

October 17, 2003

FOR IMMEDIATE RELEASE

Contact: Linda Powell
 Eddie Stevenson
 (800) 537-2278 (Press only)

Classically Styled Model 504™ Brings Remington to the Forefront of Bolt-Action Rimfire Rifles

Madison, NC – Absent from the bolt-action rimfire market since the mid 1990's when the Model 541-T™ was discontinued from the lineup, Remington is pleased to announce the **Model 504 Bolt Action Rimfire Rifle Series**. This high-grade, bolt action rimfire rifle will be available in .22LR in early 2004 and will compliment Remington's existing line of rimfire rifle offerings including the Model 597™ Autoloading Series, Model 572™ BDL™ Fieldmaster® and Model 552™ BDL™ Speedmaster®.

The **Model 504** features a classic, satin finished American walnut stock with a trim, tapered styling designed with the rimfire shooter in mind. A rubber butt pad provides for ease of mounting and the Model 504 is field-ready with sling swivel studs. Adding to the classic touch is a grip cap medallion featuring a stylized Remington® script "R".

Emphasis on design integrity and quality workmanship is evident in the many features of the new **Model 504** rimfire rifle. The receiver is machined from a solid bar of steel with a rear lock-up design and positive bedded action with twin takedown screws. Dual extractors provide for positive feeding from the 6-round, flush mount metal magazine. The Model 504 features a newly designed, fully adjustable trigger group (by Factory or Authorized Repair Center only) and semi-match grade chamber to reduce freebore, enhancing accuracy and allowing for use with a wide variety of .22LR ammunition. The 20-inch clean barrel has a standard sporter contour with 5R button rifling (derived from the Model 40-XR rimfire target rifle), recessed target crown and advanced barrel clamp design that provides a strong action-to-barrel union and allows for after-market customization for competitive shooting. A satin blued finish on all exposed metal parts completes the classic look of the Model 504. The bolt has a 90-degree throw, is field strippable without tools and features a nickel-plated body finish and smooth round ball handle. Drilled and tapped for scope bases, all Model 504 rimfire rifles will be shipped with machined steel, Weaver-style scope bases during the first year of introduction and comes with a cable lock (CA DOJ approved) for safe storage.

Designed in Remington's stand-alone R&D facility in Elizabethtown, Kentucky, and manufactured in Remington's state-of-the-art facility in Mayfield, Kentucky, the **Model 504 Rimfire Rifle Series** epitomizes Remington's commitment to accuracy, innovative design and quality workmanship. For the dedicated rimfire enthusiast and loyal Remington firearms owner, the Model 504 bolt-action rimfire rifle fills a void in the legendary Remington lineup and will become the Model 700™ of the rimfire world. Available at a suggested retail price of \$710.

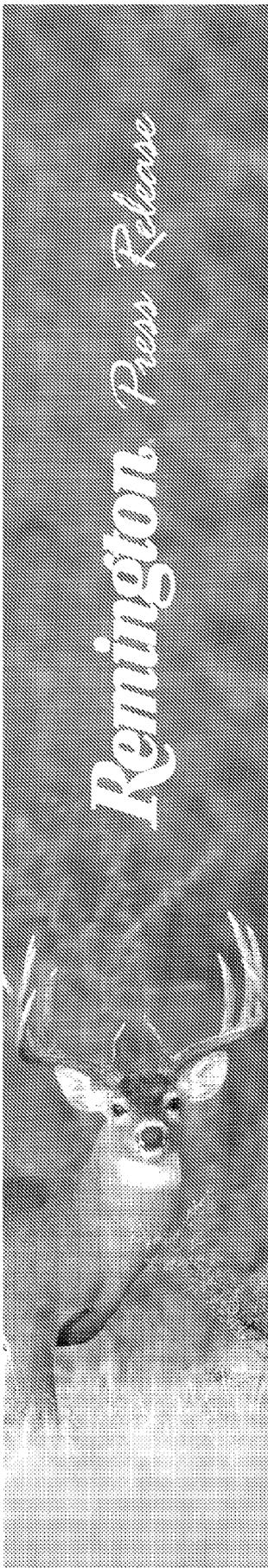
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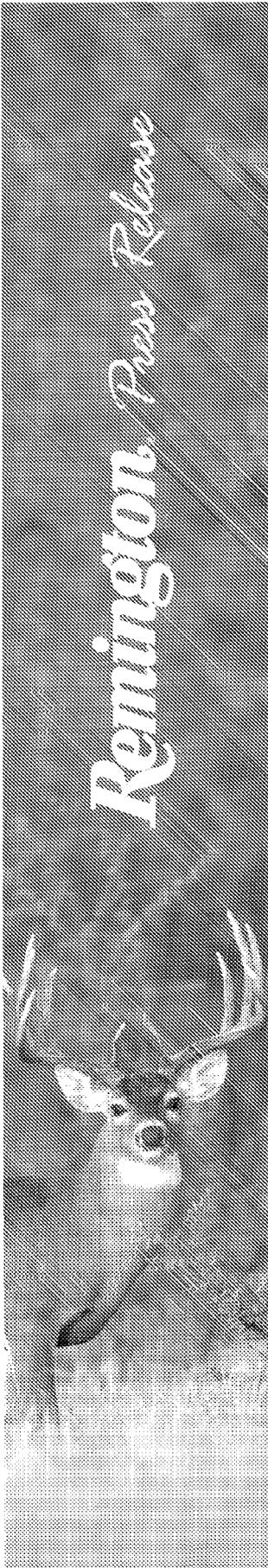
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Press Relations Office – (800) 537-2278
 870 Remington Drive, Madison, NC 27025

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**Classically Styled Model 504™ Brings Remington
to the Forefront of Bolt-Action Rimfire Rifles (cont'd.)**

Model	504 Bolt Action Rimfire
Action	Bolt Action (.22 LR)
BBL Length	20 inches
Overall Length	39.5 inches
Avg. Weight	6 lbs.
Stock Material	American Walnut
Stock Finish	Satin
BBL Material	Carbon Steel
BBL Finish	Satin Blue

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**The Model 700™ CDL™ (Classic Deluxe) Joins
 the Legendary Model 700 Family of Centerfire
 Bolt-Action Rifles**

Madison, NC – Responding to the demands of today’s avid hunters and shooters, the Remington® Model 700 CDL (Classic Deluxe) combines the time-proven, reliable action of the Model 700 with classic styling and rugged durability. For 2004, this newest member of the Model 700 family is available in eight calibers ranging from the versatile .243 Win to the non-belted, high performance .300 Remington Ultra Magnum.

Recognized for its legendary performance and accuracy, the Model 700 has a rigid, cylindrical receiver design that adds stiffness and a solid bedding area for the action in the stock. A counterbored bolt face encloses the cartridge head with an unbroken ring of steel, which then fits inside of the barrel chamber, surrounded by the receiver – creating the famous Remington "three-rings-of-steel." This revolutionary design creates an action of unparalleled strength. Combining an impressive lock time, solid construction and advanced design, the Model 700 has earned a reputation for its out-of-the-box accuracy.

The Model 700 CDL provides that same renowned accuracy and reliability in a classically styled, well-designed version. Housed in a straight comb, satin finished American walnut stock with right-handed cheek piece, black fore-end tip and grip cap, this Model 700 provides durability as well as a traditional, classic look. The standard calibers feature a clean 24-inch, carbon steel barrel (26-inch on magnum calibers) and barreled action with satin blued finish. A jeweled bolt body completes the look. The hinged floor plate magazine has a four round capacity in the standard calibers and three round in the magnum calibers. Fit with the revolutionary R3™ Recoil Pad, even the unwelcome "punch" of the high-powered magnums is significantly diminished.

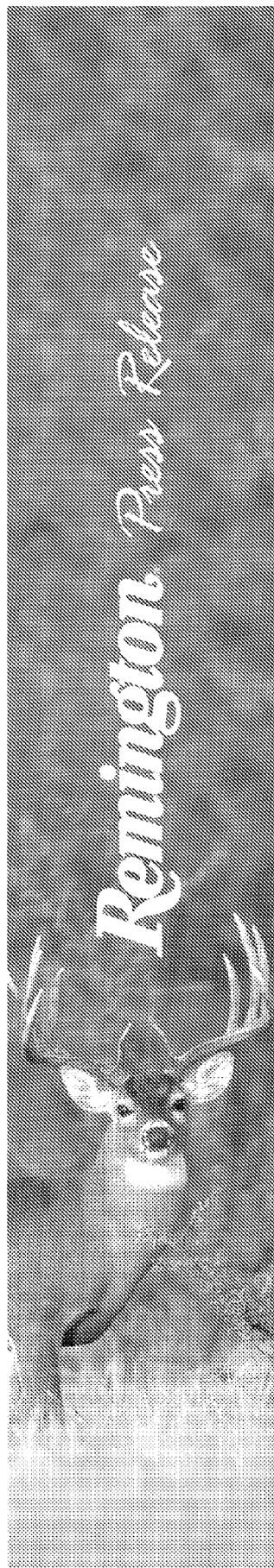
The new Model 700 CDL is a welcomed addition to the extensive family of Remington Model 700 rifles. Caliber offerings for 2004 include .243 Win, 7mm-08 Remington, .270 Win, .30-06 Spfd, 7mm Remington Mag, .300 Win Mag, 7mm Remington Ultra Mag and .300 Remington Ultra Mag. Available at suggested retails ranging from \$709 to \$749.

Model	700 CDL
Action	Bolt/Short, Long & Magnum
BBL Length	24 inches (Short & Long) 26 inches (Magnum)
Overall Length	43.625 inches (Short) 44.5 inches (Long) 46.5 inches (Magnum)
Avg. Weight	7.375 lbs. (Short) 7.5 lbs. (Long) 7.625 lbs. (Magnum)
Stock Material	American Walnut
Stock Finish	Satin
BBL Material	Carbon Steel
BBL Finish	Satin Blued

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**Remington® Model 700™ LV SF is the
 Ideal "Tool" for Varmint Hunters**

Madison, NC – Dating back to 1967, when the Model 700 BDL™ "Varmint Special" was introduced to today's highly advanced Model 700 EtronX™ system, Remington has responded to the needs of serious varmint hunters and benchrest shooters with a variety of heavy barreled, extremely accurate rifles. Now varmint and predator hunters have an equally accurate, lightweight option designed just for the varmint hunter on the move – the **Model 700 LV SF** (Light Varmint, Stainless Fluted).

Built on the reliable Model 700 action, the **Model 700 LV SF** weighs in at a mere 6.75 pounds and features a stainless steel, short action receiver that is pillar bedded, a blind box magazine and jeweled bolt. The 22-inch, clean stainless steel barrel has a medium contour (0.657" outside muzzle diameter) and is fluted to reduce overall weight and increase heat dissipation. Adding to the weight reduction is a custom designed, black composite stock featuring a semi-beavertail fore-end, swivel studs and the recoil reducing, R3™ Recoil Pad.

The **Model 700 LV SF** is offered in four, very popular varmint calibers – the recently reintroduced .221 Remington Fireball, the flat-shooting .17 Remington and the medium to long-range .223 Remington and .22-250 Remington cartridges. Magazine capacity for the .22-250 Rem is four rounds and five for the .221 Rem Fireball, .223 Rem and .17 Rem.

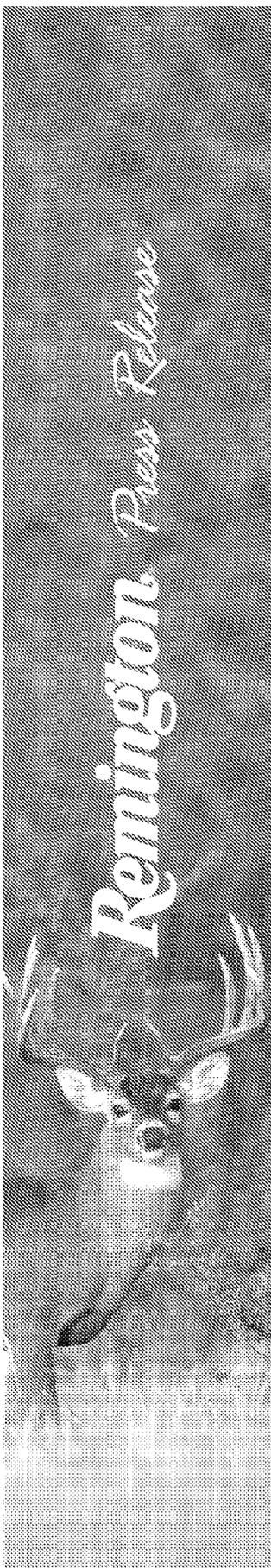
Early introduction of the **Model 700 LV SF** in the third quarter of 2003 will give varmint hunters a new lightweight, working tool for late fall and spring hunts. Available at a suggested retail price of \$919.

