

6-88

*J.J. Callahan*  
**DON'T SAY IT—WRITE IT**

*GAIL EVANS* - Bridgeport ✓

FROM *S. M. ALVIS* - *Illion*

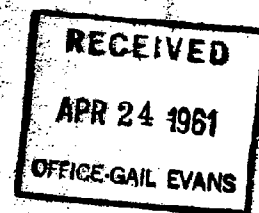
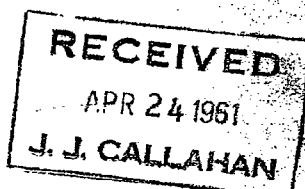
cc: G.M. Calhoun  
J.D. Mitchell  
W.H. Foster  
D.E. Miller

DATE April 21, 1961

MODEL 725 - Caliber 264 MAGNUM

Realizing the urgency for rifles in the warehouse, we suggested to the Plant that they not hold up awaiting receipt of any special tags which Sales would prepare relative to stainless steel barrel and any other features for promotion. Perhaps the use of this material can be put into effect as soon as available. At any rate was certain that they do not wish there be a hold up awaiting tags.

SMA:T



THERE IS A SAFE WAY; DO IT THAT WAY