

FIREARMSMOHAWK-48 SHOTGUN

Marketing requested that the Mohawk-48 Automatic Shotgun be discontinued in 1975 so that additional quantities of Models 870-1100 may be produced. They further asked that equipment and tooling be maintained so the model may be reinstated to the Mohawk line in 1976 if conditions at the time indicate the need for a lower priced automatic shotgun than the Model 1100. Recommendations for 1976 plans will be submitted by August 15, 1975.

Production proposed storing the tooling and using the machines that are exclusive to the Mohawk-48 on other operations rather than leaving them idle. Machines common to other models are in use now. This could make it necessary to invest in additional equipment to reinstate this product.

Marketing strategy and economics of reinstating this product at previous low volumes will need to be evaluated.

Committee Action:

The Operations Committee accepted the recommendation to discontinue Mohawk-48 shotguns for 1975.

BUSINESS MEETING#1 AND 5-YEAR FORECASTS

Marketing reviewed these forecasts.

#1 Forecast

On a total company basis, the #1 Forecast versus estimated 1974 calendar year is:

Shotguns	-	+11.2%
Rim Fire Rifles	-	+ 6.5%
Center Fire Rifles	-	+ 6.8%