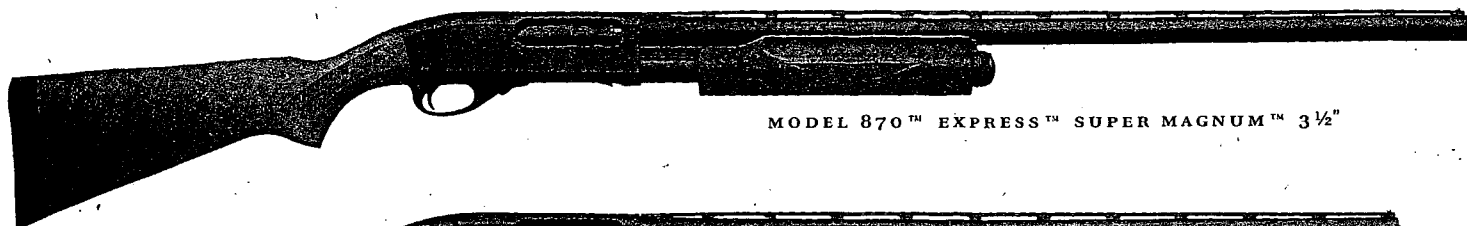
Press Relations Office – 1 (800) 243-9700

870 Remington Drive, Madison, NC 27025

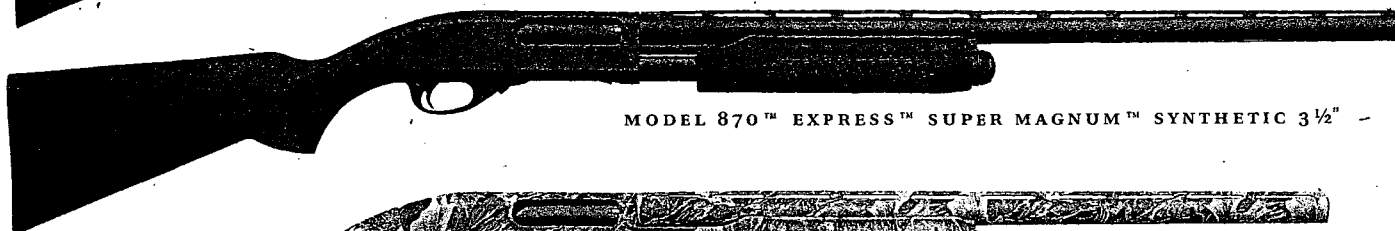
R 2198484

Remington.

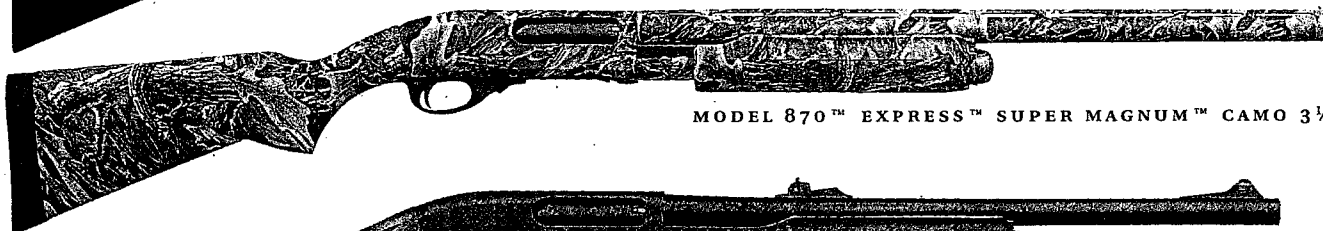
PHOTO RESOURCES



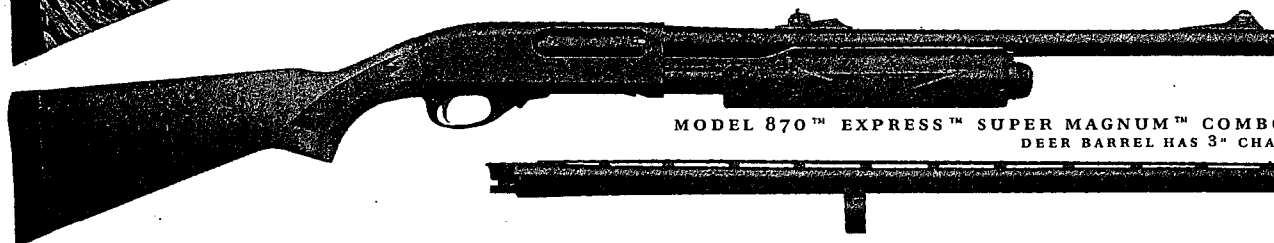
MODEL 870™ EXPRESS™ SUPER MAGNUM™ 3 1/2"



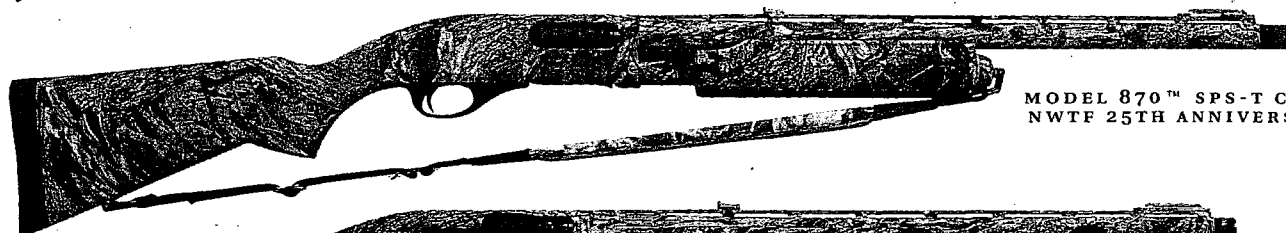
MODEL 870™ EXPRESS™ SUPER MAGNUM™ SYNTHETIC 3 1/2" -



