

Wilmington, Delaware
April 1, 1993

B. R. BROWN

CONTRACT DESIGN PROPOSAL
CONTOURS DESIGN GROUP, INC.

BACKGROUND:

In June of 1993 Marketing will be conducting a focus panel on the new bolt action rifle. (NBAR) Panelists will compare and identify features and benefits of competitive samples as well as New Bar prototypes.

To supplement this effort it is proposed that Contours Design Group is contracted to provide aesthetic design input for the new rifle. Marketing Research recommended the outside services of Contours Inc. Marketing and R&D have met with Contours for the purpose of project briefing and concept exploration.

PROPOSAL:

The objective of Contours involvement in the NBAR project is to provide a fresh perspective on the stylization of the rifle. Costs are estimated to be approximately \$10,000 excluding travel and time of Remington personnel. Both Marketing and R&D endorse the contracting of Contours. Your approval is requested, please.


J. M. BUNTING, JR.

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