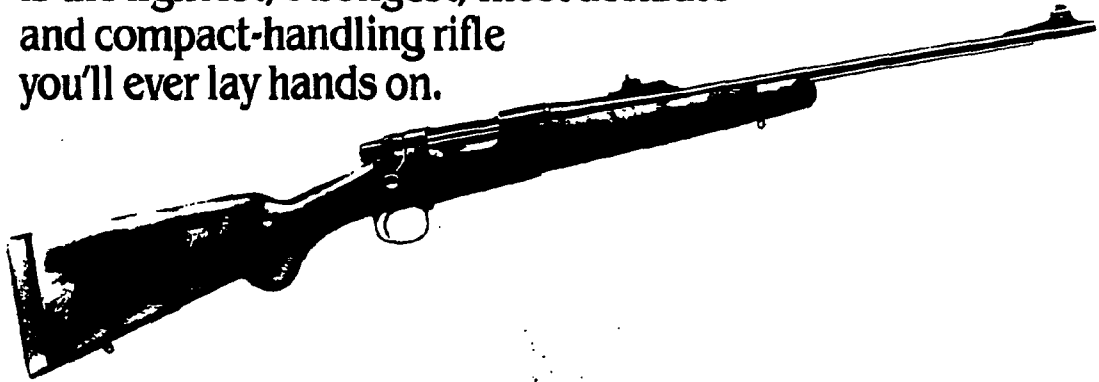


## MODEL SEVEN "CUSTOM" "KS"

The Model Seven "Custom" "KS" with Kevlar® stock is the lightest, strongest, most accurate and compact-handling rifle you'll ever lay hands on.



With a tapered 20" barrel set into a classic style Kevlar stock with cheekpiece and straight comb, the new Remington Model Seven "Custom" "KS" rifle weighs just 5½ pounds for the ultimate in comfortable, flexible handling. Available in 35 Rem and 350 Rem Mag, this remarkable rifle offers many custom features, including a European knob pistol grip, 1" black Old English recoil pad, fully-adjustable front and rear sights, and a black, glare-free bolt.

Pound-for-pound, the Kevlar stock is four times stronger than steel and weighs less than fiberglass. Available in nonreflective gray camouflage, this classic stock is pleasing to the eye, comfortable to the touch, and virtually indestructible and impervious to the elements. Its dimensional stability provides a consistent aiming point and outstanding accuracy.

Bolt face, barrel and receiver surround the cartridge with three rings of solid steel for security. The trigger

mechanism is hand-assembled and tested to assure crisp, reliable performance, shot after shot.

The barrel and action of every Model Seven "Custom" "KS" rifle are products of the Remington Custom Gun Shop. Each rifle is individually test-fired from the shoulder.

For more information about this and other Remington custom firearms, visit your local full line Remington dealer.

### SPECIFICATIONS

<b>STOCK:</b> Classic style Kevlar with cheekpiece and straight comb. Gray camo nonreflective textured finish. Recoil pad is 1", black Old English. Hinged floor plate. Swivel stud mounts are included.	<b>BARREL LENGTH:</b> 20"	<b>RECEIVER:</b> Drilled and tapped for scope mounts. Barrel has iron sights.
<b>LENGTH OF FULL:</b> 13½"	<b>MUZZLE DIAMETER:</b> .58"	<b>WEIGHT:</b> 5½"
<b>DROP AT HEEL:</b> ¼"	<b>OVERALL LENGTH:</b> 39½"	<b>TWIST:</b> 1 in 16" (both calibers)
<b>DROP AT COMB:</b> ½"	<b>MAGAZINE CAPACITY:</b> 3	<b>METAL FINISH:</b> Nonreflective, low-luster
	<b>CALIBERS:</b> 35 Rem 350 Rem Mag	<b>ORDER NUMBERS:</b> 35 Rem 4724 350 Rem Mag 4722

\*Kevlar is a registered trademark of the Du Pont Co.

**Remington.** 

Wilmington, Delaware 19898

E-91450

## Peters Target Load Gives Competitive Shooters an Edge



Competitive trap and skeet shooters won't settle for less than the best ammunition. That's why Remington went to the Grand American Trapshooting Tournament in Vandalia, Ohio, last August to introduce the new 12 gauge Peters Target Load.

The verdict of the top shooters in Vandalia: the Peters Target Load is the hottest ever. We wouldn't have replaced the popular Peters "Blue Magic" loads if we weren't sure we had something even better. Your trap and skeet customers will certainly agree.

What makes the Peters Target Load so good? We used a new hotter 209 primer with a covered flash hole — which gives faster, more positive ignition. Shooters get more consistent velocities, shot after shot. The 209 primers also produce cleaner fired hulls, and a softer recoil. That's important to competitors who are out there firing in event after event.