Model	700 LV SF
Action	Bolt/Short
BBL Length	22 inches
Overall Length	41.75 inches
Avg. Weight	6.75 lbs.
Stock Material	Black Composite
Stock Finish	Matte
BBL Material	Stainless Steel
BBL Finish	Satin Stainless

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**The High Performance of Remington's
 Short Action Ultra Mags Now Available in the
 Model 700™ Titanium Magnum**

Madison, NC – Pairing the well-designed Model 700 Titanium with the highly efficient, magnum performance of the .300 and 7mm Remington® Short Action Ultra Mag (SAUM) cartridges, results in the "ultimate" lightweight big game, centerfire rifle – the **Model 700 Titanium Magnum**.

This featherweight, bolt-action Model 700 rifle features a receiver machined from solid Titanium, providing incredible strength at a much lighter weight than standard steel receivers and improved weather resistance. Further weight reduction results from the spiral-cut barrel flutes and skeletonized design of the bolt. A custom designed, lightweight carbon fiber composite stock reinforced with aramid fibers and 24-inch medium magnum contour, 416 stainless steel clean barrel complete this trim profile rifle. These innovative construction features result in an impressive overall weight of 6 3/8 pounds, one pound lighter than steel receiver counterparts. Other features of the Model 700 Titanium include receiver drilled and tapped for scope mounts, sling swivel studs and blind magazine with a two plus one magazine capacity. And to tame the recoil, the **Model 700 Titanium Magnum** features the revolutionary Remington R3™ Recoil Pad that utilizes Limbsaver™ technology.

When it comes to performance, the Remington Short Action Ultra Mag cartridges have set a new standard. Introduced in 2001, the .300 and 7mm Remington SAUM beltless case design provided hunters with velocities and terminal performance that rival comparable long action magnums. The Remington Gold Box Premier® line of SAUM ammunition offers a bullet type and bullet weight appropriate for most North American big game.

The **Model 700 Titanium Magnum** is at the top of the class of high performance, lightweight rifles with its feather-light feel and incredibly rugged construction. And now partnered with the unparalleled ballistics of the .300 and 7mm Remington Short Action Ultra Mags, the Model 700 Titanium Magnum lives up to its name. Available at a suggested retail price of \$1279.

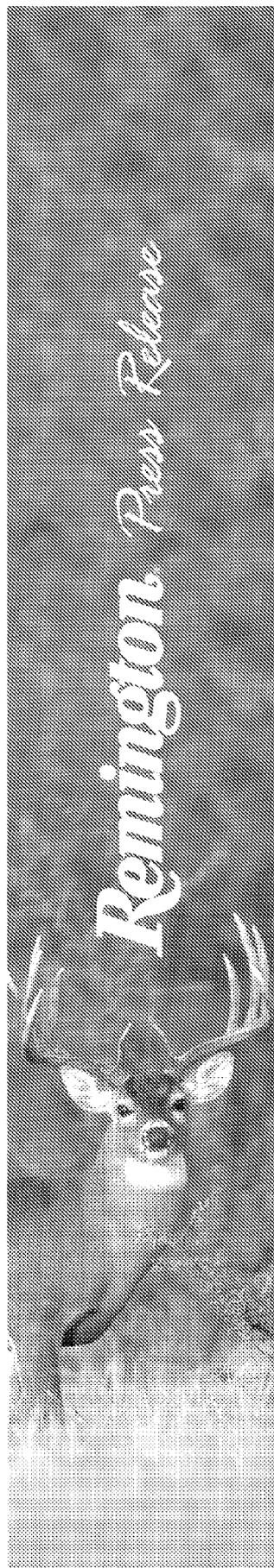
Model	700 Titanium Magnum
Action	Bolt/Short
BBL Length	24 inches
Overall Length	43.625 inches
Avg. Weight	6.375 lbs.
Stock Material	Composite
Stock Finish	Matte
BBL Material	Stainless Steel
BBL Finish	Satin

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Limbsaver™ is trademark of Sims Vibration Laboratory.

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**2004 Remington® Model 700™ Classic Bolt-Action
 Rifle Chambered in 8mm Mauser**

Madison, NC – Chambered in 8mm Mauser (8x57mmS), the 2004 **Model 700 Classic** becomes the 24th offering in this Limited Edition series. Recognized as the German military rifle cartridge during both World Wars the 8mm Mauser received little recognition with U.S. hunters, though long a favorite of European hunters and gunmakers. Following World War II, surplus 8mm military rifles in the United States increased the use and popularity of this medium to big game cartridge.

The **Model 700 Classic** bolt-action rifle features a traditional American walnut, straight-combed "Classic" style stock with low-gloss, satin finish, crisp-cut checkering and swivel studs. Adding to the distinguished appearance of this Model 700 is the clean 24-inch high polished, blued carbon steel barrel and long action receiver. The hinged floor plate magazine has a capacity of four plus one in the chamber. With a twist rate of one turn in 9 1/2-inches, this Model 700 delivers on-game performance in a classic model that will please even the most discerning collector.

The 8mm Mauser chambering joins a notable list of previous "classic" offerings.

1981	7mm Mauser (7 x 57 mm)	1993	222 Remington
1982	257 Roberts	1994	6.5 x 55mm Swedish
1983	300 H&H Magnum	1995	300 Win. Magnum
1984	250-3000 Savage	1996	375 H&H Magnum
1985	350 Remington Magnum	1997	280 Remington
1986	264 Win. Magnum	1998	8mm Remington Magnum
1987	338 Win. Magnum	1999	17 Remington
1988	35 Whelen	2000	223 Remington
1989	300 Wby. Mag.	2001	7mm-08 Remington
1990	25-06 Remington	2002	221 Remington Fireball
1991	7mm Wby. Mag.	2003	300 Savage
1992	220 Swift		

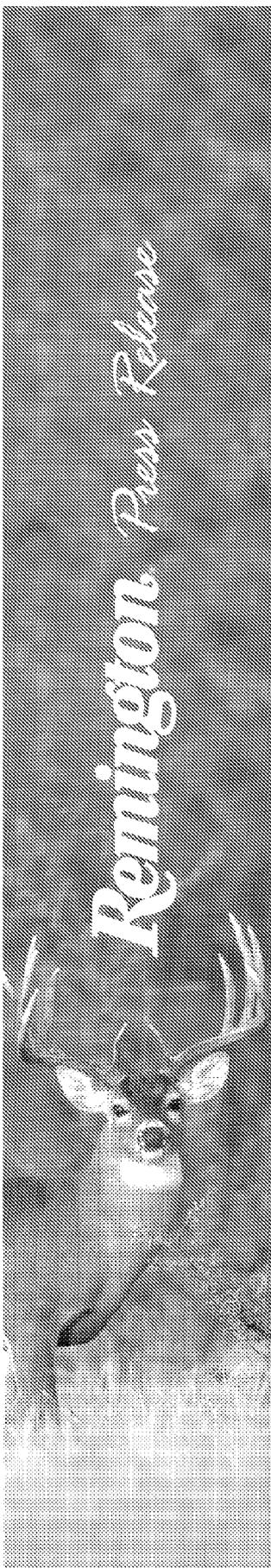
The 2004 Remington **Model 700 Classic** is available for one year only at a suggested retail price of \$683.

Model	700 Classic
Action	Bolt/Long
BBL Length	24 inches
Overall Length	44.5 inches
Avg. Weight	7.25 lbs.
Stock Material	American Walnut
Stock Finish	Satin
BBL Material	Carbon Steel
BBL Finish	Polished Blue

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Fourth Annual Rocky Mountain Elk Foundation Rifle Chambered in Popular .300 Win Mag

Madison, NC - Remington is pleased to announce a fourth edition of the Model 700™ BDL™ SS Rocky Mountain Elk Foundation (RMEF) Camo rifle, chambered in .300 Win Mag for 2004. This special commemorative rifle will feature a laser engraved floorplate recognizing the 20th anniversary of the Elk Foundation. Previous offerings of the Model 700 RMEF rifle have included the .300 Remington® Ultra Mag, 7mm Remington Ultra Mag and .300 Remington Short Action Ultra Mag calibers.

The Model 700 BDL SS RMEF Camo rifle has a weather resistant synthetic stock, fully covered in the Realtree® Hardwoods® Gray HD™ pattern, the official camouflage of the Rocky Mountain Elk Foundation, and is fit with the recoil-taming, Remington R3™ Recoil Pad. The legendary design features of the Model 700 BDL SS include a 416 stainless steel long action receiver and clean 24-inch magnum contour barrel, hinged floor plate with three + one round magazine capacity and receiver drilled and tapped for scope mounts.

The fourth annual Model 700 BDL SS RMEF Camo rifle will be available for one year only at a suggested retail price of \$835. Included with each rifle is a free RMEF membership, courtesy of Remington, and a portion of the sales of this special limited edition rifle will be donated to the Elk Foundation to support their efforts of ensuring the future of elk, other wildlife and their habitat.

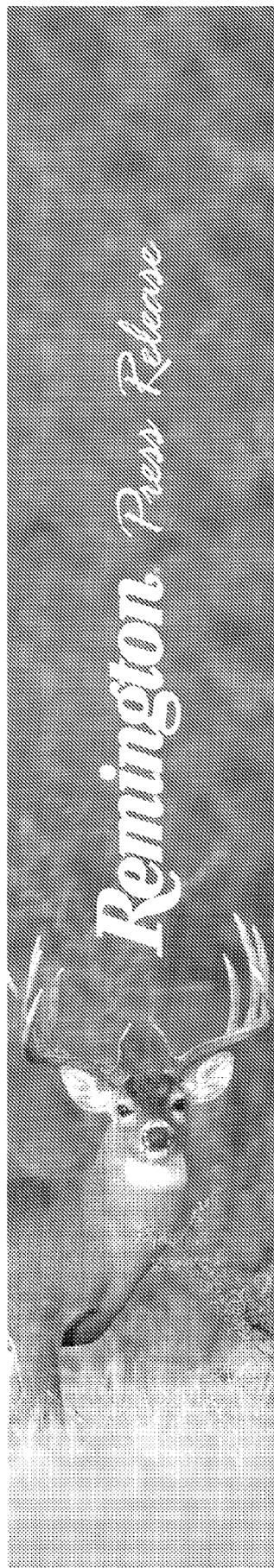
Model	700 RMEF Camo
Action	Bolt/Long Action Magnum
BBL Length	24 inches
Overall Length	44.5 inches
Avg. Weight	7.5 lbs.
Stock Material	Camo-Covered Synthetic
Stock Finish	Realtree Hardwoods Gray HD
BBL Material	Stainless Steel
BBL Finish	Satin

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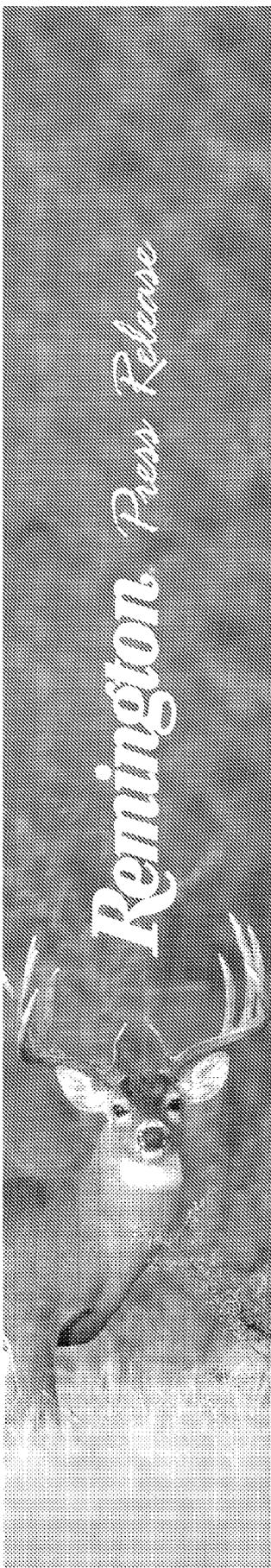
**The Model 673™ Guide Rifle Offered in
 Two Additional Short Action Calibers for 2004**

Madison, NC – Following the resounding introduction of the Model 673 Guide Rifle in .300 Remington® Short Action Ultra Mag and .350 Remington Magnum, Remington is pleased to announce the addition of two new calibers for 2004 – the highly accurate .308 Win and the return of the 6.5mm Remington Magnum.

