

15. How should we advertise the rifle you tested?

Convenience to carry - accuracy etc

16. What does the word "carbine" mean to you?

A light weight easy to carry fast operating rifle

17. Assuming the new gun was introduced in 1980 in .222, .22-250, .243, 6mm, .308 and 7mm-08 at a retail price \$20 below the M/700 ADL, what impact would it have on other Remington center fire rifles?

The 788 will die slowly and it will affect 700 ADL sales
Hopefully it will cut the Ruger 77 popularity.

If we wanted to perk up 257 edge sales and other a
edge with light recoil the 257 Roberts with 100gr bullet should
be considered

Respondent's Name: E B Larson

Target attached. 50 yard open
sight 1.0 center to center spread.