

UNLIMITED EXEMPTIONS FOR PROPOSED MOTOR CAR LINE
(BASED ON CASH OR OUT-OF-POCKET FACTORY COST)

ESTIMATED ECONOMICS FOR PROPOSED MITOR CARBINE

INSET NO. 1 OF 1

(GUN DESIGN AND APPROPRIATE BASED ON BETTER OF TWO COX 9-15-61)

(QUANTITIES AND SELLING PRICES SELECTED AND USED FOR COMPARISON)

	PROPOSED FOR FIRST YEAR			PROPOSED FOR THIRD YEAR		
	(BASED ON M100 PROJECT YEAR)			(BASED ON M100 PROJECT YEAR)		
	5000	10000	15000	5000	10000	15000
VOLUME						
RETAIL PRICE	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00
NET SELLING	\$3.04	\$3.04	\$3.04	\$3.04	\$3.04	\$3.04
FACTORY COST	\$3.67	\$3.67	\$3.67	\$3.67	\$3.67	\$3.67
SELL ADMIN. TECH.	\$5.16	\$5.16	\$5.16	\$5.16	\$5.16	\$5.16
TOTAL MFG. COST	\$43.78	\$43.78	\$43.78	\$43.78	\$43.78	\$43.78
OPERATIVE EARNINGS	(1.74)	1.00	2.07	4.04	4.04	4.04
% OF NET SELLING	(1.74%)	3.3%	6.8%	9.4%	9.4%	10.7%
RETAIL PRICE	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00
NET SELLING	\$3.04	\$3.04	\$3.04	\$3.04	\$3.04	\$3.04
FACTORY COST	\$3.67	\$3.67	\$3.67	\$3.67	\$3.67	\$3.67
SELL ADMIN. TECH.	\$5.49	\$5.49	\$5.49	\$5.49	\$5.49	\$5.49
TOTAL MFG. COST	\$44.11	\$44.11	\$44.11	\$44.11	\$44.11	\$44.11
OPERATIVE EARNINGS	1.63	3.37	4.03	4.41	4.41	4.41
% OF NET SELLING	3.6%	7.4%	8.8%	14.5%	14.5%	14.5%
RETAIL PRICE	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00
NET SELLING	\$3.04	\$3.04	\$3.04	\$3.04	\$3.04	\$3.04
FACTORY COST	\$3.67	\$3.67	\$3.67	\$3.67	\$3.67	\$3.67
SELL ADMIN. TECH.	\$5.81	\$5.81	\$5.81	\$5.81	\$5.81	\$5.81
TOTAL MFG. COST	\$44.43	\$44.43	\$44.43	\$44.43	\$44.43	\$44.43
OPERATIVE EARNINGS	3.99	5.73	6.39	8.77	8.77	8.77
% OF NET SELLING	8.7%	11.8%	13.2%	18.4%	18.4%	18.4%
INITIAL GUN COST COVERING ENGINEERING AND TOOLING CHARGES TOTALING \$5400 ARE INCLUDED IN FIRST YEAR FACTORY COSTS						
R&D DEVELOPMENT COSTS ARE ESTIMATED AT \$3500. ADDITIONAL AND ARE NOT PART OF THE ABOVE COSTS						
REMARK 9-27-61						