M/700 Classic .257 Roberts
Estimated Unit Prices, Costs, and Pretax Earnings
First Year of Operation (1982)

TRC 3/10/82

	M/700 Line Before (Weighted Ave.)	M/700 Classic .257 Roberts	M/700 Line After (Weighted Ave.)
Sales Quantity	77,100	4000	81,100
Retail Selling Price	$403.98	$381.95	$402.89
Net Selling Price	$215.06	$203.54	$214.49
less: Total Cost	$195.97	$202.67	$196.27
Pretax Earnings	$19.09	$ .87	$18.22
% of Net Selling Price	8.9%	0.4%	8.5%

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M/700 Classic, .257 Roberts

Estimated Earnings and Net Return on Investment

First Year of Operation (1982)

TRO 3/10/82

Dollars in Thousands

	M/700 Line Before	Results from this Project: Full Allocation	Results from this Project: Incremental	W/700 Line After
Sales Quantity	77,180	4,000	4,000	81,180
Net Sales	$16,598	$814	$814	$17,412
less: Mill Cost	$13,479	$733	$546	$14,212
Finished Product Distribution Expense	316	15	10	331
Selling & Administrative Expense	1,327	63	34	1,390
Total Cost	$15,122	$811	$590	$15,933
Pretax Earnings	$1,476	$3	$224	$1,479
Net Earnings	$760	$1	$115	$761
Investment				
Project Expenditures	$ —	$ —	$ —	$ —
Existing Facilities used Directly in Operation	13,496	—	—	13,496
Allocated General Facilities	249	12	4	261
Working Capital	11,657	595	545	12,252
Total	$25,402	$607	$549	$26,009
Net Return on Investment	3.0%	0.2%	20.9%	2.9%

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