The distinct appearance of the Model 673 Guide Rifle combined with its easy handling characteristics sets it apart from the competition. This weather resistant, big game rifle features a straight-comb stock with wide laminate strips of alternating dark and light veneers, deep cut checkering and swivel studs. The 22-inch magnum contour barrel has a machined steel ventilated rib with iron sights allowing for quick sight acquisition or the easy addition of a scope with the receiver drilled and tapped for mounts. The magazine has a three plus one round capacity with hinged floor plate.

Pairing this Model 673 Guide Rifle with one of the many Remington Premier® .308 offerings or the newly re-introduced 6.5mm Rem Mag Core-Lokt cartridge, redefines the meaning of short action performance. Available at a suggested retail of \$825.

Remington Press Release



Model	673 Guide Rifle
Action	Bolt/Short
BBL Length	22 inches
Overall Length	41.187 inches
Avg. Weight	7.5 lbs.
Stock Material	Dark and Light Tan Laminate
Stock Finish	Satin
BBL Material	Carbon Steel
BBL Finish	Polished Blue

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Remington Adds Magnum Calibers to Model 710™ Offerings

Madison, NC – The highly successful launch of the Model 710 bolt-action rifle in the initial two offerings of .30-06 Spfd. and .270 Win, left the magnum aficionados longing for their version of this affordable centerfire rifle. Remington is pleased to announce the addition of two hard-hitting, magnum calibers for 2004 – the 7mm Remington® Mag and the .300 Win Mag.

The **Model 710 Magnum** rifle is constructed with a satin blued, 24-inch carbon steel clean barrel that features a unique bolt to barrel lock-up and gray textured, weatherproof synthetic stock. The all steel bolt operates with a 60-degree throw for more efficient cycling and the receiver insert, constructed of nylon-reinforced fiberglass impregnated with Teflon® and silicon, provides self-lubrication. The Model 710 Magnum also features a center-feed, three round capacity, detachable steel magazine that is easily removed for cleaning and loading. Completing the package is a factory bore-sighted, fully water and fog-proof Bushnell® SHARPSHOOTER® 3-9x40 black matte scope and heavy-duty Weaver-style base and rings.

The Model 710 family of bolt-action, centerfire rifles is the result of state-of-the-art engineering design and innovative manufacturing technology, developed at Remington's freestanding R & D facility and assembled at our newest manufacturing site in Mayfield, Kentucky. Delivering the same accuracy and reliability that consumers expect from Remington's line of legendary Model 700™ bolt-action rifles, the **Model 710 Magnum** is an exceptional value for hunters. Available at a suggested retail of \$426.

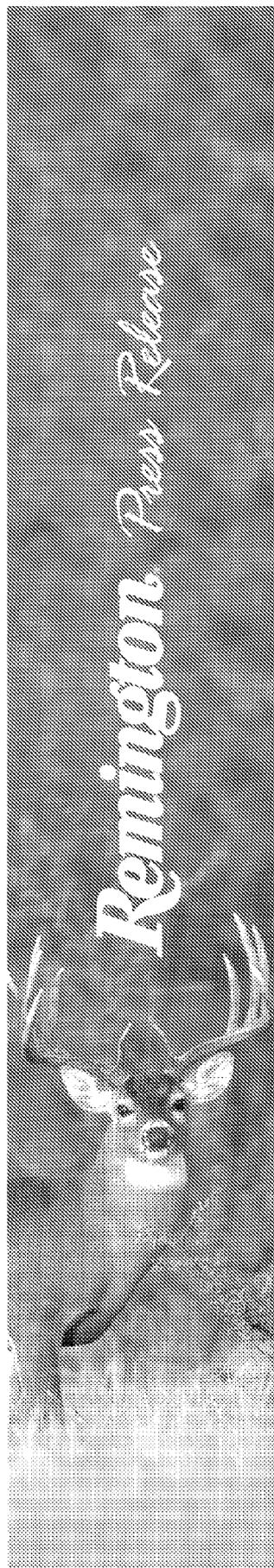
Model	710 Magnum
Action	Bolt/Long
BBL Length	24 inches
Overall Length	44.5 inches
Avg. Weight	7.25 lbs.
Stock Material	Gray Synthetic
Stock Finish	Matte
BBL Material	Carbon Steel
BBL Finish	Satin Blued

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Model 700™ ADL™ Synthetic Youth Provides Smaller Stature Hunters with a Long Action Option

Madison, NC – The standard Model 700 ADL was originally redesigned in 1998 to a 12 3/8-inch length of pull and fit with a shorter 20-inch barrel to provide young hunters and smaller stature adults with their own short action version of Remington's time-proven, rigid Model 700. New for 2004 is the **Model 700 ADL Synthetic Youth Long-Action** chambered in .270 Win and .30-06. This newly designed bolt-action model is being introduced in conjunction with Remington's exciting new **Managed Recoil™** Ammunition offerings for 2004.

The **Model 700 ADL Synthetic Youth Long-Action** rifle features a durable black synthetic stock with cheekpiece and sling swivel studs with 12 3/8-inch length of pull (one inch shorter than standard Model 700 rifles). This long action version features a 22-inch carbon steel barrel equipped with iron sights and the barrel, receiver and bolt are dressed in a matte blued finish. The blind box magazine has a four round capacity.

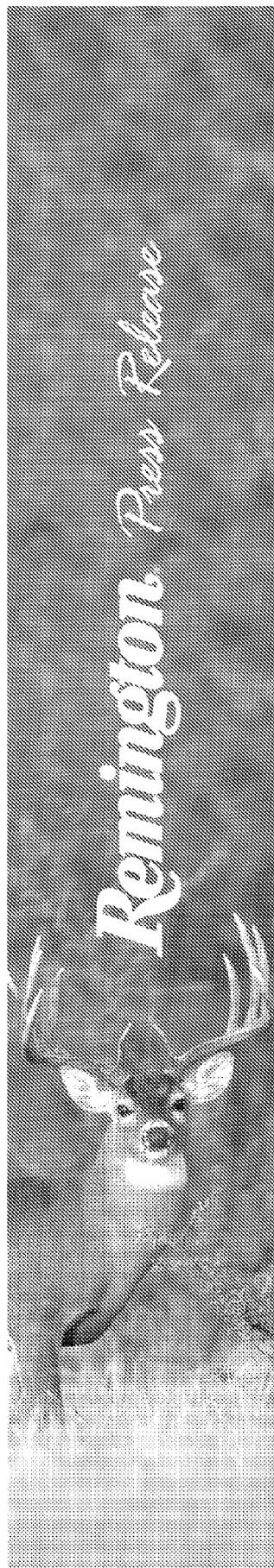
When young hunters are ready to move up to a big game rifle or adult hunters are looking for a bolt-action rifle that fits, the **Model 700 ADL Synthetic Youth Long Action** rifle provides an affordable, rugged and dependable option. Available at a suggested retail of \$500.

Model	700 ADL Synthetic Youth Long Action
Action	Bolt/Long
BBL Length	22 inches
Overall Length	41.5 inches
Avg. Weight	7.25 lbs.
Stock Material	Black Synthetic
Stock Finish	Matte
BBL Material	Carbon Steel
BBL Finish	Matte Blued

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**Popular Model Seven™ Offered in
 New Youth Synthetic Version**

Madison, NC – Introduced in 1983, the Model Seven short action rifle has long been a standard in the Remington® family of bolt-action rifles for its accuracy, precision balance and easy-handling characteristics. New for 2004 is the **Model Seven Youth Synthetic** rifle, available in three offerings - .223 Remington, .243 Win, and 7mm-08 Remington. The ideal pairing of firearm and caliber for small to medium-sized game in a rifle designed specifically for smaller stature shooters.

The **Model Seven Youth Synthetic** rifle is housed in a newly designed, charcoal gray synthetic stock that features unique texturing in the grip and fore-end areas rather than traditional checkering. These textured areas allow for a more comfortable grip and easier handling. Fit with the revolutionary Remington R3™ Recoil Pad which utilizing a three-step process designed by Sims Vibration Laboratory, the R3 Recoil Pad absorbs both noise and vibration and redirects that energy outward, not directly back into the shoulder of the shooter, making this Model Seven a pleasure to shoot with noticeably less felt recoil. The 20-inch carbon steel barrel with iron sights has a satin blued finish, as does the carbon steel receiver, which is drilled and tapped for scope mounts. The hinged floor plate magazine has a five round capacity in .223 Remington and a four round capacity in the other caliber offerings.

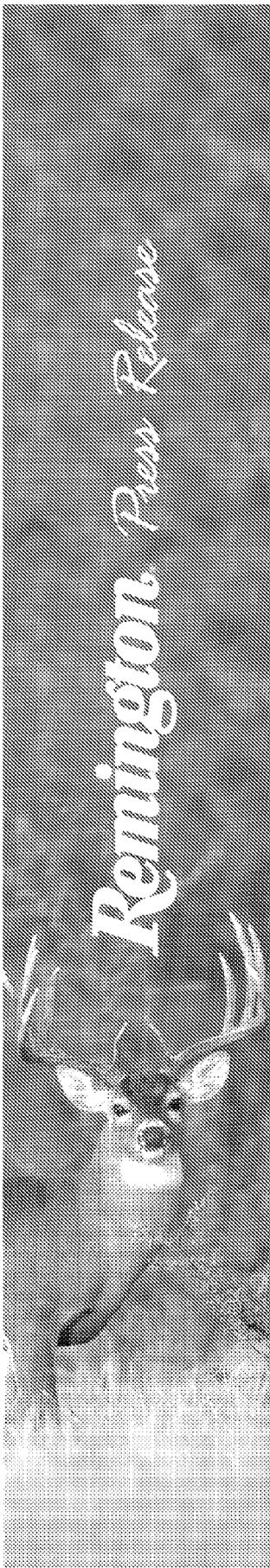
Smaller stature adults and youth now have the legendary action and exceptional accuracy of the Model 700™ in a compact design – the **Model Seven Youth Synthetic** rifle. Available at a suggested retail of \$547.

Model	Seven Synthetic Youth
Action	Bolt/Short
BBL Length	20 inches
Overall Length	38.25 inches
Avg. Weight	6.25 lbs.
Stock Material	Gray Synthetic
Stock Finish	Matte
BBL Material	Carbon Steel
BBL Finish	Satin Blue

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**Remington's Model 332™ O/U
 Undergoes a Cosmetic Update**

Madison, NC – Following the successful "rebirth of a classic" - the Model 332 Over/Under 12-gauge shotgun in 2002, Remington is pleased to announce an enhanced version featuring a "dressed up" appearance and traditional engraving design. The new Model 332 O/U High Gloss will begin shipping in late 2003 and delivered at no additional cost at the consumer level.

Listening to the requests of our customers, the Remington® Model 332 O/U now features a stylish, high gloss American walnut stock and fore-end with the generous 20-line per inch checkering pattern. The high quality appearance of the wood compliments the new high polished, blued finish on the metalwork – a look that is demanded by today's discriminating shotgun purchaser. Adding to the material-finishing enhancements is a fine, detailed engraved design directly inspired by an "F" grade Model 32™ built in 1938. The original "Pointer" and "Setter" remain on the receiver and are now encircled in an oval of fine scrollwork. The heritage of this new engraving design adds to the value and appeal of this cosmetically enhanced version of the Model 332.

Manufactured with a durable under lock, modified box lock action, the Model 332 O/U has a low profile for ease of loading and the feel of a side-by-side without sacrificing strength. Adding to its reliability, the Model 332 features a mechanical set trigger, well-designed safety/barrel selector and standard automatic ejectors. The light-contour, vent rib barrels are constructed of a high-strength, chrome-moly steel, enhancing its sturdiness and balance. The Model 332 is available in 26, 28 and 30-inch barrel lengths with the versatile Rem™ Choke system.