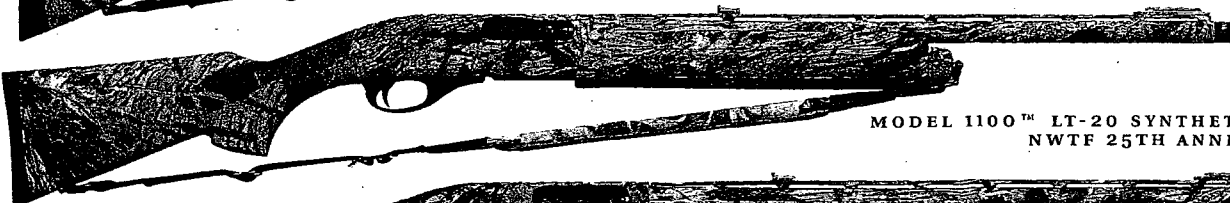
MODEL 870™ EXPRESS™ SUPER MAGNUM™ CAMO 3 1/2"



MODEL 870™ EXPRESS™ SUPER MAGNUM™ COMBO 3 1/2"
DEER BARREL HAS 3" CHAMBER



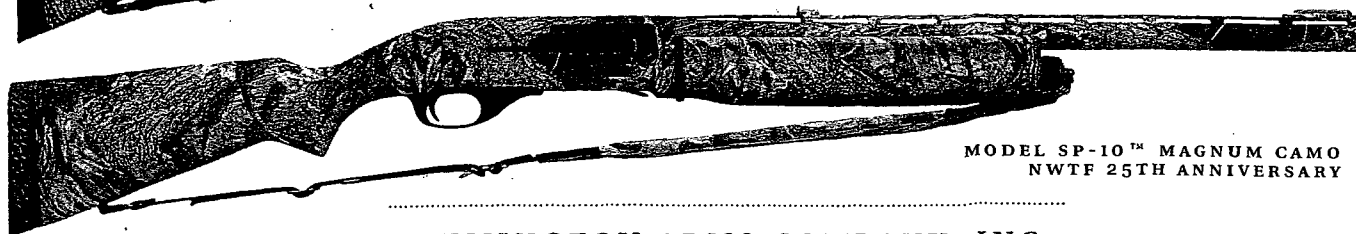
MODEL 870™ SPS-T CAMO
NWTF 25TH ANNIVERSARY



MODEL 1100™ LT-20 SYNTHETIC CAMO
NWTF 25TH ANNIVERSARY



MODEL 11-87™ SPS-T CAMO
NWTF 25TH ANNIVERSARY



MODEL SP-10™ MAGNUM CAMO
NWTF 25TH ANNIVERSARY

REMINGTON ARMS COMPANY, INC.

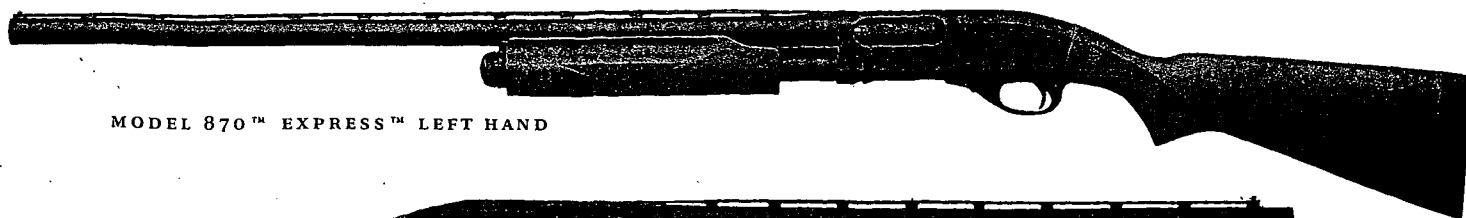
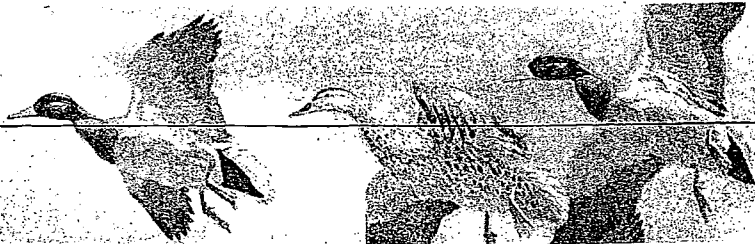
Press Relations Office - 1 (800) 243-9700

870 Remington Drive, Madison, NC 27025

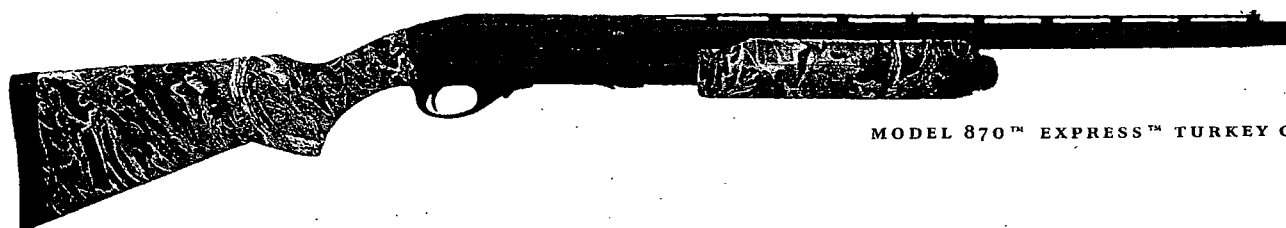
R 2198485

Remington.

