

EST 2951 HAS FILE
DON'T SAY IT—WRITE IT

V.G. DAREUS

DATE 7-17-69

METHODS & STANDARDS SECTION

MODEL 700 BOLT ACTION CENTER FIRE RIFLE
PROPOSED LEFT HAND CALIBERS (30-06, 308, 22-250, 7MM MAG.)

The attached sheet shows estimated costs and project economics for the above gun.
Calculations are based on the following:

1. Estimated sales volume - 7,500 units.
2. Net increase in sales or new business - 4,500 units.
3. 50 .. 50 split for ADL and BDL grades.
4. \$5.00 retail price increase for both ADL and BDL over comparable right hand calibers.
5. 30-06 caliber costs and selling prices.

estimated project expenditures are:	Development	\$ 3,300
	Construction	128,100
	Operations	217,200
	Total	\$ 348,600

FK:sm

c: R.A. Williamson
D.E. Goiss
Estimate File #2951

F. G. Carlson, Superintendent
Methods & Standards Section

By: R. F. Karr

TO BE SAFE, FIRST THINK YOU MIGHT NOT BE