We also improved target load performance by using Remington's extra hard shot and exclusive "Power Piston" wad to reduce pellet deformation. The result: exceptionally well-balanced and even patterns at all yardages.

Remington hulls have always been known for their strength, but we've developed a new production process that increases that strength — and the reloading life of the new load.

Peters Target Loads will be available in 250 round cases. Clay target shooters use a lot of ammunition, and they'll be happy to find out how much money they can save buying by the case. You'll like the new cases, too — they're half the weight of the old ones, making storage and handling a lot easier.

The Peters Target Load will be available in 2 1/4 and 3 dram powder equivalents, with a selection of #7 1/2, #8 and #9 shot sizes. A new 1 ounce load will also be available early in 1983.

Clay target shooters are actively committed to their sport, and they're always looking for a way to increase accuracy and consistency. The new Peters Target Load gives them a chance to do just that — and save money, — by buying in a 250 round case. Order now, and get ready for a burst of business.

## Remington Museum in Ilion NY Brings Firearms History to Life



Remington Arms, the nation's oldest gunmaker, has been on the scene as American history was being made. Remington guns have gone into battle with U.S. soldiers, moved West with the pioneers, and accompanied American sportsmen into woods and fields since 1816.

This is why America's history comes alive at the Remington Firearms Museum in Ilion, NY. The museum opened in 1980 at Remington's sporting arms plant in Ilion after three years of careful planning. Over 250 notable Remington firearms, from the earliest flintlocks to the latest editions, are on display.

Take a trip through American history at the Remington Museum. See the earliest Remington muzzleloading flintlocks and percussion lock sporting rifles made by Eliphalet Remington when he first started making rifles 167 years ago. He never imagined that his name would represent the best in U.S. firearms for almost two centuries.

Now the museum features an 1847 William Jenks design — one of the first successful breechloaders and the first gun with cast steel drilled barrels ever supplied to U.S. armed forces — a rare one-of-a-kind prototype of the Geiger split breech

carbine, produced in 1862, can also be seen at the museum. The innovative Geiger split breech carbine was the basic mechanism that was developed into the famous Remington Rolling Block. Also on exhibit is one of the most outstanding Rolling Blocks in existence, an Exhibition Grade Model 43 Spanish Rolling Block produced for the 1876 Paris Exhibition.

The huge list of firsts on display at the Remington Museum also includes Remington's first handgun model, the Beal's Pocket Revolver; Rolling Block Rifles, pistols and shotguns; Joseph Keene's bolt action magazine rifle; James Lee's bolt action sporter rifle, the basis for modern bolt action rifles; and John Browning's designs for the Model 11 shotgun and Model 8 rifle, the first successful auto-loading actions in America.

Many more famous designs and models — handguns, rifles and shotguns — are gathered in Ilion, attracting growing numbers of visitors with an interest in American and Remington history.

The museum is open to the public — free of charge — from 9 a.m. to 4 p.m. Mondays through Saturdays all year, and from 1-4:30 p.m. Sundays during the summer.

## New Film Available From Remington

"Wildlife and the Farm," a new 16mm color and sound film from Remington, proves that an attractive wildlife habitat and a productive working farm can thrive together.

The 28 1/2 minute film is one of a dozen entertaining and educational Remington programs available for showing at no charge to interested groups.

Made at the 3,000-acre Remington Farm on the Chesapeake's eastern shore, it shows wintering Canada geese and other abundant wildlife: whitetail deer,

rabbits, foxes, raccoons, opossums, beaver, mallards, grackles, cow birds, little blue herons, snowy egrets, redwinged blackbirds, yellow-throated flickers, great blue herons, ospreys, American bald eagles.

Remington's complete outdoor film library is available on 16mm movie film and 3/4" videotape cassettes from the film distributors: Karol Media, 625 From Road, Paramus, NJ 07652. Write them for a free brochure.

Let groups in your area know about this and other free-loan Remington films.

## Remington Adds Options to Popular Model 700 "Custom"

This year's Remington Model 700 "Custom" can be more custom than ever. Our 700 "Custom" has always been popular with dealers and discriminating customers. Buyers know they are getting a truly personalized version of what is probably the toughest, smoothest bolt action rifle made. And dealers know they can create new business — and satisfied customers — by taking advantage of the skill of Remington's custom craftsmen.

Every 700 "Custom" is made to order, and we've increased the affordable options you can offer your customers.

You'll be making more 700 buyers custom buyers when they learn about the new calibers we're offering this year — including 257 Roberts and 7mm Mauser.

The 700 "Custom" can now be ordered with a classic style stock. And the list of new options doesn't stop there. We are offering steel butt plates and grip caps, oil finish, better grade wood, and a wide selection of checkering styles and patterns and stock dimensions. Sights are optional.

