

Remington Product Proposal Short Form

NPP# 2008-24

RAMAC

SAP Description: New X-Mark Pro 40-X Model Trigger

Site Assignment: ☒ ILION

☐ MAYFIELD ☐ R & D

Category: ☐ SHOTGUNS

☒ CENTERFIRE ☐ RIMFIRE

Dist Channel: ☒ DOMESTIC

☐ INTERNATIONAL

☒ AGENCY

☐ LAW ENFORCEMENT

☒ NTL ACCOUNTS

Sales Type: ☒ CATALOG

☐ SPRING ☐ WINTER

☐ CUSTOMER SPECIAL

Product Description: ☒ NEW

☐ REPEAT

Product Description Detail:

New X-Mark Pro Trigger designed with an external adjustment--like the 40-X style trigger

Special Instructions:

Develop a 40-X style trigger that is externally adjustable on the new X-Mark pro trigger platform

Implement this new trigger into all existing models with 40-X triggers specified

Year	Volumes	MSP	Invoice
		\$	-

Key Dates & Quantities:

Event	Date	Qty	Event
DAT			Catalog Decision
Start T&P			Photo Sample
Complete T & P			Writers Shooters
Warehouse			Writers Display
Structures			Sales Shooters
			Sales Display
			Rep Samples
			Shot Show

Submitted By: B. Lasley

Date 3-07-2007

☐ ACCESSORY

☐ SHOW

☐ MODIFY

FET	RemCash	Cost	\$Margin	%Margin
\$ -	\$ -		\$ -	#DIV/0!

Date	Qty	Event	Date	Qty
ASAP		Test ammo		
		Proof ammo		
		Gallery ammo		

Revisions:

Comparable Product #1		RAMAC		Description					
Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin		
Actual	\$	-	\$ -	\$ -		\$ -	-	#DIV/O!	

Comparable Product #2		RAMAC		Description					
Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin		
Actual	\$	-	\$ -	\$ -		\$ -	-	#DIV/O!	

Comparable Product #3		RAMAC		Description					
Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin		
Actual	\$	-	\$ -	\$ -		\$ -	-	#DIV/O!	

Proposed Product Pricing		RAMAC		Description					
Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin		
Target	\$	-	\$ -	\$ -		\$ -	-	#DIV/O!	

Cost Basis/Buildup