without the fear that the warning will be discarded by dealers. The ammunition box is the one place every gun user must go and a safety message here is as unavoidable as possible.

ACTION: Individual ammunition loading companies would incorporate this message on their packaging.

on guns, accompanied by literature to dealers stressing importance of keeping this information with guns.

RESULT: Greater dealer cooperation and

increased trade awareness.

would prepare their own materials for this purpose.

7.) Contact with hunter safety instructors, shooting and hunting organizations, youth groups, schools, camps, etc., to enlist their assistance.

RESULT: This would serve to spread the message to the widest possible audience.

ACTION: Contacts could be made by NSSF and individuals members of NSSF and SAAMI.