Tim, I'd appreciate it if the attached information and the fact that you've received it go no farther than you and Bud until my article is published.

Thanks

Well Over 3000 Responses

Sapple Trabulating @ 3000

Bus

I TACKED WITH LAYNE - HE SAID (TS

OK to SHARR WITH OUR OWN PEOPLE JULT

PONT LET THE WOLLE KNOW. Let'S HONDE

HIS CONFIDENTIALITY.

1,00

Layne Simpson

Design-2

Chart A Questionnaires Returned By State

	Percentage
State	Of
Juace	Total
California	8.3
Texas	8.3
Pennsylvania	5.9
New York	4.4
Washington	3.9
Michigan	3.8
Wisconsin	3.2
Missouri	3.1
Oregon	3.Q
Colorado	2 . 9
Florida	2.8
Montana	2.7
Ohio	2.6
Alaska Minnesota	2.2
Utah	2.2
Virginia	2.2
Illinois	2.2
Georgia	2.1
Indiana	2.0
Arizona	2.0 1.9
North Carolina	1.9
Tennessee	1.9
Maryland	1.7
New Mexico	1.4
Wyoming	1.4
Idaho	1.2
Arkansas	1.3
Kansas	1.1
Mississippi	1. i
Oklahoma	0.9
West Virginia	0.9
Nebraska Connecticut	0.8
Iowa	0.B
Massachusetts	0.8
Nevada	O. B
New Jersey	0.8
Kentucky	0.8
South Carolina	0.7 0.7
Alabama	0.7
Remaining states	4.9
Other countries	1.8
· ·	A . O

Design-2

Chart B What Shooting Times Readers Prefer In A Bolt-Action Big-Game Rifle

Barreled action material and finish.

- 40.8% Stainless steel with blue/black finish
- 23.9% Stainless steel with brushed finish
- 21.6% Blued carbon steel
 10.5% Carbon steel with black Teflon finish
 0.3% Carbon steel with hard chrome finish
 2.9% No preference

Scope mounting system.

- 59.9% Integral base on receiver
- 34.8% Receiver drilled and tapped
- 5.3% No preference

Receiver should be drilled and tapped at factory for receiver sight.

- 48.4% No
- 29.3% Yes
- 22.3% No preference

Safety type.

- 42.5% Three-position on bolt shroud
- 34.3% Two-position on receiver tang 15.2% Two-position beside receiver tang 7.9% Two-position on bolt shroud
- 0.1% No preference

Bolt locking lug type.

- 57.5% Dual-opposed
- 35.3% Multiple 7.2% No preference

Locking lug location.

- 86.6% At front of bolt
- 0.3% At rear of bolt 13.1% No preference

Holt handle style.

- 25.6% Remington Model 700
- 23.2% Winchester Model 70
- 19.1% Ruger Model 77
- 11.6% Browning A-Bolt
- 8.4% Sake
- Weatherby Mark V
- 3.6% Weather 4.4% Others
- 4.1% No preference

Extractor type.

- 55.5% Pre-164 Model 70/Model 70 Super Grade/Model 198 Mauser.
- 16.4% Remington Model 700
- 8.2% Ruger Model 77
- 7.6% Sako
- 7.0% Post-'64 Model 70
- 0.2% Others
- 5.1% No preference

Ejector type.

- 31.3% Remington Model 700/ Post-'64 Winchester Model 70
- Model 70 Super Grade/Pre-164 Model 70 28.6%
- 25.6% Model 1898 Mauser
- 8.3% Ruger Model 77
- 7.1% No preference

Bolt release type.

- 40.5% Model 1898 Mauser
- 26.5% Remington Model 700 20.6% Winchester Model 70 3.5% Savage Model 110
 - 8.8% No preference

Bolt shroud (cocking piece) style.

- 41.8% Closed at rear
- 32.7% Open at rear
- 25.5% No preference

Bolt body style.

- 52.1% Nonfluted
- 27.5% Fluted
- 20.4% No preference

Layne Simpson

Design-2

Bolt body finish.

