REMINGTON Press Release

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FOR IMMEDIATE RELEASE

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<u>Durable Stainless Camo Version Joins Remington® Model 770TM Family of Bolt-Action Rifles</u>

Madison, NC – One of our best-selling lines of centerfire rifles just got better! The latest edition of the Model 770 bolt-action rifle features a durable 416 stainless barrel, nickel-plated action and bolt and fully camouflaged synthetic stock. Initially available in four popular and versatile chamberings – 270 Win, 30-06 Sprg, 7mm Remington Mag and 300 Win Mag, these solid-performing, centerfire rifles also come equipped with a factory-mounted, bore-sighted 3-9x40mm scope. All this for an amazing price of just \$532.

The Model 770 rifle retains the reliable and technologically-advanced barreled action design and all-steel receiver of its predecessor, the Model 710TM. Barrels on this version are constructed of 416 stainless steel with six-groove, button-rifling for enhanced accuracy. Long action versions wear a clean 22-inch barrel and magnums feature a 24-inch barrel length. The solid steel, quick-cycling bolt has a 60-degree throw and locks securely inside the barrel for unprecedented strength. Both bolt and action are nickel-plated for added durability and flawless function. The center-feed steel magazine box has a four round capacity in the 270 Win and 30-06 Sprg chamberings and three round capacity for the magnums.

Further setting this Model 770 apart is the fully-camouflaged, ergonomically-designed synthetic stock. Featuring one of the latest and most versatile patterns, Realtree® AP HD® - this open, neutral high definition pattern effectively conceals in a variety of hunting environments. This highly-functional stock features integrated sling swivel studs; raised cheekpiece for quick eye/scope alignment; textured grips for solid-handling; and distinctive "R" logo on the grip cap. Completing this impressive, moderately priced package is a pre-mounted and bore-sighted 3-9x40 matte black scope, utilizing heavy-duty Weaver-style bases and rings.

Right out-of-the-box, the **Model 770 Stainless Camo** rifle is ready to hunt. For more details on these reliable bolt-action rifles and other Remington firearms, visit our web site at *www.remington.com*.

Model 770 Stainless Camo (85655 – 85658) Action Bolt/Long & Magnum

BBL Length

22 inches (Long)

24 inches (Magnum)

Overall Length

42 1/2 inches (Long)

44 1/2 inches (Magnum)

Avg. Weight

(Includes scope)

8 1/2 lbs. (Long)

8 5/8 lbs. (Magnum)

Stock Material

Synthetic

Stock Finish

Realtree AP HD

BBL Material

416 Stainless Steel

BBL Finish

Matte Stainless

MSRP

\$532

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