These product enhancements combined with the durable manufacturing design of the Model 332 reflects the commitment of Remington to deliver the finest, high quality firearms in the industry.

Available at a suggested retail price of \$1624.

Model	332 Over/Under High Gloss		
Gauge	12 (3 inch)	Overall Length	42.75 inches
BBL Length	26 inches		45 inches
	28 inches		47.25 inches
	30 inches	Length of Pull	14 inches
Barrel Type	Light Contour	Drop (Comb)	1.437 inches
	Vent Rib	Drop (Heel)	2.125 inches
	Rem™ Choke	Stock Material	American Walnut
Sights	Twin Bead	Stock Finish	High Gloss
Metal Finish	High Polished Blued	Avg. Weight	7.5 lbs.
			7.75 lbs
			8 lbs.

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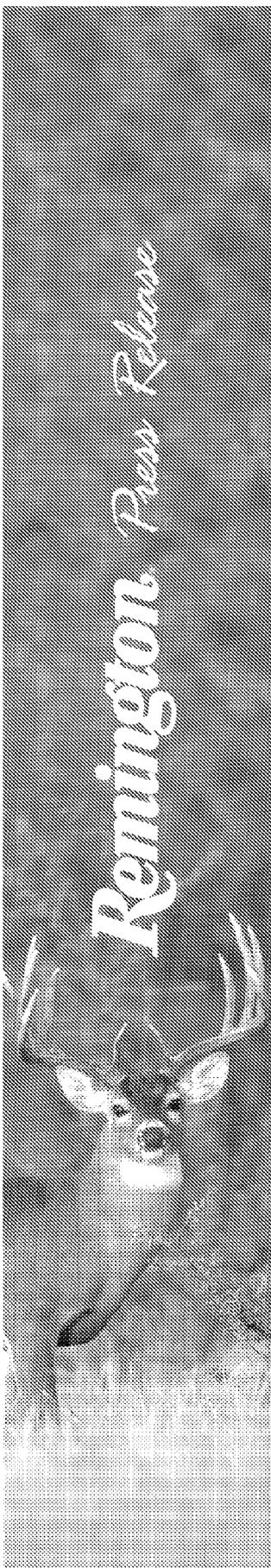
**Second Limited Edition Model 11-87™
 Premier® to Honor Dale Earnhardt**

Madison, NC – In 2003 Remington recognized a true friend and outdoorsman, Dale Earnhardt, with the introduction of a Model 11-87 Dale Earnhardt Tribute shotgun in 12 gauge. Continuing this commemorative four-year series, Remington is pleased to announce the Limited Edition 20 gauge **Model 11-87 Premier Dale Earnhardt Tribute** shotgun for 2004.

Earnhardt's love of the shooting sports and his achievements in the world of NASCAR racing are captured on this special edition Model 11-87 Premier and as a gesture of respect, Remington will donate a portion of each sale generated from this shotgun to the Dale Earnhardt Foundation. This charitable foundation supports wildlife initiatives and children's educational programs, two of Earnhardt's favorite causes.

The Dale Earnhardt Tribute shotgun is a 20 gauge, 3-inch autoloading Model 11-87 Premier featuring a 28-inch, light contour Rem™ Choke vent rib barrel and American walnut stock and fore-end with high gloss finish and cut checkering. Engraved on the polished blue, highly embellished receiver are Earnhardt's likeness, his signature and scrollwork on the left side with a "7 Time Winston Cup Champion" tributary banner on the right side. The signature and banner are inlaid in 24 karat gold. The special series of serial numbers on this commemorative Model 11-87 will start with "DE3".

The **Model 11-87 Dale Earnhardt Tribute Limited Edition 20 gauge** shotgun, the second in a four-year series, is available at a suggested retail of \$972



Model	11-87 Dale Earnhardt Tribute
Gauge	20 (3-inch)
Mag. Capacity	4
BBL Length	28 inches
Barrel Type	Light Contour Vent Rib Rem™ Choke (Full, Mod & IC)
Sights	Twin Bead
Metal Finish	High Polished Blued
Overall Length	48.25 inches
Length of Pull	14 inches
Drop (Comb)	1.5 inches
Drop (Heel)	2.5 inches
Stock Material	American Walnut
Stock Finish	Gloss
Avg. Weight	7 lbs.

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Remington Arms Company, Inc.

Press Relations Office – (800) 537-2278
 870 Remington Drive, Madison, NC 27025

October 17, 2003

FOR IMMEDIATE RELEASE

Contact: Linda Powell
 Eddie Stevenson
 (800) 537-2278 (Press only)

The Remington® Model 11-87™ SPS™ Waterfowl Camo Shotgun is Specially Equipped for Waterfowl Hunters

Madison, NC – Today’s hunters want a firearm designed with their specific hunting needs in mind. The new **Model 11-87 SPS Waterfowl Camo** 12 gauge, 3-inch autoloading shotgun joins Remington’s extensive line of specialty, high performance shotguns and rifles.

Concealment is a must for the serious waterfowl hunter and this **Model 11-87 Special Purpose Synthetic (SPS) Waterfowl Camo** shotgun is fully covered with Mossy Oak® New Shadowgrass™ camouflage pattern. The rugged, weather resistant synthetic stock and fore-end are equipped with sling swivel studs and a durable nylon sling is included. The 28-inch, vent rib camo barrel features the versatile Rem™ Choke system with Improved Cylinder, Modified and Full steel choke tubes included. Features designed for the waterfowl shooter include a new fast-loading, lengthened carrier assembly for quick reloading; the high performance Remington R3™ Recoil Pad which tames the recoil of even the hardest-hitting, magnum loads; and a light-gathering Hi-Viz® fiber optic front sight assembly with interchangeable light elements included. Adding to its versatility, this 12-gauge autoloader handles 2 3/4 and 3-inch shells providing for use of a variety of steel and non-toxic loads.

When you combine high performance, durability and less recoil with the reliability of Remington’s Model 11-87 autoloading shotguns, ducks and geese don’t stand a chance. The new fully camouflaged Model 11-87 SPS Waterfowl shotgun is available at a suggested retail of \$926.

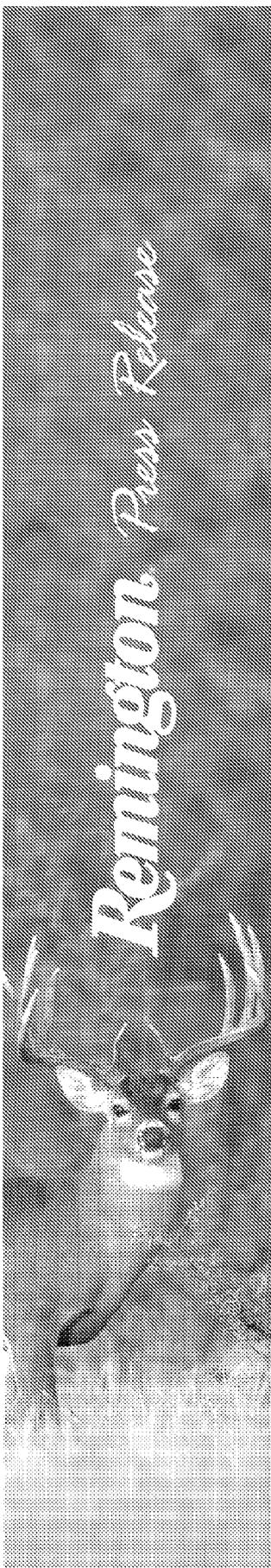
Model	11-87 SPS Waterfowl Camo
Gauge	12 (2 3/4 or 3-inch)
Mag. Capacity	4
BBL Length	28 inches
Barrel Type	Vent Rib Rem™ Choke (Full, Mod & IC)
Sights	Hi-Viz Fiber Optic
Metal Finish	Mossy Oak New Shadowgrass
Overall Length	48.25 inches
Length of Pull	14 inches
Drop (Comb)	1.5 inches
Drop (Heel)	2.5 inches
Stock Material	Synthetic Stock
Stock Finish	Mossy Oak New Shadowgrass
Avg. Weight	8.25 lbs.

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Mossy Oak® and New Shadowgrass™ are trademarks of Haa's Outdoors, Inc. Hi-Viz® is a trademark of North Pass, Ltd.

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 870 Remington Drive, Madison, NC 27025



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 Eddie Stevenson
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**Model 1100™ Classic Field
 Available in 20 gauge for 2004**

Madison, NC – Extending the line of Model 1100 Classic Field shotgun offerings, Remington is pleased to announce the return of the 20-gauge version for 2004. These handsomely styled, low-recoiling autoloading shotguns offer the same reliability as our target grade shotguns in an easy-handling field gun.

The Model 1100 Classic Field 20-gauge autoloader has a gloss-finished, American walnut classic styled stock and fore-end that are complimented by traditional cut checkering. Designed for the upland hunter, the Model 1100 Classic Field features a light contour 26-inch vent rib, Rem™ Choke barrel. The non-embellished carbon steel receiver and barrel have a traditional high polished blue finish. Completing the classic look are the White Diamond grip cap, white line spacers, butt plate and Classic Field roll mark.

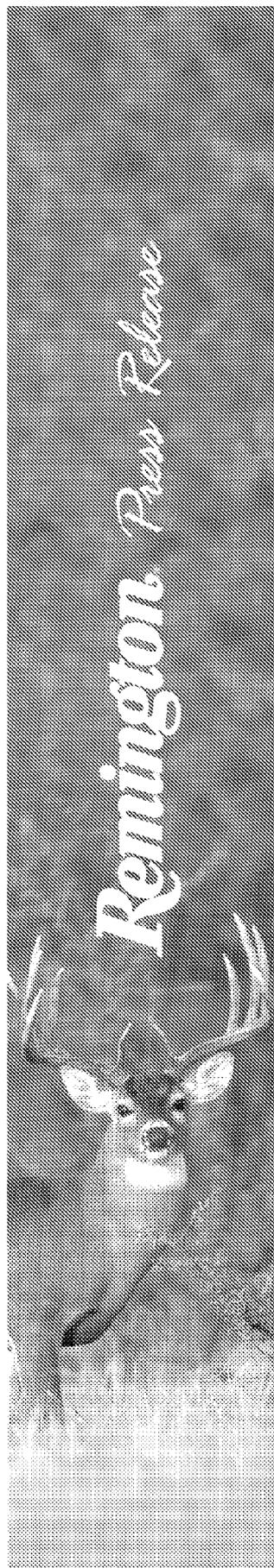
Joining the 16-gauge version that was reintroduced in 2003, the Model 1100 Classic Field in 20-gauge offers upland hunters and small game hunters the classic handling and low-recoiling features of our most popular autoloading shotgun. Available at a suggested retail of \$765.

Model	1100 Classic Field
Gauge	12 (2 3/4-inch)
Mag. Capacity	4
BBL Length	26 inches
Barrel Type	Vent Rib Rem™ Choke (Full, Mod & IC)
Sights	Single Bead
Metal Finish	High Polished Blued
Overall Length	46.75 inches
Length of Pull	14 inches
Drop (Comb)	1.5 inches
Drop (Heel)	2.5 inches
Stock Material	American Walnut
Stock Finish	Gloss
Avg. Weight	6.75 lbs.

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Press Relations Office – (800) 537-2278
 870 Remington Drive, Madison, NC 27025



October 17, 2003

FOR IMMEDIATE RELEASE

Contact: Linda Powell
Eddie Stevenson
(800) 537-2278 (Press only)

Remington Expands Model 1100™ Tournament Skeet Line

Madison, NC – Remington’s rich tradition of building quality shotguns combined with the Model 1100 autoloader’s long history on the skeet fields sets the Model 1100 Tournament Skeet apart from the competition. Joining the 12-gauge version for 2004 is the **Model 1100 Tournament Skeet 20** shotgun designed to be "at home on the range".

