

SHOTGUNS

A. WINCHESTER SUPER X TRAP GUN

- FIELD REPORTS INDICATE IT IS GAINING ACCEPTANCE WITH THE TRAP SHOOTERS. FIELD - SKEET GUNS HAVE NOT CHANGED.
- PRICED AT \$385.00 vs. THE M/1100 TB AT \$289.95.
- SHIPMENTS APPEAR TO BE LIMITED AND PROBABLY DO NOT EXCEED OUR 1100 TRAP GUN SHIPMENTS.
- WE WILL WATCH THIS CAREFULLY.
- THE M/1100 WITH THE IMPROVEMENTS AND NEW RIB IN 1976 AND CUT CHECKERING LATER SHOULD MORE THAN MATCH IT.

B. SINGLE BARREL TRAP GUN

- APPEARS TO BE A GROWING MARKET, BUT WE HAVE HAD A DIFFICULT TIME QUANTIFYING SALES. IMPORT DATA NOT SUFFICIENT TO GIVE GOOD READING. PROBABLY 12,000-15,000 GUNS PER YEAR IN THE DOMESTIC MARKET.
- WE ARE PREPARING A SHOOTER SURVEY NOW TO FURTHER STUDY THE MARKET AND DESIRED FEATURES.
- THE NEW 3200 SINGLE BARREL TRAP HAS THE POTENTIAL FEATURES TO CAPTURE A GOOD SHARE OF THE MARKET. ITS INTRODUCTION COULD VERY WELL ENLARGE THE MARKET.