cc: E.J. Garrity

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September 22, 1981

TO:

J.P. GLAS

FROM:

R.A. BALDWIN

SUBJECT: MEDIA SCHEDULE: 7MM REM. EXPRESS and 38 SPECIAL RECALL

38 Special - 1981 - (9 insertions in 9 publications)

July July-August - American Rifleman - Handloader

July

- Law & Order

July-August - FOILGE - Gun Week - September-October - American Handgunner - Police Chief - Police Marksman

September September Police Chief
Guns & Anno Law Enforcement Directory

- Shooting Times

7MM Rem. Express -1980 - (10 insertions in 10 publications)

Fishing & Hunting News

October

- Gun Week

October December - Wyoming Outdoor Reporter - American Hunter

December December

- American Rifleman - Outdoor Life

December

- Sports Afield

December

- Petersen's Hunting

December

- Western Outdoors

December

- Alaska

1981 - (7 insertions in 7 publications

January

- Guns & Ammo

January

- Gun World

January January-February January-February - Shooting Times - The Handloader

February

- Texas Sportsman - Guns Magazine - The Rifle

February

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