

QUESTIONNAIRE BOOKLET

Name Randy
City Phoenix
Date 8-11-85
Time 8:00

For each specific feature listed below, please place the appropriate model letter (Q, R, S, T, or M) in the proper space on the left hand side of the page ("Before Discussion"), according to which model you like best with respect to that particular feature, and also which you like least.

1. STOCK STYLES (Q, R, S, OR T)

BEFORE DISCUSSION

Like best S" R" Q" S

Like least _____

S - good, rounded too skinny pistol grip

R - good cheekpiece, drop other

Q - good fit (BDL)

T -

AFTER DISCUSSION

Like best _____

If preference changed, explain briefly:

2. RECEIVER STYLES (Q, R, S, OR T)

BEFORE DISCUSSION

Like best _____

Like least _____

T - BDL

Q - round integral mts

R - octagonal rec

S - oct. int. mts

mount issue not more imp. than

AFTER DISCUSSION

Like best _____

If preference changed, explain briefly:

3. BARREL STYLES (Q, S, OR T)

BEFORE DISCUSSION

Like best _____

Like least _____

T - slim, smooth

Q - std contour

S - slim hammer

Self recoil higher on H. wbl
barrel whip

AFTER DISCUSSION

Like best _____

If preference changed, explain briefly:

hammer makes moisture
esthetic - clean lines better
marked - too much reflection

4. FLOOR PLATE/MAGAZINE STYLES (R OR T)

BEFORE DISCUSSION

Like best _____

R - detachable (6)

T - floorplate (4) smoother lines (quick clip)
detachable safer, easier to unbarrel (not attractive)
floorplate messy, shells go everywhere
clip - can carry various loads conveniently

AFTER DISCUSSION

Like best _____

If preference changed, explain briefly:

5. BOLT LOCK STYLES (R, M, OR T)

- a. Do you prefer a gun with a bolt lock that locks in both the "safe" and "fire" positions...or a bolt lock that locks when the gun's safety is in the safe position but is open in the "fire" position...or no bolt lock at all? (CHECK ONE IN LEFT HAND COLUMN BELOW)

BEFORE DISCUSSION

- () Prefer a bolt lock that locks in both the "safe" and "fire" positions *but can be manually unlocked*
- 4 () Prefer a bolt lock that locks in the "safe" position but is open in the "fire" position
- 6 () Prefer no bolt lock at all

R-

M-
J-

no lock - not used, not used to it, confusing.
- shouldn't have sand in chamber.

AFTER DISCUSSION

- () Prefer a bolt lock that locks in both the "safe" and "fire" positions
- () Prefer a bolt lock that locks in the "safe" position but is open in the "fire" position
- () Prefer no bolt lock at all

If preference changed, explain briefly:

- b. Which placement location of the bolt lock do you prefer? (CHECK ONE)

BEFORE DISCUSSION

- () As on Model M
- () As on Model R

R- Bolt Aug - too weak (*good on bolt*)

M- Side Tang - too close to safety

both are confusing

AFTER DISCUSSION

- () As on Model M
- () As on Model R

If preference changed, explain briefly:

6. BOLT RELEASE LOCATION (Q OR S)

BEFORE DISCUSSION

Like best 8 Q-Z

Q - Std. BDL
S - Lt. Side tang.
BDL location to close to trigger and mag release.

AFTER DISCUSSION

Like best _____

If preference changed, explain briefly:

7. BOLT PLUG STYLES (R, S, T, OR M)

- a. Given the option, do you prefer an exposed bolt plug or an enclosed bolt plug? (CHECK ONE)

BEFORE DISCUSSION

- ☒ () Prefer exposed bolt plug (T)
☒ () Prefer enclosed bolt plug (R, S, OR M)

exposed - cocking indicator
enclosed - safety's sake but mentioned no cocking indicator looks better

AFTER DISCUSSION

- () Prefer exposed bolt plug (T)
() Prefer enclosed bolt plug (R, S, OR M)

If preference changed, explain briefly:

b. Which enclosed bolt plug do you like best? least?

BEFORE DISCUSSION

Like best M-4 R S

Like least _____

M ~~is~~ Std. enclosed (BDE style)

R - scalloped, thick, short.

~~S~~ - slender, scalloped

M "lashed strong"

"Cover edges of receiver to deflect gas."

AFTER DISCUSSION

Like best _____

If preference changed, explain briefly:

8. BOLT HANDLE STYLES (Q, R, S, T, OR M)

BEFORE DISCUSSION

Like best M

Like least S-7

M - knurled

S - faceted - similar to knurled - positive grip - day old drugs!

T - kerdrop

Manlicher

AFTER DISCUSSION

Like best _____

If preference changed, explain briefly:

9. SAFETY LOCATION (R OR S)

BEFORE DISCUSSION

Like best R-8 S-2

R- Side tang

S- Center Rear

too small

pistol grip is where ya carry
gun, can push off easily
(but not recessed)

not detented !!

^{center}
tang, Safe too far rear
to be effective

in carry hand covers
safe

AFTER DISCUSSION

Like best _____

If preference changed, explain
briefly:

MARKET CLASSIFICATION INFORMATION

1. What is the brand and model of your bolt action, center fire rifle(s)?

2. How many days in the past 12 months have you hunted with a bolt action center fire rifle?

3. Overall, how many guns (of any/all types) do you own? _____

4. What is the last grade of school you attended?

- ☐ High school graduate or less
☐ Some college
☐ College graduate or more
☐ Technical/trade school

5. What is your occupation?

_____ in _____ ☐ part-time
occupation business or industry ☐ full-time

6. Which category below represents your total annual family income?

- ☐ Under \$10,000
☐ \$10,000 - \$19,999
☐ \$20,000 - \$29,999
☐ \$30,000 or over

Thanks very much for your cooperation.