

(5) Vent Rib for Center Fire Rifles

Make available a vent rib sighting plane for center fire rifles.

Customer Appeal

Something "new" and attractive on C.F. rifles.

Remington Benefits

Potential increase in sales volume of C.F. rifles.

Minimum capital investment.

No competition.

(6) Low Cost Wire Gun Rest for Open Field Shooting at Chucks, etc. - Varmint Caliber Guns

Make available with gun purchase either gratis or for a very nominal price a simple gun rest for prone shooting at varmints, etc. Or as an alternative, include literature with detailed instruction or outline on the fabrication of such a simple prone position rest.

(7) Low Cost Wire Hand Trap for Open Field Shotgun Practice Shooting - Also Small quantity of Non-Frangible Target Birds (See Photo Plate XVII)

Make available with shotgun purchase either gratis or for a very nominal price, the low cost Axel Johnson wire hand trap plus minimum quantity of non-frangible target birds.

Customer Appeal

Provide Mr. Average Shotgun Shooter with a moving target for open field practice shooting, particularly during the closed game season. Not much of a challenge or sport shooting at "tin cans" with a shotgun.

This would provide Mr. Average consumer with a low cost skeet or trap type of shooting.

Remington Benefits

Approximately 80% of our total shotgun sales are made up of the lowest cost basic guns available and probably the largest percentage of this group use these guns only during the open hunting season. The above proposed aids should stimulate shotgun shooting during the "closed" season by making available a moving target.

Definite sales volume stimulant, both guns and ammunition.