

The Sales Department requests the Research & Development Department to provide specific information on projected cost of the proposed rifle and potential performance of the ammunition therefor.

COMMITTEE ACTION: Research & Development will evaluate the proposed rim fire Magnum rifle and ammunition for report to the Committee.

22 CALIBER - 410 GAUGE OVER AND UNDER

The Sales Department requests consideration of an Over and Under rifle-shotgun, having a 22 Rim Fire barrel and a 410 Gauge shotgun barrel. In the opinion of Sales, annual volume of this item would be 20,000 units based on 10,000 - 22 Long Rifle - 410 Gauge, and 10,000 - 22 Rim Fire Magnum - 410 Gauge, at a list price of \$48.00. 83

The Sales Department also wishes consideration of an Over and Under shotgun on the same frame with two 410 Gauge barrels.

Research & Development questioned the possibility of offering this item at \$48.00. Minimum expenditure estimate to complete this item would be in the realm of \$500,000.

COMMITTEE ACTION: The Operations Committee doubts that the proposed Over and Under rifle and shotgun, and Over and Under 410 Gauge shotgun, can be justified at the proposed price.

The Research & Development Department will continue to analyze construction of these items recommended by the Sales Department.


J. D. CRAMMOND
Secretary, Operations Committee

JDC:M
6-16-60