44.3% Polished and jeweled (engine-turned)

28.1% Blue/black 22.2% Polished 5.4% No preference

Bolt handle knob style.

66.6% Checkered surface

27.5% Smooth surface 5.9% No preference

Magazine

57.1% Mauser-type enclosed box

42.7% Detachable

0.2% Rotary

Magazine floorplate style.

83.7% Hinged 11.5% Blind 4.8% No preference

Magazine floorplate release !

65.6% At front of trigger gr 23.8% Inside trigger guard 10.6% ...No preference

MALES SERVICES SERVIC

CONTINUED, NEXT PAGE

```
Barrel length.
Short Cartridges (7mm-08, .308, etc.)
37.4% 18.50 inches
42.3% 20.00 inches
14.1% 22.00 inches
 6.2% 24.0 inches
Long Cartridges (.270, .30-06, etc.)
16.1% 20.00 inches
59.3% 22.00 inches
23.1% 24.00 inches
1.5% 26.00 inches
Belted Magnums (.240 to .300 calibers)
8.8% 22.00 inches
56.3% 24.00 inches
34.9% 26.00 inches
Belted Magnums (8mm to .358 calibers)
77.3% 24.00 inches
22.7% 26.00 inches
Belted Magnums (.416 to .458 calibers)
2.4% 20.00 inches
28.1% 22.00 inches
63.2% 24.00 inches
6.3% 26.00 inches
Open sights on barrel.
56.3% No
38.9% Yes
 4.8% No preference
Stock material.
42.2% Synthetic
41.6% Walnut
16.2% Laminated wood
Stock style.
76.4% Classic
23.6% Monte Carlo
Recoil pad type.
61.7% Solid
28.6% Ventilated
 9.7% No preference
```

. 12

Recoil pad color.

51.2% Black 27.8% Brown 0.6% Red

20.4% No preference

Cheekpiece.

61.2% Yes

38.8% No

Forearm tip of contrasting color.

62.9% No

37.1% Yes

Grip cap of contrasting color.

50.8% No 49.2% Yes

Whiteline spacers.

85.4% No

14.6% Yes

Detachable carrying sling swivels.

100% Yes

Wood stock finish. . 114E: AB:

83.3% Low-luster satin

11.1% High-gloss

5.6% No Preference

Synthetic stock finish.

36.4% Smooth texture with molded-in checkering

31.5% Rough texture

23.1% Rough texture with molded-in checkering 6.9% Smooth texture 2.1% No preference

```
Layne Simpson
```

Design-2

Synthetic stock color.

- 39.5% Black
- 29.3% Figured walnut 20.1% Camoflauge 8.6% Gray
- 1.3% Green
- 0.8% Brown
- 0.4% Others

Buttstock options.

- 89.7% Rubber recoil pad
 6.1% Steel buttplate
 1.1% Synthetic buttplate

 - 3.1% No preference

Stock/action bolt type

- 62.1% Hex (Allen) head
- 26.4% Slotted head 11.5% No preference

Most important advantage of a synthetic stock over a wood stock.

- 64.1% More stable
- 19.5% Lighter
- 16.4% Stronger and more durable

Dislikes about synthetic stocks.

- 46.4% Ugly
- 24.2% Noisy
- 11.6% Cold feel
- 9.3% Paint coating easy to scratch or chip
- 6.4 Slippery when wet
- 2.1 High cost

Factory wood stock considered best looking and feeling.

- 16.9% Ruger Model 77
- 13.6% Remington Model 700 Classic
- 13.1% Remington Model 700 Mountain Rifle
- 12.3% Winchester Model 70 Featherweight 11.5% Remington Model 700 BDL 5.5% Sako

- 4.5% Ruger Model 77 RSI
- 4.3% Winchester Model 70 Sporter
- 4.2% Weatherby Mark V
- 4.1% Browning A-Bolt
- 2.6% Remington Model Seven
- 7.2% Others
- CONTINUED, NEXT PAGE

Factory rifle considered most accurate.

- 54.4% Remington Model 700
- 12.6% Sako
- 10.1% Winchester Model 70
- 8.9% Ruger Model 77
- 5.5% Browning A-Bolt
- 3.7% Savage Model 110
- 4.8% Others

Factory rifle considered most dependable.

