

CENTER FIRE RIFLES - contd.MODEL 700 BOLT ACTION CENTER FIRE RIFLE - IMPROVEMENTS - contd.

In discussion, several points were made:

1. Attributing the loss in Model 700 sales to the new cut checkering on competition rifles was questioned.
2. A strong economic proposal will be required to get a project approved for cut checkering.
3. Marketing believes that they do have a good proposal and will provide the required sales forecasts and selling prices.
4. Marketing indicated that cut checkering will be required on all Model 700 rifles rather than just the BDL as previously proposed.
5. As it stands now, the present Stock will be used until a new Stock with cut checkering is available.
6. If there is a delay in developing project costs for cut checkering, it may be necessary to submit one project for all improvements except the Stock and a separate project for the Stock.

NEW REAR SIGHT - MODELS 700, 742, 760
1100 DEER GUN AND 870 DEER GUN "BRUSHMASTER"

Production reported that tool and machine design for the new Rear Sight for the rifles have been completed. Trial and pilot operations are to be completed in November. Production is scheduled to start the week of December 4.

Marketing reported that all pictures in the 1973 catalog will show the current Rear Sight.