

AMMUNITION

7mm Express Remington Recall

Consumer Services reported that the original recall of 7mm Express Remington cartridges has been completed. Cartridges returned under the extended recall program are up to 5%, including 2% during the past month. The major portion of the advertising campaign is just now appearing in periodicals.

Mixed Packaging

7mm Express Rem. - 7mm Rem. Magnum

The Committee discussed two isolated incidents, each involving a single 7mm Express cartridge reportedly found packed in a 7mm Rem. Magnum box. Little is known about these incidents at this time, and it is possible that they both involve substitution of cartridges in the boxes in the field. The matter was continued to a future meeting or until Consumer Services can obtain more information on these incidents. 83

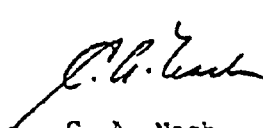
7mm Express Rem. Name Change

Because of the potential for user confusion between 7mm cartridges, despite warnings on packaging, the Committee decided to change the caliber designation of 7mm Express Rem. back to 280 Rem. The change will be phased in to product, and Marketing will prepare an implementation plan for a proposal to the Operations Committee.

FIREARMS

Warning on Firearms

The Committee discussed inscribing a permanent warning on all firearms to the effect that for safety reasons the user should not operate the firearm until reading the operating manual. This would be in addition to the present warning tag attached to all our new firearms. It was decided to proceed with such a permanent warning by placing the following rollmark on the barrel: "WARNING - READ INSTRUCTION BOOK FOR SAFE OPERATION - FREE FROM REMINGTON ARMS COMPANY, INC., ILION, N.Y., U.S.A.". Research will prepare all necessary drawings and schedules to implement this proposal.


C. A. Nash
Secretary

CAN/kam

WIL06868