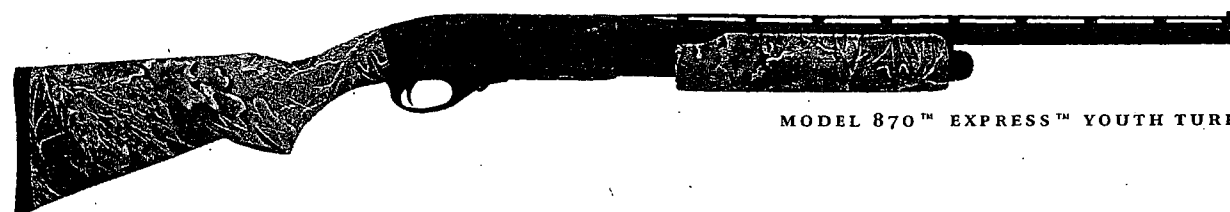
PHOTO RESOURCES



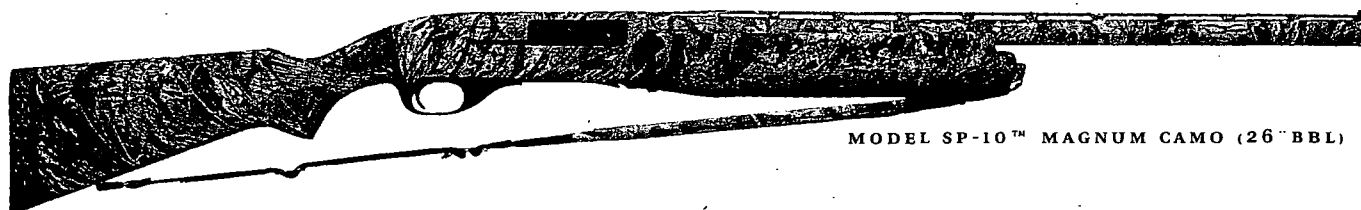
MODEL 870™ EXPRESS™ LEFT HAND



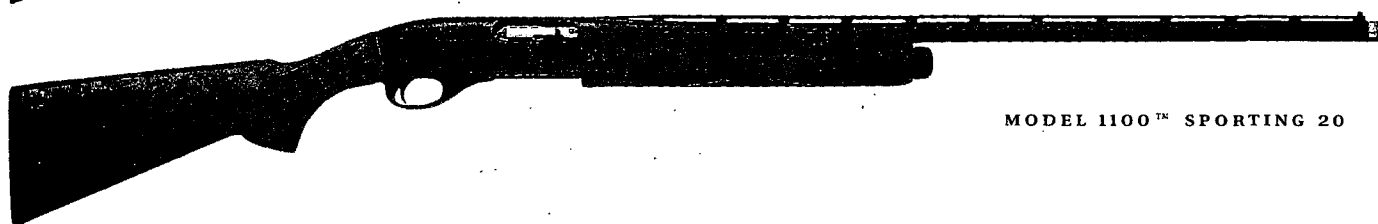
MODEL 870™ EXPRESS™ TURKEY CAMO



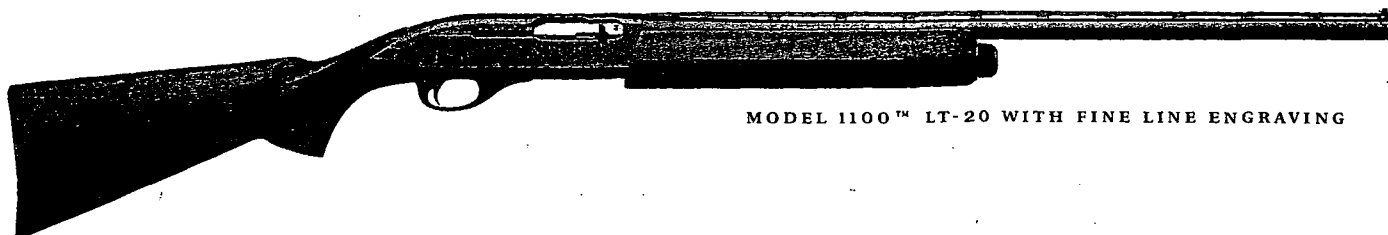
MODEL 870™ EXPRESS™ YOUTH TURKEY CAMO



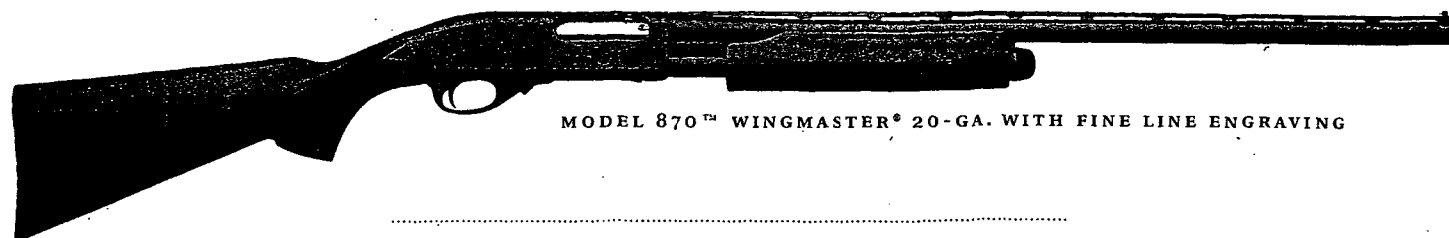
MODEL SP-10™ MAGNUM CAMO (26\"/>



MODEL 1100™ SPORTING 20



MODEL 1100™ LT-20 WITH FINE LINE ENGRAVING



MODEL 870™ WINGMASTER® 20-GA. WITH FINE LINE ENGRAVING

REMINGTON ARMS COMPANY, INC.

