

cc: G.N Calhoun

Ilion, New York November 23, 1955

TO:

OPERATIONS COMMITTEE - ARMS DIVISION

H. A. Brown, Chairman

S. M. Alvis

N. F. Larsen

J. D. Mitchell J. B. Maupin

P. H. Burdett

SUBJECT:

PROPOSED CHANGES TO M/721-722 LINE AND ADDITION OF M/725

In accordance with the minutes of the November meeting of the Operations Committee, we have prepared a tabulation showing present and proposed lines for high power center fire rifles. As indicated, the present line consists of 3 calibers and to items exclusive of the high grades D and E. These are in grades A. ADL and BDL with high and low comb stocks, except for the BDL Grade which is offered in high comb stocks only.

In the proposed program there would be 28 deletions as follows: -200

- Drop 300 Sav. completely.
- Drop Caliber 300 Magnum in M/721 line (available in M/725).
- Drop ADL and BDL Grades in all calibers of the M/721 and 722 lines.

The program also proposes 25 additions as follows: 3751.-1

725 in 7 calibers (30-06, 270, 300 Magnum, 257, 222, 244 and 308) in ADL and BDL Grades and with options of either high or low comb stocks.

De a total of Ditems with the M/721-722-725 combination. In this connection, Sales has proposed to eliminate the caliber 300 Savage completely and also eliminate the 300 Magnum from the M/721 line, being available in the proposed M/725 only. All of the ADL and EDL Grades would be deleted from the M/721 and 722 line.

The volume forecast shown on the attached tabulations were supplied by Sales and distributed over the various calibers. However, no estimates were given to show distribution expected between

WIL00042