

- Production of parts and assembly will be governed by sales demand. Additional rifles should not be produced until demand so indicates.
- Further discussion by the Committee members at Bridgeport will determine whether the proposed, concurrent four months improvement program in rifles and ammunition by Bridgeport and Ilion will be undertaken.
- The 6MM situation will be reviewed in October to determine the future course of action. At the worst, the rifles and ammunition may be discontinued in January, 1964.

### RIM FIRE RIFLES AND PISTOLS

#### ANALYSIS OF RIM FIRE LINE

S. M. Alvis, Chairman of the Sub-Committee assigned to analyze the rim fire market and develop a program to improve Remington's profit in it, reported on their organizational meeting.

The Sub-Committee will prepare for the April meeting a statement of their objectives and program of how they plan to accomplish these objectives. Particular emphasis was requested upon:

- Analysis of the rim fire market to determine what arms are selling, why, and the market trend. The scope of the Sub-Committee study was expanded to include pellet guns.
- Cost analysis of the present product line to define the high cost components and what can be done to reduce their cost.

#### MODEL 40X-B

The Committee approved the economics to market the Model 40X-B at a basic retail price of \$155. They suggested the price be subject to year-end review to be adjusted for cost and market conditions at that time. A prototype was displayed which will be further reviewed in Bridgeport by the Sales Department prior to final Committee approval.

Production stated there are sufficient supplies of Model 40X parts to meet 1963 sales.