

Remington Product Proposal

Revisions
ORIGINAL

NPP# 2009-58

RAMAC

See Below

Brief Description: 700 Special Purpose Laminate Scoped Combo

Site Assignment: ☒ ILION ☐ MAYFIELD

☐ R & D

Category:

☒ CENTERFIRE ☐ RIFFIRE ☐ ACCESSORY

Dist Chann: ☒ DOMESTIC

☐ INTERNATIONAL

☐ AGENCY

☐ LAW ENFORCEMENT

☐ NTL ACCOUNTS

Sales Type: ☐ CATALOG

☐ SPRING ☐ WINTER

☐ SHOW

☒ CUSTOMER SPECIAL

Dick's Sporting Goods

Delivery Info ☐ FULL QTY TO WHSE BY

☐ SHIP WITHIN THESE DATES

☒ MULTIPLE P.O. RELEASE DATES

Late 2nd Quarter 2009

Product Description

☒ NEW

☐ REPEAT

☐ MODIFY

notes: 700 SP in coffee brown laminate. Same color laminate as 700 VLS

F103815. Hunan 3-9x40 scope mounted and bore sighted.

Scope to have BDC style reticle with hash marks on lower

verticle post.

Product Specs

Model: 700 Special Purpose

Hand:

Caliber: 270 Win, 30-06 SPRG, 308 Win

Stock Material

☐ WOOD

☐ SYNTHETIC

☒ LAMINATE

Stock Finish

☐ HIGH GLOSS

☒ MATTE ☐ CAMO ☐ OTHER

Type/Color:

30 Gloss Finish

Receiver Material

☐ STAINLESS

☒ CARBON ☐ STANDARD

Receiver Finish

☐ GLOSS

☐ SATIN

☒ BLAST ☒ BLACK OX

☐ PARKERIZED

Barrel Material

☐ STAINLESS

☒ CARBON ☐ STANDARD

Barrel Finish

☐ GLOSS

☐ SATIN ☒ BLAST ☒ BLACK OX

☐ PARKERIZED

Barrel Profile

Standard

☐ FLUTED ☐ PORTED

Barrel Length

24"

Bolt Finish

☐ CHROMED

☐ JEWELLED

☒ BLUED

☐ OTHER

Trigger Standard X-Mark Pro-Non-Adjustable

Checkering CDL Style Checkering Pattern

Recoil Pad/Butt Plt SuperCell

Drop at Comb Std

Drop at Heel Std

Length of Pull Std

Swivels Yes

Sights None

Bases F401467 and F401468

Rings With Hunan Scope

Scope 3-9x40mm with ballistic hash marks on lower verticle post

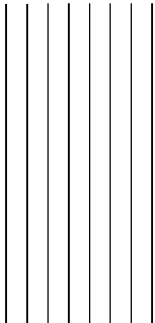
R

Brown Lam. Same color as F103615

CAMO

CAMO

Special Ser #	None		
Special Markings	None		
Laser Engraving	None		
Special Packaging	None		
Accuracy Specs	3 shot: std gallery	4 shot:	5 shot:
Ammunition Req	std gallery		
Mag Box	Hinged Floorplate		



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Market Overview: Special Make-Up for Dick's Sporting Goods

Volumes	National Accounts	Domestic Agencies	Int'l
SKU Description			
See Below 700 Special Purpose Laminate Scoped Combo			
85525 270 Win		1000	
85526 30-06 SPRG		1000	
85527 308 Win		1000	
	0	3000	0

Unit Pricing	MSP	Invoice	FET	RemCash	cost
STD. CALIBERS	589	\$ 548	55	\$ 493	316.35

Submitted By J Fink

Revisions:
ORIGINAL
0
0

Date:
1.23.09
1/0/00
1/0/00

Additional Comments Volumes above are estimates at this time. DSG to confirm quantities and provide firm delivery dates by 2.6.09

[illegible]

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Brief Description: 700 Special Purpose Laminate Scoped Combo

SAMPLE NEEDS & OTHER		KEY DATES	
	Date	QTY	SKU
Forecast	1.23.09	3000	See Below
Warehouse	TBD	TBD	See Below
Catalog Photo			See Below
Writers/Sales Shooters			See Below
Press Samples			See Below
Rep Samples Non-F.			See Below
SHOT Show Non-F.			See Below
TOTAL # OF SAMPLES NEEDED		0	

Additional Comments
about above table:

1.23.09

Comparable Product #1		RAMAC		27363	Description	Model 700 SPS			
Unit Pricing	MSP	Invoice	FET		RemCash		cost	\$Margin	%Margin
Actual	479	\$ 445	\$ 45	\$	401		194.3	\$ 207	52%

Proposed Product Pricing		RAMAC		85526	Description	Model 700 SP Lam			
Unit Pricing	MSP	Invoice	FET		RemCash		cost	\$Margin	%Margin
Target	589	\$ 543	\$ 55	\$	493		316.35	\$ 177	36%

Cost Basis/Buildup

700 SP Laminato	STD
700 SPS	\$ 194.30
Less Stock	\$ (10.95)
Plus Laminate	\$ 115.00
Hunan BDC Type	\$ 18.00
Cost	\$ 316.35