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**MODEL 700 BDL BOLT ACTION RIFLE
NOW AVAILABLE IN LEFT-HAND VERSION**

As another step in its program to recognize and provide for the substantial number of southpaw shooters in this country and throughout the world, Remington has announced the introduction of left-hand actions for its highly regarded Model 700 bolt action center fire rifle in three popular calibers, 30-06, 270 and 7mm Remington Magnum.

Operating a right-handed bolt from a left-hand stance is, at best, an awkward and somewhat unnatural motion. Now Remington is making it possible for the lefties to work the bolt with the same ease and swiftness as their more numerous, right-handed brethren.

In truth, it couldn't happen to a finer gun. The Remington Model 700, since its introduction in 1962, has established a valid reputation as the world's most preferred bolt action rifle. Shooters have learned to rely on the Model 700 as the rifle they can take off the retail rack and expect complete dependability and exceptional accuracy in any caliber. Its clean, classic lines and outstanding performance have become the standards by which other bolt action rifles are judged.

Left-hand Model 700s are full, mirror-image versions of the right-hand guns. Both the bolt handle and the safety are on the left, and ejection of spent cartridges is to the left as well.

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In 1973, left-hand Model 700s will be available in BDL grade only. Thus, the Model 700 joins a number of other Remington sporting arms designed for left-hand use. These include left-hand actions for Model 1100 autoloading and Model 870 pump action shotguns in 12 and 20 gauges, left-hand bolt handles for the Model 581 bolt action rim fire rifle and the Model 788 center fire rifle, and left-hand safeties and Monte Carlo cheek pieces for the Model 742 autoloading and Model 760 pump action center fire rifles.