- 29.6% Remington Model 700
- 27.6% Ruger Model 77
- 20.1% Winchester Model 70
- 9.1% Interarms Mark X
- 4.2% Sako
- 3.3% Weatherby Mark V
- 3.8% Browning A-Bolt
- 2.3% Others

Factory rifle considered most handsome.

- 16.7% Ruger Model 77
- 16.6% Weatherby Mark V
- 12.4% Winchester Model 70 Featherweight
 9.4% Remington Model 700 Mountain Rifle
 9.0% Sako
- ~7.8% Remington Model 700 Classic
- 27.2% Browning A-Bolt
- 15.2% Remington Model 700 BDL
- 3.9% Winchester Model 70 Super Grade
- 3.5% Winchester Model 70 Sporter
- 8.3% Others

Factory rifle with the best trigger.

- 56.6% Remington Model 700
- 16.9% Winchester Model 70
- 10.3% Sako
- 3.5% Weatherby Mark V
- 2.6% Savage Model 110
- 1.7% Browning A-Bolt
- 8.4% Others

CONTINUED, NEXT PAGE

Factory rifle considered best handling.

- 20.2% Ruger Model 77
- 19.3% Winchester Model 70 Featherweight
- 12.2% Remington Model 700 Mountain Rifle
- 11.0% Remington Model 700 BDL
- 8.0% Browning A-Bolt
- 7.2% Remington Model Seven 6.3% Sako
- 3.4% Winchester Model 70 Sporter
- 2.9% Remington Model 700 Classic
- 1.8% Ultra Light Model 20
- 1.7% Ruger Model 77 RSI
- 1.5% Weatherby Mark V
- 4.5% Others

New rifle should be offered with optional lefthand action.

- 73.9% Yes
- 26.1% No preference

You are:

- 87.2% Righthanded
- 12.4% Lefthanded
- 0.4% Ambidextrous

New rifle should be offered in an optional short action version.

- 88.0% Yes
- 11.4% No
- 0.6% No preference

Short action rifle should be offered in:

- 25.5% .308 Winchester 18.9% 7mm-08 Remington
- 13.3% .243 Winchester 6.7% .284 Winchester
- 6.6% 6.5-08 Improved (wildcat)
- 5.8% .358 Winchester
- 5.5% .250 Savage
- 3.5% 6mm Remington-Magnum
- 3.3% 6mm-284 (wildcat)
- 3.2% .257 Roberts
- 2.9% .350 Remington Magnum 1.4% 6.5 Remington Magnum 1.4% 7.62x39mm Russian

- .300 Savage 1.2% 0.8% Others

New rifle should be offered in optional carbine version.

- 57.3% Yes
- 23.7% No
- 19.0% No preference

Barrel length of carbine should be:

- 72.2% 20 inches
- 27.8% 18-1/2 inches

Stock style of carbine should be:

- 51.3% Conventional
- 42.5% Mannlicher (fullstock)
- 6.2% No preference

Most factory rifles presently available are:

- 56.5% Just right
- 38.2% Too heavy
- 5.3% Too light

Mechanical problems experienced with factory bolt-action rifles.

- 68.1% No problems
- 14.3% Cartridges wouldn't feed from magazine
 - 6.6% Extractor broke or malfunctioned
 - 5.4% Point of impact shifted (loss of zero)
 - 3.3% Floorplate latch poped loose from recoil
 - 1.1% Action froze during extremely cold, wet weather
- 1.1% Ejector malfunctioned

What manufacturers could do to improve the bolt-action rifle.

- 24.4% Better bedding of barreled action in stock
- 23.4% Better.overall fit and finish
- 13.6% Lighter and smoother trigger pull
- 13.5% Smoother bolt travel in receiver 12.2% Nothing needs improving 6.1% Better bore quality of barrels

- 2.2% Reduce bolt wobble in receiver
- 2.3% Offer an optional aperture-type receiver sight
- 1.4% Quieter safety operation
- 0.9% Closer alignment of scope mount base screws on receiver with center of barrel

.

