

ESTIMATED FACTORY COST FOR PROPOSED MODEL 700 "BDL" VARMINT RIFLE
CALS. 222 REM. - 223 REM. - 22/250 REM. - 6MM REM. - 243 WIN.

FULL BOOK COSTS

	<u>M/700 "BDL"</u>	<u>M/700 "BDL" VARMINT</u>
RETAIL PRICE	\$ 149.95	\$ 164.95
NET SELLING	\$ 80.78	\$ 88.86
STANDARD MATERIAL	\$ 10.31	\$ 11.57
STANDARD LABOR	\$ 8.09	\$ 8.35
FACTORY COST	\$ 50.02	\$ 52.94
SELL.-ADMIN.-RESEARCH	\$ 11.31	\$ 12.44
FULL BOOK COST	\$ 61.33	\$ 65.38
OPER. EARNINGS	\$ 19.45	\$ 23.48
% OF NET SELLING	24.1%	26.4%

Table 1