Table 6

Overall Preference – Net Scores*

Model	Total Sample (50)	Houston (24)	Atlanta (11)	Detroit (15)	Lever Action (26)	Bolt Action (24)
V	57	22	15	20	,29	28
Q	7	7	-	-	-	7
S	4	6	3	-5	2	2
R	2	-4	-	6	2	-
M	-1	4	-2	-3	-2	1
T	-12	-8	-3	-1	-3	-9

*On this and on the next nine tables, net scores are derived from assigning two points for each "best" response; one point for each "second best" response and deducting two points for each "least" response.