

Estimated Factory Cost of Producing
The M/32 Over & Under Shotgun

October 12, 1967

9. The cost estimate was based on the last M/32 design. M/32, single trigger with selector and automatic ejectors.
10. The \$750 retail selling price cost estimate shotgun had chrome lined barrels, whereas the \$500 shotgun barrels were standard.
11. The machined parts cost estimate was based on manufacture by N/C machines.
12. The expenditure estimate has been based on the assumption that some existing machinery and equipment could be used because of the very low production rate.

The net selling price was arrived at using special discounts off the retail price of 10% and 15% (discount used on M/700C, 1966), instead of the normal marketing discounts of 17.5% and 25%. The special discount was used because the risk involved is with Remington and not with the jobber or wholesaler.

The profit picture would look a lot better if there were available N/C machines to make the basic machined parts. There is a possibility that N/C machine time will be available, but it cannot be counted on for an estimate.