The soft-recoiling **Model 1100 Tournament Skeet 20** features a semi-fancy American walnut stock and fore-end with distinct cut checkering, finished in a lustrous high gloss. The 26-inch light target, vent rib barrel has Bradley white bead front and steel mid bead sights. Extended target choke tubes (Skeet and Improved Cylinder) are supplied with the Tournament Skeet line of shotguns. The receiver and barrel have a high polished blued finish and adding to the classic look is the gold-plated trigger and Tournament Skeet roll mark on the receiver.

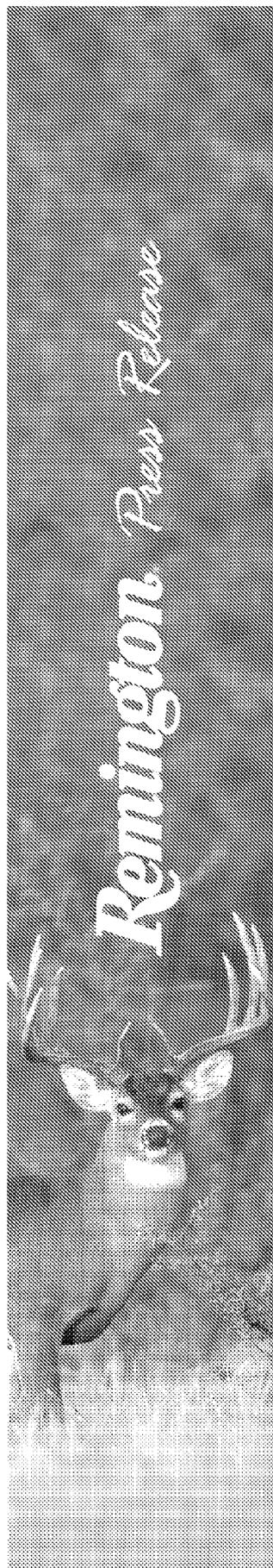
This competition 20 gauge Model 1100 combines the elegant look of the Remington® sporting-grade line of shotguns with the low recoil and easy-handling characteristics of our best-selling autoloader. The **Model 1100 Tournament Skeet 20** is available at a suggested retail of \$868.

Model	1100 Tournament Skeet
Gauge	12 (2 3/4-inch)
Mag. Capacity	4
BBL. Length	26 inches
Barrel Type	Vent Rib Rem™ Choke (Skeet & Imp Skeet)
Sights	Twin Bead Target Sights
Metal Finish	High Polished Blued
Overall Length	46.75 inches
Length of Pull	14 inches
Drop (Comb)	1.5 inches
Drop (Heel)	2.5 inches
Stock Material	Semi-Fancy American Walnut
Stock Finish	High Gloss
Avg. Weight	6.75 lbs.

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870 Remington Drive, Madison, NC 27025



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FOR IMMEDIATE RELEASE

Contact: Linda Powell
 Eddie Stevenson
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Model 1100™ Sporting 28
Redesigned for Optimum Performance

Madison, NC – Designed with the serious clay target shooter in mind, the Remington® family of Model 1100 Sporting shotguns matches competition-style performance with the classic styling and beauty of our high-grade line of sporting shotguns. Responding to the comments of competitive shooters, the **Model 1100 Sporting 28** will be offered with a new 27-inch barrel length in 2004.

As with all members of the Remington line of sporting shotguns, the **Model 1100 Sporting 28** is finely crafted with a semi-fancy American walnut stock and fore-end enhanced with cut checkering and beautiful high gloss finish. Complimenting the handsome wood stock is a high polished, deep blue finish on all exposed metal and gold trigger. This 28-gauge, autoloading shotgun has a 27-inch vent rib, Rem™ Choke barrel that provides better balance and the smooth handling characteristics required for target shooting. The barrel comes equipped with standard twin bead sights and Skeet, Improved Cylinder, Light Modified and Modified choke tubes are included.

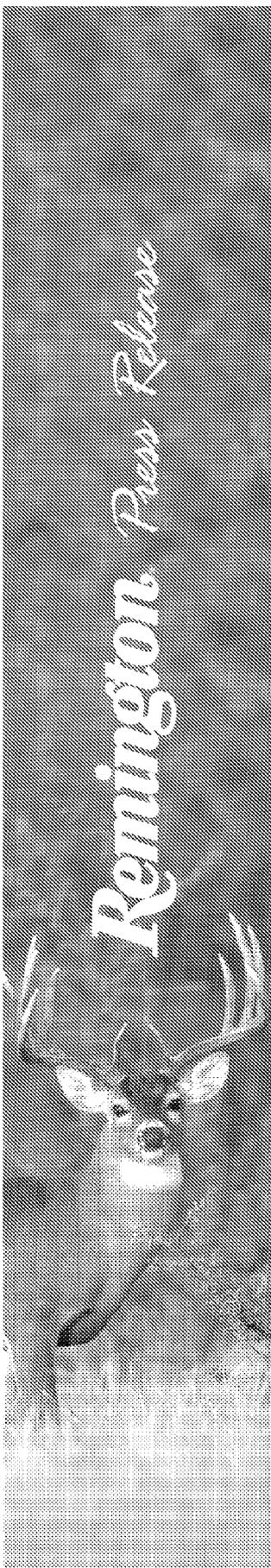
A long-standing favorite on the range and in the field, the soft-recoiling Model 1100 autoloader is designed for the challenges on the sporting clays course or the challenges of an opening day dove field. The **Model 1100 Sporting 28** with 27-inch barrel is available at a suggested retail of \$901.

Model	1100 Sporting 28
Gauge	28 (2 3/4-inch)
Mag. Capacity	4
BBL Length	27 inches
Barrel Type	Vent Rib Rem™ Choke (Skeet, IC, Light Mod & Mod)
Sights	Twin Bead Target Sights
Metal Finish	High Polished Blue
Overall Length	47.75 inches
Length of Pull	14 inches
Drop (Comb)	1.5 inches
Drop (Heel)	2.5 inches
Stock Material	Semi-Fancy American Walnut
Stock Finish	High Gloss
Avg. Weight	6.75 lbs.

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 870 Remington Drive, Madison, NC 27025



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**.410 Bore Joins the Extensive Line of
 Model 1100™ Sporting Shotguns**

Madison, NC – Rounding out the Remington® family of sporting firearms is the **Model 1100 Sporting 410** - the only autoloading .410 bore available on the market today. With Remington's long-standing tradition in the field of competitive sporting firearms, this 3-inch .410 bore shotgun will make its mark at the gun club.

The **Model 1100 Sporting 410** has the all-new 27-inch competition-style barrel for better balance and ease of handling in the quick paced world of clay target sports. The stock and fore-end are crafted of semi-fancy American walnut enhanced with a high gloss finish and crisp cut checkering. Complimenting the handsome wood stock is a high polished, deep blue finish on all exposed metal and gold trigger. This .410 bore autoloader has a 27-inch vent rib, Rem™ Choke barrel with twin bead sights and Skeet, Improved Cylinder, Modified and Full choke tubes supplied.

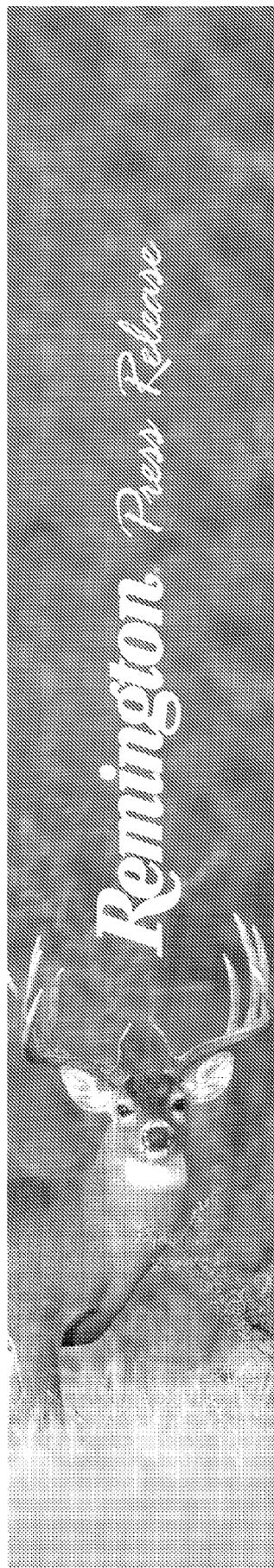
Long a favorite of competitive shooters, the light-recoiling Model 1100 autoloader is available in 12 gauge, 20 gauge, the redesigned 28 gauge and now the avid clay shooter's favorite – the .410 bore. The **Model 1100 Sporting 410** with 27-inch barrel is available at a suggested retail of \$901.

Model	1100 Sporting 410
Gauge	.410 (3-inch)
Mag. Capacity	4
BBL. Length	27 inches
Barrel Type	Vent Rib Rem™ Choke (Skeet, IC, Mod & Full)
Sights	Twin Bead Target Sights
Metal Finish	High Polished Blued
Overall Length	47.75 inches
Length of Pull	14 inches
Drop (Comb)	1.5 inches
Drop (Heel)	2.5 inches
Stock Material	Semi-Fancy American Walnut
Stock Finish	High Gloss
Avg. Weight	6.75 lbs.

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 870 Remington Drive, Madison, NC 27025



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 Eddie Stevenson
 (800) 537-2278 (Press only)

New 20-Gauge Model 870™ Slug Gun Gives Deer Hunters an Ultra-Light, High Performance Option

Madison, NC – With the introduction of newer, high performance 20-gauge slug loads, Remington now offers hunters the choice of a lower-recoiling, lightweight 20-gauge magnum shotgun – the **Model 870 SPS™ (Special Purpose Synthetic) 20-Gauge Deer** shotgun. Slug performance in 20 gauge shotguns is no longer an issue in the woods.

The **Model 870 SPS 20 Gauge Deer** shotgun features a weather defying, black synthetic stock and fore-end equipped with sling swivel studs. A black nylon sling is included making this shotgun ready to take afield. This easy-handling 20-gauge pump action is capable of handling 3-inch magnum slug loads and the 18 1/2-inch fully rifled barrel maximizes the performance of today's slug loads. Fit with the new R3™ Recoil Pad, designed by Sims Vibration Laboratory, the felt recoil of this lightweight pump gun is significantly reduced. For the convenience of adding a scope, the Model 870 SPS Deer gun features a cantilever scope mount, which accepts Weaver-style rings.

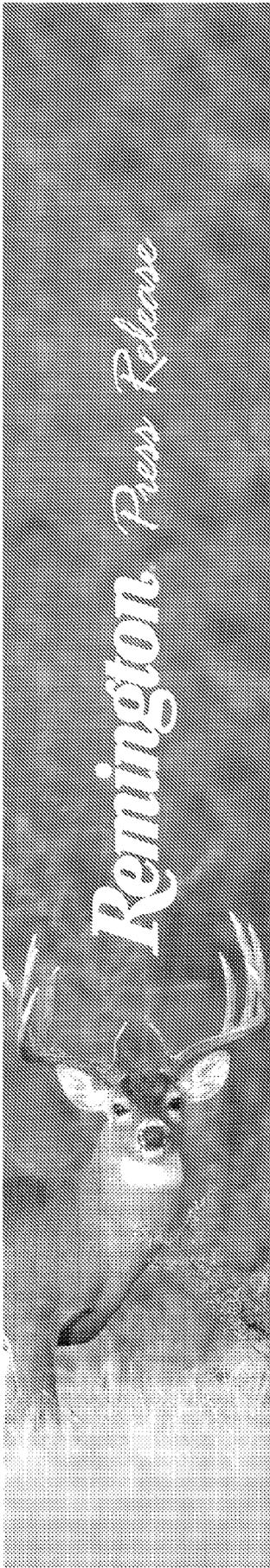
The combination of the venerable Model 870 action, the rugged features of our Special Purpose Synthetic shotguns and the newly introduced Remington® 20-gauge BuckHammer™ slug loads delivers rifle-like accuracy in a lightweight, great-handling 20 gauge pump action. The **Model 870 SPS 20 Gauge Deer** shotgun is available at a suggested retail of \$580.

Model	870 SPS 20-Gauge Deer
Gauge	20 (3-inch)
Mag. Capacity	4
BBL Length	18.5 inches
Barrel Type	Fully Rifled Cantilever
Sights	
Metal Finish	Matte Black
Overall Length	39.5 inches
Length of Pull	14 inches
Drop (Comb)	1.5 inches
Drop (Heel)	2.5 inches
Stock Material	Black Synthetic
Stock Finish	Matte
Avg. Weight	6.25 lbs.

