

TABLE 3

NEW BOLT ACTION RIFLES

The report of the Research Design Study for a new line of bolt action rifles will offer a new family of rim fire rifles consisting of six (6) models as follows:

Single Shot
Clip Action Repeater
Tubular Magazine Repeater
Single Shot Magnum
Clip Magazine Magnum
Tubular Magazine Magnum

The current Models 510, 511 and 512 (introduced in 1939) would be discontinued. The magnum rifles are new.

Also, there is a new lower priced center fire line in seven different calibers consisting of 30-30, 375 Magnum, 44 Magnum and 444 Marlin. These would be the first Remington rifles designed to handle the above center fire rimmed cartridges. In addition it is proposed to offer Calibers 221, 222 and 223 as lower priced varmint rifles.

The study was originally for a new Bolt action rim fire line, but it was soon apparent that the indicated short profit margin together with relatively low volumes from wide competition would not support a development project for a rim fire line alone. This led to the design of a bolt action family of guns to include center fire and shotguns, in order to provide the needed volumes and higher selling prices. The shotgun series was subsequently abandoned because of low return and other considerations of marketing.

Guide lines for design were established to conform with policy decision of Minute #13 - July 1964; i.e. "improvement in quality image giving customer recognizable benefits".

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