

RIM FIRE RIFLES - contd.MODEL 552-572 PREMIUM GRADE RIM FIRE RIFLES - contd.

R & D reported that other priority work has delayed development of a new Deflector. A model should be available for review at the November meeting.

After approval of the prototype, Sales is to establish a selling price and forecast. Economics will then be developed.

Sales recommended the introduction of the Model 552 and 572 premium grades be mid-1965.

NYLON 10-11-12 BOLT ACTION RIM FIRE NYLON STOCK RIFLES

Sales reported that sales of the Nylon 10-11-12 Rim Fire Rifles has been steadily diminishing in 1964. The #4 1964 Sales Forecast indicates dropping these rifles from the line. Sales proposed that the Nylon 10-11-12 be dropped from the 1965 catalog. Sufficient rifles are in the warehouse to fill all orders received in 1964. Any rifles remaining can be sold after the closeout.

Committee Action

The committee recommends that General Management approve the discontinuance of the Nylon 10-11-12 Bolt Action Rim Fire Nylon Stock Rifle at the end of 1964.

MODEL 550 AUTOLOADING RIM FIRE RIFLE

As agreed at the September meeting, R & D presented a prototype of a premium grade Model 550 Autoloading Rim Fire Rifle. The proposed gun included:

1. New Trigger.
2. Revised Trigger Guard.
3. Stock custom checkering and change to the Stock profile.
4. Grip Cap.
5. New Front and Rear Sights.