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 870 Remington Drive, Madison, NC 27025



October 17, 2003

FOR IMMEDIATE RELEASE

Contact: Linda Powell
Eddie Stevenson
(800) 537-2278 (Press only)

Remington Offers New Factory Extra Barrels for the Model 870™

Madison, NC – Remington is proud to announce two additions to their factory extra barrel offerings with the introduction of a **16-gauge Deer Barrel** for the **Model 870 Wingmaster®** and a **12-gauge, 30-inch barrel** for the **Model 870 Express®**.

Model 870 Wingmaster 16-Gauge Deer Barrel - With over 175,000 16-gauge Model 870 Wingmasters in circulation, deer hunters have not had a readily available slug barrel until now. With the addition of a 20-inch smooth bore barrel equipped with adjustable rifle sights, hunters can utilize 16-gauge Foster-Style slugs. For improved accuracy with slugs, this extra barrel features the Rem™ Choke system with an Improved Cylinder and Rifled (1:34 twist rate) choke tubes included. Suggested retail: \$197.

Model 870 Express 12-Gauge 30-Inch Vent Rib Barrel – With this first-time 30-inch offering in our line of Express barrels, Model 870 owners can update their pump action shotgun for improved performance in the duck blind or at the gun club. This Express extra barrel features a black matte finish, vent rib and Rem™ Choke system. A 12-gauge Modified choke tube is supplied. Suggested retail: \$179.

Remington offers an extensive line of Factory Authorized Parts and Accessories, so when it is time to update your Remington® firearm or for added versatility, visit your dealer for a complete listing of Genuine Remington Factory Authorized Parts.

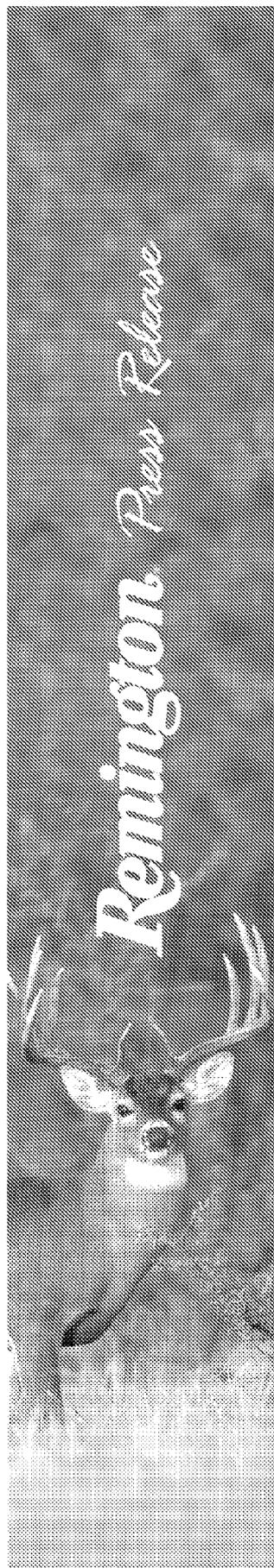
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Press Relations Office – (800) 537-2278
870 Remington Drive, Madison, NC 27025

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October 17, 2003

FOR IMMEDIATE RELEASE

Contact: Linda Powell
Eddie Stevenson
(800) 537-2278 (Press only)

Remington® Managed-Recoil™ – Half the Recoil, Twice the Confidence

Madison, NC – Shooters of all ages and experience levels can be intimidated by the recoil of many of today's rifle cartridges. Nothing degrades accuracy and confidence quite like severe recoil. Remington has met this challenge with a series of "Managed-Recoil" centerfire rifle ammunition offerings for 2004.

Now shooters of all experience levels can spend time on the range without the discomfort of stiff recoil. With recoil less than half that of standard loadings, Remington's Managed-Recoil line offers young shooters the ability to enjoy shooting and hunting without the anxiety of recoil anticipation. Imagine firing a 30-06 Springfield with the felt recoil of a standard 243Win. That's exactly the type of recoil reduction delivered by Remington's Managed-Recoil ammunition.

Not only are Managed-Recoil loads a pleasure to shoot on the bench, they are deadly performers on game. Each load features a Core-Lokt® bullet that has been optimized for reliable 2x expansion, 85% weight retention and at least 1100 ft-lbs of energy out to 200 yards. Managed-Recoil loads provide the accuracy, game dropping energy and confidence needed for deer-sized game.

Whether you're an experienced shooter seeking more enjoyment at the bench, or you're introducing a newcomer to the world of shooting and hunting, Remington's new Managed-Recoil offerings will take you to the next level of performance with comfort, confidence, and superb on-game results.

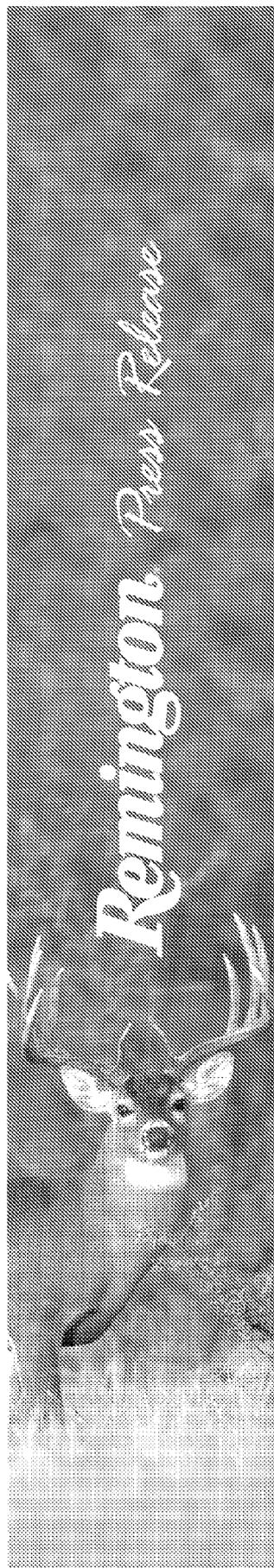
Remington® Managed-Recoil™ 2004 offerings:

Cartridge	Bullet Style	Bullet Weight
270 Win	PSP, Core Lokt	115 grain
30-06 Springfield	PSP, Core Lokt	125 grain
7mm Remington Mag	PSP, Core Lokt	140 grain

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870 Remington Drive, Madison, NC 27025



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Contact: Linda Powell
Eddie Stevenson
(800) 537-2278 (Press only)

Remington® Teams Up with the U.S. Military to Produce the 6.8mm Remington SPC

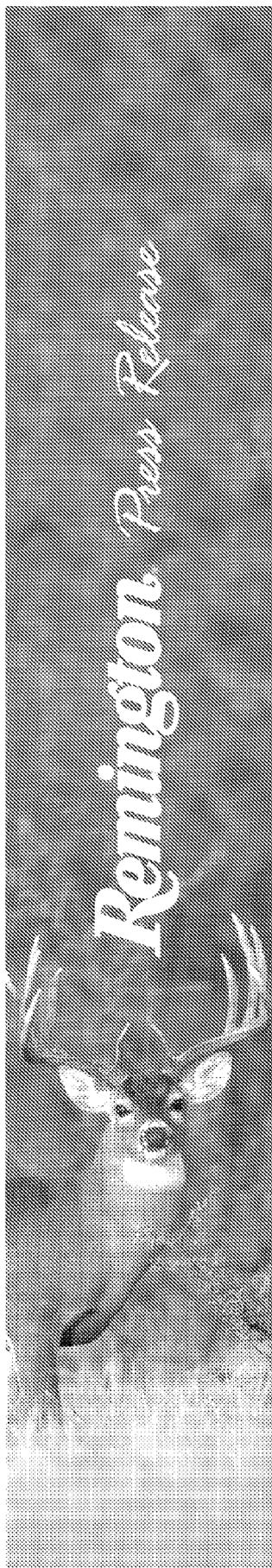
Madison, NC – In a joint effort to develop a centerfire rifle cartridge with greater medium range capability and effectiveness than standard 5.56 x 45mm, the US Military has collaborated with Remington to produce the **6.8mm Remington SPC**.

The 6.8mm Remington SPC is an intermediate length rifle cartridge based on the 30 Remington case. Designed to function in M4/M16 type rifles, the 6.8mm Remington SPC was specifically developed to provide increased reliability, incapacitation, and accuracy not only at close quarters combat distance, but ranges out to 500 meters.

The 6.8mm Remington SPC, (Special Purpose Cartridge) will be offered in three versions for 2004, including Remington's new Premier® Match, line of ammunition. The 115 grain MatchKing® BTHP bullet will deliver a muzzle velocity of 2800 fps and 2002 ft-lbs of energy while providing low felt recoil and 1 MOA accuracy at 100 yards. The 6.8mm Remington SPC will also be available in both BTHP and Metal-Case 115 grain versions.

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MatchKing® is a registered trademark of Sierra Bullets.



Remington Arms Company, Inc.

Press Relations Office – (800) 537-2278
870 Remington Drive, Madison, NC 27025

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Contact: Linda Powell
Eddie Stevenson
(800) 537-2278 (Press only)

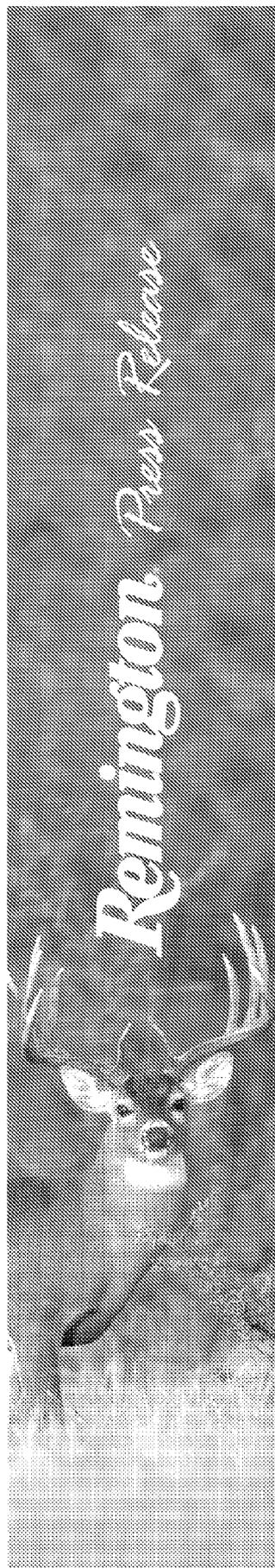
**6.5 Remington® Magnum –
One of the Original Short Action Magnums**

Madison, NC – Remington has reintroduced the 6.5mm Remington Magnum, one of the original short action magnum cartridges. Based on a necked-down version of the .350 Remington Magnum case (the original short action magnum), it was indeed a cartridge with performance advantages offered well ahead its time. Now, hunters and shooters can again enjoy the superior ballistic performance of the legendary 6.5mm Remington Magnum.

New for 2004, the 6.5mm Remington Magnum will be offered in the Express® Core-Lokt® 120 grain PSP bullet. The Core-Lokt bullet exhibits controlled 2x expansion with 75% weight retention, perfect for medium sized big-game. With a muzzle velocity of 3210 fps, the 6.5mm Remington Magnum rivals existing long action cartridges in trajectory and terminal performance. With a sight-in of just 2.7 inches high at 100 yards, the 6.5mm Remington Magnum strikes just 3.5 inches low at 300 yards while the 120 grain Core-Lokt bullet retains nearly 1000ft-lbs of energy at 500 yards.

As the perfect partner for the new offering, Remington has unveiled the Model 673™ Guide Rifle chambered in 6.5mm Remington Magnum. This classic combination will surely peak the interest of big-game hunters seeking true magnum performance, in a short action platform.

