

CENTER FIRE RIFLES

1. MODEL 722 - 222 TARGET RIFLE

In a preliminary survey, Sales was unable to develop sufficient interest to indicate a substantial market for such a rifle. They pointed out that, in order to develop the full potential of such a rifle, it would be necessary to bring out a match grade of ammunition. It was agreed to drop this item.

2. MODEL 725

As a result of the subcommittee meeting, there has been some change in the thinking of the Sales Department with regard to the Model 725. It is now suggested that the Model 725ADL might be introduced at \$124.45 with a cast aluminum trigger guard, checkering, colored bolt handle, hinged floor plate, and sling swivels. The barrel length would be 22 inches except in the 222, 244, and 300 Magnum, in which it would be 24 inches.

A list price of \$94.95 was suggested for the Model 725A, which would have the features of the Model 725ADL, except that it would retain the stamped trigger guard and bright bolt, and would have no checkering. This grade would be available in all calibers except 300 H&H Magnum, which would be available only in grades ADL and higher. All grades of the Model 725 would have the new stock design with common sight line and a longer fore-end with more taper.

A major stumbling block has developed in the safety design, which is considered inadequate in the Models 721 and 722. Research and Development reported that redesign of the safety might involve a number of other design changes, and that it would be necessary to review the complete design.

In view of the importance attached by Sales to the improvement in the safety, Research and Development was asked to review the design and to meet again with the subcommittee following this review, in an attempt to establish which features will be offered in the various grades.

As soon as possible, costs will be provided to N. F. Larsen in order that he may determine selling prices which will give proper return. In the light of these revised selling prices, Sales will reconsider the forecast and make recommendations concerning the disposition of the Model 725 and the retention or abandonment of the Models 721 and 722.