

Wood Gloss

Model V, again, is overwhelmingly preferred, perhaps due in part to a "spillover" effect of its admired color. However, there is a strong case among consumers to support the preference for a non-gloss finish, as the following verbatims illustrate:

"A polyurethane finish gets scratched in the brush and it always needs to be polished."

"A high gloss looks nice but it's just not practical. It scratches too easily."

"A high gloss finish is made for target shooting. Non-gloss is made for hunting."

The one high gloss model in the test (R) is widely liked, especially in Houston and among lever action users, but just as widely disliked, specifically in Atlanta and among bolt action users. There are few in the middle.

Front Bead

This issue does not seem to be too important to the respondents; many are indifferent to the question of color preference for the bead. However, there are a few isolated verbatims showing some minority preference for a gold or brass bead and some for a ball instead of a bead:

"I like a gold or brass bead that can be shined up. It's easier to clean and see."

"My preference is for a ball versus a bead. To me its easier to see."