

John - truck driver Spt 78

Luther - maintenance Springfield, Rizer

John D - Martin Morietta 788, Enfield

George - own electronics marketing

Ken - Carpenter Rem 3006

- 23A3,

Horbus, 700 3006,

Emanuel? Army, 700 ASD
7 mag

QUESTIONNAIRE BOOKLET

Bill - Stord

Name

Randy

City

Denver

Date

2-12-85

Time

5:30 P

For each specific feature listed below, please place the appropriate model letter (Q, R, S, T, or M) in the proper space on the left hand side of the page ("Before Discussion"), according to which model you like best with respect to that particular feature, and also which you like least.

1. STOCK STYLES (Q, R, S, OR T)

BEFORE DISCUSSION

Like best _____

Like least _____

R - best fit likes round fore end
Q BDL - likes cheek piece, also the way thumb wraps
T - MR likes feel, look, fore-arm, likes pad
easy to eliminate Q + R. ~~plastic~~ butt plates

AFTER DISCUSSION

Like best _____

If preference changed, explain briefly:

T - no good too light, 2 people
T - R classic look
no white line spacers
T - big hands fit well

2. RECEIVER STYLES (Q, R, S, OR T)

BEFORE DISCUSSION

Like best S Q

Like least Q

S - appearance
Q - did nothing
Q - likes round appearance, likes milled bases
R - liked least, flats + screws, too square, boxy.
T appearance

AFTER DISCUSSION

Like best _____

If preference changed, explain briefly:

flat bottom beds better, will shoot better.
round over sq 6-4
receiver design
integral mounts over not 6-4

3. BARREL STYLES (Q, S, OR T)

BEFORE DISCUSSION

Like best _____

Like least _____

T MR - likes taper, streamlined,

S MR hammered - looks only, purely appearance, not good looking detracts
~~also~~ takes stress away from barrel, reflections
 if it is functional then it is ok + has purpose (becomes minor)

STD -  ~~STD~~

heavier barrel more accurate

AFTER DISCUSSION

Like best _____

If preference changed, explain briefly:

4. FLOOR PLATE/MAGAZINE STYLES (R OR T)

BEFORE DISCUSSION

Like best _____

7 detachable box

quicker more convenient, hate stampings
 doesn't look bad.

floorplate - must "catch" shells
 smoother lines

bulging floorplate not serious flaw
 (all had difficulty removing clip when empty
 and rifle not held horiz)

AFTER DISCUSSION

Like best _____

If preference changed, explain briefly:

5. BOLT LOCK STYLES (R, M, OR T)

- a. Do you prefer a gun with a bolt lock that locks in both the "safe" and "fire" positions...or a bolt lock that locks when the gun's safety is in the safe position but is open in the "fire" position...or no bolt lock at all? (CHECK ONE IN LEFT HAND COLUMN BELOW)

Use complicated mechanism as safety feature, if chamber is closed, can't open action
BEFORE DISCUSSION

AFTER DISCUSSION

- 1 (2) Prefer a bolt lock that locks in both the "safe" and "fire" positions

- () Prefer a bolt lock that locks in both the "safe" and "fire" positions

- Majority 2 (7) Prefer a bolt lock that locks in the "safe" position but is open in the "fire" position

- () Prefer a bolt lock that locks in the "safe" position but is open in the "fire" position

- 3 (1) Prefer no bolt lock at all
2 people checks safe position by lifting bolt.

- () Prefer no bolt lock at all

If preference changed, explain briefly:

2 - used to it, military weapon

lock in safe good - when you fall bolt can spring debris into action

1 - complicates gun

any mechanism extra step to unlock + unbarrel gun rather than push lever + unlock gun. it is easier to pull trigger
"extra safety"

- b. Which placement location of the bolt lock do you prefer? (CHECK ONE)

BEFORE DISCUSSION

AFTER DISCUSSION

- () As on Model M

- () As on Model M

- () As on Model R

- () As on Model R

If preference changed, explain briefly:

on bolt plug - easier

side tang - too close to safety, difficult to operate with glove

6. BOLT RELEASE LOCATION (Q OR S)

BEFORE DISCUSSION

Like best Q

BDL

Q - more deliberate action required to activate
If preference changed, explain briefly:

experienced M/70 user prefers Remington location

AFTER DISCUSSION

Like best _____

If preference changed, explain briefly:

Confusion between bolt lock & stop

S - good, easy for right hander, convenience

- bad - opening for dirt, easier to drop bolt out of gun
easier to accidentally trip

7. BOLT PLUG STYLES (R, S, T, OR M)

a. Given the option, do you prefer an exposed bolt plug or an enclosed bolt plug? (CHECK ONE)

BEFORE DISCUSSION

5 () Prefer exposed bolt plug (T)

5 () Prefer enclosed bolt plug
(R, S, OR M)

exposed better - cocking indicator
easy to lubricate

enclosed better, sleeker opening for dirt

AFTER DISCUSSION

() Prefer exposed bolt plug (T)

() Prefer enclosed bolt plug
(R, S, OR M)

If preference changed, explain briefly:

dirt less apt to foul mainspring than firecontrol

b. Which enclosed bolt plug do you like best? least?

