

MODEL 555

J. D. Mitchell reported on a survey similar to that undertaken for the colored versions of the Models 552 and 572, with similar inconclusive results. The first choice for color combination was the brown stock with black receiver. Second-choice votes were almost evenly split between the black stock with chrome receiver and the maroon stock with chrome receiver.

With respect to sales potential, the group at the advertising agency was more pessimistic than the other groups polled. However, in the overall tabulation, 57 out of 78 responding felt that the sales potential was either excellent or good.

On the basis of this survey, Sales feels that the original samples should be produced in black, brown, and, if convenient, maroon. 83

Research and Development reported that there has been difficulty in checkering the mold and that the pattern is now being hand-checked at Ilion. This will delay receipt of the mold until early December. However, it is hoped to be able to concentrate effort on this gun when the mold is completed in order to produce the scheduled shooting model in January, 1957. Every effort will be made to improve the dates shown on the Development Schedule if possible.

MODEL 572

Colored Guns

The report on the Model 552 applies also to the Model 572.

MISCELLANEOUS

Triggers

Research and Development and the Ilion Plant reported that nickel plating of powdered metal triggers improves the metallurgical properties of the triggers and protects against rusting. Because a burnishing operation is eliminated, the overall cost is not changed. The committee had no objection to the introduction of this change at the convenience of the Ilion Plant.

Philip H. Burdett

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PHB:ND
9/13/56