

PROJECT ADXP-700-3

PRESENT AND PROPOSED SELLING PRICES AND EST OPER EARNINGS
(ADDITIONS TO GUN LINE)

	XP-100 (PISTOL)	M/600 (RIFLE)	COMPARED AMMUNITION	BALANCE OF LINE	TOTAL PICTURE
SALES QUANTITY	—	—	—	341115	341115
RETAIL SELLING PRICE	—	—	—	54.74	54.74
NET SELLING PRICE	—	—	—	8.56	8.56
OPERATIVE EARNINGS	—	—	—	16.4%	16.4%
% OF NET SELLING	—	—	—	—	—
PROPOSED					
Part 2					
SALES QUANTITY	5000	15000	70000	341115	361115
RETAIL SELLING PRICE	99.95	99.95	99.95	—	—
NET SELLING PRICE	54.35	53.87	53.99	54.74	54.79
OPERATIVE EARNINGS	7.56	8.45	8.09	9.04	8.99
% OF NET SELLING	13.9%	15.3%	15.0%	17.1%	17.0%
REMARK					
3-21-63					