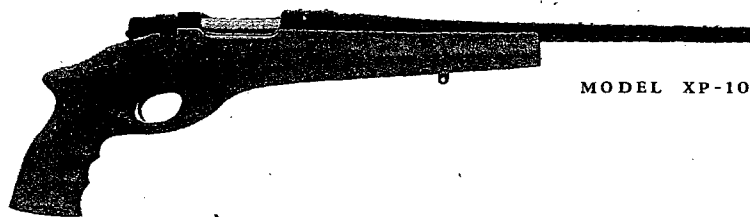
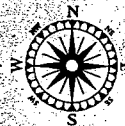
Press Relations Office - 1 (800) 243-9700

870 Remington Drive, Madison, NC 27025

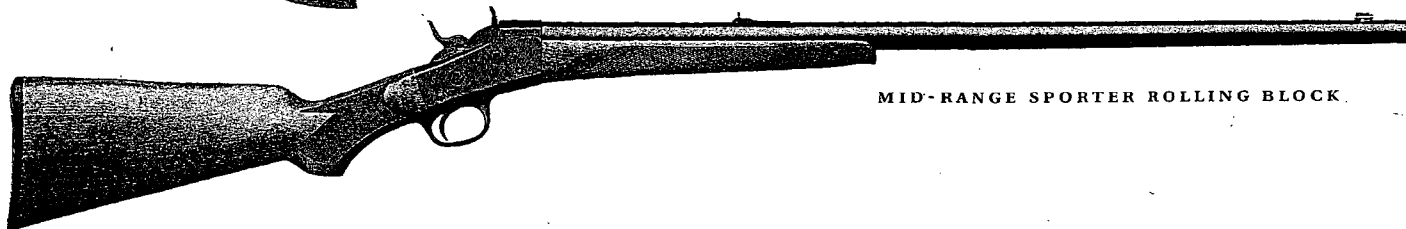
R 2198486

Remington.

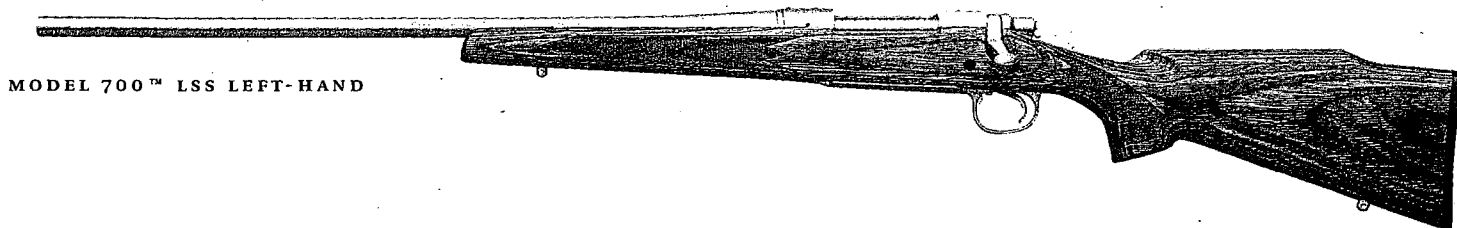
PHOTO RESOURCES



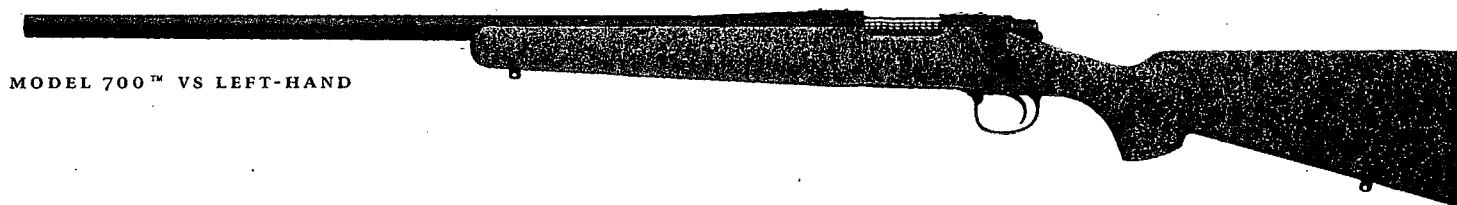
MODEL XP-100R™ LONG RANGE PISTOL



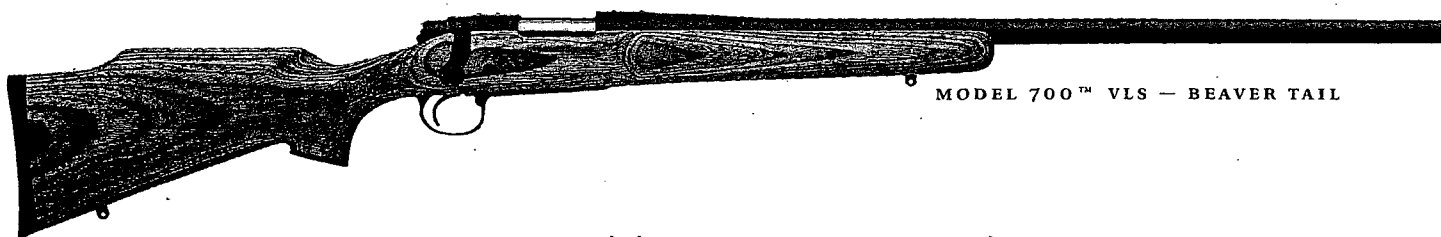
MID-RANGE SPORTER ROLLING BLOCK



MODEL 700™ LSS LEFT-HAND



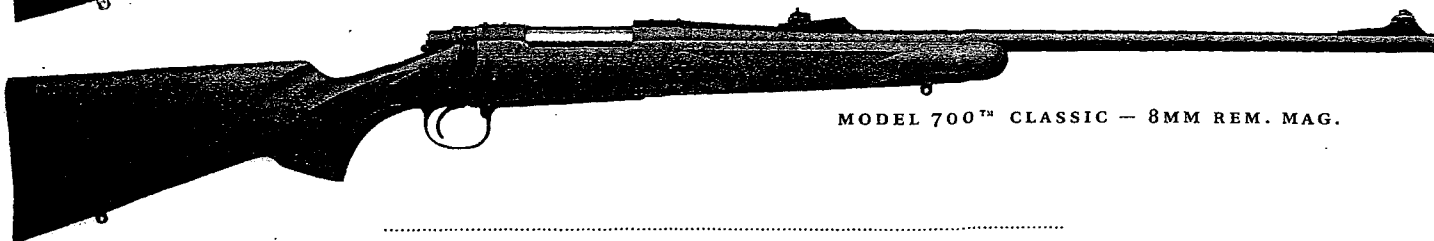
MODEL 700™ VS LEFT-HAND



MODEL 700™ VLS — BEAVER TAIL



MODEL 700™ VS SF-P — PORTED MUZZLE



MODEL 700™ CLASSIC — 8MM REM. MAG.

