

Remington Product Proposal

Revisions	Date
ORIGINAL	2.24.09
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NPP# 2009-69

RAMAC

85592

Brief Description: Model 700 XHR Synthetic 308 Win

Site Assignment: ☒ ILION ☐ MAYFIELD

☐ R & D

Category:

☒ CENTERFIRE ☐ RIMFIRE ☐ ACCESSORY

Dist Chann☒ DOMESTIC

☐ INTERNATIONAL

☒ AGENCY

☐ LAW ENFORCEMENT

☐ NTL ACCOUNTS

Sales Type: ☐ CATALOG

☐ SPRING ☐ WINTER ☐ SHOW

☒ CUSTOMER SPECIAL

Sports South

Delivery Info ☒ FULL QTY TO WHSE BY

ASAP

☐ SHIP WITHIN THESE DATES

☐ MULTIPLE P.O. RELEASE DATES

Product Description

☒ NEW

☐ REPEAT

☐ MODIFY

notes: Model 700 XHR with black syntethic stock and overmolded grip
panels F305965 chambered in 308 Win

Product Specs

Model: 700 XHR

Hand:

R

Caliber: 308 Win

Stock Material

☐ WOOD

☒ SYNTHETIC

☐ LAMINATE

Type/Color:

F305965 Black Syn with OM Grip

Stock Finish

☐ HIGH GLOSS

☒ MATTE

☐ CAMO

☐ OTHER

Receiver Material

☐ STAINLESS

☒ CARBON

☐ STANDARD

Receiver Finish

☐ GLOSS

☐ SATIN

☒ BLAST

☒ BLACK OX

☐ PARKERIZED

☐ CAMO

Barrel Material

☐ STAINLESS

☒ CARBON

☐ STANDARD

Barrel Finish

☐ GLOSS

☐ SATIN

☒ BLAST

☒ BLACK CX

☐ PARKERIZED

☐ CAMO

Barrel Profile

Magnum XHR Tri Fluted

☐ FLUTED

☐ PORTED

Barrel Length

24"

Bolt Finish

☐ CHROMED

☒ JEWELLED

☒ BLUED

☐ OTHER

Checkering F305965

Recoil Pad/Butt Plt F305965

Drop at Comb F305965

Drop at Heel F305965

Length of Pull F305965

Trigger XMP-Adjustable

Swivels F305965

Sights None

Bases None

Rings None

Scope None

||| |||

Special Ser #	NA		
Special Markings	XHR Barrel Markings		
Laser Engraving	XHR Barrel Markings		
Special Packaging	None		
Accuracy Specs	3 shot: STD Gallery	4 shot:	5 shot:
Ammunition Req	STD Gallery		
Mag Box	Hinged Floorplate		

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Market Overview: Special Make Request for Sports South

Volumes	National	Domestic		
SKU Description	Accounts	Agencies	Int'l	Canada
85592 Model 700 XHR Synthetic 308 Win	500			
	500	0	0	0

Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin
STD. CALIBERS	624	\$ 563	56	\$ 507	238	269

Submitted By J Fink

Revisions:
ORIGINAL
0
0

Date:
2.24.09
1/0/00
1/0/00

Additional Comments

Law	1st Yr
Enf.	Total
0	0
0	500
0	0
0	0
0	0
0	0
0	500

%Margin
53%

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SAMPLE NEEDS & OTHER		KEY DATES	
	Date	QTY	SKU
Forecast	2.24.09	500	85592
Warehouse	ASAP	500	85592
Catalog Photo			85592
Writers/Sales Shooters			85592
Press Samples			85592
Rep Samples Non-F.			85592
SHOT Show Non-F.			85592
TOTAL # OF SAMPLES			
NEEDED		0	

Additional Comments
about above table:

TO: Charlene Preston

_____	Advance
_____	NEW
_____	CHANGE
_____	DELETION

REQUEST FOR SKU - RIFLES

SKU / RAMAC		INDEX	MODEL	CALIBER	BBL LGTH.	ACTION TYPE	SINGLE PACK WGT. (#)	CASE QTY	MS ³ (\$)		
		8	5592	700 XHR Syn	308 Win	24"	Bolt	@	5	624.00	
Country of Origin:			USA		HS Code:		@	SAP Hierarchy:			@

UPC: 0 47700 85592 9

REQUESTED BY: J Fink DATE: 2.3.08

EST. COST \$)	WHSE. DATE	ADVANCE CATALOG NON-CAT.	YEAR OF NTRG.	NATL PRICE GROUP
236	May 08	Non	2009	01
Single Pack Size: ②				

Comparable Product #1		RAMAC		84400 Description		700 XHR	
Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin
Actual	659	\$ 594	\$ 59	\$ 535	254	\$ 281	53%

Proposed Product Pricing		RAMAC		85592 Description		700 XHR Syn	
Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin
Target	624	\$ 563	\$ 56	\$ 507	238	\$ 269	53%

Cost Basis/Buildup	
XHR	254.35
Less Stk	-28.27
Less C. Roy	-3
XCR Stk	14.55
	237.63