BEFORE DISCUSSION

Like best Q

M or T (9)

Like least S-B

Q (slick)

AFTER DISCUSSION

Like best _____

If preference changed, explain briefly:

APL
Q - feel
S - faceted, sharp edges, small "didn't feel right, too gimmicky"
M - knurled Bx, feel
knurling is important, glove, hand won't slip

8. BOLT HANDLE STYLES (Q, R, S, T, OR M)

BEFORE DISCUSSION

Like best M

Like least S

R

AFTER DISCUSSION

Like best _____

If preference changed, explain briefly:

APL
M, plain, simple, clean
S, R, Bx will wear off edges, also when bolt is cycled, will reflect light

9. SAFETY LOCATION (R OR S)

BEFORE DISCUSSION

Like best _____

R - side tong - gives reason (easier)
S - center rear

hand covers safety on tong

long better - less thumb mt.

problem with R - large opening. freezing (ice fills opening)
won't move

AFTER DISCUSSION

Like best _____

If preference changed, explain briefly:

MARKET CLASSIFICATION INFORMATION

1. What is the brand and model of your bolt action, center fire rifle(s)?

2. How many days in the past 12 months have you hunted with a bolt action center fire rifle?

3. Overall, how many guns (of any/all types) do you own?

4. What is the last grade of school you attended?

- ☐ High school graduate or less
☐ Some college
☐ College graduate or more
☐ Technical/trade school

5. What is your occupation?

in

 () part-time
occupation business or industry () full-time

6. Which category below represents your total annual family income?

- ☐ Under \$10,000
☐ \$10,000 - \$19,999
☐ \$20,000 - \$29,999
☐ \$30,000 or over

Thanks very much for your cooperation.

QUESTIONNAIRE BOOKLET

Name _____

City _____

Date _____

Time _____

For each specific feature listed below, please place the appropriate model letter (Q, R, S, T, or M) in the proper space on the left hand side of the page ("Before Discussion"), according to which model you like best with respect to that particular feature, and also which you like least.

1. STOCK STYLES (Q, R, S, OR T)

BEFORE DISCUSSION

Like best _____

Like least _____

AFTER DISCUSSION

Like best _____

If preference changed, explain briefly:

2. RECEIVER STYLES (Q, R, S, OR T)

BEFORE DISCUSSION

Like best _____

Like least _____

AFTER DISCUSSION

Like best _____

If preference changed, explain briefly:

3. BARREL STYLES (Q, S, OR T)

BEFORE DISCUSSION

Like best _____

Like least _____

AFTER DISCUSSION

Like best _____

If preference changed, explain
briefly:

4. FLOOR PLATE/MAGAZINE STYLES (R OR T)

BEFORE DISCUSSION

Like best _____

AFTER DISCUSSION

Like best _____

If preference changed, explain
briefly:

5. BOLT LOCK STYLES (R, M, OR T)

- a. Do you prefer a gun with a bolt lock that locks in both the "safe" and "fire" positions...or a bolt lock that locks when the gun's safety is in the safe position but is open in the "fire" position...or no bolt lock at all? (CHECK ONE IN LEFT HAND COLUMN BELOW)

BEFORE DISCUSSION

- ☐ Prefer a bolt lock that locks in both the "safe" and "fire" positions
- ☐ Prefer a bolt lock that locks in the "safe" position but is open in the "fire" position
- ☐ Prefer no bolt lock at all

AFTER DISCUSSION

- ☐ Prefer a bolt lock that locks in both the "safe" and "fire" positions
- ☐ Prefer a bolt lock that locks in the "safe" position but is open in the "fire" position
- ☐ Prefer no bolt lock at all

If preference changed, explain briefly:

- b. Which placement location of the bolt lock do you prefer? (CHECK ONE)

BEFORE DISCUSSION

- ☐ As on Model M
- ☐ As on Model R

AFTER DISCUSSION

- ☐ As on Model M
- ☐ As on Model R

If preference changed, explain briefly:

6. BOLT RELEASE LOCATION (Q OR S)

BEFORE DISCUSSION

Like best _____

AFTER DISCUSSION

Like best _____

If preference changed, explain
briefly:

7. BOLT PLUG STYLES (R, S, T, OR M)

- a. Given the option, do you prefer an exposed bolt plug or an enclosed bolt plug? (CHECK ONE)

BEFORE DISCUSSION

- () Prefer exposed bolt plug (T)
() Prefer enclosed bolt plug
(R, S, OR M)

AFTER DISCUSSION

- () Prefer exposed bolt plug (T)
() Prefer enclosed bolt plug
(R, S, OR M)

If preference changed, explain
briefly:

b. Which enclosed bolt plug do you like best? least?

BEFORE DISCUSSION

Like best _____

Like least _____

AFTER DISCUSSION

Like best _____

If preference changed, explain briefly:

8. BOLT HANDLE STYLES (Q, R, S, T, OR M)

BEFORE DISCUSSION

Like best _____

Like least _____

AFTER DISCUSSION

Like best _____

If preference changed, explain briefly:

9. SAFETY LOCATION (R OR S)

BEFORE DISCUSSION

Like best _____

AFTER DISCUSSION

Like best _____

If preference changed, explain
briefly:

MARKET CLASSIFICATION INFORMATION

1. What is the brand and model of your bolt action, center fire rifle(s)?

2. How many days in the past 12 months have you hunted with a bolt action center fire rifle?

3. Overall, how many guns (of any/all types) do you own? _____

4. What is the last grade of school you attended?

- ☐ High school graduate or less
☐ Some college
☐ College graduate or more
☐ Technical/trade school

5. What is your occupation?

_____ in _____
occupation business or industry ☐ part-time
☐ full-time

6. Which category below represents your total annual family income?

- ☐ Under \$10,000
☐ \$10,000 - \$19,999
☐ \$20,000 - \$29,999
☐ \$30,000 or over

Thanks very much for your cooperation.