The 700 means smooth action, solid construction and precision craftsmanship to millions of hunters. The receiver is made from a single billet of stainless steel and there are 3 rings of solid steel surrounding the cartridge head. Every 700 is hand assembled, carefully inspected and individually test-fired.

And a 700 "Custom" can be the realization of the experienced hunter's dream — his favorite rifle built just to his specifications.

So when you have a customer who wants something really special about the Remington 700, you can help. He'll be pleasantly surprised how affordable a custom gun can be. You know he'll be impressed by the workmanship of our custom craftsmen.

Sales programs and prices for the Model 700 "Custom" will be announced in a special brochure in early 1983.

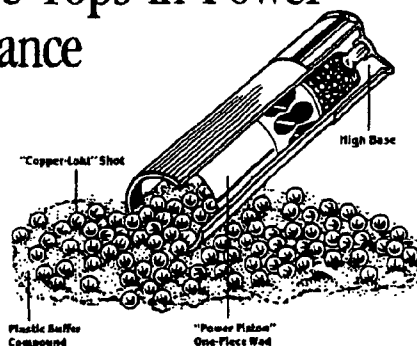
### Remington Reporter

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## Top of the Line "Premier" Shotshells Are Tops in Power and Performance



Every shotshell buyer will want to hear about the highest performance shotshells ever: Remington's new "Premier" line.

"Premier" shells are perfect for every shotshell need. The Extended Range Buffered Magnums are ideal for high-flying geese and ducks. For pheasant, grouse, turkey, and duck hunting in the field, we've got "Premier" Extra Long Range Shotshells. And upland hunters will want to stock up on the new Premier "Power Pattern" Field Loads.

All new "Premier" shells use Remington's "Copper-Lokt" plated lead shot for extra hardness and better roundness when fired, and patented "Power Piston" wads to provide hunters with denser patterns and more reach.

"Premier" magnums also have a granulated polyethylene buffer compound to cushion the shot. Tests prove they keep more than 80% of the shot within a 30" circle at 40 yards — and their incredible game-dropping power holds a good 15 yards beyond that.

"Premier" shotshells are already available in the most popular 12 and 20 gauge loadings. And you'll eventually be able to order "Premier" shells in over 30 specifications.

cations.

We've made a full line of premium-quality shotshells because we know your customers want the best. "Premier" shotshells may cost a little more — but they do a lot more. And there are handsome wall banners, counter mats and "shelf talkers" to help you introduce our new "Premier" shells to every hunter who comes into your store.

In addition to top-of-the-line "Premier" shells, Remington has another new high-powered load: buffered "Nitro Magnum" shells with "Power-Pak" loads combine our patented "Power Piston" one piece wad and granulated poly buffering to cushion and protect the extra hard lead shot. The result is rounder, truer flying, harder hitting shot, with the extended ranges waterfowl hunters need.

Stock up now on the new "Premier", "Nitro Magnum" and the full line of Remington shotshells. Initial shipments of the new loads have already been made, and the complete product line will be available by July 1983. You don't want to miss out on a single potential shotshell customer.

## New . . . More Centerfire Power from Remington

There are two important additions to Remington's popular line of centerfire cartridges for 1983.

We spent several years perfecting our newest centerfire cartridge: The 357 Remington Maximum. With a 158 Gr. Semi-Jacketed Hollow Point bullet we'll have the highest velocity (1825 FPS) and energy (1168 FT LB) at the muzzle of any commercial handgun cartridge. This new cartridge will not chamber in existing 357 Mag. or 38 Special handguns.

Also new this year is our 357 Magnum

125 Gr. Semi-Jacketed Soft Point cartridge. Another example of our response to the request of your customers.

All Remington centerfire cartridges are designed and manufactured for hitability. We use only the best components to make sure every load gives the most penetration and controlled expansion possible.

We expect these new Remington centerfire cartridges to be big sellers, so be sure you've got enough on hand. Shipments of both new cartridges will begin in January 1983.

## New Ducks Unlimited 12 gauge Magnum has 32" Full Choke Barrel



Remington dealers have an important exclusive to offer customers this year — our new, special limited edition Ducks Unlimited Model 870.

"The Mississippi," named for the Mississippi Flyway, is much more than a handsome collectors item. It is Remington's first and only 12 gauge 3" magnum Model 870 with a 32" full choke barrel. The longer sighting plane gives your customers a smooth controlled swing for long range pass shooting.

Our good looking pump action shotgun has the words "Ducks Unlimited" and DU's mallard head logo engraved on the right side of the all-steel receiver. "The Mississippi" name is engraved on the receiver's left side.