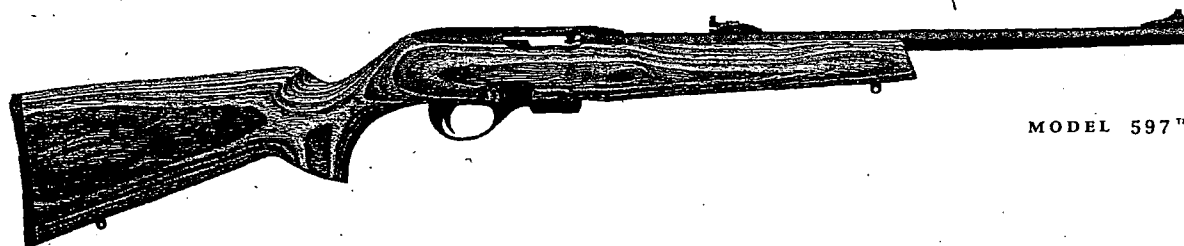
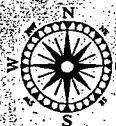
REMINGTON ARMS COMPANY, INC.

Press Relations Office - 1 (800) 243-9700

870 Remington Drive, Madison, NC 27025

R 2198487

Remington. PHOTO RESOURCES



MODEL 597™ MAGNUM LS



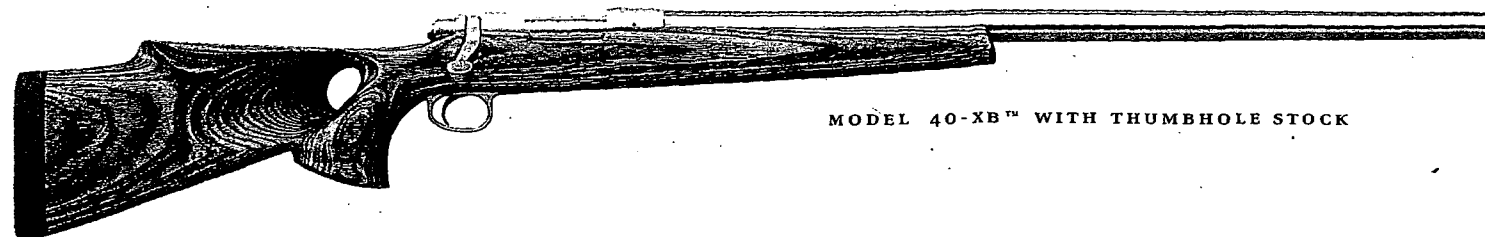
MODEL 597™ SS



MODEL 597™ SPORTER



MODEL 597™ CUSTOM TARGET



MODEL 40-XB™ WITH THUMBHOLE STOCK

REMINGTON ARMS COMPANY, INC.

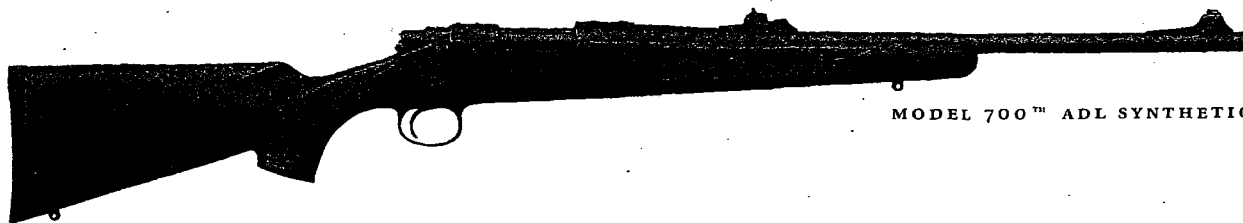
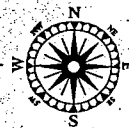
Press Relations Office - 1 (800) 243-9700

870 Remington Drive, Madison, NC 27025

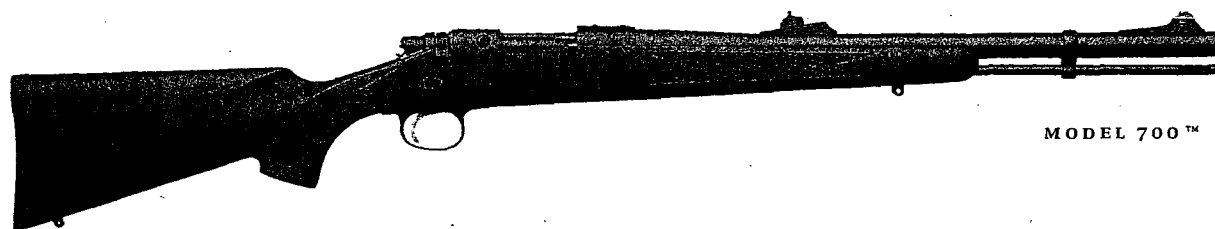
R 2198488

Remington.

