

Ammunition

7mm Express Remington Recall

Consumer Services reported that total cartridges returned as of 12/4/81 under the original recall program were 161,598, 61.9% of 261,000 subject to recall.

Of the extended recall (codes M-F and M-O), 16,052 cartridges have been returned as of 12/4/81, 2.3% of 694,000 subject to recall.

Advertising reported on the media schedule covering the 7mm Express recall. The ad campaign has started with the October issue of Wyoming Outdoor Reporter and November issues of Fishing and Hunting News and Gun Week. The major ad effort starts with December issues of American Rifleman and American Hunter, continues in January and concludes in February issues. Seventeen publications are involved.

The Chairman suggested that the item be continued on the agenda until the media schedule is completed. 83

270 Win. Proof Load Recall

Consumer Services reported that as of 12/7/81, 2,000 rounds have been returned. We have heard from Howa Machine and Savage that their loads are on the way back. With their return the recall is considered to be complete.

Following discussion of the test program and possible causes of the over-pressure problem, it was decided to hold the testing open. Consumer Services will get product to Quality Control for additional testing.

7mm Express Remington - Name and Warning

The Subcommittee discussed the 7mm Express Remington designation and the warning on the box cautioning against use of the cartridge in rifles chambered for 7mm Remington Magnum. Samples of various cartridge boxes were examined. Marketing will continue to review the matter, and the topic will be continued to the next meeting.

Caliber 270 Win. Cartridges - Status

Quality Control reported on the status of the program to test-fire 270 Win. competitive cartridges to determine whether they meet SAAMI standards for pressure and velocity. A long-term test program has been developed, under which Remington will sample Winchester and Federal product each month for the next ten months in order to provide a broad