

BONUS SHOTGUN BARRELS

- A SHOTSHELL PROMOTION THAT PROVIDES FREE EXTRA BARRELS WITH CARLOAD ORDERS OF SPECIFIED SHOTSHELL PRODUCT.
- FORECAST WAS ORIGINALLY 18,000 EXTRA BARRELS. HAS BEEN DECREASED 13,000 BARRELS TO MEET ORDERS ON HAND.
- IN 1974 14,155 BARRELS WERE SHIPPED AS A RESULT OF THE PROMOTION.

BONUS NYLON 66 RIFLES

- A RIM FIRE AMMUNITION PROMOTION THAT PROVIDES 100 FREE NYLON 66 RIFLES WITH CARLOAD ORDERS OF SPECIFIED PRODUCT.
- ORIGINAL FORECAST WAS 15,000 NYLON 66'S, BUT HAS BEEN DECREASED TO 11,000 GUNS.
- IN 1974 12,160 BONUS NYLON 66'S WERE SHIPPED IN CONJUNCTION WITH THIS PROMOTION.

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