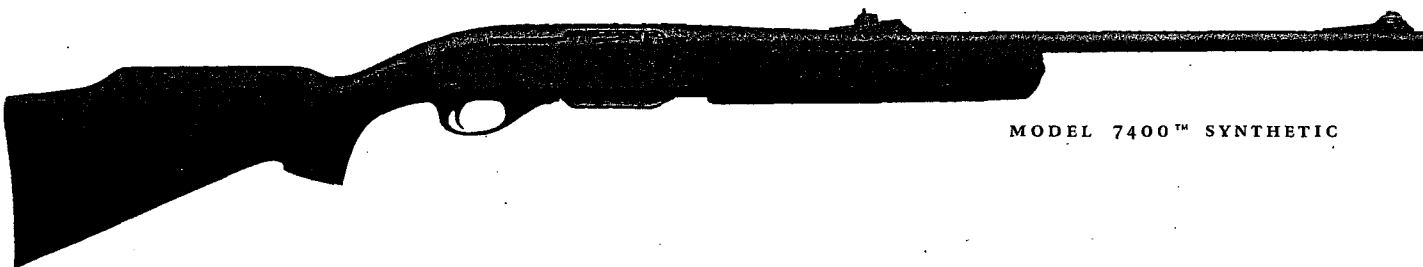
PHOTO RESOURCES



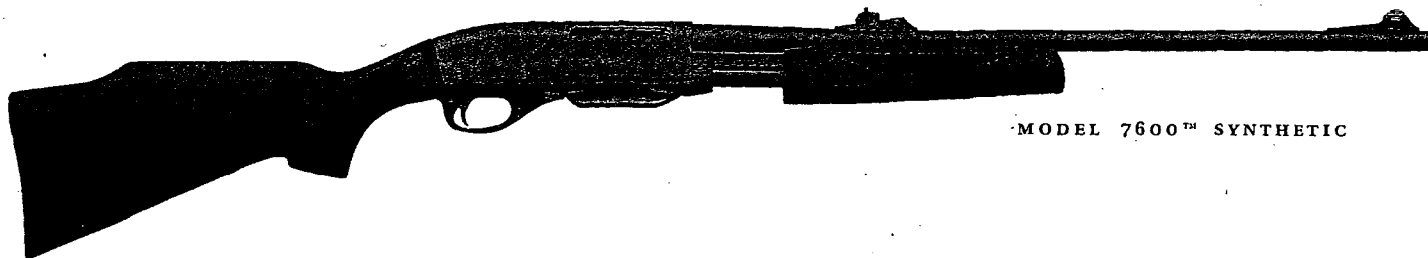
MODEL 700™ ADL SYNTHETIC YOUTH



MODEL 700™ ML YOUTH



MODEL 7400™ SYNTHETIC



MODEL 7600™ SYNTHETIC

REMINGTON ARMS COMPANY, INC.

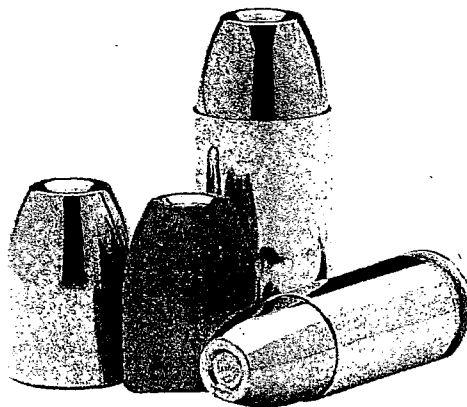
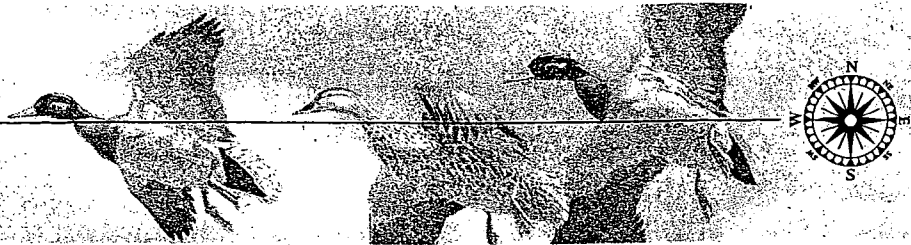
Press Relations Office - 1 (800) 243-9700

870 Remington Drive, Madison, NC 27025

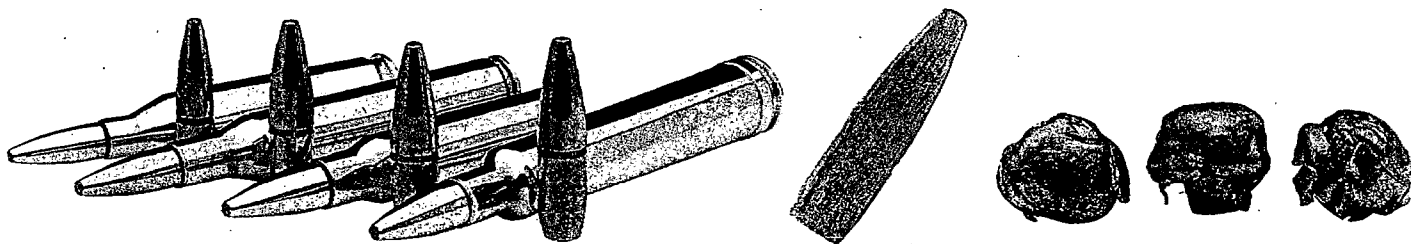
R 2198489

Remington.

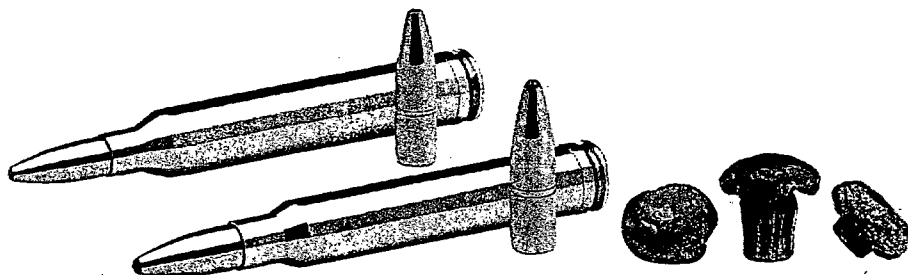
PHOTO RESOURCES



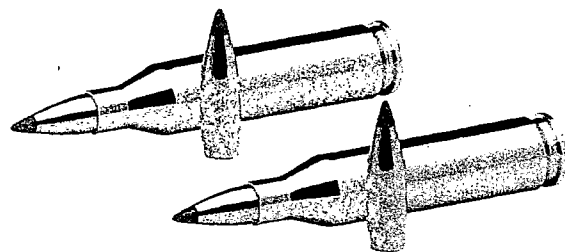
DISINTEGRATOR™ LEAD-FREE FRANGIBLE BULLET



