

For a more direct comparison, the number who are interested in both a rifle and a shotgun can be added to the number who are interested in each type separately. Interest in shotguns then exceeds interest in rifles by about 6%:

Interested in rifle only	13.38%
Interested in shotgun only	18.31%

Total rifle ("rifle" plus "both")	48.53%
Total shotgun - ("shotgun" plus "both")	51.47%