

MOHAWK 600

THIS GUN WAS INTRODUCED IN 1971 TO ESTABLISH A CENTER FIRE RIFLE IN THE MOHAWK LINE. AT THAT TIME, THE REMINGTON M/660 HAD GENERALLY LOST ITS POPULARITY BECAUSE THE MARKET FOR WHOM THE GUN'S FEATURES WOULD APPEAL WERE NOT PREPARED TO PAY THE PRICE ESTABLISHED. HOWEVER, WE RECOGNIZED A MARKET EXISTED AND SET OUT TO PROVIDE A GUN FOR IT. ESSENTIALLY WE TOOK THE BEST FEATURES OF THE M/660 AND ITS PREDECESSOR THE M/600, AND COMBINED THEM TO ARRIVE AT THE MOHAWK 600.

AFTER A SOMEWHAT SLOW START THE FIRST TWO YEARS, ABOUT 5,000 GUNS EACH YEAR, THE 600 BEGAN TO MAKE A NICHE IN THE MARKET. FOR 1975, WE FORECAST SALES OF 19,900 UNITS. OUR ORDERS AT THIS TIME EXCEED FORECAST BY 2,000 UNITS.

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