PREMIER® BOAT TAIL



PREMIER® SAFARI GRADE ADDITIONS



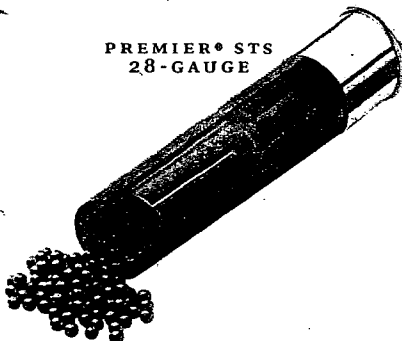
PREMIER® VARMIN'T ADDITIONS

PREMIER® STS SMALL GAUGE TARGET LOADS

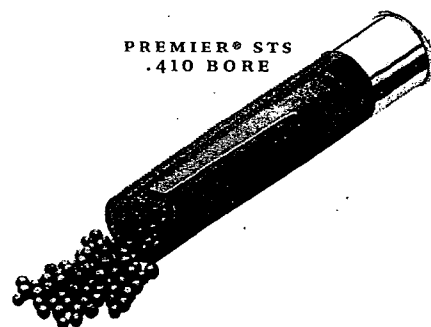
PREMIER® STS
20-GAUGE



PREMIER® STS
28-GAUGE



PREMIER® STS
.410 BORE



REMINGTON ARMS COMPANY, INC.

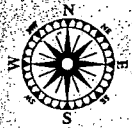
Press Relations Office - 1 (800) 243-9700

870 Remington Drive, Madison, NC 27025

R 2198490

Remington.

PHOTO RESOURCES



Bandit



BANDIT PEANUT KNIFE



BANDIT TRAPPER



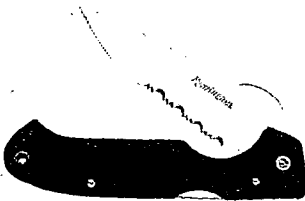
2-BLADE BANDIT BARLOW



4-BLADE BANDIT CAMP KNIFE



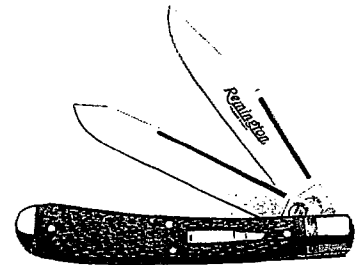
6-BLADE BANDIT CAMP KNIFE



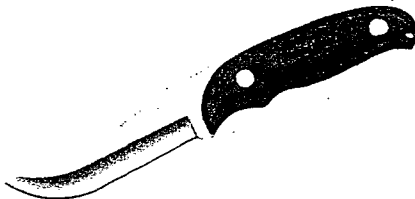
SINGLE-BLADE "ONE-HANDER"



2-BLADE "ONE-HANDER"
UTILITY TOOL



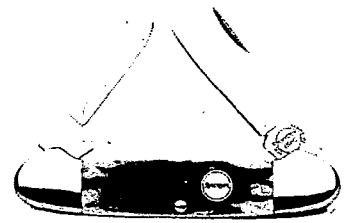
HUNTER-TRADER-TRAPPER
BULLET KNIFE



ATS CLIP BLADE KNIFE - WOOD



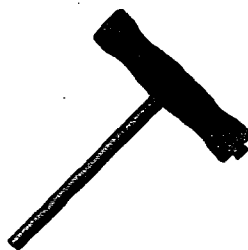
ATS DROP POINT KNIFE - WOOD



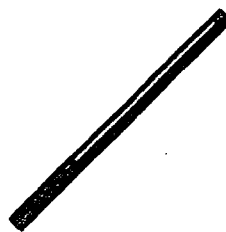
CANOE KNIFE



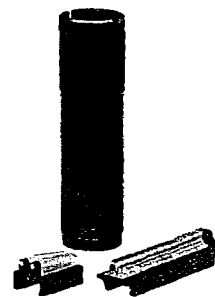
RANGEMASTER®
EYE & EAR PROTECTION



BLACK POWDER
"TRI-PURPOSE" TOOL



BLACK POWDER
EXTENDED CLEANING
TUBE



TRUGLO® SIGHTS
WITH STRAIGHT
RIFLED CHOKE TUBE



MODEL 700™
BOLT DISASSEMBLY
TOOL

REMINGTON ARMS COMPANY, INC.

Press Relations Office - 1 (800) 243-9700

870 Remington Drive, Madison, NC 27025

R 2198491

PROGRAM

*A Collection of Services to
Support the Outdoor Press*

PRESS PROGRAM PHILOSOPHY

As a major producer of products for hunting, shooting, and fishing, Remington accepts several matching responsibilities to you and your audiences. The first is to provide prompt and factual information on product news and other company activity related to the outdoors. The second is to function as a resource for technical support on our products, and to provide background on end-use activities in which those products might be used.

We sincerely believe this creates a two-way street of communication that benefits all of us. If we do a better job of providing timely and informative news about our products, it will help you to communicate such news in whatever form you deem appropriate. If our background resources on products and outdoor activities helps to enhance your editorial commentary, the benefits revert back not only to our entire industry, but to all sportsmen and women as well.

Remington knows that without your editorial efforts and coverage of our common field, we might all be in a different business, and far fewer people would appreciate or reap the rewards of what we like to call Remington Country.

FEATURE IDEAS AND INFORMATION

Coming up with ideas for the next "how to" piece can sometimes seem impossible. Or maybe you have a great idea, but can't seem to find the right

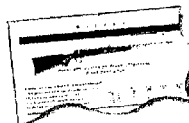
"angle" to get started. Give us a call - we'll be glad to help you develop your outdoor story. Perhaps

we can suggest a strategy or help you formulate story ideas. We talk with hunting, shooting, and fishing experts every day, and we're always glad to pass along some of the "secrets" of their successes.