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870 Remington Drive, Madison, NC 27025

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Contact: Linda Powell
 Eddie Stevenson
 (800) 537-2278 (Press only)

Remington® GOLD BOX™

Unsurpassed Accuracy, Devastating Knock-Down Power

Madison, NC – Remington, the world leader in centerfire rifle hunting ammunition, has introduced the most advanced line of ammunition available today. **Remington Gold Box** is comprised of three premier rifle ammunition products available exclusively from Remington. Core-Lokt® Ultra, Scirocco™ Bonded, and AccuTip™ form the Remington Gold Box line and are nothing short of revolutionary. The result of extensive research and development and meticulous loading practices, Remington Gold Box provides discriminating hunters with custom-load performance right out of the box. From unsurpassed accuracy to optimal expansion and weight retention, Remington has a Gold Box product uniquely suited to meet the needs of the most demanding hunting conditions.

- **Premier Core-Lokt Ultra**

The Remington Core-Lokt Ultra sets a new standard of accuracy in a bonded hunting bullet. This bullet is so well designed, it is the first in over 65 years to be named after the most trusted product in big-game hunting ammunition, Core-Lokt. The phenomenal performance of the Core-Lokt Ultra bonded bullet is the result of over 2 years of research and development. It is designed to provide sub-minute-of-angle accuracy with up to 95% weight retention to solidly anchor game in their tracks. Remington's proprietary bonding process metallurgically locks the copper jacket to the lead core, ensuring absolute reliability on game. The proprietary process also eliminates voids in the core and guarantees accuracy while providing maximum knock-down power. From 50 to 400 yards you can expect up to 95% weight retention with nearly 2x original diameter expansion. You can count on superior accuracy with absolute reliability.

- **Premier Scirocco Bonded**

There is only one chance to be the original, the first. The Scirocco is the original bonded polymer tipped bullet. Loaded exclusively by Remington, this is the first bullet to combine the great ballistic performance of a polymer-tipped design with the reliable performance of a bonded bullet. The high ballistic co-efficient of this sleek, tipped bullet with a boattail base profile provides super flat trajectories and high down range energy for superior on-game results. The heavy-based boattail jacket is bonded to the lead core to preserve bullet integrity for over 75% weight retention at all velocities, including the punishing impact velocities of the 300 Remington Ultra Mag. The Scirocco Bonded is an excellent choice for big-game at all hunting distances.

- **Premier AccuTip**

Remington originated the tipped bullet design with Bronze Point® and continues that tradition with a 21st century design in AccuTip. It is the most accurate rapid expansion polymer-tipped boattail bullet available. In-house testing demonstrated up to a 20% accuracy improvement when evaluated against other popular polymer-tipped bullets. The AccuTip delivers laser flat trajectories with greater down-range energy due to the exceptionally high ballistic co-efficient and boattail base. The distinctive gold colored tip initiates expansion for immediate energy transfer, while the copper jacket is designed to limit over-expansion. It is a superb choice for hunting deer-sized game, especially at longer ranges.

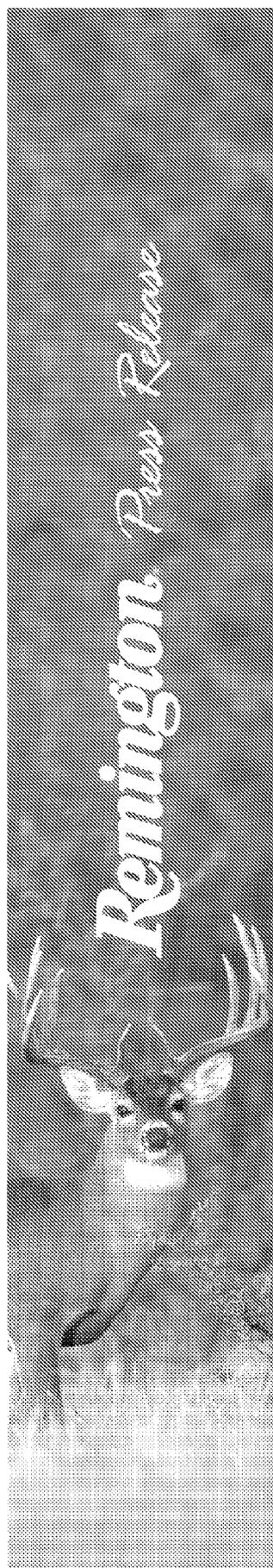
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Press Relations Office – (800) 537-2278
 870 Remington Drive, Madison, NC 27025

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October 17, 2003

FOR IMMEDIATE RELEASE

Contact: Linda Powell
 Eddie Stevenson
 (800) 537-2278 (Press only)

Remington® Premier® Core-Lokt® Ultra
The New Standard of Accuracy
In Bonded Hunting Bullets

Madison, NC – Following a tremendously successful introduction, the Remington Core-Lokt Ultra has established itself as the most accurate bonded hunting bullet available. Holding the top seat in our line of Gold Box ammunition, Premier Core-Lokt Ultra offers hunters the unique combination of excellent accuracy, superb weight retention and expansion with superior terminal results. For 2004, the Remington Premier Core-Lokt Ultra ammunition line has been expanded to include seven new offerings ranging from the 25-06 Remington on up to the 338 Win Mag.

Premier Core-Lokt Ultra high-performance bullets feature a lead core that is metallurgically adhered to a progressively tapered, 20 percent heavier jacket that delivers controlled expansion over a wide range of velocities. Its increased Core-Lokt section provides controlled 1.8X expansion with deep penetration and 95% weight retention. Remington Core-Lokt Ultra features all the qualities of a true high performance hunting bullet, while providing outstanding minute of angle accuracy previously unheard of in a bonded bullet. Remington Core-Lokt Ultra ammunition is built to anchor big-game in its tracks with superior accuracy and absolute reliability.

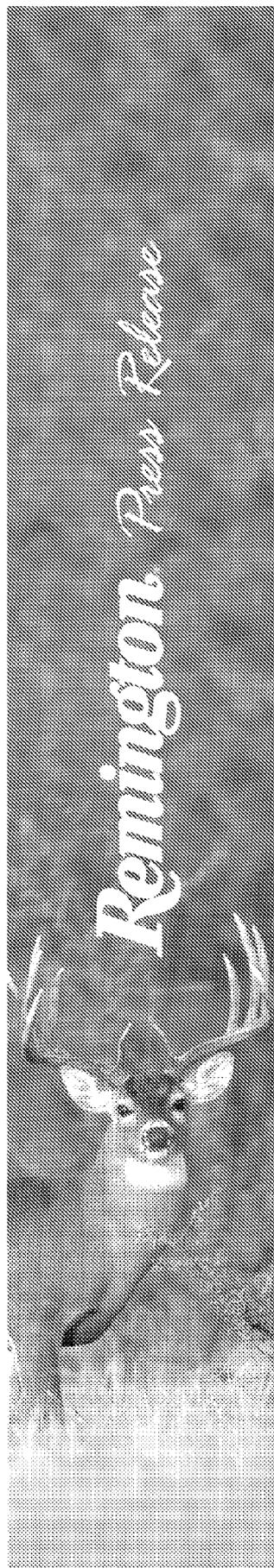
Remington® Premier® Core-Lokt® Ultra offerings for 2004:

	Cartridge	Bullet Style	Bullet Weight
	243 Win	PSP, Core-Lokt Ultra	100 grain
New	25-06 Remington	PSP, Core-Lokt Ultra	115 grain
New	260 Remington	PSP, Core-Lokt Ultra	140 grain
	270 Win	PSP, Core-Lokt Ultra	140 grain
	7mm Remington Mag	PSP, Core-Lokt Ultra	140 grain
	7mm Remington Mag	PSP, Core-Lokt Ultra	160 grain
	7mm Remington SA Ultra Magnum	PSP, Core-Lokt Ultra	140 grain
New	7mm Remington SA Ultra Magnum	PSP, Core-Lokt Ultra	160 grain
	7mm Remington Ultra Magnum	PSP, Core-Lokt Ultra	140 grain
	30-06 Springfield	PSP, Core-Lokt Ultra	150 grain
New	30-06 Springfield	PSP, Core-Lokt Ultra	168 grain
	30-06 Springfield	PSP, Core-Lokt Ultra	180 grain
New	300 Win Mag	PSP, Core-Lokt Ultra	150 grain
	300 Win Mag	PSP, Core-Lokt Ultra	180 grain
	308 Win	PSP, Core-Lokt Ultra	150 grain
	308 Win	PSP, Core-Lokt Ultra	180 grain
	300 Remington SA Ultra Mag	PSP, Core-Lokt Ultra	150 grain
New	300 Remington SA Ultra Mag	PSP, Core-Lokt Ultra	180 grain
	300 Remington Ultra Magnum	PSP, Core-Lokt Ultra	180 grain
New	338 Win Mag	PSP, Core-Lokt Ultra	225 grain

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Remington Arms Company, Inc.

Press Relations Office – (800) 537-2278
 870 Remington Drive, Madison, NC 27025



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Contact: Linda Powell
Eddie Stevenson
(800) 537-2278 (Press only)

Remington® Premier® AccuTip™
The Most Accurate Rapid-Expansion Bullet Available

Madison, NC – Remington’s Premier AccuTip line of Gold Box ammunition has expanded to include popular varmint cartridges. AccuTip-V offerings boast all the performance advantages of Premier AccuTip with the explosive expansion needed in high performance varmint calibers.

Remington Premier AccuTip ammunition features a precision engineered polymer tipped bullet that is designed for sub minute-of-angle accuracy and rapid expansion. The tip and sleek profile produce an extremely high ballistic coefficient that flattens trajectory and preserves down range energy while the copper jacket is specifically constructed, under a proprietary manufacturing process, to deliver rapid expansion on impact.

Premier AccuTip hits the mark with match grade precision and extremely flat trajectory. These performance characteristics, coupled with superior down-range energy and expansion, make it the perfect choice for serious hunters and target shooters alike.

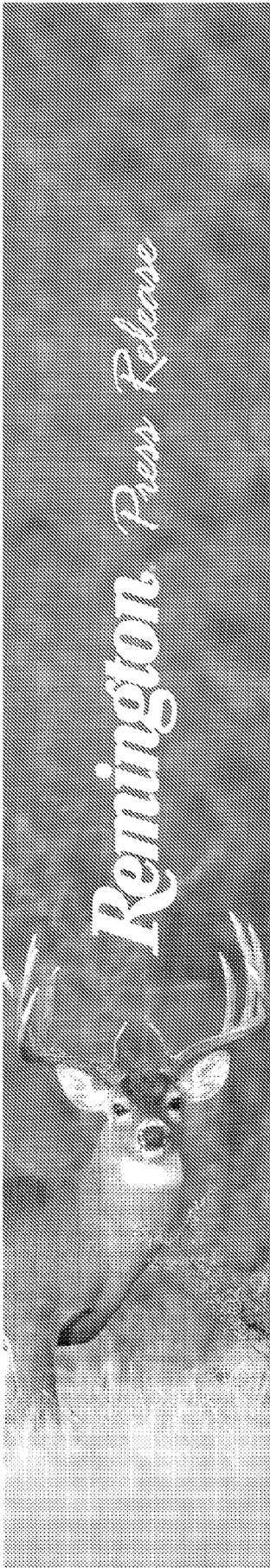
Remington® Premier® AccuTip™ offerings for 2004:

Cartridge	Bullet Style	Bullet Weight
17 Remington	Varmint	20 grain
221 Remington Fireball	Varmint	50 grain
222 Remington	Varmint	50 grain
223 Remington	Varmint	50 grain
223 Remington	Varmint	55 grain
22-250 Remington	Varmint	50 grain
243 Win	Varmint	75 grain

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Remington Arms Company, Inc.

Press Relations Office – (800) 537-2278
870 Remington Drive, Madison, NC 27025



October 17, 2003

FOR IMMEDIATE RELEASE

Contact: Linda Powell
Eddie Stevenson
(800) 537-2278 (Press only)

Remington® Announces Premier® Match Ammunition

Madison, NC – Serious rifle shooters, both law enforcement and civilian, have put their trust and confidence in Remington factory-loaded match ammunition to provide precision, sub minute-of-angle accuracy for the ultimate in duty, training and competition. In keeping with that well-earned reputation, Remington has again set a new standard with the unveiling of Remington Premier Match ammunition.

Remington Premier Match ammunition combines Sierra's renowned MatchKing® bullets with the most stringent loading methods available today, to deliver true match-grade accuracy with absolute lot to lot consistency.

