cc: E.J. Garrity

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September 22, 1981

TO:

J.P. GLAS

FROM:

R.A. BALDWIN

SUBJECT:

MEDIA SCHEDULE: 7MM REM. EXPRESS and 38 SPECIAL

38 Special - 1981 - (9 insertions in 9 publications)

July July-August - American Rifleman

 Handloader - Law & Order

July July-August

June

- Police Marksman - Gun Week

September-October

American Handgunner

September

Police Chief

September

Guns & Ammo Law Enforcement Directory

September

Shooting Times

1980 (10 insertions in 10 publications) 7MM Rem

October

- Fishing & Hunting News

October

- Gun Week

October

- Wyoming Outdoor Reporter

December December - American Hunter - American Rifleman

December

December

- Outdoor Life

- Sports Afield

December

- Petersen's Hunting

December

- Western Outdoors

December

- Alaska

1981 - (7 insertions in 7 publications

January

- Guns & Ammo

January

- Gun World

January

- Shooting Times

January-February January-February

- The Handloader

- Texas Sportsman

February February

- Guns Magazine - The Rifle

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