

MODEL 572 L.W. - RIM FIRE RIFLES UNIT SELLING PRICES AND OPERATIVE EARNINGS YEAR 1958

	Present		Proposed			
	Crow-Wing Black	Buckskin Tan Combined	Crow-Wing Black	Buckskin Tan	Teal Blue	Combined
Quantity	7,300	14,700 22,000	7,300	14,700	5,000	27,000
Retail selling price	\$62.25	\$62.25	\$ 62 . 2 5	\$ 62 . 2 5	\$62. 25	\$6 2 . 2 5
Net selling price	33.73	33. 73	33.73	33.73	33.73	33.73
Operative earnings	1.39	1.01	1.43	1.05	1.05	1.15
% of net selling price	4.1%	3.0% 2.4%	4.2%	3.1%	3.1%	3.4%

The above earnings reflect full allocation of plant burden and research, selling and administrative expenses.

NFL/rmr 6/4/58