GRG #108-13

QUESTIONNAIRE BOOKLET

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name	ş.	
City		
Date	-	
, .	· <u>····································</u>	
Time		

For each specific feature listed on this and on the following pages, please place the appropriate model latter (Q, R, S, T, OR N) in the proper place on the left hand side of the page ("Before Discussion"), according to which model you like best with respect to that particular feature, and also which you like least...or if there are only two options, which you prefer. Also answer other questions if they appear.

Do not fill in the right side of the page ("After Discussion") until moderator instructs you to.

1.	CONFIG , S, OR	URATION N)

BEFORE DISCUSSION

Like best

Like least

In general do you prefer:

() a cheek piece

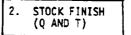
() no cheek piece

#### AFTER DISCUSSION

Like best

If preference changed, explain briefly:

-1-



#### BEFORE DISCUSSION

Prefer\_\_\_

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AFTER DISCUSSION

Prefer\_\_\_

If preference changed, explain briefly:

-2-

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R2516804

3. FORE-END TIP (S OR N)

#### BEFORE DISCUSSION

Prefer\_\_\_

. . .

In general, do you prefer:

() having a fore-end tip

() not having a fore-end tip

#### AFTER DISCUSSION

Prefer\_\_\_\_\_

If preference changed, explain briefly:

-3-

# 4. SPACERS (S OR N)

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#### BEFORE DISCUSSION

Prefer\_\_\_\_\_

In general, do you prefer

- ( ) having spacers
- ( ) not having spacers

#### AFTER DISCUSSION

Prefer\_

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If preference changed, explain briefly:

....

-4-

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R2516806

# 5. BUTT PAD COLOR. (R OR N)

#### BEFORE DISCUSSION

Prefer\_\_\_

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AFTER DISCUSSION

Prefer\_\_\_\_

.....

If preference changed, explain briefly:

-5-

6. RECEIVER CONFIGURATION (R OR S)

#### BEFORE DISCUSSION

Prefer\_\_\_\_\_

In general, would you rather:

( ) have integral scope mounts

( ) not have integral scope mounts

#### AFTER DISCUSSION

Prefer\_

If preference changed, explain briefly:

-6-

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7. BARREL CONTOUR (Q OR R)

#### BEFORE DISCUSSION

Prefer\_\_\_\_

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AFTER DISCUSSION

Prefer\_

If preference changed, explain briefly:

-7-

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## 8. METAL FINISH (Q, S OR N)

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#### BEFORE DISCUSSION

Like best\_\_\_\_\_

Like least\_\_\_\_\_

# AFTER DISCUSSION

Like best\_\_\_\_\_

. . . . . . .

If preference changed, explain briefly:

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i.

R2516810

-8-

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9. FOLLOWER FINISH (R OR T)

#### BEFORE DISCUSSION

Prefer\_\_\_

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AFTER DISCUSSION

Prefer\_

If preference changed, explain briefly:

-9-

## 10. GRIP CAP (Q OR S)

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#### BEFORE DISCUSSION

Prefer\_\_\_\_

In general, do you prefer:

( ) having a grip cap

.

( ) not having a grip cap

### AFTER DISCUSSION

Prefer\_\_\_\_

If preference changed, explain briefly:

#### -10-

11. BOLT BODY FINISH (R OR N) 

#### BEFORE DISCUSSION

Prefer

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AFTER DISCUSSION

Prefer\_\_\_\_\_

If preference changed, explain briefly:

-11-

## 12. CHECKERING PATTERN. (M, J, K, L, P)

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BEFORE DISCUSSION

Like best\_\_\_\_\_

- ·

Like least\_\_\_\_\_

#### AFTER DISCUSSION

Like best\_\_\_\_\_

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If preference changed, explain briefly:

-12-

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# 13. WOOD (K OR L)

#### BEFORE DISCUSSION

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Prefer\_\_\_\_\_

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# AFTER DISCUSSION

Prefer\_\_\_\_

.. .. ...

If preference changed, explain briefly:

-13-

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# MARKET CLASSIFICATION INFORMATION

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1.	What is the brand and model of your bolt action, center fire rifle(s)?
2.	How many days in the past 12 months have you hunted with a bolt action center fire rifle?
3.	Overall, how many guns (of any/all types) do you own?
4.	What is the last grade of school you attended?
	( ) High school graduate or less
	( ) Some college
	( ) College graduate or more
	( ) Technical/trade school
5.	What is your occupation?
	in()part-time
	occupation business or industry ()full-time
6.	Which category below represents your total annual family income?
	( ) Under \$10,000
	( ) \$10,000 - \$19,999
	( ) \$20.000 - \$29.999
	( ) \$30,000 or over

Thanks very much for your cooperation.

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