

Marketing Meeting Outline: Monday June 24, 85

Assuming a second focus panel review sometime later this year we need to outline the options to be considered so that samples can be made.

Metal finish

- high luster finish
- satin bead blasted finish
- coarse shot blasted finish
- bolt finish - jeweled
 - plated
 - black

- follower finish

- assume bolt plug and handle will match barrelled action

Stock Shape and Finish

- fore-end tip
 - BDL
 - Mountain Rifle
 - none
 - new design
- grip cap
 - BDL
 - none
 - new design
- butt pad
 - Mountain Rifle
 - BDL
 - new design
- spacers
 - white line
 - black line
 - none
- finish
 - high gloss
 - medium gloss
 - low gloss
- checkering
- configuration
 - monte carlo
 - straight
 - cheek piece