Remington will make a special contribution to DU for each Ducks Unlimited Model 870 sold. So each sale helps Ducks Unlimited continue its efforts to establish and preserve breeding grounds for North American waterfowl.

The Model 870 is the most popular pump action ever made, and this special edition carries on the 870 tradition of quality and reliability.

"The Mississippi" will be produced for only one year; individual serial numbers will begin with DU82-6000. Remember, only Remington dealers can offer this special DU 870. Don't let your customers miss the opportunity to own this one-of-a-kind shotgun. Place your orders now. Shipments will begin in January 1983.

## New From Remington . . . . "You asked for it" Specials

Each year, we introduce new items — and asked-for modifications of our best sellers — in direct response to requests from Dealers and customers.

This year's special offerings — available only from your Remington distributor — will help make 1983 the biggest year yet for Remington dealers.

Model 700 BDL now in 223

• The Remington Model 700 BDL is now available in the popular 223 Remington caliber with a regular weight barrel, adding new appeal to the Model 700, the varmint's favorite rifle. An outstanding example of the accuracy and dependability that have made the 700 America's best selling rifle, the BDL 223 has such standard BDL features as Monte Carlo stock with positive-cut skip-line checkering and high gloss finish, plus other handsome custom touches.

Models 1100 and 870  
with Left Hand Deer Barrels

• You and your customers have asked for it. This year, we've got it. Remington Models 1100 and 870 with left hand deer

only from distributors. You probably have a few customers who've wanted this special item, so talk to your distributor. Both guns, plus extra barrels, will be available in June 1983.

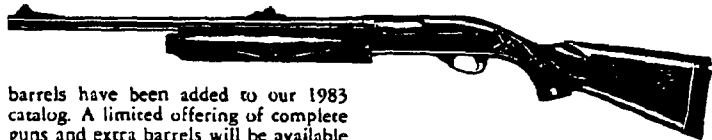
Model 700 "Classic"

now in 300 H&H Magnum

• Remington's 700 "Classic" has added an exciting new caliber this year. The new 300 H&H Magnum is the third in a series of traditional calibers, popular in the 1930s-1950s, now being offered in the best-selling 700 "Classic." The 300 H&H Magnum has the accuracy and power big game hunters need.

Sell them 300 H&H Magnum cartridges and you'll keep gun buyers coming back. The cartridge features a powerful 180 gr. soft point "Core-Lokr" bullet with the velocity and trajectory to down big game.

We expect the new limited production Model 700 "Classic" 300 H&H Magnum will sell out as fast as the first two calibers in this special series — the 7mm Mauser (7x57) and the 257 Roberts.



barrels have been added to our 1983 catalog. A limited offering of complete guns and extra barrels will be available

## Restyled 700 ADL Gives 'More Bang For the Buck'

Cost-conscious hunters will welcome Remington's restyled Model 700 ADL. The least expensive model in the popular 700 line now has improved smoother action and several attractive all-new features.

The 700 ADL's restyled Monte Carlo stock features a rich medium gloss wood finish and a more comfortable slimmed down pistol grip. The walnut stock has a new cut checkering pattern with 18 lines per inch, and the ADL's sling swivel studs are now factory installed, at no extra charge.

No bolt-action rifle can match the 700 ADL's price/performance ratio. It has the accuracy, dependability, good looks and value that are the 700 standard, but it's priced low enough to appeal to hunters who are watching their dollars.

The ADL is now available in nine potent calibers: 222 Rem., 22-250 Rem., 6mm Rem., 243 Win., 25-06 Rem., 270 Win., 30-06, 308 Win. and 7mm Rem. Mag. Its tough smooth action offers big-game versatility in close range, long range and heavy cover situations.

Like all 700s, the new ADL is precision machined, hand assembled, rigorously inspected and individually test fired. Its bolt face, barrel and receiver surround the cartridge head in three rings of solid steel.

The ADL has a blade ramp front sight with flat faced ivory beads. The rear sight is adjustable for elevation and windage, and all sights are easily adjustable. The rifle features a swing-out thumb-type safety switch.

The ADL should be a big seller, particularly when our strong advertising program in popular magazines takes effect. Make sure you have your gun in stock. All calibers will be in production by March, 1983.

To make sure your customers get a chance to own this really special edition of America's most popular rifle, contact your Remington distributor, who must receive your orders by February 28, 1983. Shipments are scheduled to begin in June. Modified choke for Model 1100 LT20 and Model 870 20 Gauge

Lightweight Magnums

• The Remington shotgun line has something else that's new. We've added a modified choke specification to the Model 1100 LT20 and Model 870 20 gauge lightweight Magnum. This is a gun offering only; extra barrels are not available. Shipments will begin in March 1983.