

NEW PRODUCT DEVELOPMENT		
ITEM	PURPOSE	WAREHOUSE POSITION
<u>CENTER FIRE</u>		
• 7mm WAUSER 140 GR. PSP	SUPPORT F/700 PROGRAM	IV - 1980
• 7mm ER CASE	SUPPORT KP-100 PROGRAM	I - 1981
• 357 SUPER MAGNUM	HUGER REDMARK CHAMBERING	II - 1981
• 7mm-08 140 GR. PSP	REPLACE PORTADY COMPONENT	II - 1981
• "EXTENDED RANGE" (PRIMER)	MAINTAIN MARKET SHARE	III - 1981
CHART XIII		

NEW PRODUCT DEVELOPMENT		
ITEM	PURPOSE	WAREHOUSE POSITION
<u>SHOTSHELL</u>		
• RTL	INCREASED SALES	II - 1981
• 20 GA. STEEL LOAD	FIELD TEST	III - 1980
• NEW COMPONENT WAD	SUPPORT TARGET LOAD SALES	IV - 1981
• "EXTENDED RANGE"	MAINTAIN MARKET SHARE	III - 1981
<u>RIM FIRE</u>		
• SCORPION	INCREASED EARNINGS-\$17M	IV - 1980
CHART XIV		

AMMUNITION RESEARCH DIVISION		
1980/1981 PROGRAMS		
CATEGORY III - NEW INITIATIVES		
1981 MANPOWER - 2.9 MAN YEARS		
1981 BUDGET - \$465M		
SHOTSHELL	CENTER FIRE	RIM FIRE
• 3" RIFLED SLUG-1-1/8 OZ.	• 7mm-08 160 GR. PSP	• 1024 MIX - RF
• ELECTRIC PRIMER	• CF MODERNIZATION	• SPATTERLESS BULLET
• DEGRADABLE WAD	• 1024 MIX - CF	• 22 CAL. STD. VEL. W/PATCH BULLET
	• REDUCED MUZZLE FLASH	
	• HIGH PERFORMANCE AMMO/GUN	
	• PRIMER PERFORMANCE	
CHART XV		