Not only does Remington Premier Match cover the classic 223 Remington and 308 Win. cartridges, Premier Match sets the standard for the new, Remington exclusive, 6.8mm Remington SPC (Special Purpose Cartridge) and the 300 Remington Short Action Ultra Magnum. Available only from Remington, the Premier Match version of the 300 Remington Short Action Ultra Magnum provides shooters with velocities and energies previously only available in a long action magnum platform. These inherently accurate short action cartridges provide for quick second shot follow-ups with less felt recoil than standard long action magnums.

Remington® Premier® Match offerings for 2004:

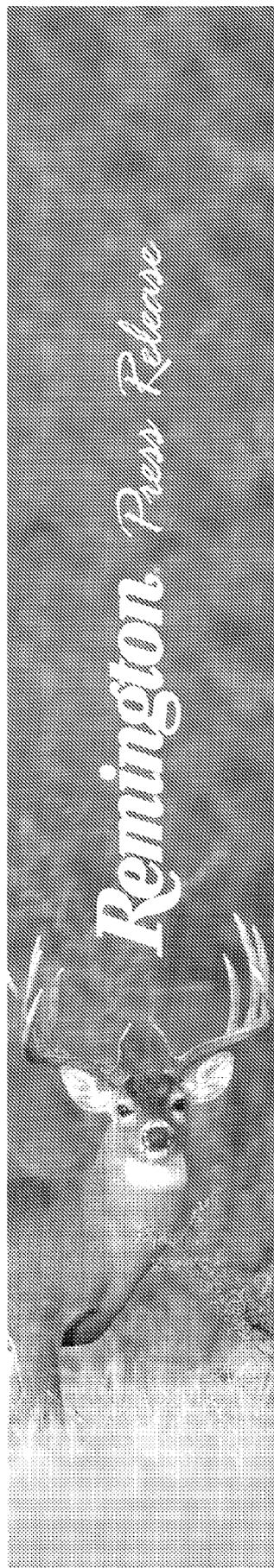
	Cartridge	Bullet Style	Bullet Weight
	223 Remington	Hollow Point	62 grain
New	6.8mm Remington SPC	MatchKing® BTHP	115 grain
	308 Win.	MatchKing® BTHP	168 grain
New	300 Win. Mag	MatchKing® BTHP	190 grain
New	300 Remington SA Ultra Mag	MatchKing® BTHP	190 grain

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MatchKing® is a registered trademark of Sierra Bullets

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**Remington® Managed-Recoil™ Shotshell Ammunition –
 Comfort, Confidence and Performance**

Madison, NC – In the hunting and shooting world, nothing is more important than proper training and confidence in your firearms and ammunition. On the other hand, nothing degrades confidence and proper training quite like harsh recoil and the effects of recoil anticipation. Remington has met this challenge with a series of **Managed-Recoil** ammunition products.

In 2004, Remington Managed-Recoil ammunition will be available in both 12 gauge rifled slug and buckshot offerings. Boasting an amazing 40% reduction in felt recoil versus standard loads, Remington Managed-Recoil shotshell ammunition adds a whole new dimension to practice sessions and actual in-the-field hunting applications. Whether you're training a youngster or you're an experienced hunter just wanting to tame down the recoil a bit, Remington Managed-Recoil ammunition will get the job done without the stiff recoil normally associated with 12 gauge slug and buckshot loads.

Even though Remington Managed-Recoil loads are a pleasure to shoot, they are still completely effective on big game out to standard shotgun ranges. With a muzzle velocity of 1200 fps in each load, the 12ga 1oz foster slug remains effective out to 100 yards while the tight patterning, 9-pellet 00 buckshot load remains deadly out to 45 yards.

Remington Managed-Recoil shotshell ammunition is the first commercial line of effective low recoil big game ammunition. In the hunting world, practice and confidence lead to success and Remington Managed-Recoil ammunition makes it easy to accomplish both.

Remington® Managed-Recoil™ offerings for 2004:

Sluggers® Managed-Recoil™ Rifled Slug

Gauge	Shell Length	Dram Equiv.	Velocity	Payload	Slug Type
12 gauge	2 3/4"	3	1200 fps	1 oz	Rifled slug

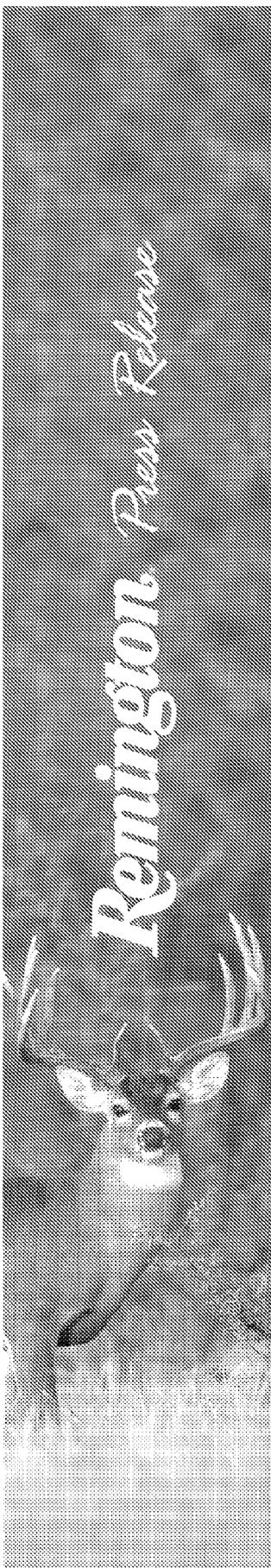
Express® Managed-Recoil™ Buckshot

Gauge	Shell Length	Dram Equiv.	Velocity	Payload	Slug Type
12 gauge	2 3/4"	3	1200 fps	9 Pellet	00 Buck

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**Remington® BuckHammer™ – The Most Devastating
 Lead Sabot Slug - Now Available in
 20 Gauge and 12 Gauge 3"**

Madison, NC – The introduction of the Remington BuckHammer in 2003 created a renewed excitement for lead shotgun slugs in the minds of serious slug hunters. The BuckHammer's unique design and performance characteristics set it apart from all other lead shotgun slugs. New for 2004, Remington now proudly offers the BuckHammer in both 20ga. 2 3/4", 1oz. and 12ga. 3," 1 3/8 oz. versions.

The Remington BuckHammer lead shotgun slug combines the devastating knockdown power of a full bore diameter lead slug with unsurpassed accuracy. When used in conjunction with a fully rifled barrel, the Remington BuckHammer slug delivers 3" or better groups at 100 yards.

This specialized Remington slug system with its uniquely engineered BuckHammer slug delivers outstanding accuracy, near 100% weight retention and controlled expansion to nearly 1 inch in diameter. These attributes combine to produce the most devastating lead shotgun slug available to hunters today.

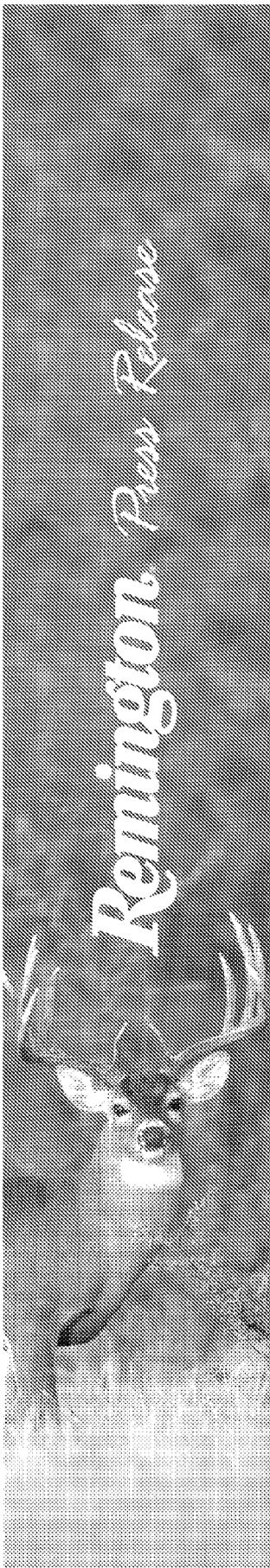
Remington® BuckHammer™ offerings for 2004:

	Gauge	Shell Length	Wt. Slug	Muzzle Velocity	Muzzle Energy
	12 gauge	2 3/4"	1 1/4 oz	1500 fps	2935 ft-lbs
New	12 gauge	3"	1 3/8 oz	1500 fps	3007 ft-lbs
New	20 gauge	2 3/4"	1 oz	1550 fps	2236 ft-lbs

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**New Remington® Premier® Nitro 27® -
Smoking the Competition**

Madison, NC - The Premier Nitro 27 target load has a permanent place on the Nation's trap fields, Sporting Clays ranges and in the vests of many of today's top shooters due to its consistent velocities and pattern uniformity. Not to mention its unique gold hull that is the most "reloader friendly" design available to clay target shooters.

Remington ammunition engineers have taken several steps to improve upon the best, taking the Premier Nitro 27 to the pinnacle of clay target ammunition technology. The New Premier Nitro 27 load features a new powder loading, a different wad, and an improved primer resulting in even softer recoil, better pattern performance, and more consistent handicap velocities. Just ask competitors at this year's Grand American in Vandalia, Ohio.

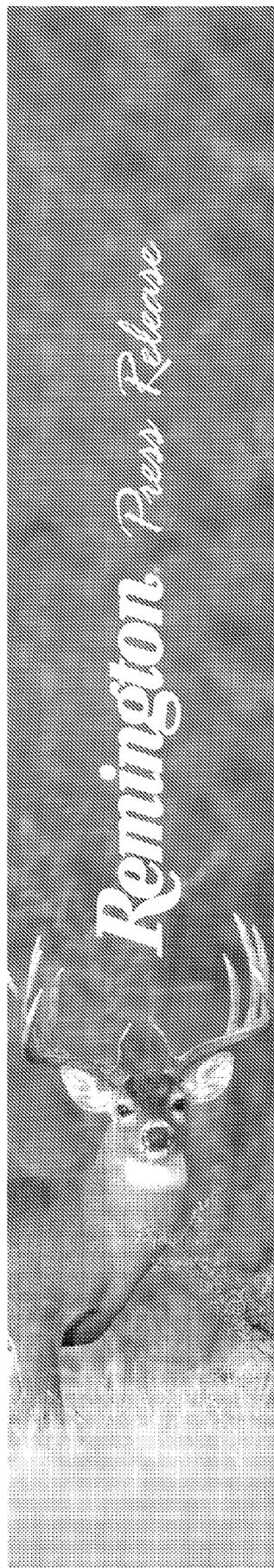
Shooters at the 2003 ATA Grand American World Trapshooting Championships using Remington ammunition won more trophies than any other brand. As a matter of fact, people who trusted Remington for their ammunition won more trophies than any other brand in singles, doubles and handicap events! Competitors at the 2003 Grand American purchased an astonishing 63% more Premier Nitro 27 than last year! Now that shows confidence! When one target makes the difference between winning and losing, shooters depend on Remington.

The improved design features of the Premier Nitro 27 result in the most important things to all clay target shooters; consistency, confidence, and more broken birds.

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Remington's New "Stitched" Wads A Boon To Reloaders

Madison, NC – Remington® has announced a new, "stitched" petal design upgrade to their popular Fig8™ and TGT12™ component wads. This unique, innovative feature increases reloading speed by eliminating the need to separate wads often stuck together in bags and improves shot-to-shot consistency by eliminating the chance for folded petals.

Each petal is held to the next one by a small strip of plastic near the mouth of the wad. This stitched strip easily separates on exiting the shotgun barrel. Load testing in Remington's Ballistics Lab indicates improved patterns versus unstitched wads with ballistics identical to Fig8 and TGT12 wad performance. No changes to reloading recipes are required.

In fact, pre-production testing by reloading machine manufacturers and knowledgeable reloaders gave the new stitched design resounding approval for ease of reloading and consistent pattern performance. The new wads, designated Fig8S™ and TGT12S™ will be available this fall from all the major reloading component sources.

For best results when reloading the best hull on the market – STS® – use only genuine Remington components: 209P STS® primers, STS® Magnum 6% Shot, and new Fig8S™ or TGT12S™ wads. Always consult your powder manufacturer's reloading manual before reloading ammunition.

Remington, the Ammunition Technology Leader, is committed to developing innovative products to improve shooting performance in the field and at the range.

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