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TO: M. D. KEENEY

FROM: J. R. BALIO

SUBJECT: NBAR PROTOTYPE SPECIFICATIONS

The market research study for NBAR will be scheduled starting in January 1993. The characteristics I am interested in determining customer preference on are:

- o Barrel profile
- o One piece vs. two piece action design
- o Ejection port configuration
- o Scope mount design
- o Stock configuration
- o Recoil pad style
- o Wood finish gloss o Bolt handle styling
- o Overall appearance

Three prototypes will be needed for this study. Below are the specifications for the prototypes we discussed. Please let me know when you expect to have them ready. Call me with any questions you have. Thanks.

COMMON ATTRIBUTES:

- o 24" Barrel
- o Long action .
- o Receiver drilled and tapped for new scope base
- o Jeweled bolt
- o Appearance of a magazine box
- o Sling swivel studs
- o Free floated barrel
- o No safety or bolt lock (use current guns for discussion)
- o Non-functional

. GUN 1:

- o New sleek barrel/receiver profile clean barrel
- o Flat crown with counterbore Mountain Rifle style
- o Oval ejection port
- o High polished (better than 320 oil) blue
- o New bolt handle style
- o High gloss stock with black fore-end tip, grip cap and plugs with white line spacers
- o Monte Carlo
- o Black vented recoil pad
- o Stock shape to be between the BDL and MTR

GUN 2:

- o New barrel profile with step at receiver clean barrel
- o Round crown Current BDL style
- o Traditional ejection port
- o High polished (better than 320 oil) blue
- o New bolt handle style different from GUN 1
- o Mid gloss stock with "B" grade fore-end tip & grip cap and black plugs
- o Classic shape stock with cheek piece
- o Black solid recoil pad

GUN 3:

- o New sleek barrel/receiver profile with new style sights
- o Custom shop crown
- o Traditional ejection port
- o Glass bead, blue finish
- o New bolt handle style your recommendation
- o Black "synthetic" stock with beavertail fore-end and palm
- o Straight comb with cheek piece
- o Black solid recoil pad
- o Stock shape to be between the BDL and MTR