

REMINGTON ARMS COMPANY, INC.

INTER-DEPARTMENTAL CORRESPONDENCE

Remington



PETERS



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"CONFINE YOUR LETTER TO ONE SUBJECT ONLY" _____

Ilion, New York
June 26, 1985

*file -
New Bolt Action
Rifle*

TO: W.L. Tomek

FROM: R.S. Murphy

NEW BOLT ACTION COSMETICS

A meeting was held on Monday, June 24, 1985, between Research and Marketing to discuss cosmetic features to be included on the NBAR. Our challenge is to give our customers a rifle designed to become as popular as the BDL yet still differentiate it from our current offering as well as the competition.

Tentatively a second focus panel review was scheduled for late in September and five rifles displaying the following mix of features will be evaluated. Please review this combination of cosmetic options to ensure that it is compatible with a good focus panel format. If there are any alterations please bring them to my attention as soon as possible since the components for these guns are already in the process of being made.

RSM:sps

RSM

Attach.

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Rifle One

- o faceted receiver
- o lightweight barrel
- o satin receiver (except top rails and side panels)
- o polished barrel, bolt plug and bolt handle
- o polished trigger guard and box
- o plated follower
- o jeweled bolt body
- o polished scope mounts
- o low gloss stock
- o black english butt pad
- o no fore-end tip
- o no grip cap
- o straight stock with cheekpiece
- o new checkering patterns

Rifle Two

- o faceted receiver
- o BDL barrel
- o all satin finish (except top rails)
- o stain barrel, bolt plug and bolt handle
- o satin trigger guard & box
- o black oxide follower
- o satin black oxide bolt body
- o satin scope mounts
- o black synthetic stock
- o black english butt pad

Rifle Three

- o faceted receiver
- o BDL barrel
- o all polished finish
- o polished barrel, bolt plug and bolt handle
- o polished trigger guard and box
- o plated follower
- o jeweled bolt body
- o polished scope mounts
- o high gloss stock
- o brown english butt pad
- o fore-end tip
- o new grip cap
- o black line spacers
- o monte carlo, without cheekpiece

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Rifle Four

- o rounded receiver
- o BDL barrel
- o all satin (except top rails)
- o satin barrel, bolt plug and bolt handle
- o satin trigger guard and box
- o black oxide follower
- o satin black oxide bolt body
- o black oxide follower
- o satin scope mounts
- o low gloss stock
- o black english butt pad
- o fore-end tip
- o new grip cap
- o black line spacers
- o monte carlo, with cheekpiece

Rifle Five

- o rounded receiver
- o BDL barrel
- o all polished finish
- o polished barrel, bolt plug and bolt handle
- o polished trigger guard and box
- o plated follower
- o jeweled bolt body
- o polished scope mounts
- o high gloss stock
- o brown english butt pad
- o no fore-end tip
- o no grip cap
- o straight stock, no cheekpiece

RSM:sps