Characteristics of the bolt-action rifle that cause you to choose it over other types of big-game rifles.

- 22.3% More Accurate 14.5% More reliable 14.1% Stronger / 10.2% More handsome
 - 7.6% More calibers available 6.7% Fits, feels, and handles better
 - 5.5% Easier to clean
 - 4.7% Simple design 4.5% More durable
 - 3.3% Trigger easier to adjust or have adjusted
 - 2.1% Usually weighs less 1.2% Better trigger

 - 1.2% Better for handloads
 - 1.1% More positive chambering and extraction
 - 1.0% Easier to unload

Acceptable factory big-game rifle accuracy for a series of three-shot groups at 100 yards.

- 42.3% 1.25-1.50 inches 33.3% 0.50-1.00 inch 14.4% 1.50-2.00 inches
 - 6.7% 1.00-1.25 inches
 - 3.3% Over two inches

Considering its cost, the typical factory bolt-action rifle is:

58% Plenty accurate 42% Not accurate enough

Percentage of bolt-action rifles compared with other types of rifles owned.

- 37.5% Bolt actions
- 24.1% Lever actions
- 16.3% Autoloaders
- 15.3% Single shots
- 6.8% Slide actions

Bolt-action rifles made today are:

- 79.9% More accurate than rifles made 20 years ago
- 17.5% As accurate as rifles made 20 years ago
- 2.6% Less accurate than rifles made 20 years ago

Layne Simpson

Design-2

Percentage of big-game hunting days that are during wet, rainy, or snowy weather.

57.8% 20 to 50 percent 26.3% 10 to 20 percent 14.5% 1 to 10 percent 1.4% Over 50 percent

Title "...

A TONG THE CONTRACT OF THE CONTRACT OF THE

END

Hunter Statistics

Amount of time spent hunting big-game each year.

57.8% 20 to 30 days 26.3% 10 to 20 days 1 to 10 days 14.5%

Over 30 days

Hunt most often.

1.4%

64.9% In home state and other states 31.2% In home state only 3.9% In home state and other countries

Type of terrain hunted most often.

45.2% Wooded

25.2% Mountainous

20.1% Combination of wooded and open

9.5% Open

Big-game animals hunted most often.

53.8% Deer

20.1% Elk

12.3% Black bear

5.4% Pronghorn antelope

3.8% Wild hogs

1.8% Moose

0.2% Caribou 2.6% Others

Estimated average range at which big-game animals are usually taken.

48.4% Inside 100 yards

23.2% 100 to 150 yards

15.8% 150 to 200 yards

12.6% Over 200 yards

Estimated maximum range at which big-game animals are usually taken.

36.1% 200 to 300 yards

28.0% 300 to 400 yards

20.0% 100 to 200 yards

11.3% Inside 100 yards

4.6% Over 400 yards

Handload big-game ammunition.

93.1% Yes

6.9% No

Shooting Times Readers' 25 Most-Wanted Cartridges

Ranking	Cartridge	Percentage Of Requests*
1.	7mm Shooting Times Westerner	18.4
2.	. 338-06	13.1
3.	6. 5-06	5.9
4.	.284 Winchester	5.7
5.	.358 Shooting Times Alaskan	5.6
6.	.257 Roberts Improved	4. 9
7.	.280 Remington Improved	4. 1
8.	.358 Winchester	4.0
9.	6.5x55mm Swedish	3.8
10.	. 30-338	3. 4
11.	6.5-08	3.2
12.	.250-3000 Savage	2.9
13.	.350 Remington Magnum	2.7
14.	6.5mm-284	2.5
15.	6mm-284	2.4
16.	.257 Roberts	2.2
17.	.25-284	2.1
18.	. 375-338	2.0
19.	.30-06 Improved	1.9
20.	.35 Whelen	1.8
21.	.30-284	1.8
22.	.30-378 Weatherby Magnum	1.7
23.:	416 Taylor	1.6
24.	6.5 Remington Magnum	1.2
25.	.338-378 Weatherby Magnum	1.1

^{*}Represents the percentage of the total number of requests for these cartridges.