TECHNICAL SUPPORT

Getting the latest specs on barrel lengths, chokes, trajectories, and loadings isn't always easy. When it comes to technical help, there's no substitute for an experienced, informed source.

Where does one find such a source? At Remington, of course! Feel free to call us for technical support or product information, and we will put you in touch with our experts.



PHOTOGRAPHY LIBRARY

Remington maintains an extensive photo library exclusively for outdoor writers. Our complete catalog is now available on disk - in Mac or PC format, along with color slides and black and white prints. And no matter what your photo budget, this service will fit - it's free.

PRODUCT TRIAL PROGRAM

We don't need to tell you that the easiest way to write about a Remington product is to have it in front of you, so you can actually see and feel Remington quality.

Our Product Trial Program lets you evaluate Remington products easily - and we are proud to have one of the most accessible product evaluation programs in the industry.

If you have a confirmed writing assignment and/or wish to evaluate Remington products, a written request gets the process started. Whether you're interested in evaluating firearms, gun care products, knives, ammunition, or any Remington product, we will do our best to supply you with what you need.

We know deadlines are important, so please include your delivery requirements with all written requests.

Because so many writers enjoy the outdoors as a hobby and as a profession, we are pleased to make all Remington products available for purchase at a discount for qualified writers. Call us for pricing and special ordering information.

COME VISIT US

As America's oldest gunmaker, we are happy to share our history because Remington's past is so intertwined with that of our nation. We've expanded our firearms museum in Ilion, N.Y., and opened a beautiful Remington Country Store. If you are going to be in New York, we welcome the chance to arrange a special tour. And, from time to time, we can provide access to Remington manufacturing sites. Simply call our Press Office for details.

ORGANIZATION SUPPORT

For many years, Remington has actively supported some of the country's most important press organizations. We



believe in the contributions these organizations make, and the support they offer their members - so we back them up with our active participation.

When possible, we attend meetings of these groups, and we welcome your invitation to participate in expositions, workshops, and other activities.

See the back cover for a partial listing of the fine organizations we support.

TELEPHONE INFORMATION LINE

One call does it all!

Have questions? Need information? Have a comment or suggestion? Call our Information Line at (800) 537-2278 for prompt answers and responses.

If you have a particularly complicated question or problem, send us a fax at (336) 548-7750. Be sure to include all relevant information and enough advance notice. We understand the reality of "rush" deadlines, and we will do our best to complete your request by the time you need it.

IMPORTANT CONTACT INFORMATION FOR MEMBERS OF THE PRESS

The Remington Press Office maintains dedicated telephone lines for working press only, including a toll-free phone service. To insure that these dedicated lines are available to writers, we ask that they never be published for consumer use.

MICHAEL PROSCENO
MANAGER OF PRESS RELATIONS
336-548-8577

MICHAEL FINÉ
MANAGER OF PRESS RELATIONS
336-548-8546

REMINGTON PRESS OFFICE
800-537-2278 (PRESS ONLY)

FAX LINE:
336-548-7750 (PRESS ONLY)

REMINGTON PRESS OFFICE STAFF



MIKE PROSCENO



LINDA BLACKBURN



MICHAEL FINÉ

THE REMINGTON SHOOTING SCHOOL™ — WHERE YOU WILL BECOME A BETTER SHOOTER.



There are no secrets to being a top shotgunner, just proven techniques that work if someone shows them to you. That's the purpose of the Remington Shooting School. Remington's unique REM method of instruction provides the shooter with solid recall of what they have learned...Reading the target, Eye contact and Movement. Whether your interests are trap, skeet, sporting clays or wingshooting, the Remington school will help you develop and perfect your own natural abilities while enjoying a top flight program. Our school is staffed by experienced, NSCA certified instructors and guest clay target champions. A comprehensive 3-day program will cover shooting technique, proper gunfit and choke selection, as well as other important factors such as proper eye focus and mental attitude. The school has locations in upstate New York, Orlando, Florida and our new expanded program will take the Remington Shooting School on the road. Our 3-day, all inclusive, value-packed, instructional program offers you fun, fine food, first-class accommodations, unlimited targets and ammo. Classes are limited and filling fast, so call for additional information, locations and dates at 1 (800) 742-7053.

REMINGTON RACING™ — JOIN US IN THE HUNT FOR THE WINSTON CUP TROPHY!



In 1998, we're shooting for trophies of another kind — NASCAR Winston Cup Series wins with car #75 — the Remington "Bullet." By teaming up with Butch Mock Motorsports, driver Rick Mast, and crew chief Dave Charpentier, we will continue to introduce millions of race fans to "Remington Country" through NASCAR Winston Cup Racing — the fastest growing spectator sport in America. Racing is a natural fit for us — Remington Arms is America's oldest gun company, and NASCAR fans share our love of hunting, fishing and conservation. We'll see you in the winners circle!

REMINGTON SUPPORTS THE FOLLOWING OUTDOOR WRITERS ORGANIZATIONS



OUTDOOR WRITERS OF CANADA
FLORIDA OUTDOOR WRITERS
GEORGIA OUTDOOR WRITERS
HOOSIER OUTDOOR WRITERS
LOUISIANA OUTDOOR WRITERS
MASON-DIXON OUTDOOR WRITERS
MICHIGAN OUTDOOR WRITERS
MISSOURI OUTDOOR COMM.
NY STATE OUTDOOR WRITERS
NORTHWEST OUTDOOR WRITERS
OUTDOOR WRITERS OF OHIO
PENNSYLVANIA OUTDOOR WRITERS
ROCKY MOUNTAIN OUTDOOR PRESS
SOUTH CAROLINA OUTDOOR PRESS
TENNESSEE OUTDOOR WRITERS
TEXAS OUTDOOR WRITERS



Remington.

H-42605

Remington Arms Company, Inc. — 870 Remington Drive — Madison, North Carolina 27025 1-800-242-2770

R2798494