

MINUTE #9-1960

The Sales Department wishes to provide writer's guns as early as possible in 1961, to secure full publicity for this item. The Production Department indicates that such guns can be selected from production moving to the warehouse during February, 1961.

The question of nomenclature for this item was discussed. (Subsequent to the Meeting, the following nomenclature was agreed to):

Model 742 Carbine A Grade - Model 742C
Model 742 Carbine ADL Grade - Model 742 CDL

COMMITTEE ACTION: The Committee recommends General Management approval for addition of the Model 742 Carbine to the line, on January 1, 1961, under the following specifications:

Model 742 Carbine - "A" Grade - \$138.50
"ADL" Grade - 154.95

Barrel Length - 18-1/2"

Caliber - 30-06 only for initial announcement.
(Calibers 280 Remington and 308 Winchester are to be added later, if current testing indicates their suitability for this rifle).

MODEL 725 BOLT ACTION - CALIBERS 375 H&H and 458 WINCHESTER

A prototype of this item was shown. Specifications include a Monte Carlo sheepskin stock and an integral muzzle brake device. Committee members were impressed with the appearance of this custom shop product.

The question of announcement date was discussed. While this is a job shop production item which will be produced to order levels, and therefore could be made available in early 1961, there are definite reasons for delaying introduction until January, 1962. These reasons are:

1. January, 1962 is the scheduled date of announcement of the new 700 Series Bolt Action Rifle. Introduction of the 375 H&H and 458 Winchester calibers at this time would lend prestige and sales impact to the new line.
2. As executed, this item has some design features intended for the New 700 Series rifles, and some characteristic features of the Model 725. Delay in introduction would permit freezing the design of this model to correspond with the final design now being developed for the 700 Series rifles.