EXHIBIT "C"

FIREARMS SAFETY DEPENDS ON YOU

(Illustration)

The people who designed your firearms knew what they were doing. Don't try to alter or modify them.

The modern firearm is the end result of countless hours spent in design and testing. The action of each part--and its interaction 33 with the other parts--is carefully related to the final form and function.

But there seem to be a few firearms owners who think they know more than the accumulated technical knowledge poured into the design of each gun. These are the people who insist on modifying, altering and revising the basic firearm to meet their own ideas.

All too often the result is not an "improved" firearm but an unsafe one. Far too many firearms accidents result from unauthorized modification of a firearm that strips it of the built-in safety margins put there by the factory engineers and designers.

MAKE NO MISTAKE ABOUT IT:

 $\begin{array}{c} S \ A \ A \ M \ I \\ Sporting \ Arms \ and \ Ammunition \ Manufacturers ` \ Institute \end{array}$